

AGENDA Economic Development Commission Meeting February 3, 2021 | 7:30 a.m. ELECTRONIC MEETING

Due to COVID-19 and pursuant to Minnesota Statutes Section 13D.021, this meeting is taking place electronically via Zoom.

- Watch the meeting electronically: To observe the meeting electronically, visit www.newbrightonmn.gov or tune into CTV Channel 8023 (CenturyLink) or Channel 16 (Comcast).
- Join the meeting electronically: Due to the limitations of our meeting software, we kindly ask that you join the meeting electronically only if you need to interact with our elected officials or staff. To join the meeting electronically, visit:
 https://us02web.zoom.us/j/82196592215?pwd=VGVZZE9DU2xjMUtVQlViRGNKVTA1dz09
 (no app needed) or use your Zoom app to join by entering: Meeting ID: 821 9659 2215 and Passcode: 672150.

I. Call to Order

II. Roll Call*

- Chair Harry Carter
- Commissioner Bob Benke
- Commissioner Bret Fynewever
- Commissioner Clint Kuipers
- Commissioner Mike Murlowski
- Commissioner Max Nundahl
- Commissioner Anthony Pledger
- Commissioner Jacqui Sauter
- Commissioner Paul Zisla

III. Approval of Agenda

IV. Approval of Minutes

1. January 6, 2021 EDC Minutes

V. Report from City Council Liaison

1. Welcome Councilmember Pam Axberg!

VI. Business Items

^{*} A quorum of the City Council may be present.

- 1. Business Outreach Program Relaunch
- 2. TUV SUD Expansion Update

VII. Adjournment

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MINUTES

New Brighton Economic Development Commission Regular Meeting – January 6, 2021 7:30 a.m.

I. Call to Order

Chair Carter called the meeting to order at 7:30 a.m. Due to the COVID-19 pandemic this meeting was held virtually.

II. Roll Call

Members Present	Chair Harry Carter, Commissioners Bret Fynewever, Clint Kuipers, Mike Murlowski, Max Nundahl, Anthony Pledger, Jacqui Sauter, and Paul Zisla
Members Absent	Commissioner Bob Benke
Also Present	Ben Gozola- Assistant Director of Community Assets & Development

III. Approval of Agenda

Motion by Commissioner Zisla, seconded by Commissioner Fynewever to approve the agenda as presented.

A roll call vote was taken. Approved 8-0

IV. Approval of Minutes

Motion by Commissioner Zisla, seconded by Commissioner Fynewever to approve the minutes from the November 4, 2020 meeting.

A roll call vote was taken. Approved 8-0

V. Report from Council Liaison

There was no report from the City Council.

VI. <u>Business Items</u>

A. Open to Business 2020 Year End Report

Gozola stated Noah Her, the City's new Open To Business representative, was present to provide the EDC with an overview of their activities during a very difficult 2020, discuss ways OTB has been helping businesses through the pandemic, and can answer any questions about the program moving forward.

Noah Her, Open to Business representative, thanked the Commission for their time. He stated 2020 started out as a normal year and Open to Business was working to executive its marketing plan. He explained he began the year meeting with over 60 clients throughout the County and he was on pace to double the work done as an organization in 2019. However, in March of 2020 the pandemic hit and he had to find new ways to serve local businesses. He stated inquiries were high in the midst of the pandemic and he was able to direct business owners to financial resources once a stimulus package (CARES Act) was approved. He reported nearly 3,000 businesses in Ramsey County were helped since April of 2020. He commented on the outlook for 2021 which was to return to face to face meetings. He noted there has been an uptick in start up businesses in the retail and services fields.

Discussion included:

- The amount of funding distributed within Ramsey County for COVID relief was discussed.
- The Commission asked for further data on the amount of funding provided to New Brighton and the east metro market.
- The Commission thanked Mr. Her for his detailed presentation.

B. 2020 Baker Tilly TIF Management Plan Review & TIF Educational Session

Gozola reported a representative from Baker Tilly was in attendance to provide the latest and greatest data on the status of current TIF districts in the City.

Mikayla Hoyt, Baker Tilly, thanked the Commission for their time. She provided the Commission with an executive summary on the City's TIF districts, discussed the fundamentals of tax increment financing, described how the City's TIF districts have done over the past year and reviewed recommendations for these TIF districts.

Discussion included:

- The Commission requested further information regarding the administrative expenses for the City's TIF districts.
- The history of the City's TIF districts was discussed.

- The Commission questioned if there were opportunities for additional TIF districts in the City and staff discussed the future redevelopment opportunities in New Brighton.
- Staff described how debt was paid down within TIF districts.
- The Commission thanked Ms. Hoyt for her detailed presentation.

C. New Brighton Exchange Update

Gozola informed the EDC about potential development that may occur in the New Brighton Exchange in the coming year. He reported a new marketing agreement had been reached with Eric Rapp and Transwestern Partnership. He provided a brief update on the potential expansion of CSI. He noted TUV SUD was looking to expand and hopefully this would occur in New Brighton.

VII. Adjournment

Motion by Commissioner Fynewever, seconded by Commissioner Zisla to adjourn the meeting.

A roll call vote was taken. 8 Ayes, 0 Nays, Motion carried

Meeting adjourned at 8:30 am

Respectfully submitted,

Ben Gozola

Assistant Director of Community Assets and Development



Agenda Section: VI Item: 1 Report Date: 01/28/21 Commission Meeting Date: 02/03/21

REQUEST FOR COMMISISON CONSIDERATION

TEM DESCRIPTION: Business Outreach Updates
DEPARTMENT HEAD'S APPROVAL:
CITY MANAGER'S APPROVAL:
No comments to supplement this report Comments attached

- Recommendations: Review latest version of business outreach letter for 2021 Program relaunch
 - Discuss proposed next steps/changes to the program
 - Review draft sign-up website prior to launch
 - Examine master business list for accuracy

- **History:** In 2015, the EDC spent significant time discussing Business Retention & Expansion (BR&E) efforts, and ultimately recommended contracting with Open to Business (OTB) as our main push in this regard.
 - In 2019, the EDC revisited this initiative, and discussed options for outreach including personal visits by both staff and commission members to our various businesses throughout town. Ultimately it was determined that an initial outreach letter should be sent allowing business owners to "opt in" to any City efforts. Direction was given to staff on needed letter updates.
 - In March of 2020, the EDC reviewed an initial draft letter meant to kick-start the City's business outreach effort. Shortly thereafter, nationwide lockdowns were initiated in response to the COVID-19 pandemic, and all normal business was tabled in favor of offering support systems & programs to assist businesses through this once-in-a-lifetime challenge.

Summary: • In late 2020, DCAD hired an intern (Jillian "Jill" Cady) to assist with all manner of department issues, and her presence on our team has allowed us to once again restart the business outreach program originally conceived last year. Leading up to this meeting, Jill has taken on the task of creating a now up-todate listing of all businesses in the community which will be shared with the EDC at the upcoming meeting on 2/3/21.

- The assembled list of businesses will be sent a letter which will also be presented to the EDC on 2/3/21. The letter is an updated and revised version of the letter reviewed and approved by the EDC approximately one year ago. A final draft of this letter will be created following this meeting, and will be presented to the Mayor for final approval and use.
 - Per direction of the Commission in 2020, the letter outlines the new "opt-in" program and explains how to participate. Jill will present the EDC with a draft outline of the webpage that business will use to sign up so we can get your feedback on both information to gather and questions to ask.
- As businesses sign up, we will be cataloging their feedback and sharing such with the EDC in the coming months. Feedback on what our businesses would like to get from this program should steer the direction of these efforts thereafter. Solutions and plans to address longer-term issues will become topics of discussion for the EDC and/or Council as may be appropriate.
- Once the list of participating businesses is populated, our intent is still to assign each individual business to an EDC or staff member for periodic interactions throughout the year. Each business will likely want a slightly different frequency of communication, so we'll leave it to you and your assigned business(es) to determine the best fit. It will be essential that you live up to promises made (if we say we'll call or stop by once per quarter, follow through).
- As part of this presentation, we will also update the EDC on the currently available COVID relief programs out there. Should question come your way, you'll hopefully be equipped to point businesses in the right direction.
- Looking for any and all feedback we can get from the EDC prior to launching the program!

Attachments: 1) Updated List of Local Businesses for invitation

2) Draft outreach letter for final review/approval

3) Listing of currently available COVID relief programs

Ben Gozola, AICP

Assistant Director of Community Assets and Development

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
1	1820	Old Highway 8	Northwest		3B GROUP INC	
2	500	5th	Northwest		5Th Ave Salon And Spa	6516369656
3	213	Old Highway 8	Southwest		Ab Comm [213]	6516436595
4	601	Campus			About Medical [601]	6512880050
5	1113	Silver Lake	Northwest		Acapulco Restaurant [1113]	
6	445	Old Highway 8	Northwest		Acclaimed Printing [445]	6516390488
7	444	2nd	Northwest		Accurate Component Sales [444]	6516391881
8	1561	Old Highway 8	Northwest		Accurate Press Inc [1561]	6516367023
9	309	5th	Northwest		Accustream Water Jet Products	6512948600
10	327	Old Highway 8 NW	Northwest		Ace World Wide [327]	6512883977
11	2052	Silver Lake	Northwest		Adagio'S / Pizza Factory [2052]	6516318430
12	10	8th	Northwest		All Around Maintenence & Repair	6125016666
13	550	County Road D	West		All State Communication [550]	6516367200
14	443	Old Highway 8	Northwest		Allstate Insurance Co [443]	6516339377
15	888	County Road D	West		American Family Insurance (#200) [888]	6516360054
16	888	County Road D	West		American Family Insurance (#202) [888]	6516369952
17	888	County Road D	West		American Family Insurance (#307) [888]	6516369950
18	2722	Hwy 694 Service		230	American Family Insurance [2722]	6512550015
19	1459	1st	Northwest		American Laminating / Dura Tab	7637844600
20	715	Old Highway 8	Northwest		Amerprise Financial [715]	6516351858
21	900	Long Lake		300	Amerprise Financial [900]	8882257102
22	1100	Old Highway 8	Northwest		Api Group	6516364320
23	601	Campus		10	Apria Healthcare	
24	900	Long Lake			Ardenwoods Psychological Services	6514829361
25	151	Silver Lake	Northwest	109	Ark Pet Hospital	6516330567
26	717	1st	Southwest		Armstrong Crane And Rigging [717]	6516368129
27	383	Old Highway 8	Northwest		Arnel Oil - Steves Gas And Splash [383]	6516333114
28	600	West County Road D			Art Force Response	
29	1471	1st	Northwest		Aspen Air [1471]	6519822626
30	833	3rd	Southwest		Assa Abloy [833]	6512093570
31	151	Silver Lake	Northwest		Associated Nephrology Consultants [151]	6516330536
32	1980	Silver Lake	Northwest		Atonement Lutheran Church [1980]	6516332240
33	151	Silver Lake	Northwest		Balance Womens Fitness	6516364601
34	781	Old Highway 8	Southwest		Barley Johns [781]	6516364670
35	2200	Old Highway 8	Northwest		BARTON SAND AND GRAVEL CO.	651-788-9225

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
36	480	Old Highway 8	Northwest		BAVARIAN IMPORTS	612-293-7062
37	151	Silver Lake		203	Be There Pest Control [203]	
38	2251	Long Lake			Beachs Long Lake Service [2251]	6517846924
39	925	1st	Northwest		Becker Brothers, Inc [925]	6516338604
40	755	4th	Northwest		Becker Builders And Remodelers [755]	6123630493
41	805	1st St	Northwest		BECKER CARPET	651-636-1100
42	2166	Silver Lake	Northwest		Becker Model Railroad [2166]	6516359480
43	1823	Old Highway 8	Northwest		Beisswengers Hardware [1823]	6516331271
44	2200	Old Highway 8	Northwest		Belair Sitework Services [2200]	6517861300
45	778	1st	Northwest		Bell Lumber And Pole Co [778]	6516334334
46	500	Main St			Bell Mortgage	6127518435
47	380	County Road D	West		Benchmark Electronics [380]	6516360426
48	1101	Black Oak DR			BENEDICTINE HEALTH SYSTEM	651-633-1686
49	105	Old Highway 8	Northwest		Best Cleaning And Restoration [105]	6516360536
50	587	1st	Southwest		Big Blue Boxes [587]	6129203540
51	790	County Road D	West		Big Louies	
52	2201	26th	Northwest		Big Wheel Rossi [2201]	
53	151	Silver Lake	Northwest	200B	Billman Rentals	5077752828
54	750	4th	Northwest		Bobs Auto	6516330536
55					BONA COMPANIES	6516332576
56	1201	Silver Lake	Northwest		Bp [1201]	
57	99	5th	Northwest		Brand Ink	
58	969	Old Highway 8	Northwest		Brian Pierce Dds [969]	
59	833	3rd	Southwest		Brighton Cleaners [833]	
60	833	3rd	Southwest		Brighton Unique Auto [833]	6516398445
61	2615	Mississippi			Brighton Veterinary Hospital [2615]	6516333372
62	1975	Silver Lake	Northwest		Brightwood Hills Gc [1975]	6514149490
63	2398	West County Rd E			Brothers Taqueria	6516361063
64	1431 A	Silver Lake			Bru House	6516382150
65	558	Old Highway 8	Northwest		Budget Auto Repair	6514140093
66	581	Old Highway 8	Northwest	3	Budget Blinds	6516311112
67	445	Old Highway 8	Northwest		Bundles Of Love [475]	6124044513
68	185	5th	Southwest		Business Data Records	7632500802
69	201	9th	Southwest		Business Data Records [201]	
70	2250	Mississippi			Busy Bee Car Wash	

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
71	343	Old Highway 8	Northwest		Calhoun Truck Lines [343]	6516318663
72	899	3rd	Southwest		Calmetrics [899]	6516391552
73	1449	1st	Northwest		Cap Carpet [1449]	9529833294
74	1225	Old Highway 8	Northwest		Cardiovascular Services Inc, (Csi) [1225]	6516362617
75	564	Old Highway 8	Northwest		Card-N-Party [564]	
76	15	Old Highway 8	Southwest		CASCADE PRODUCTS	651-774-9657
77	15	Old Highway 8	Southwest		Cascade Stone [15]	6516366760
78	600	County Road D	West	8	Cellectus	
79	2180	Old Highway 8	Northwest		Cement Masons And Plasters Local 633 [2180]	6517749657
80	601	Campus			Cenco / Safran	6122455001
81	639	Campus			Cenco [639]	6517838422
82	85	2nd	Southeast		Challes Machine [85]	6512036100
83	2023	Old Highway 8	Northwest		Cheetah Precision [2023]	6125321991
84	563	Old Highway 8	Southwest		Chenoweth Floral [563]	
85	833	3rd	Southwest		Chez Arnaud [833]	
86	2178	Silver Lake			China Tiger	6516313535
87	85	2nd Ave	SouthEast		CHLORINATED WATER SUPPLY	6516339801
88	929	Old Highway 8	Northwest		Chops Hair [929]	6517460220
89	1900	7th	Northwest		Christ The King Lutheran Church [1900]	
90	100	Silver Lake	Northwest		Church Of Jesus Christ Latter Day Saints [100]	6516360999
91	201	County Road E2			Circle K [201]	6516334674
92	1461	1st	Northwest		Cl Benson [1461]	6516369130
93	1131	Silver Lake	Northwest		Clock Tower Liquor [1131]	6512876030
94	309	Old Highway 8	Northwest		Commercial Body And Paint [309]	
95	720	1st	Southwest		Complete Cooling Services	6516362200
96	100	5th	Northwest		Comtrol [100]	6516441824
97	1801	Old Highway 8	Northwest		Conestoga-Rovers And Assoc (Cra) [1801]	
98	575	Old Highway 8	Southwest		Corporate Express	
99	2397	Palmer			Cowboy Jacks [2397]	6516390913
100	601	Campus			Creative Concepts	6512341228
101	1463	1st	Northwest		Crs Appliances [1463]	
102	877	3rd	Southwest		Cu Auto [877]	6516980446
103	500	Main			Cu Companies [500]	6513346951
104	2600	Rice Creek			Cub Foods [2600]	6512874030
105	175	Old Highway 8	Southwest		D/ROCK	6516313111

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
106	2200	Silver Lake	Northwest		Dairy Queen [2200]	6516362277
107	409	Old Highway 8	Northwest		Dairy Queen [409]	
108	300	5th	Northwest		Dalco [300]	
109	119	14th St	Northwest		DATA SCIENCES INTERNATIONAL	651-481-7400
110	558	Old Highway 8	Northwest		Dave Olson Auto Repair [558]	
111	2190	Silver Lake	Northwest		Dennys Service [2190]	6516330833
112	362	County Road D	West		Diebold [362]	
113	2048	Old Highway 8	Northwest		Diehl Accounting	6516330952
114	403	Old Highway 8	Northwest		Diesel Minnesota [403]	6516341015
115	600	County Road D	West	8	Diversigen [600]	7634862633
116	651	Campus			DJO Global	6516971250
117	443	Old Highway 8	Northwest		Dk Mags [443]	
118	711	5th	Southwest		Dicouch Wall Coverings [711]	
119	2120	Silver Lake	Northwest		Dollar Store [2120]	6516333624
120	525	Main		400	Dominos Pizza	6128051922
121	401	County Road E2			Donatelle Plastics [401]	
122	525	Main			Dr Berg's Office	6516383030
123	175	Old Highway 8	Southwest		D-Rock Center / Fm Trucking [175]	
124	2172	Old Highway 8			E/M COATING SERVICES	651-780-3202
125	2611	Innsbruck			Eclipse Salon And Spa	6516390166
126	601	Lakeview Point			Eesco United Electric [601]	
127	217	Old Highway 8	Southwest		Elite Home Services [217]	
128	2172	Old Highway 8	Northwest		Em Coatings Services	6515823900
129	310	5th	Northwest		Environmental Field Services	6517803202
130	305	2nd	Northwest	105	Erickson Ellison And Associates	
131	601	Campus	Southwest		Escape Climbing	6156339517
132	2048	Old Highway 8	Northwest		Esmay Enterprises [2048]	6516322300
133	400	1st	Southwest		Estes Expree Lines	
134	711	5th	Southwest		Event Environments [711]	6513618888
135	900	Long Lake RD			EXEC CENTER LLC, LONG LAKE	6516343600
136	575	Old Highway 8	Southwest		Extreme Beverage [575]	
137	500	Old Highway 8	Northwest		EY-DIE PETROLEUM	
138	574	Old Highway 8	Northwest		Ez Stop [574]	
139	1151	Silver Lake	Northwest		Fairview Clinic [1151]	
140	400	10th	Northwest		Family Service Center (Fsc)	6516330611

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
141	2029	Palmer			Family Tree Care Homes	
142	2051	Silver Lake	Northwest		Family Video [2051]	
143	899	3rd	Southwest		FastPitch Academy	
144	105	Old Highway 8	Northwest		Fbg Service Corp [105]	6516364728
145	708	Cleveland Ave	Southwest		FDG PLAZA, LLC	651-294-7900
146	50	14th	Northwest		Fed-Ex Terminal[50]	6519178059
147	520	County Road D	West		Fg Transload	
148	708	Cleveland	Southwest		Financial Dimension Group [708]	
149	1987	Old Highway 8	Northwest		First Resource Group [1987]	6512947903
150	899	3rd	Southwest		Fisher Manufacturing [899]	
151	383	Old Highway 8	Northwest		Fosters Advanced Auto Service	6516366333
152	900	Long Lake		260	Fox Law (Progressive Ins)	6516977300
153	919	Old Highway 8	Northwest		Fps Financial Suite #400 [919]	6516359890
154	711	5th	Southwest		Fraisa	6516332689
155	299	5th	Southwest		Freeway Towing [299]	6516368488
156	105	Old Highway 8	Northwest		Gateway Mechanical [105]	6516335525
157	550	Main			Gei Consultants [550]	
158	788	West County Rd D			Get Yourself Mooving (GYM)	6516367222
159	1435	Silver Lake			Giuseppe's	9528857104
160	573	Old Highway 8	Northwest		Glacier Machinery [573]	
161	3000	5th	Northwest		Global Academy [3000]	6516312744
162	333	10th	Northwest		Golden Pond Apts [333]	6517869700
163	85	2nd	Southeast		Golliker Construction [85]	
164	500	5th	Northwest		Good Time Liquor [500]	
165	2351	Rice Creek			GracePoint Church	6124900405
166	1021	County Road E	West		Granite And Marble Direct [1021]	
167	601	Lakeview Point			Grimco	6512086750
168	700	Cleveland Ave	Southwest		Guardian Property Management	651-287-2011
169	2633	Innsbruck			Guerrino Tax And Accountants [2633]	7632511000
170	600	Lakeview Point			H Brooks And Company [600]	
171	510	County Road D	West		Habitat For Humanity Restore [510]	6516350126
172	2050	Old Highway 8	Northwest		Hanks Specialties [2050]	6516318820
173	2195	Silver Lake	Northwest		Harstad Management [2195]	6516335020
174	825	1st	Northwest		Health And Rehab Of New Brighton [825]	
175	900	Long Lake		330	Henderson-Howard And Pawluck	6516369991

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
176	969	Old Highway 8	Northwest		Hering Chiropractic [969]	6516337875
177	500	Old Highway 8	Northwest		Hermanns Highway Service [500]	7635668832
178	575	Stinson	Northwest		Heunemann House [575]	6512873035
179	80	2nd	Southeast		Hillcrest Development [80]	6516339950
180	1815	Old Highway 8	Northwest		Hilton Homewood Suites [1815]	6512556136
181	2722	Hwy 694 Service		105	Hoffman Hypnosis & Healing	
182	2155	Old Highway 8	Northwest		Hoffman Weber Construction [2155]	6128459734
183	119	14th	Northwest		Home Services Insurance	6123883292
184	2172	Silver Lake	Northwest		Honest 1 Auto Care [2172]	
185	2455	Long Lake			Hope Community Church [2455]	
186	2110	Old Hwy 8	Northwest		Hubbel / Tyner [2110]	6518882609
187	305	2nd	Northwest		Hypertherm	6517862578
188	305	2nd	Northwest	115, 120	Hypertherm / Accustream	6519172632
189	375	5th	Northwest		Hypro Corp [375]	
190	2722	Highway 694 Service			I-694 Office Commons	
191	300	2nd	Northwest		Incompass It	6517666300
192	550	Main			Incontext Solutions [550]	6517556740
193	855	3rd	Southwest		Industrial Engraving [855]	6513791200
194	33	5th	Northwest		Industrial Equities [33]	6513210471
195	711	5th	Southwest		Industrial Equities [711]	6516979848
196	1101	Black Oak			Innsbruck Health Care Center	6123320139
197	2030	Silver Lake	Northwest		Innsbruck Jewelers [2030]	
198	1150	27th	Northwest		INNSBRUCK PARK TOWNHOMES HOA	651-638-2100
199	708	Cleveland	Southwest		Inralex Law Group [708]	6516360106
200	550	County Road D	West		Interstate Corporate Center [550]	6516981090
201	708	Cleveland			Intralex Law Group	
202	2425	Long Lake			Irondale High School [2425]	
203	119	14th	Northwest		Ivanti / Data Sciences Intl (DSI) [119]	6516981090
204	480	Old Highway 8	Northwest		J&B Eorotech	
205	2170	Silver Lake			JB Cavour Salon	
206	99	5th	Northwest		JCK Inspection	
207	949	Old Highway 8	Northwest		Jims Barber Shop [949]	
208	888	County Road D	West		John Murray Cpa [888]	
209	1775	Old Highway 8	Northwest		Johnson Company [1775]	
210	1950	Old Highway 8	Northwest		Johnson Screens / Bilfinger Water Technologies	6514292544

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
211	33	5th	Northwest		Jr Copier Of Mn [33]	6516363900
212	2087	Old Highway 8	Northwest		JULKOWSKI HOLDINGS LLC	651-633-9211
213	99	5th	Northwest		Kci	7635090054
214	833	3rd	Southwest		Keepsake Canvas [833]	
215	601	Campus			Kehe Distributing [601]	
216	100	9th	Southwest		Kelley Fleet [100]	6514933545
217	721	Old Highway 8	Northwest		Kemper And Associates [721]	6123296240
218	788	Cleveland	Southwest		Kens Market [788]	6516396559
219	221	Silver Lake	Northwest		Kingdom Hall - Jehovahs Witness [221]	6516310351
220	2212	Silver Lake	Northwest		Knightronix [2212]	6516981090
221	877	3rd	Southwest		Konecranes [877]	6516360059
222	804	6th	Northwest		L And L Properties	
223	780	10th	Northwest		L-7 Flats [780]	
224	1101	Silver Lake	Northwest		La Fitness [1101]	
225	500	County Road D	West		Lakeville Motor Express [500]	7635729400
226	990	9th Ave	Northwest		LANDINGS ON NINETH	612-326-5986
227	2599	Mississippi			Law Center	6516368900
228	564	Old Highway 8	Northwest		LEE COLLINS LIMITED	651-636-6760
229	2142	Silver Lake			Lexi Spa Nails	6516335685
230	991	9th	Northwest		Long Lake Family Dentistry [991]	
231	2491	15th	Northwest		Mackubin Group [2491]	
232	888	County Road D	West		Mae Properties [888]	
233	550	County Road D	West		Martin Sales [550]	7637469401
234	715	Old Highway 8	Northwest		MARV'S TRANSMISSION	651-633-8202
235	888	W. County RD D		301	Mary Sherman Hill Law Office	6516363097
236	305	2nd	Northwest		Matheson Gas Co [305]	
237	201	5th	Southwest		McCoy Group - Mikes Truck and Trailer Repair	6516284848
238	575	Old Highway 8	Northwest		Mccreadys Hair Design [575]	
239	1168	Silver Lake	Northwest		Mcdonalds [1168]	6516366667
240	729	Long Lake			Mcdonalds [729]	6516332655
241	2155	Old Highway 8	Northwest		Mckinnley / Hill [2155]	
242	22	5th	Northwest		Mcnichols [22]	
243	354	County Road D	West		Medtox Laboratories [354]	6517171700
244	375	Silver Lake	Southwest		Mega Wash	6516331081
245	550	Main			Meridian Behavioral [550]	6123866218

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
246	1811	Old Highway 8	Northwest		Merwin Drug [1811]	612-386-7526
247	50	1st	Southeast		Metro Engine Service	
248	52	1st	Southeast		Metro Engine Service [52]	
249	2655	5th	Northwest		Metro Transit Park and Ride Silver Lake and 5th [2655]	
250	750	1st St	Southwest		MIDWEST POWDER COATING	6516364008
251	750	1st	Southwest		Midwest Powder Coating [750]	
252	2206	Silver Lake			Midwest Vapors	
253	2050	Pike Lake			Mike Hyska	6516971160
254	568	Old Highway 8	Northwest		Minneapolis Christian Assembly [568]	
255	600	County Road D	West	6	Minneapolis Vascular Physicians	
256	600	County Road D	West		Minnesota Farmers Union [600]	7637554053
257	888	County Road D	West		Minnesota Gold Exchange [888]	7634324310
258	600	County Road D	West		Minnesota Vascular Surgery Cntr [600]	6516391223
259	574	Old Highway 8	Northwest		MINNOCO XPRESS INC	6512078689
260	400	Old Highway 8	Northwest		Mirage	7634324300
261	1565	1st	Northwest		Mission Foods [1565]	
262	900	Long Lake		100	Mn Asphalt Pavement Association	
263	2555	Mississippi			Mn Battery Llc [2555]	6516975517
264	2180	Old Highway 8	Northwest		MN CEMENT MASONS JATC	6516364666
265	400	1st St	Southwest		MN H Express [211][213]	9524753980
266	600	County Road D	West	2	Mn Vascular Surgery Center	
267	808	1st	Southwest		Modern Press [808]	
268	900	Long Lake			Moundsview Education Association	7634324300
269	9	8th	Southwest		Mpls Sheet Metal Works [9]	6516334000
270	300	2nd St	Northwest		MYTECH PARTNERS	6516338181
271	201	Silver Lake	Northwest		Nail Makers [201]	
272	1050	Thorndale			National Handicap Housing [1050]	
273	711	5th	Southwest		National Marrow Donor Program [711]	6516368643
274	160	1st	Southeast		Nb Holdings / Dotronix [160]	
275	900	Long Lake			Ndx Trading	
276	1135	Silver Lake			NE Bank	6124145230
277	201	Country RD E2	West		NEW BRIGHTON CAR WASH	
278	805	6th	Northwest		New Brighton Care Center [805]	
279	939	Old Highway 8	Northwest		New Brighton Chiropractic [939]	
280	1500	29th	Northwest		New Brighton Christian Church	

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
281	200	5th Ave	Northwest		NEW BRIGHTON COMMONS, LLC	6516364120
282	550	County Road D	West		New Brighton Dialysis [550]	6516337152
283	550	County Road D	West		New Brighton Dialysis [550]	
284	563	Old Highway 8	Northwest		New Brighton Eagles Club [563]	6516310885
285	1100	Silver Lake	Northwest		New Brighton Ford [1100]	6516310885
286	750	4th	Northwest		New Brighton Service	
287	581	Old Highway 8	Northwest		New Brighton Windows And Screens [581]	
288	2123	Old Highway 8	Northwest		New Windows For America [2123]	
289	755	4th St	Northwest		NORDEAST COFFEE COMPANY	6516334435
290	1135	Silver Lake Rd	Northwest		NORTHEAST BANK	612-529-1460
291	1900	Silver Lake Rd	Northwest		NYSTROM	651-6289566
292	1900	Silver Lake	Northwest		Nystrom And Associates [1900]	
293	151	5th	Northwest		Nystrom Co [151]	
294	11	Silver Lake	Southwest		Oasis Market	
295	601	Lake View Point	Southwest		Odyssey Commercial Interiors	6512553657
296	550	County Road D	West		Oms Specialists [550]	6516331414
297	121	5th	Northwest		Ontrac International Mail [121]	6516364389
298	2051	Silver Lake	Northwest		Papa Murphys [2051]	6127889246
299	5960	Main St	NorthEast		PARSONS ELECTRIC LLC	6516340441
300	151	Silver Lake	Northwest		Paw Spa Groomery	6125549992
301	2210	Silver Lake			Peak Performance	
302	899	3rd	Southwest		Pearls Of Hope [899]	6516399177
303	1370	7th	Northwest		Penmar Properties [1370]	6516312379
304	696	County Road D	West		Perkins Restaurant [696]	6516339232
305	15	2nd	Southeast		Pets Remembered [15]	6122759391
306	1801	Old Highway 8	Northwest		Pht Systems [1801]	6516312026
307	2101	14th	Northwest		Pike Lake Education Center [2101]	6516334564
308	601	Campus			Pilkington [601]	6516390368
309	1431	Silver Lake	Northwest		Pizza Chapions [1431]	6516217400
310	2087	Old Highway 8	Northwest		Pjw Automotive [2087]	6516333100
311	2750	Seminary			PKT Enterprises	6513409165
312	641	Old Highway 8	Northwest		Pletscher'S Greenhouses	6516366141
313	587	1st St	Southwest		PORTABLE STORAGE OF MINNESOTA	612-920-3540
314	200	5th	Northwest		Post Office Carrier Annex [200]	6516336666
315	500	5th	Northwest		Pratt Ordway	

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
316	85	2nd	Southeast		Premier Grain	6516310524
317	50	Cleveland	Southwest		Premier Grain [50]	6516318059
318	443	Old Highway 8	Northwest		Prescott And Pearson Law Office [443]	6516367323
319	99	5th	Northwest		Presentation Services (Psav) [99]	
320	899	3rd	Southwest		Pride Energy Solutions [899]	6516332757
321	315	5th	Northwest		Print Craft Inc [315]	6125218225
322	1411	1st	Northwest		Printing Enterprises [1411]	7637674444
323	33	5th	Northwest		Pulse Innovation	6516338122
324	763	Midtown			Pulte Townhomes - School Site	6516369336
325	600	County Road D	West	11	Quest Diagnostics	6516465200
326	100	9th	Southwest		Qwest	
327	390	Cleveland	Southwest		Qwest / Century Link [390]	6516351547
328	121	5th	Northwest	100	Radiometer	6512158257
329	500	10th	Northwest		Ralph Reeder (Alternative Learning Center)	6516331300
330	1415	1st	Northwest		Rapit Printing [1415]	6514914337
331	550	County Road D	West		Rbc Tile And Stone [550]	
332	1900	Silver Lake	Northwest		RBK & ASSOCIATES	6516334600
333	720	1st	Southwest		Rebarfab Inc [720]	6516350515
334)	[2560[2560[[2570[[2 22nd	Northwest		REI Property Management	
335	105	Old Highway 8	Northwest		Relay Networks [105]	
336	10	Old Highway 8	Southwest		Remmele Engineering [10]	
337	2120	Silver Lake	Northwest		Renaissance Fireworks Tent [2120]	6512040876
338	33	5th	Northwest		Reprotech [33]	6516334100
339	2124	Silver Lake	Northwest		Rice Creek Hair [2124]	
340	500	Main			Risdall Marketing Group [500]	
341	2459	15th	Northwest		Roger O Finney Dentist [2459]	
342	2722	Hwy 694 Service			Rolfing Mn	6512866700
343	2677	Innsbruck			Ronald Vescio Dentist [2677]	6516313100
344	81	Cleveland	Southeast		Roseville Auto Body [81]	6127995879
345	99	5th	Northwest		Roto Rooter [99]	6516337770
346	185	5th	Southwest		Ruan Transportation	
347	801	1st	Northwest		Rugs & More [801]	65163899907
348	1820	Old Highway 8	Northwest		Rush Lake Office Bldg	6516364115
349	900	Long Lake			Ryan Companies	
350	575	Old Highway 8	Southwest		SAC Wireless	

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
351	651	Campus			Safran Inc [651]	6124924000
352	570	Old Highway 8	Northwest		Saga Advertising [570]	6.52E+13
353	2655	5th	Northwest		Salem Covenant Church [2655]	6516046192
354	1623	Silver			Sanctuary LLC Group Home	6512870180
355	443	Old Highway 8	Northwest		Satco Supply [443]	6516339615
356	833	3rd	Southwest		Scooter Central [833]	6516046602
357	949	Old Highway 8	Northwest		Select Medical Corp Suite 100 [949]	
358	500	Main Street village			SERVION GROUP	651-631-3111
359	708	Cleveland			Shah & Co. Ltd	6516040250
360	301	County Road E2			Sharrow Lifting Products [301]	
361	950	County Road D	West		Shell (Pdq) [950]	
362	33	5th	Northwest	1000	Sigma Enterprises [33]	6514891341
363	397	Silver Lake	Southwest		Silver Lake Barbers	6516336445
364	399	Silver Lake	Southwest		Silver Lake Cleaners [399]	
365	1125	Silver Lake	Northwest		Silver Lake Smiles [1125]	6516280777
366	2030	Silver Lake			Silver Sheer Barbers	
367	2311	26th	Northwest		Silver View Villa [2311]	6518428426
368	251	5th	Northwest		Simply Self Storage [251]	6516368118
369	33	5th	Northwest		Somnetics Intl [33]	6516365675
370	33	5th	Northwest	500	Somnetrics	6516289217
371	2050	Silver Lake	Northwest		Spectacle Shoppe [2050]	6516211800
372	2010	Silver Lake	Northwest		Speedway [2010]	
373	125	8th	Southwest		Spotco [125]	6516363434
374	151	Silver Lake	Northwest	110	Sprung Services	6516313504
375	251	5th St	Northwest		SS NEW BRIGHTON	6516389711
376	845	2nd	Northwest		St Johns Church [845]	6516970334
377	550	County Road D	West		St Paul Veterans Center [550]	
378	2191	Silver Lake	Northwest		State Farm Insurance [2191]	
379	2633	Innsbruck			State Farm Insurance [2633]	6516444022
380	1001	County Road E	West		Statewide Towing [1001]	6516368337
381	33	5th	Northwest	1500	Stern Drywall [33]	6516338923
382	383	Old Highway 8	Northwest		STEVE'S GAS	6516334262
383	755	4th	Northwest		Stinson Electric [755]	6516318595
384	1775	Old Highway 8	Northwest		Stjude Medical [1775]	
385	2467	15th St	Northwest		STONY LAKE PROPERTIES	6127880244

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
386	315	5th	Northwest		Stor - simple self storage [315]	6517566242
387	105	Old Highway 8	Northwest		Sturgeon Bay Llc [105]	
388	151	Silver Lake	Northwest		Style 151	
389	1121	Silver Lake	Northwest		Subway [1121]	7634207791
390	790	5th	Northwest		Summit Printing [790]	6516361221
391	2070	County Road H	West		Sunnyside Elementary School [2070]	6516310040
392	2053	Old Highway 8	Northwest		Superior Flooring [2053]	6516284048
393	2040	Silver Lake	Northwest		Taco Johns [2040]	6516217600
394	151	5th	Northwest		Tactile Medical [151]	6516318272
395	2398	County Road E			Tahini Falafel Rotisserie	
396	151	Silver Lake	Northwest	105	Tan I Am	6123555131
397	2400	County Road E	West		Tastee Bread Store (Sara Lee)	
398	85	2nd	Southeast		Tech Scan Corp [85]	6516383060
399	581	Old Highway 8	Northwest		Tell Engineering [581]	6516364366
400	550	County Road D	West		Terminal Supply Company [550]	6516333030
401	750	4th	Northwest		Terra Firma Estates	7632266531
402	500	5th	Northwest		The Exchange Food And Drink	6516318570
403	500	5th	Northwest	105?	The Exchange Food And Drink	6516350256
404	2350	Palmer			The Garage [2350]	6516332226
405	568	Old Highway 8	Northwest		The Ink Shrinks	
406	151	Silver Lake	Northwest	103	The Protectors	
407	1951	Old Highway 8	Northwest		Thermo King [1951]	6517972597
408	949	Old Highway 8	Northwest		Thomas Hardell Dds #200 [949]	
409	388	Cleveland	Southwest		Timbercraft [388]	6516332820
410	445	Old Highway 8	Northwest		Tint Pros [445]	6516331708
411	2299	Palmer			TIPAR INVESTMENTS	6516338611
412	2600	Rice Creek			TNT Fireworks	6122295691
413	574	Old Highway 8			Tobasi Stop Minnoco	
414	761	1st	Southwest		Top Auto Tire And Service	
415	711	5th	Southwest		Toyoda Machinery	
416	185	5th	Southwest		Trailwood Warehouse [185]	6513790010
417	300	9th	Southwest		Trendenterprises Inc [300]	8472530350
418	400	Old Highway 8	Northwest		Tri-City American Legion	
419	151	Silver Lake	Northwest	12	Trion Company	
420	1775	Old Highway 8	Northwest		Tuv America [1775]	6516311124

		Address & Street				
ID	Street Number	Name	Address Suffix	Suite	Business Name	Phone Number
421	141	14th	Northwest		TUV SUD	6129914961
422	85	3rd	Southeast		Twin City Home Remodel [85]	6516312487
423	2040	Silver Lake RD			TWIN CITY TJ'S	
424	550	1st	Southwest		Two Guys And A Truck [550]	6513488343
425	1134	Silver Lake RD	Northwest		U-HAUL INTERNATIONAL, INC.	651-633-2015
426	375	Silver Lake RD	Northwest		ULTRA WASH	651-604-2974
427	1000	Long Lake			United Church Of Christ [1000]	
428	761	1st	Southwest		Universal Truck Repair [761]	
429	550	1st	Southwest		Universal Truck Service [550]	
430	600	County Road D	West	14	Upstream Technologies	6516390017
431	550	West County D			Urban Edge Homes	6516390017
432	2299	Palmer			Us Bank [2299]	6122455001
433	82	2nd	Southeast		Usagain	6126053161
434	550	Main			Usg Insurance Services [550]	6516044290
435	388	Cleveland Ave	Southwest		VALTINSON REAL ESTATE	6516390012
436	2615	Mississippi St			VETERINARY HOSPITAL, BRIGHTON	6512341915
437	1775	Old Highway 8	Northwest		Video Surveliance solutions	612-874-9295
438	850	County Road D	West		Village Orthodontics [850]	6516361190
439	222	New Brighton	Southeast		Villager Salon and Spa	
440	900	Long Lake		310	Volt Workforce Solutions	6127889666
441	401	1st	Southwest		Waco Scaffold	6516333731
442	706	4th	Northwest		Washburn / McCreavy Funural Home	
443	919	Old Highway 8	Northwest		Wc Title Suite #200 [919]	
444	1200	Silver Lake	Northwest		Wells Fargo [1200]	
445	2100	Old Highway 8	Northwest		Wilson Wolf [2100]	6122398500
446	33	5th	Northwest		Wilson Wolf Manufacturing [33]	
447	2123	Old Highway 8	Northwest		WINDOWS FOR AMERICA, NEW	8003256522
448	270	Windsor LN			WINDSOR GREEN ASSOCIATION	6516289259
449	348	1st	Southwest		Wolkerstorfer Mfg [348]	
450	125	Silver Lake	Northwest		Wongs Kitchen [125]	
451	2299	Palmer DR			Your Design Co.	6516362272
452	3595	New Brighton	Southeast		Zahl Petroleum	



<date letter is sent>

<Business Name or Business Owner Name>

New Brighton is continually striving to be a great place to do business. To that end, the City would like an opportunity to engage with you as a local business to find out what you need to succeed, and to hear your ideas on how the City could be of assistance (especially in these difficult times).

In 2021, the City is launching a new business outreach program to ensure you have access to timely updates on business-related matters of importance, and to give you a direct contact with the City for when questions arise. To opt-in to this program, please visit the City's Website, and click into the "Business Outreach" page within the "Tools for Business" tab at the top of the home page (or navigate to: www.newbrightonmn.gov/business-outreach). There you will find a form to complete to become part of this exciting new program!

Are you thinking about expanding? Moving? Hiring? The City is in contact with people everyday who are looking to sell property, rent space, or relocate their family to the City, and we may be in a position to help you make a connection that could otherwise be missed. We'd love to have the opportunity to participate in your success, and will happily forward prospects your way – just let us know your needs so we can work on your behalf.

Want to know what's happening in the City or learn about programs available to assist during the pandemic? Opting in to this program will ensure you receive timely email updates as new programs become available. Importantly, we'd also like to hear from you on what information we could provide that would be worthwhile to you, and also learn about things we do that aren't of help. Our goal is to improve, and we can only do so with your assistance.

Your presence in the City is important and valued, and we believe participation in this program will be mutually beneficial. Should you have any questions, please reach out any time to our Assistant Director of Community Assets & Development, Ben Gozola, at ben.gozola@newbrightonmn.gov or call him at 651-638-2059. He looks forward to learning more about your business needs, and will be a great first point of contact to your elected and appointed officials at City Hall.

Wishing you great success in 2021,

Mayor Kari Niedfeldt-Thomas

XXX-XXX-XXXX

Kari.Niedfeldt-Thomas@newbrightonmn.gov

New Covid-19 Relief and Resources

- Second round of <u>PPP Loans</u> beginning January 13, 2021
- COVID-19 Targeted EIDL Advance was signed into law on December 27, 2020, as part of
 the Economic Aid to Hard-Hit Small Businesses, Non-Profits, and Venues Act. The
 Targeted EIDL Advance provides businesses located in low-income communities with
 additional funds to ensure small business continuity, adaptation, and resiliency. Apply
 through their website
- The Shuttered Venue Operators (SVO) Grant program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, signed into law on December 27, 2020. The program includes \$15 billion in grants to shuttered venues, to be administered by the SBA's Office of Disaster Assistance.
- SBA Economic Injury Disaster Loan (EIDL) **Low interest, long term Economic Injury Disaster Loans** for up to \$2 million: The first payment is deferred for 12 months. The application has been simplified and can be completed 100% online through our improved web portal at www.sba.gov/disaster. *
- Pandemic Unemployment Assistance Program Congress authorized a Pandemic
 <u>Unemployment Assistance program</u> that covers those who do not qualify for regular
 Unemployment Insurance benefits, such as independent contractors and self-employed
 people.
- Stay safe guidance for business owners and <u>data</u> on how many people have been vaccinated by county, age, gender, and more
- Ramsey County Small Business Relief Fund Waiting list
- NGOs affiliated with Ramsey who can help walk business owners through the grant application process and answer any questions they may have



VI Agenda Section: 2 Item: Report Date: 1/29/21 Commission Meeting Date: 2/3/21

REQUEST FOR COMMISISON CONSIDERATION

ITEM DESCRIPTION: TUV SUD Updates	
DEPARTMENT HEAD'S APPROVAL:	
CITY MANAGER'S APPROVAL:	
No comments to supplement this report	Comments attached

Action Items: None

Overview: Just last week, the City Council approved a resolution in support of TÜV SÜD's pursuit of Job Creation Fund (JCF) dollars from the State of Minnesota which was the first necessary step to ensure a new multi-million dollar expansion of their facility can/will occur later this year. Staff will take a few minutes to conclude the meeting by highlight the anticipated timeline of this exciting new project!

Ben Gozola, AICP

Assistant Director of Community Assets and Development