

AGENDA

Parks, Recreation and Environmental Commission (PREC)

In Person Meeting

Upstairs Conference Room, City Hall

November 2, 6:30 p.m.

I. Call to Order

II. Roll Call

- | | |
|--|--|
| <input type="checkbox"/> Chair Julia O'Rourke | <input type="checkbox"/> Commissioner Kristin Hicks |
| <input type="checkbox"/> Vice-Chair Michael Spooner | <input type="checkbox"/> Commissioner Abe McEathron |
| <input type="checkbox"/> Commissioner Pauline Alfors | <input type="checkbox"/> Open Seat |
| <input type="checkbox"/> Commissioner Gary Bank | <input type="checkbox"/> Commissioner Laura Sokol-Kraft |
| <input type="checkbox"/> Commissioner Maren Hawkins | <input type="checkbox"/> Student Commissioner Zoey Tenenbaum |
| | <input type="checkbox"/> City Staff Members |

III. Approval of Schedule/Agenda

IV. Approval of the August 3, 2022 Minutes

V. Business Items

A. Resident Survey Results – Jennifer Fink, Director

B. Update on Partners in Energy and Climate Action Plan – Jennifer Fink, Director

VI. Announcements

A. City Council Report – Emily Dunsworth, City Councilmember

B. PREC Chair Updates – Julia O'Rourke, Chair

C. Department Happenings and Upcoming Events – City Staff

VII. Adjournment



MINUTES
Parks, Recreation and Environmental Commission
Meeting – August 3, 2022
6:00 p.m.

I. Call to Order

The meeting was called to order at 6:00 p.m.

II. PREC Roll Call

PREC Members Present: Chair Julia O’Rourke, Vice-chair Michael Spooner, Commissioners Maren Hawkins, Pauline Alfors, Laura Sokol-Kraft, Gary Bank, Abe McEathron, and Kristin Hicks, Zoey Tenenbaum

Members Absent: None

Also Present: Jennifer Fink-Parks and Recreation Director, Lori Hokenson- Recreation Supervisor, Councilmember-Emily Dunsworth

III. Approval of Agenda

Motion by Commissioner Bank, seconded by Commissioner McEathron to approve the agenda as presented.

Motion approved.

IV. Approval of PREC Minutes

Motion by Commissioner McEathron, seconded by Commissioner Sokol-Kraft to approve the PREC minutes from the July 6, 2022 meeting.

Motion approved

V. Business Items

Park Tour (Commissioners, Staff, and Council visited the following locations and discussed park amenities, programs, and pending improvements.

6:00 p.m. - New Brighton Community Center, 400 10th Street NW, New Brighton, MN 55112

6:10 p.m. - Lions Park, 600 Park Drive, New Brighton, MN 55112

6:25 p.m. - Hansen Park Disc Golf Course, 430 12th Ave NW, New Brighton, MN 55112

6:45 p.m. - Brightside Park, 700 7th St NW, New Brighton, MN 55112

7:00 p.m. - Sunny Square Park, 2200 Sunnyside Terrace, New Brighton, MN 55112

7:20 p.m. - Creekview Park, Silver Lake Road and Mississippi Street, New Brighton, MN 55112
7:30 p.m. - Brightwood Hills Golf Course, 1975 Silver Lake Rd NW, New Brighton, MN 55112
7:45 p.m. - Totem Pole Park, 1011 Foss Rd, New Brighton, MN 55112
8:00 p.m. - Silver Oaks Park, 340 Oakwood Dr, New Brighton, MN 55112
8:20 p.m. - Veterans Park, 803 Old Hwy 8, New Brighton, MN 55112

VI. Announcements

A. City Council Report – Emily Dunsworth

Councilmember Dunsworth shared about the Silver Lake Road Vision, as well as the upcoming elections.

A. Chair Updates – Julia O’Rourke, PREC Chair

Chair O’Rourke thanked staff and commissioners for coming to the tour. Asked to be able to do this again.

B. Department Happenings and Upcoming Events – City Staff

Director Fink shared about upcoming special events. The Tails on the Trails and Pumpkin Walk in October as well as back to school, and the Community Center shut down in September.

VII. Adjournment

Motion by Commissioner Bank, seconded by Commissioner Hawkins to adjourn the meeting.

Motion approved.

Meeting adjourned at 8:40 pm

Respectfully submitted,

A handwritten signature in black ink that reads "Jennifer Fink". The signature is written in a cursive, flowing style.

Jennifer Fink, CPRP
Director of Parks and Recreation



Agenda Section:	V
Item:	B
Report Date:	10/25/2022
Commission Meeting Date:	11/02/2022

ITEM DESCRIPTION: Update on the Climate Action Plan and Partners in Energy Plan
DEPARTMENT HEAD'S APPROVAL: Jennifer Fink, Director of Parks and Recreation
CITY MANAGER'S APPROVAL:
No comments to supplement this report ____ Comments attached ____

History: The City Council authorized the application for the Partners in Energy Program in June of 2022. The City was accepted into the program in July. The City also authorized and agreement with Pale Blue Dot to create a Climate Action Plan for the City of New Brighton.

Financial Impact: None

Summary: Receive an update from Director Fink on the City's current efforts to bring both these programs together, and how the PREC commission can play a vital part in creating these plans.

Attachments: ▪ None

Jennifer Fink, CPRP

Director of Parks and Recreation



Agenda Section:	V
Item:	A
Report Date:	10/25/2022
Commission Meeting Date:	11/02/2022

ITEM DESCRIPTION:	Resident Survey Results
DEPARTMENT HEAD'S APPROVAL:	Jennifer Fink, Director of Parks and Recreation
CITY MANAGER'S APPROVAL:	
No comments to supplement this report	Comments attached

History: The City Council authorized a resident survey for 2022 last year. It was administered by Polco and the National Research Center. The last time one was done was in 2017.

Financial Impact: None

Summary: Key findings of the survey based on the data compiled and analyzed by NRC includes:

- Residents expressed concern about crime, but overall feelings of safety remained high.
- A large proportion of residents believed that New Brighton City government should play a role in creating a diverse, inclusive and fair community.
- Residents give high marks to the overall quality of services provided by the City government of New Brighton.
- Housing affordability and the vibrancy of the local economy are potential challenges for New Brighton.
- Community members would place a high priority on addressing crime and safety, housing affordability, the local economy, and transportation and water infrastructure in New Brighton.

Attachments: ▪ Presentation

Jennifer Fink, CPRP
Director of Parks and Recreation



Results for New Brighton, MN Resident Survey

September 6, 2022





Civic Communication & Analytics Platform

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Role of Resident Surveys in Local Governance



**Monitor trends in
resident opinion**



**Measure government
performance**

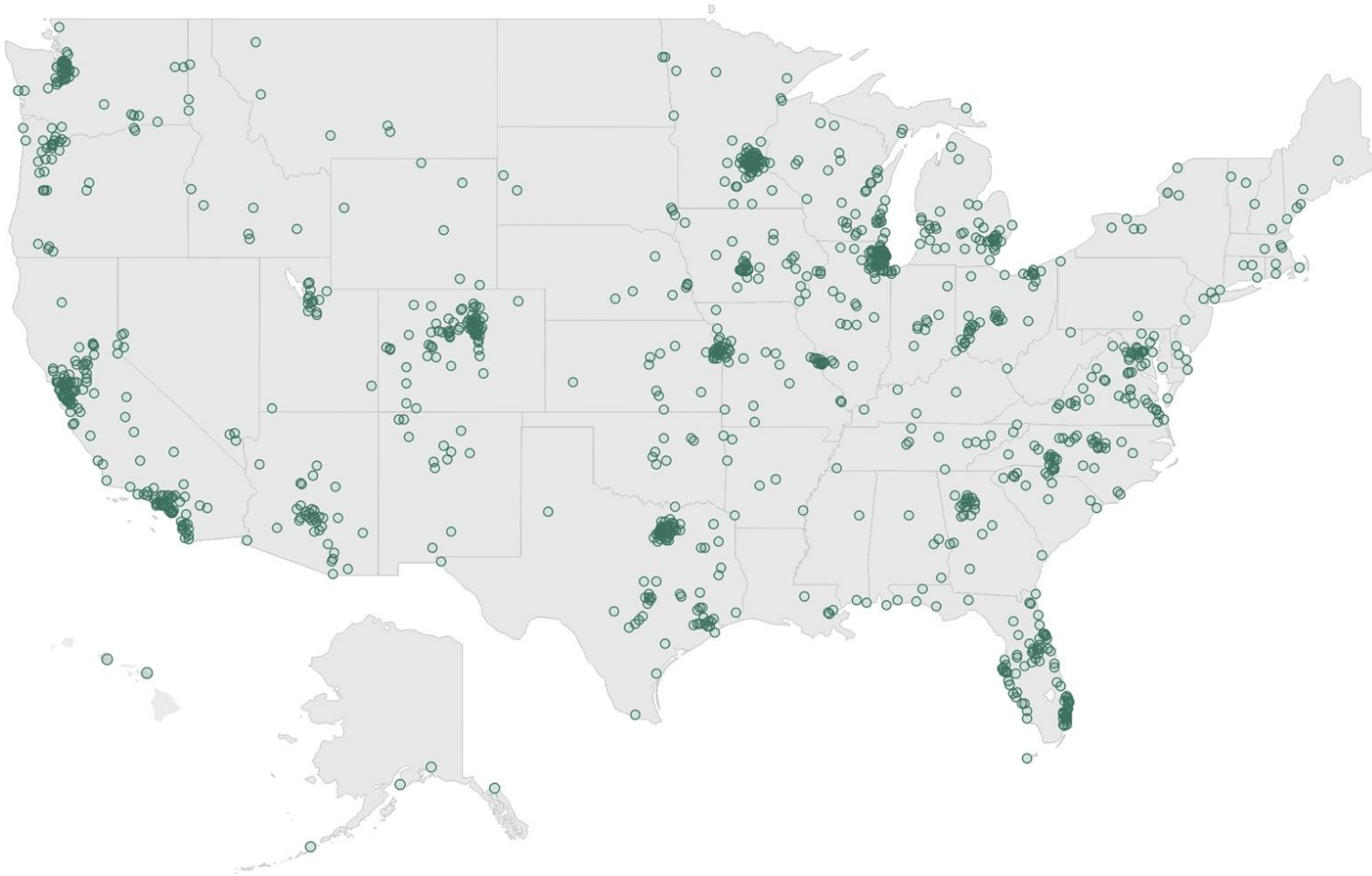


**Inform budget,
land use, strategic
planning
decisions**



**Benchmarking to
other
communities**

Polco's Benchmarking Database



More than **500**
comparison communities
across the nation.

Representing the opinions
of more than **50 million**
residents.



Survey Methodology

- Fourth time conducting the New Brighton Resident Survey (previous surveys in 2013, 2015, and 2017)
- Survey conducted from late March to mid May 2022
- “Hybrid” mailing approach employed:
 - Probability-based sample of 2,700 households (1,200 Group A, 1,500 Group B)
 - 573 total responses received
 - 22% overall response rate
 - Non-probability, open-participation sample: 146 responses
- Results statistically weighted to reflect New Brighton overall
- 95% confidence interval with a +/- 4% margin of error

Survey Methodology



Dear New Brighton Resident,

It won't take much of your time to make a big difference!
Your household has been randomly selected to participate in New Brighton's 2022 Community Survey. You can go online and complete the **confidential survey** at:
<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now. You can also wait a few days for the survey to arrive in the mail.

If you have any questions about the survey, please call 651-288-4102.

Thank you for helping create a better City!

Sincerely,


Kari Niedfeldt-Thomas
Mayor



City of New Brighton
785 Old Highway 8 NW
New Brighton, MN 55112

City of New Brighton, MN 2022 Resident Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in New Brighton:

	Excellent	Good	Fair	Poor	Don't know
New Brighton as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
New Brighton as a place to raise children	1	2	3	4	5
New Brighton as a place to work	1	2	3	4	5
New Brighton as a place to retire	1	2	3	4	5
The overall quality of life in New Brighton	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to New Brighton as a whole:

	Excellent	Good	Fair	Poor	Don't know
Sense of community	1	2	3	4	5
Overall feeling of safety in New Brighton	1	2	3	4	5
Overall appearance of New Brighton	1	2	3	4	5
Cleanliness of New Brighton	1	2	3	4	5
Overall quality of new development	1	2	3	4	5
Variety of older neighborhoods	1	2	3	4	5
Overall quality of housing options	1	2	3	4	5
Variety of business and service establishments in New Brighton	1	2	3	4	5
Opportunities to attend community or cultural activities	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Ease of car travel in New Brighton	1	2	3	4	5
Ease of bus travel in New Brighton	1	2	3	4	5



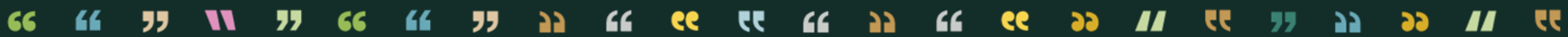
Overview of Survey Results



Comparisons to National Benchmarks



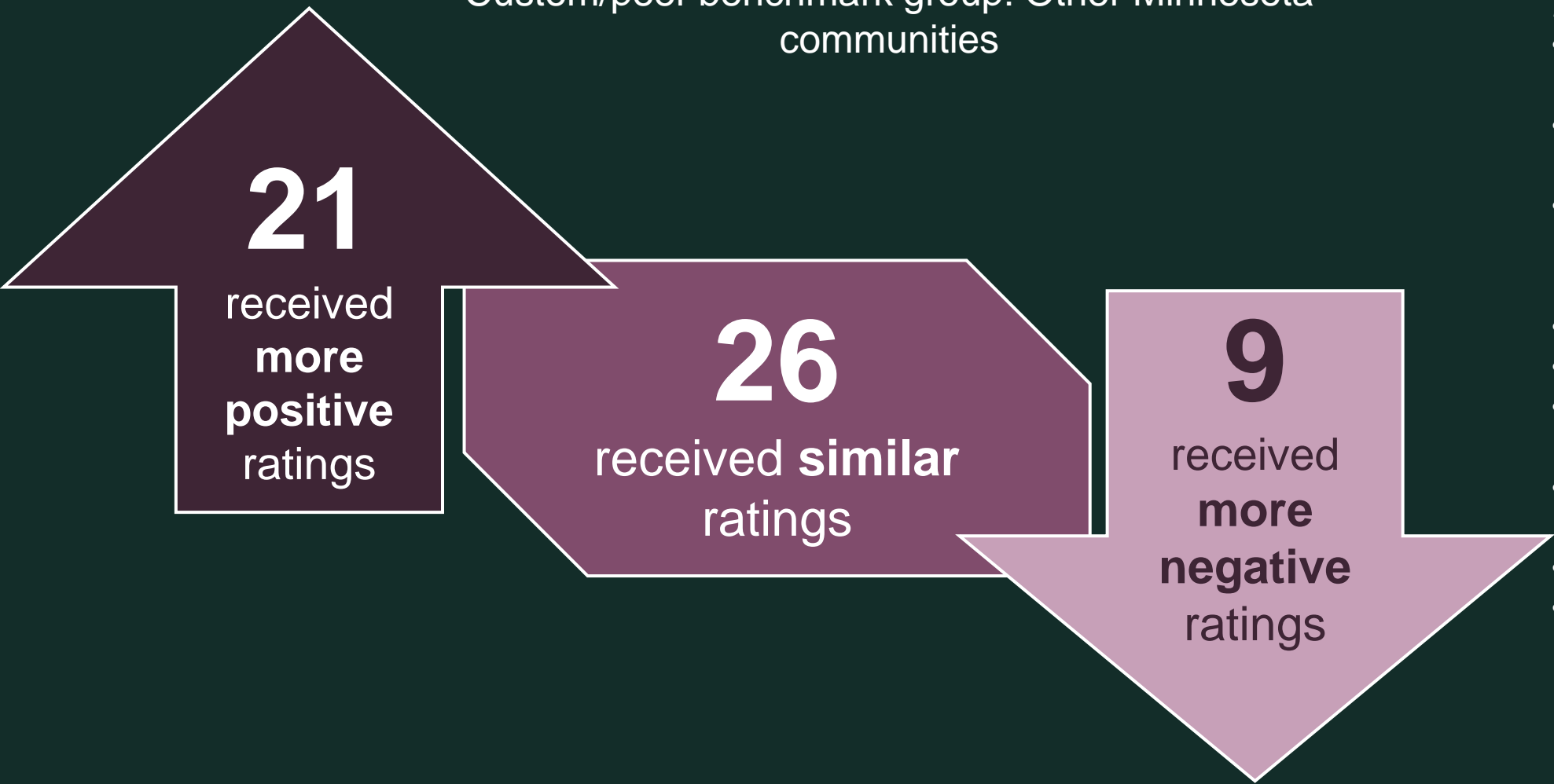
- Lower:**
- Overall quality of business and service establishments
 - Variety of shopping opportunities
 - Volunteered
 - Feeling safe from property crime



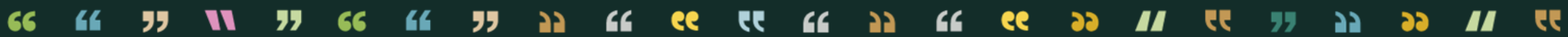
Comparisons to Peer Community Benchmarks



Custom/peer benchmark group: Other Minnesota communities



- Lower:**
- Overall quality of business and service establishments
 - Variety of shopping opportunities
 - Opportunities to attend community or cultural activities
 - Ease of bicycle travel
 - Ease of walking
 - Quality of overall natural environment
 - Participated in a recreation program
 - Volunteered
 - Feel safe from property crime





Key Findings





Key Finding #1

Residents expressed concern about crime, but overall feelings of safety remained high.

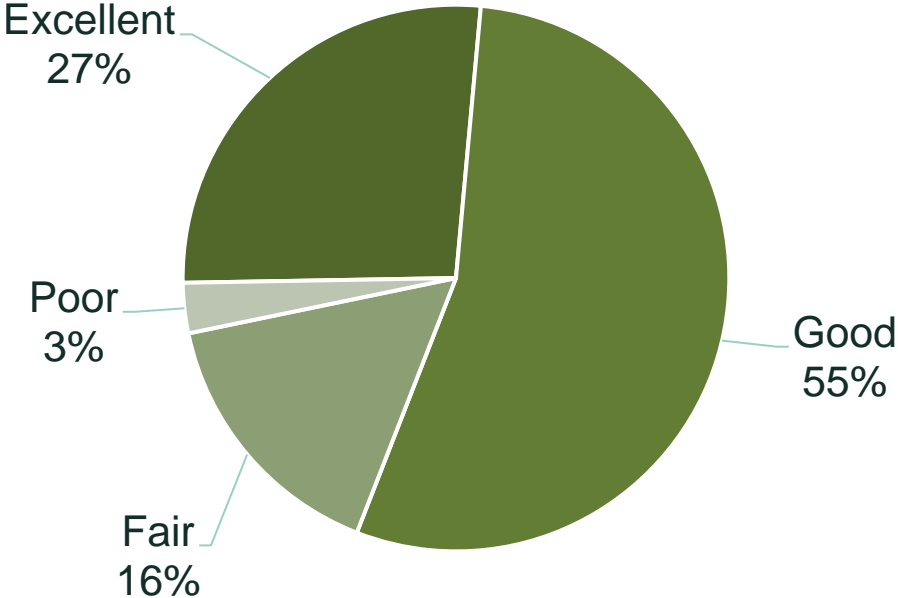


Overall Feeling of Safety



*Please rate each of the following characteristics as they relate to New Brighton as a whole:
Overall feeling of safety*

Overall Feeling of Safety, 2022



Overall Feeling of Safety by Year

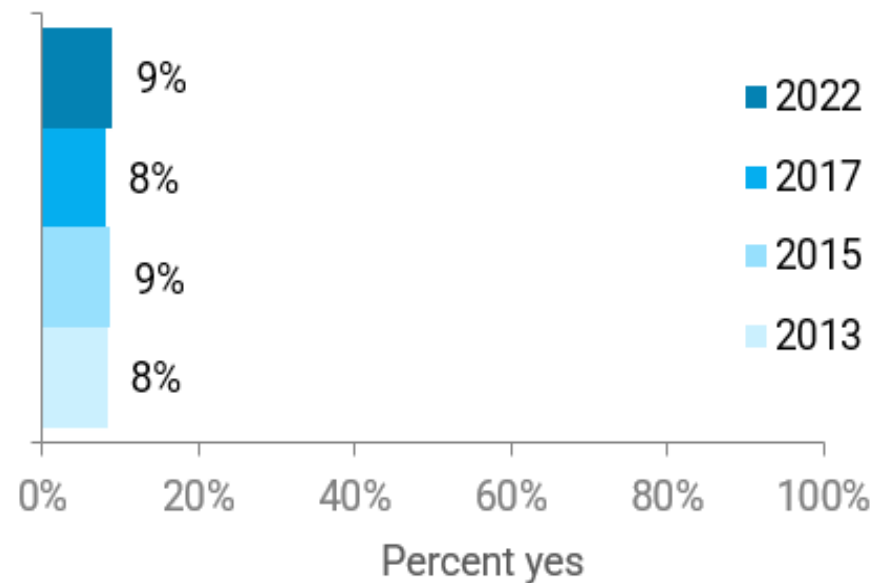


Percent excellent or good

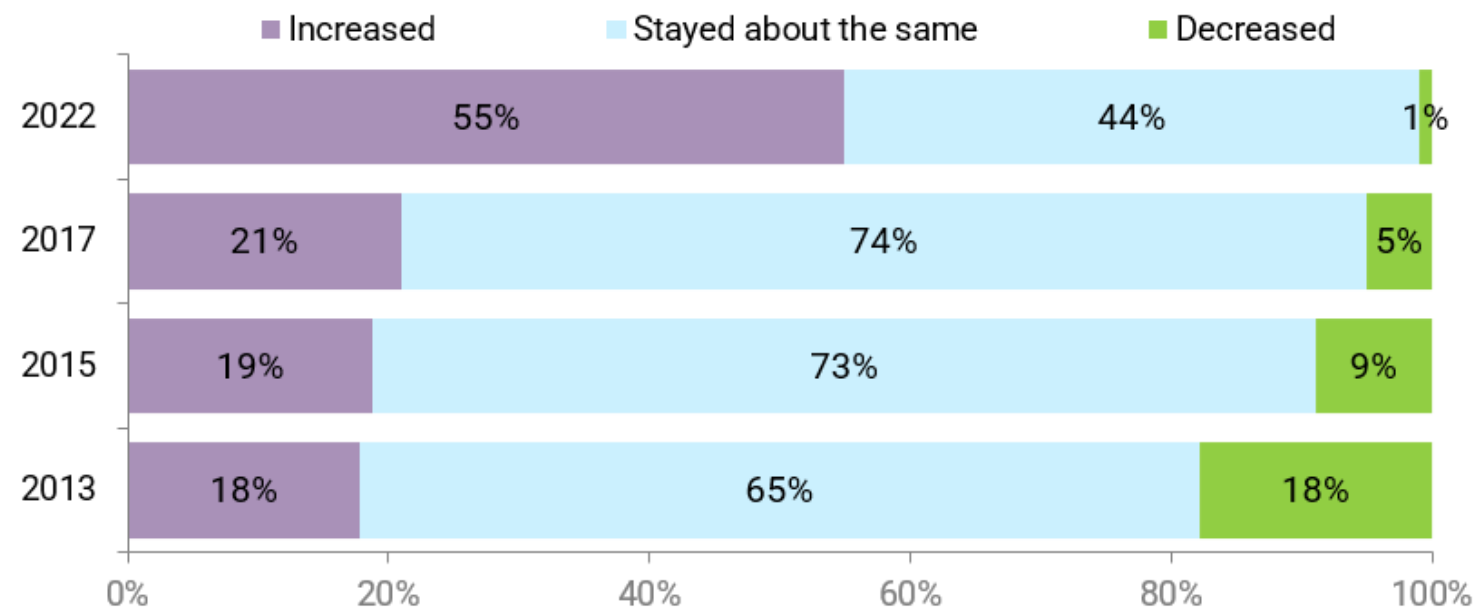
Perceived Change in Overall Crime



During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?



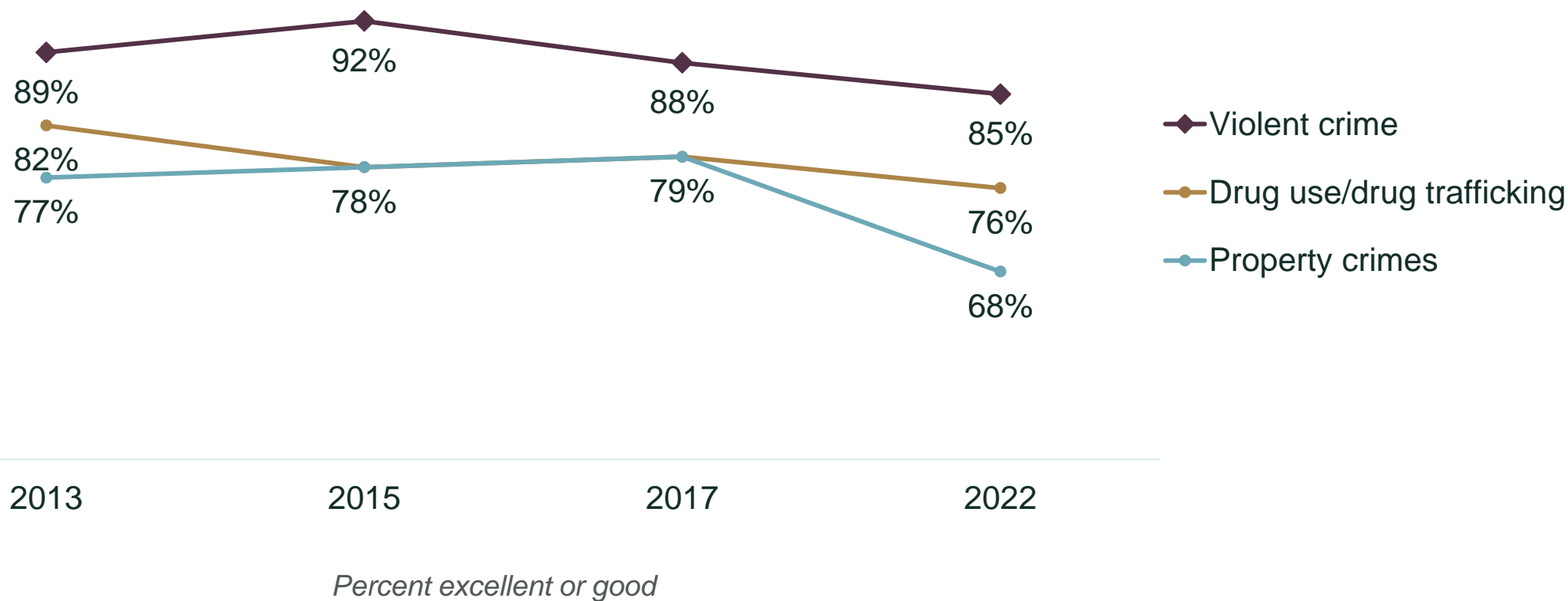
During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?



Feelings of Safety from Crime by Year



Please rate how safe or unsafe you feel from the following in New Brighton:





Key Finding #2

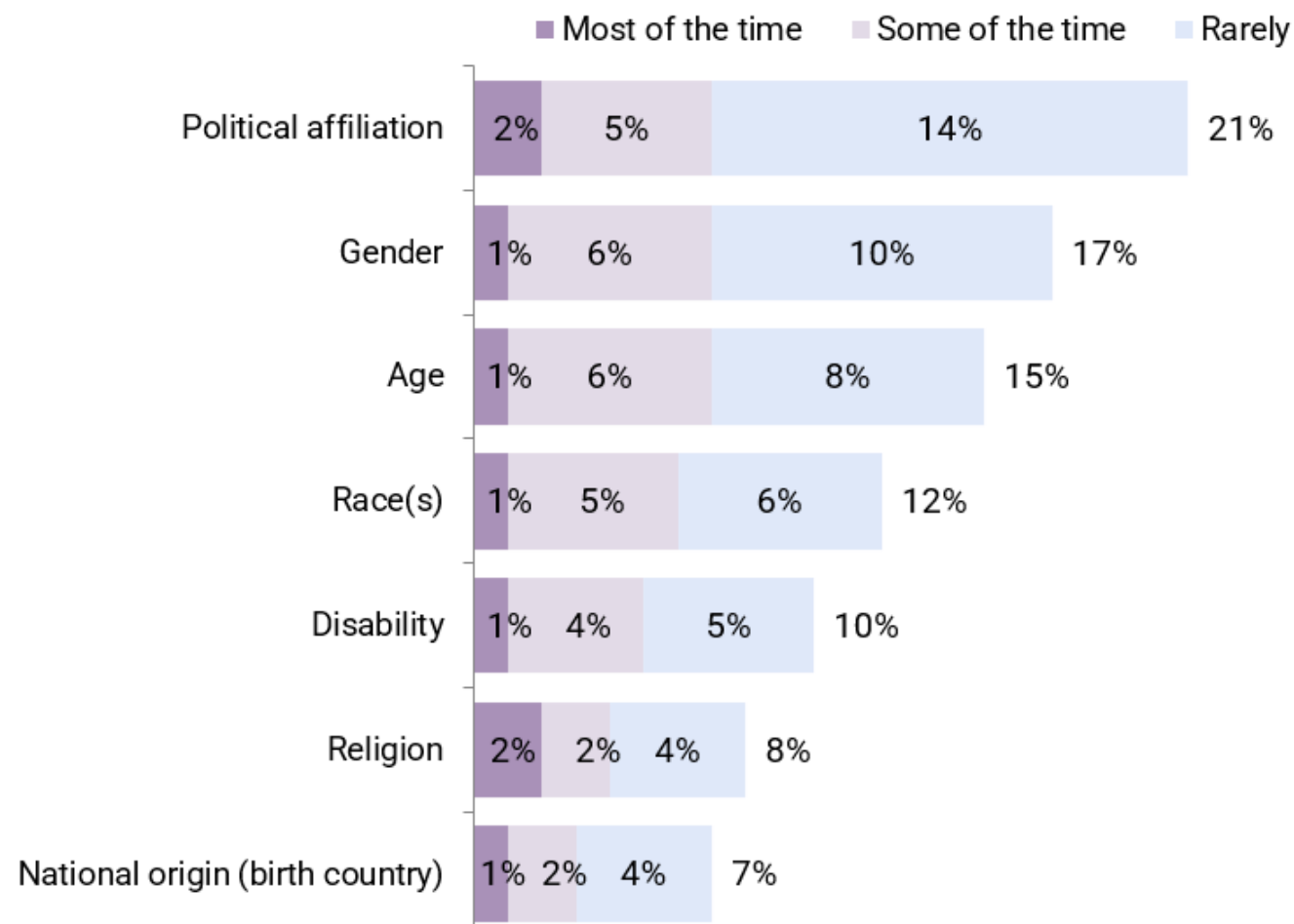
A large proportion of residents believed that New Brighton City government should play a role in creating a diverse, inclusive and fair community.



Resident Experience with Discrimination



To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months?



Role of City Government in Community Diversity, Equity and Inclusion



How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?



Percent high or moderate priority

Government Performance



Please rate the following categories of New Brighton government performance:

8 in 10

- Treating all residents with respect
- Helping to resolve resident conflicts in nonviolent ways
- Treating all residents fairly

7 in 10

- Creating a community welcoming to residents of all backgrounds
- Providing opportunities for residents with different opinions to voice their concerns
- The overall direction New Brighton is taking

5 in 10

- The job City government does at welcoming resident involvement
- The value of services for the taxes paid to New Brighton

Percent excellent or good



Key Finding #3

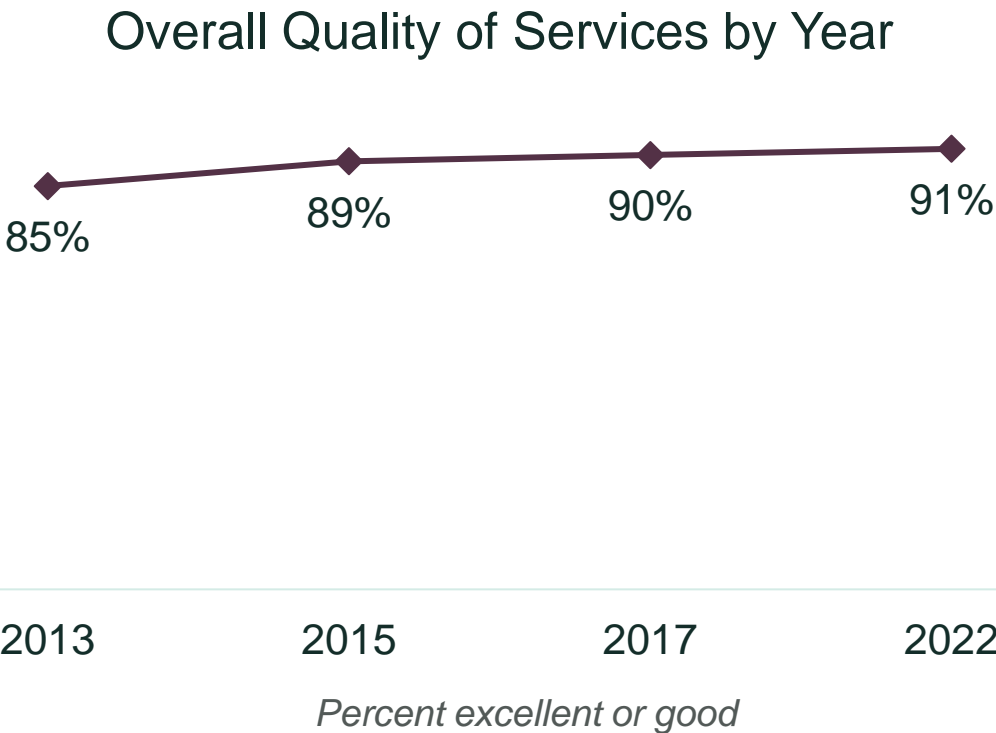
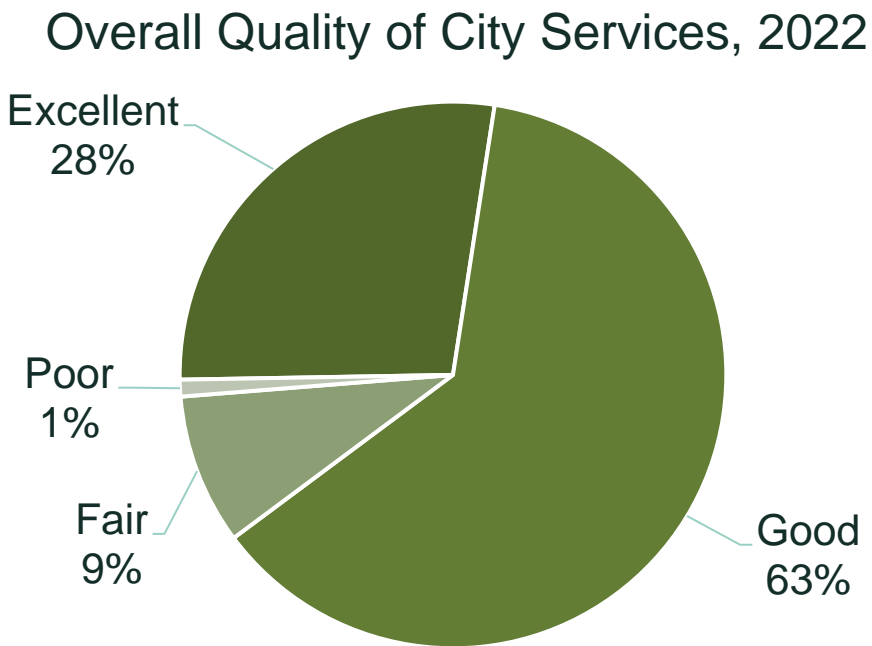
Residents gave high marks to the overall quality of services provided by the City government of New Brighton.



Quality of City Services



Please rate the overall quality of services in New Brighton.



= Higher than national and Minnesota benchmarks

City Service Ratings



Please rate the quality of each of the following services in New Brighton.

9 in 10

- Fire services
- Police services
- Recycling
- Number of City parks and trails
- Sewer services

7 in 10

- Public information services
- Traffic enforcement
- Drinking water
- City long-range comprehensive planning

8 in 10

- Storm drainage
- Fire prevention and education
- Street cleaning/sweeping
- Parks and athletic field maintenance
- City services to youth
- Snow removal/plowing
- Animal control
- Crime prevention
- Building Inspection Services (residential)

6 in 10

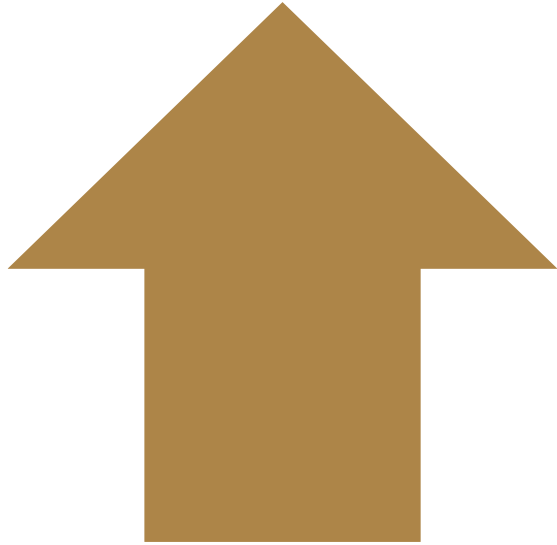
- City services to seniors
- Street lighting
- Sidewalk maintenance
- Code enforcement
- Economic development
- Land use, planning, and zoning
- Street repair/maintenance

Percent excellent or good



= Most were higher than national and Minnesota benchmarks

Service Ratings Changes Over Time



Increased since 2017:

- Sewer services
- Storm drainage
- Street cleaning/sweeping
- City services to youth
- Public information services
- Drinking water



Decreased since 2017:

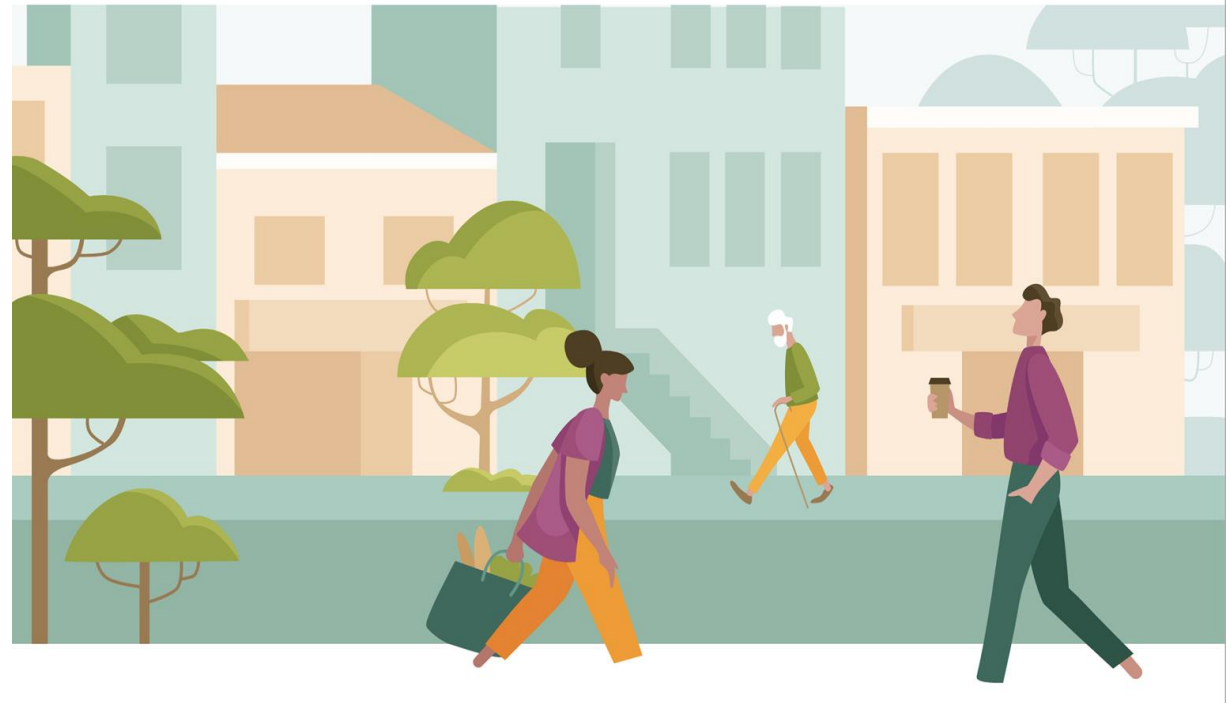
- Traffic enforcement
- Crime prevention
- Services to seniors





Key Finding #4

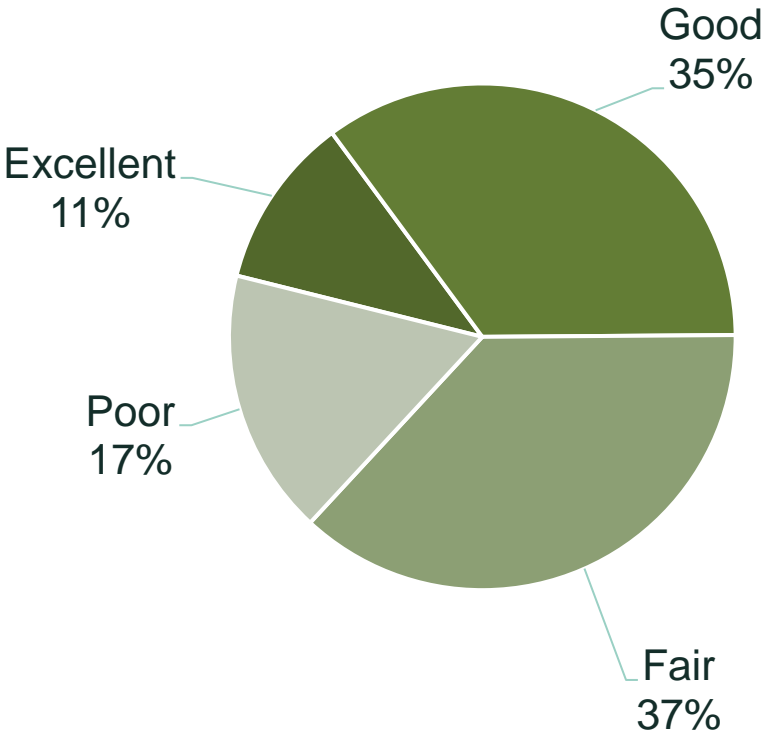
Housing affordability and the vibrancy of the local economy are potential challenges for New Brighton.



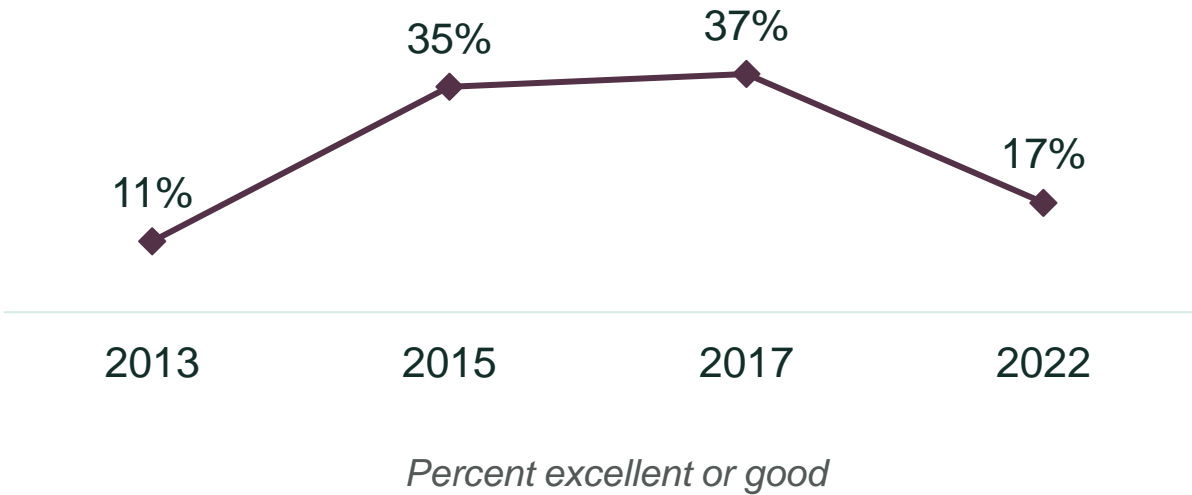
Housing Affordability



Availability of Affordable Quality Housing, 2022



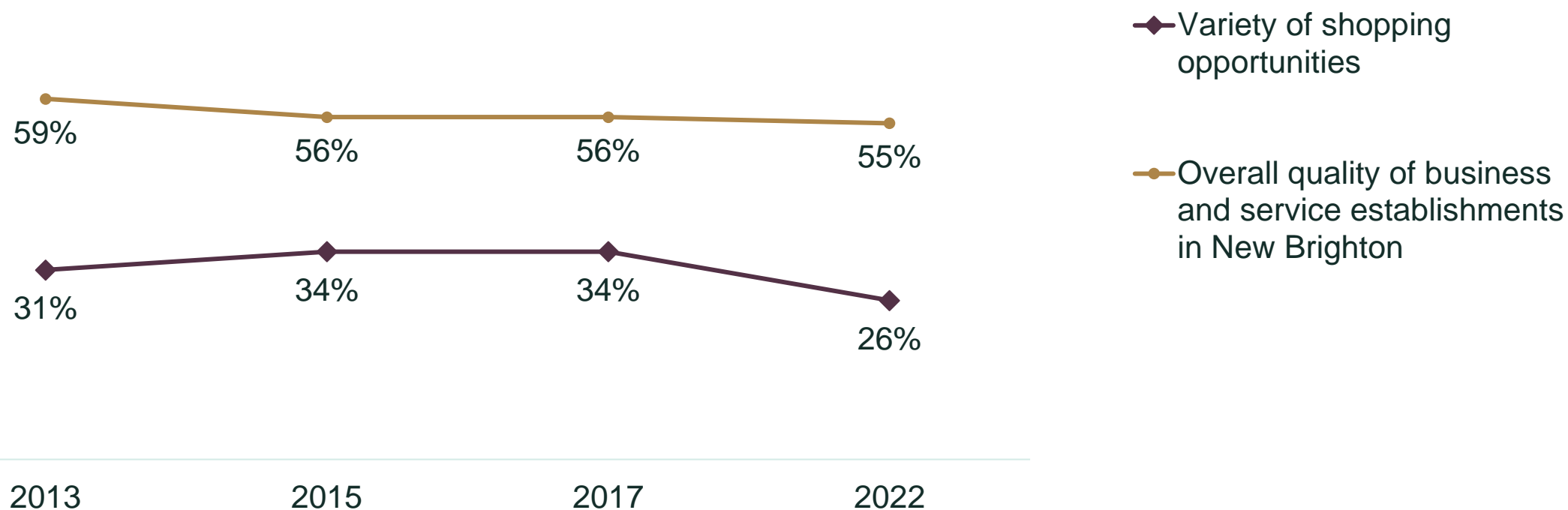
Availability of Affordable Quality Housing by Year



Aspects of the Economy by Year



Please rate each of the following characteristics as they relate to New Brighton as a whole:



Percent excellent or good

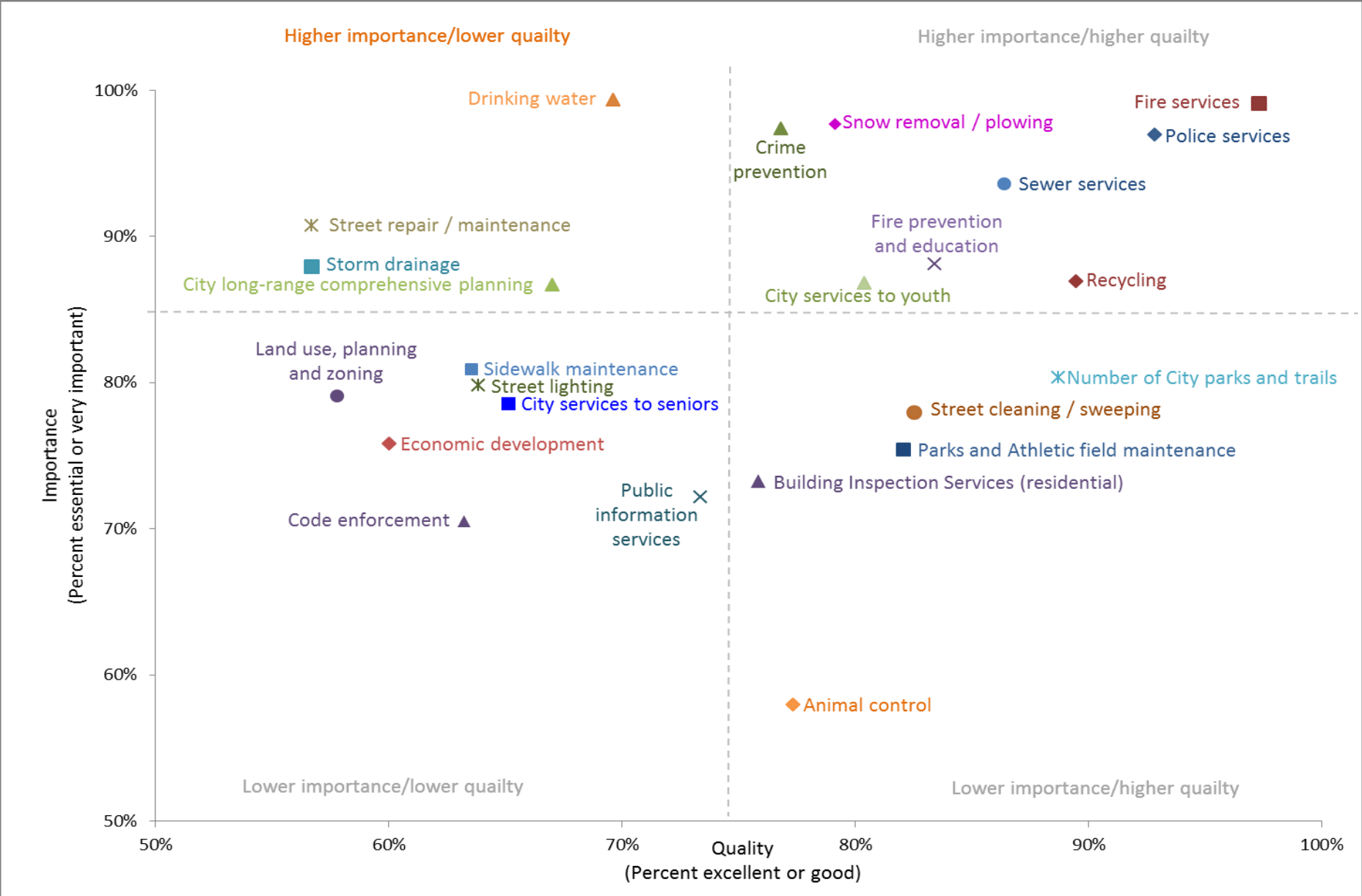


Key Finding #5

Community members would place a high priority on addressing crime and safety, housing affordability, the local economy, and transportation and water infrastructure in New Brighton.



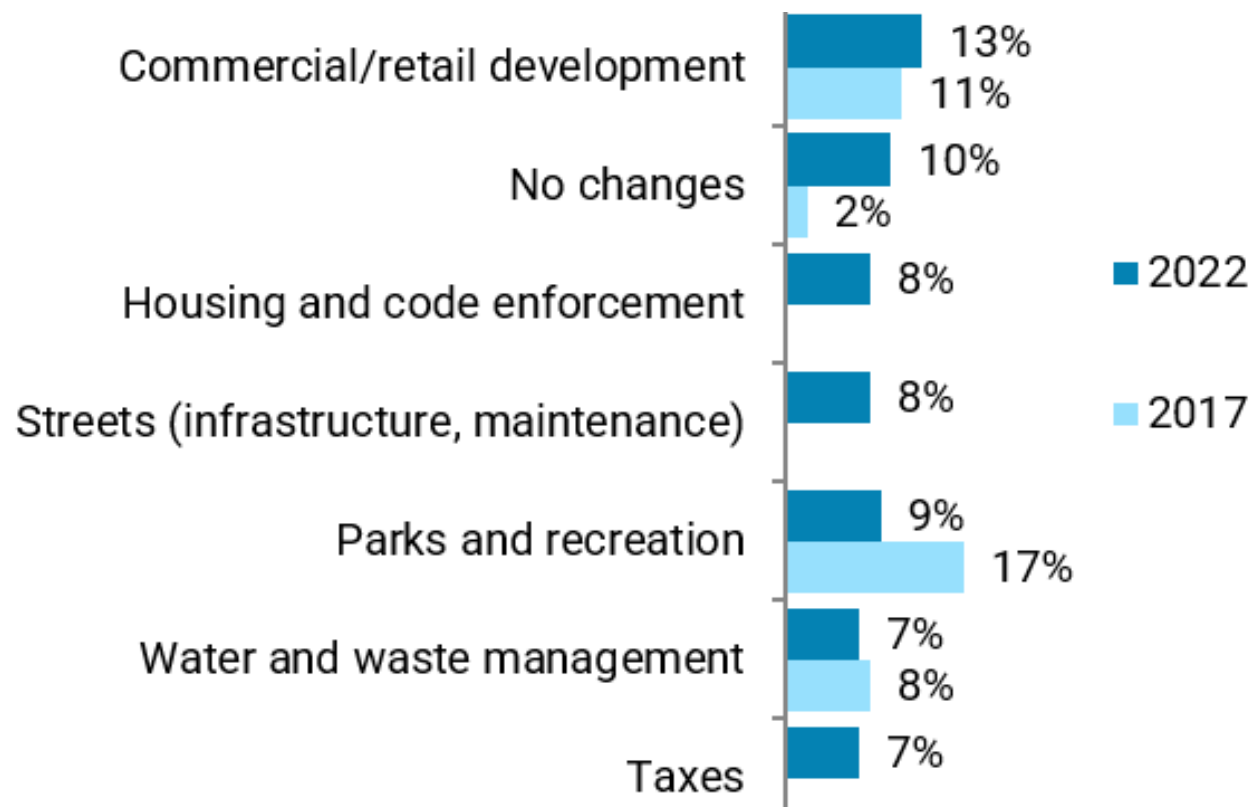
Quality vs. Importance of City Services



Desired Changes to City Services



If money was not a concern, what one service, amenity, offering or change would you like to see in New Brighton?



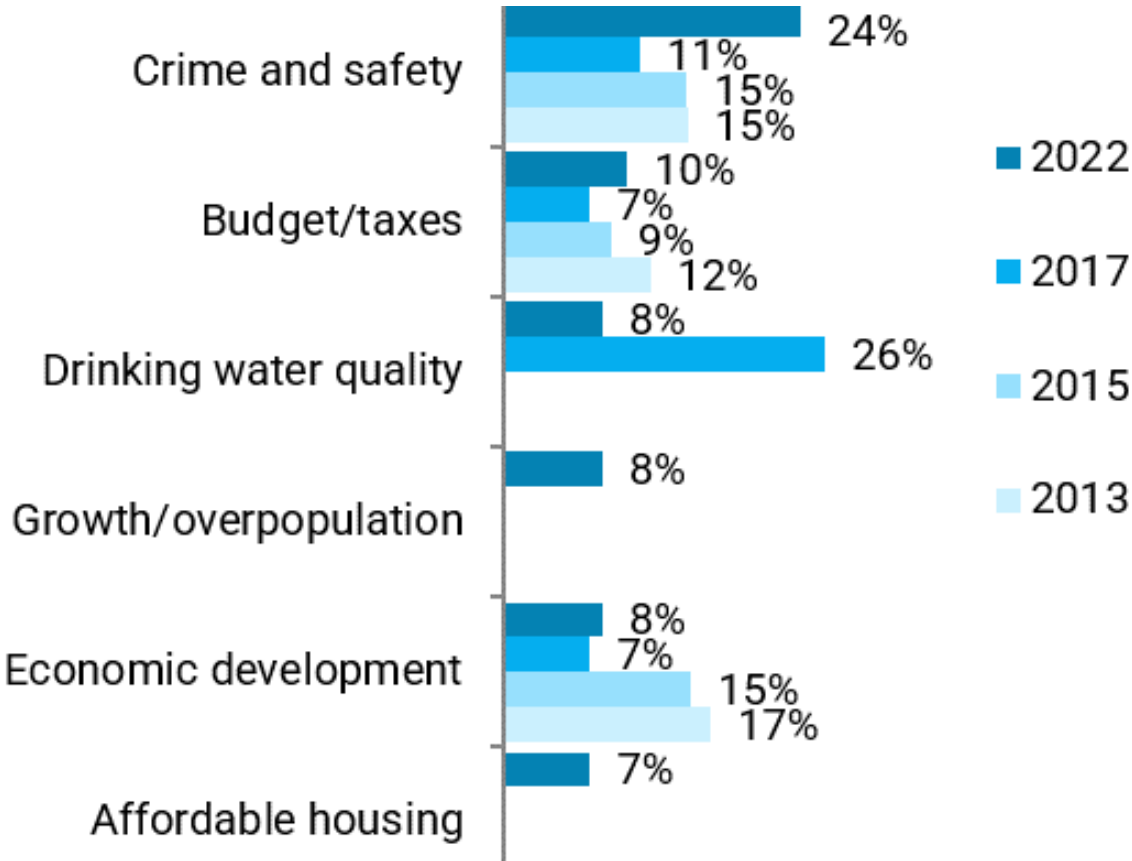
Percent of respondents



Critical Issues Facing New Brighton



What do you see as the single most critical issue facing New Brighton in the next two years?



Percent of respondents



Resident Priorities for New Brighton



How important, if at all, do you think it is for the City to provide each of the following?



Percent essential or very important



Summary of Conclusions

- Residents expressed concern about crime, but overall feelings of safety remained high.
- A large proportion of residents believed that New Brighton City government should play a role in creating a diverse, inclusive and fair community.
- Residents gave high marks to the overall quality of services provided by the City government of New Brighton.
- Housing affordability and the vibrancy of the local economy are potential challenges for New Brighton.
- Community members would place a high priority on addressing crime and safety, housing affordability, the local economy, and transportation and water infrastructure in New Brighton.



Debriefing The Survey Results

**What findings
did you expect?**

**What findings were
surprising?**

**Are there areas
where you need to
dig deeper?**

**In what areas
should you
focus?**

Questions?



Thank you!

Kim Daane, Survey Research Associate
kim@polco.us

Erin Caldwell, Director of Research, Data Science
erin@polco.us





City of New Brighton

2022 Resident Survey

Report of Results

July 1, 2022

Prepared by



Polco

<https://info.polco.us/>

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Executive Summary

Survey Background and Methods

The New Brighton Resident Survey gives residents the opportunity to rate the community livability of their city, local government performance and the quality of local government services. The survey gathers community-wide feedback on what is working well and what is not and helps map residents' priorities for community planning and resource allocation. It serves as a consumer report card for New Brighton; checking in with residents to make sure the City policies and services are on course. New Brighton conducted its first community survey by phone in 2006. In 2013, Polco/National Research Center, Inc. (NRC) administered the New Brighton Resident Survey for the first time as a follow up to the 2006 survey. Due to changes to the survey over time, comparisons are only made to the three surveys previously conducted by mail: the 2013, 2015 and 2017 surveys.

The New Brighton Citizen Survey was administered by mail to 2,700 randomly selected households within the city; 1,500 of these addresses were mailed invitations to do the survey online, while 1,200 addresses received a traditional mailed survey packet. In total, 573 completed surveys were obtained from the 2,611 households who had a chance to participate (materials were returned by the post office as undeliverable, likely because the address was vacant, for 89 address), for a response rate of 22%. The margin of error is plus or minus 4.1 percentage points around any given percentage for the entire sample. Survey results were weighted so that the characteristics of gender, age, race, ethnicity, tenure (rent versus own) and housing unit type (attached versus detached) are represented in proportions reflective of the entire city population.

New Brighton's results are compared in this report to an average comprising other jurisdictions around the nation as well as to a second average from the region (including Iowa, Kansas, Minnesota, Missouri, Nebraska and South Dakota). These comparisons were made possible through NRC's national benchmark database. This database contains resident perspectives gathered in resident surveys from approximately 500 jurisdictions.

Survey Key Findings

As in earlier years, New Brighton residents reported that they are happy with their quality of life, City services and government performance overall. In spite of the longer gap in survey implementations between 2017 and 2022, and the pandemic, trend lines for ratings generally remained steady. There were 55 evaluative survey items that could be compared to a national benchmark; for 38 of these comparisons, New Brighton's ratings were more favorable, while 19 were less favorable, and 14 were similar. When compared to regional benchmarks, 18 of the 51 evaluative items that could be compared were more favorable, 97 were lower, and 26 were similar.

Key Findings

Residents expressed concern about crime, but overall feelings of safety remained high.

- When asked if they thought overall crime in the city had increased, decreased, or stayed about the same, over half of respondents said crime had increased, a much larger proportion than in previous surveys.
- Interestingly, though, overall feelings of safety and self-reported crime victimization rates were similar in 2022 compared to 2017. Between 8% and 9% of respondents have reported that they or someone in their household were the victim of a crime in the last 12 months since 2013.
- Overall feeling of safety was rated as excellent or good by 82% of respondents in 2022, which was similar to ratings in 2013, 2015, and 2017.
- Feelings of safety from violent crime decreased in 2022 a bit from 2015, but was relatively stable compared to 2017. However, the proportion of respondents saying they feel very or somewhat safe property crimes decreased 11 points in 2022 from 2017, and may be correlated with the perception that crime has increased over the last three years.

A large proportion of residents believed that New Brighton City government should play a role in creating a diverse, inclusive and fair community.

- When asked about their own personal experiences of discrimination in New Brighton, between 1% and 2% of respondents reported that they experienced various types of discrimination based on a variety of characteristics (such as age, gender, race, national origin, disability status, religion or political affiliation) most of the time, and between 3% and 7% experienced discrimination at least some of the time. Older residents were more likely to report personal experiences of discrimination due to their age compared to younger respondents, while females were more likely to have experienced discrimination due to gender compared to males. Non-Hispanic Whites were less likely to have experienced discrimination based on their race/ethnicity or national origin compared to those who had another racial/ethnic identity.
- At least 7 in 10 respondents would place a high or moderate priority for New Brighton City government to focus on addressing social, economic and racial equity differences in New Brighton in the criminal justice system, in health and education, in housing, and in employment in New Brighton. Taking specific actions within local government such as hiring more diverse staff and recruiting diverse people into positions of local government leadership was considered a high or moderate priority about 7 in 10 respondents.
- In general, residents felt that the New Brighton City government was doing a good job creating a community that welcomes residents of all backgrounds and that treats all residents fairly and with respect. These aspects of government performance were rated excellent or good by 69% to 82% of respondents.

Residents gave high marks to the overall quality of services provided by the City government of New Brighton.

- About 9 in 10 survey participants scored the overall quality of services in New Brighton as excellent or good, a rating that was much higher than both the national regional benchmark comparisons. This rating has remained steady since 2013.

- All 25 specific City services evaluated by survey participants were considered excellent or good by a majority of respondents, and none received ratings that were lower than the national or regional benchmarks.
- There were six services for which ratings increased eight percentage points or more from 2017 to 2022; these were: sewer services, storm drainage, street cleaning / sweeping, city services to youth, public information services, and drinking water. There were three services that saw decreases of 8 points or greater from 2017 to 2022: traffic enforcement, crime prevention and services to seniors.

Housing affordability and the vibrancy of the local economy are potential challenges for New Brighton.

- Positive ratings of the availability of affordable housing declined more than 20% in 2022 compared to 2017 and in 2022 fewer than half of respondents considered this community characteristic excellent or good.
- In 2022, ratings for shopping opportunities and quality of business establishments were below the benchmark comparisons.

Community members would place a high priority on addressing crime and safety, housing affordability, the local economy, and transportation and water infrastructure in New Brighton.

- Several questions were included on the New Brighton 2022 Resident Survey that were intended to help determine what residents considered critical community focus areas.
- For example, in addition to rating the quality of services provided by the City government, residents rated how important they felt each of the services were. Those services that received relatively lower quality ratings but relatively higher importance ratings could be considered important focus areas for City government. The four services that fell into this intersection of quality and importance were street repair/maintenance, drinking water, storm drainage, and long-range comprehensive planning.
- When asked what one service, amenity, offering or change they would like to see in New Brighton, if money was not a concern, the most frequently mentioned item was commercial and retail development. Housing, streets, parks & recreation, and water/waste management were also frequently mentioned.
- Crime and safety was the issue most frequently cited by respondents when they named what they felt was the single most critical issue facing New Brighton. Also receiving top attention was budget/taxes, drinking water quality, growth, economic development and housing affordability.
- When considering potential infrastructure improvements, over three-quarters of respondents considered it essential or very important for the City to make roadway improvements, while two-thirds thought stormwater management was a priority.

Survey Background

Survey Purpose

The City of New Brighton contracted with Polco to conduct its 2022 community-wide resident survey. Survey results function as a consumer report card for New Brighton by providing residents the opportunity to rate the quality of life in the city, as well as the community's amenities, service delivery and their satisfaction with local government. The survey gives residents a chance to provide feedback to government on what is working well and what is not, and to communicate their priorities for community planning and resource allocation.

The focus on the quality of service delivery and the importance of services helps council, staff and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of New Brighton City government, helping to assure maximum service quality over time.

This type of survey addresses the key services that local governments provide to create a quality community. It is akin to private sector customer surveys that are used regularly by many corporations to monitor where there are weaknesses in product or service delivery before customers defect to competition or before other problems from dissatisfied customers arise.

This is the fifth community-wide survey that has been conducted in New Brighton since 2006 (and the fourth by Polco/National Research Center). When possible, results from the 2022 survey are compared to the results from the 2017, 2015, and 2013 surveys.

Methods

Approximately 2,700 New Brighton households were randomly selected to participate in the 2022 Resident Survey; 1,200 addresses were randomly selected to receive three mailings including a paper version of the survey while 1,500 addresses received two mailings inviting them to participate in the survey online. The first mailings were sent in January 2022. The three mailings received by the 1,200 households selected to participate in the "traditional mailed survey" included 1) a prenotification postcard announcing the upcoming survey, with a URL where recipients could go to complete the survey online, sent in January 2022; 2) a first wave survey packet sent a week later that included a letter from the mayor, a paper questionnaire (with an option to complete the survey online if preferred) and postage-paid envelope; 3) a second wave survey packet with a reminder letter from the mayor, a paper questionnaire and a postage-paid return envelope. Among these 1,200 households, a total of 333 completed surveys were obtained; 202 paper hard copy surveys and 131 online surveys. There were 41 postcards that were returned as undeliverable by the post office (likely because the address was vacant), meaning that 1,159 households had a chance to participate. The response rate for this portion of the sample was 29%. The 1,500 households selected to participate in the "mailed invitation to online survey" were sent two mailings: 1) a large-size (half-sheet) postcard explaining the purpose of the survey with a URL where they could respond to the survey sent in January 2022; and 2) a reminder postcard several days later. An average of 48 postcards were returned by the post office as undeliverable to each mailing, resulting in 1,452 households who had a chance to participate. A total of 240 online surveys were completed by this group, for a response rate of 17%. Altogether, 573 completed surveys were obtained for an overall response rate of 22%.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). The 95% confidence interval for this survey is generally no greater than plus or minus 4.1 percentage points around any given percent reported for the entire sample (573 completed surveys).

The survey results were weighted by respondent gender, age, race, tenure (rent versus own) and housing type (attached versus detached) to ensure that the results were representative of the entire adult population in New Brighton (see Table 147 on page 198). For more information on the methodology see *Appendix H: Survey Methodology*. For a copy of the survey see *Appendix I: Survey*. To see the demographic characteristics of survey respondents (after weighting), see Table 39 through Table 49 in *Appendix A: Complete Set of Probability Survey Responses*.

Open Participation Survey

In addition to the randomly selected probability sample survey, an open participation survey was also conducted by the City of New Brighton. This survey was conducted entirely online and was publicized by the City. The questionnaire was identical to the probability sample survey, with the addition of a question asking how respondents had heard of the survey. A total of 146 completed surveys were obtained through this effort. These survey responses were kept separate from the probability sample survey response. Responses to the open participation survey can be found in *Appendix D: Complete Set of Open Participation Survey Responses* and *Appendix E: Verbatim Responses to Open-ended Questions from Open Participation Survey*. In addition, comparisons of the results to the probability sample survey and the open participation survey are provided in *Appendix F: Comparison of Probability Survey and Open Participation Survey Responses*.

How the Results Are Reported

For the most part, the full set of frequencies or the “percent positive” are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important”).

On many of the questions in the survey, respondents could give an answer of “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix A: Complete Set of Probability Survey*. These responses have been removed from the analyses presented in the body of the report, unless otherwise indicated (generally when 30% or more of respondents said “don’t know”). In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice of percentages rounding to the nearest whole number.

Comparing Survey Results by Demographic Subgroups

Selected survey questions were compared by certain demographic characteristics of survey respondents and are discussed throughout the body of the report when differences were statistically significant. These crosstabulations are presented in tabular form in *Appendix C: Comparison of*

Responses to Probability Survey by Respondent Demographics. Where differences between subgroups are statistically significant, they are marked in these tables.

Comparing Survey Results to Past Survey Administrations

The 2022 survey was the fifth in a series of resident surveys and these results are presented along with ratings from past surveys, when available. Differences between results from different survey implementations can be considered “statistically significant” if they are eight percentage points or more. Trend data for New Brighton represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time especially represent opportunities for understanding how local policies, programs or public information may have affected residents’ opinions.

Comparing Survey Results to Other Communities

NRC’s database of comparative resident opinion comprises resident perspectives gathered in citizen surveys from approximately 500 communities whose residents evaluated their services. Conducted with typically no fewer than 400 residents in each community, opinions are intended to represent over 30 million Americans.

This report includes comparisons to the entire nation as well as to other jurisdictions in the region. Benchmark comparisons have been provided when similar questions on the New Brighton’s survey are included in NRC’s database and there are at least five communities in which the question was asked, though most questions are compared to more than five other cities. Additional information on NRC’s benchmarking database, including communities to which New Brighton was compared, can be found in *Appendix G: Benchmark Comparisons*.

Where comparisons for quality ratings were available, the City of New Brighton’s results were generally noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of “much,” (for example, “much higher” or “much lower”). These labels come from a statistical comparison of New Brighton’s rating to the benchmark, where a rating is considered “similar” if it is within the margin of error (three points or less on the 100-point scale); “higher” or “lower” if the difference between New Brighton’s rating and the benchmark is greater the margin of error (greater than three points but six points or less); and “much higher” or “much lower” if the difference between New Brighton’s rating and the benchmark is more than twice the margin of error (greater than six points). Data for a number of items on the survey is not available in the benchmark database (e.g., some of the services or aspects of the community). These items are excluded from the benchmark tables.

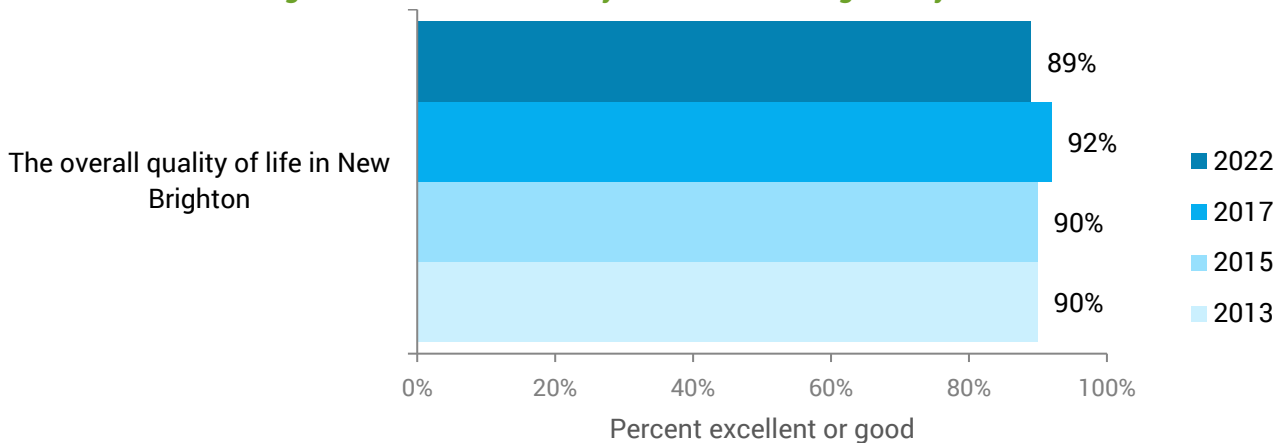
Survey Results

Quality of Life and Community

Quality of Life in New Brighton

New Brighton residents were asked to assess the overall quality of life in the City as well as five different aspects of quality of life. In 2022, 9 in 10 respondents rated the overall quality of life in New Brighton as “excellent” or “good,” similar to previous years. This rating was higher than the national benchmark and regional benchmarks (see *Appendix G: Benchmark Comparisons*).

Figure 1: The Overall Quality of Life in New Brighton by Year

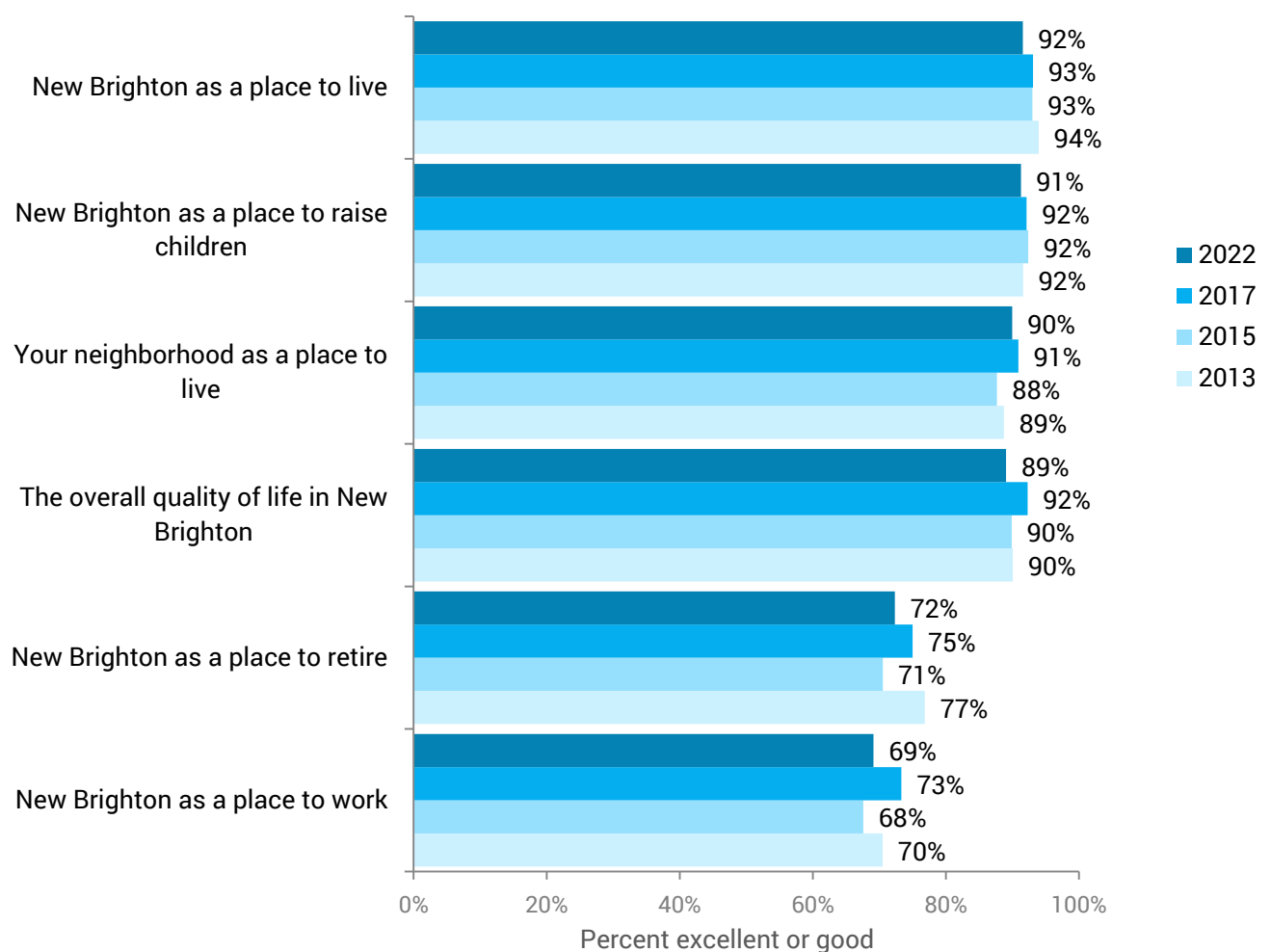


As with overall quality of life in New Brighton, about 9 in 10 respondents considered New Brighton an excellent or good place to live or to raise children. About 9 in 10 felt their neighborhood as an excellent or good place to live. About 7 in 10 considered New Brighton an excellent or good place to retire or to work. All these ratings are similar to what has been observed previously.

When compared to other communities across the nation, New Brighton received ratings that were much higher for each of five different aspects of quality of life listed on the survey. When compared to other communities in the nation, New Brighton received higher ratings on average for these items, while ratings were mostly similar or higher compared to communities in the region (see *Appendix G: Benchmark Comparisons*).

Figure 2: Dimensions of Quality of Life by Year

Please rate each of the following aspects of quality of life in New Brighton:



Quality of Community Characteristics

Respondents were asked to rate 24 community characteristics as they related to New Brighton as a whole. The figure on the next page shows the characteristics that received the most favorable ratings from respondents; with 80% or more of respondents giving ratings of excellent or good. For most of these top-rated items, which included ease of car travel, cleanliness of the community, overall feeling of safety, traffic flow, natural environment and overall image of New Brighton, evaluations were similar to those observed in 2017. Ease of car travel saw a significantly positive increase in ratings in 2022 compared to 2017. Educational opportunities also saw a positive increase from 2017 to 2022.

Three items received positive ratings by fewer than half of respondents: these included availability of affordable quality housing, variety of shopping opportunities, and ease of bus travel. These three items in addition to a fourth, variety of housing options, demonstrated significant decreases in ratings since 2017. The decline for the availability of affordable quality housing was particularly precipitous, going from a 70% positive rating in 2017 to a rating of only 46% in 2022.

When compared to national benchmarks, more items (12) were rated higher on average compared to communities across the nation than were rated lower (2 items), while 8 items had similar ratings (see *Appendix G: Benchmark Comparisons* for more information). The two items receiving ratings lower than the national benchmarks were the overall quality of business and service establishments in New Brighton and the variety of shopping opportunities.

Despite the large decline in ratings of the availability of affordable quality housing, this item received ratings higher than the national benchmark and similar to the regional benchmark comparisons. Housing prices have increased rapidly across the nation in the last couple of years, and ratings of housing affordability have decreased in almost all communities.

In New Brighton, respondents who rented their home gave lower ratings to the availability of affordable housing, the variety of housing options, and to educational opportunities compared to respondents who owned their home, but renters tended to give more positive ratings to the overall appearance of New Brighton, the quality of new development, the overall quality of business and service establishments, and shopping opportunities (see *Appendix C: Comparison of Responses to Probability Survey by Respondent Demographics*).

Figure 3: Top Rated Community Characteristics by Year

Please rate each of the following characteristics as they relate to New Brighton as a whole:

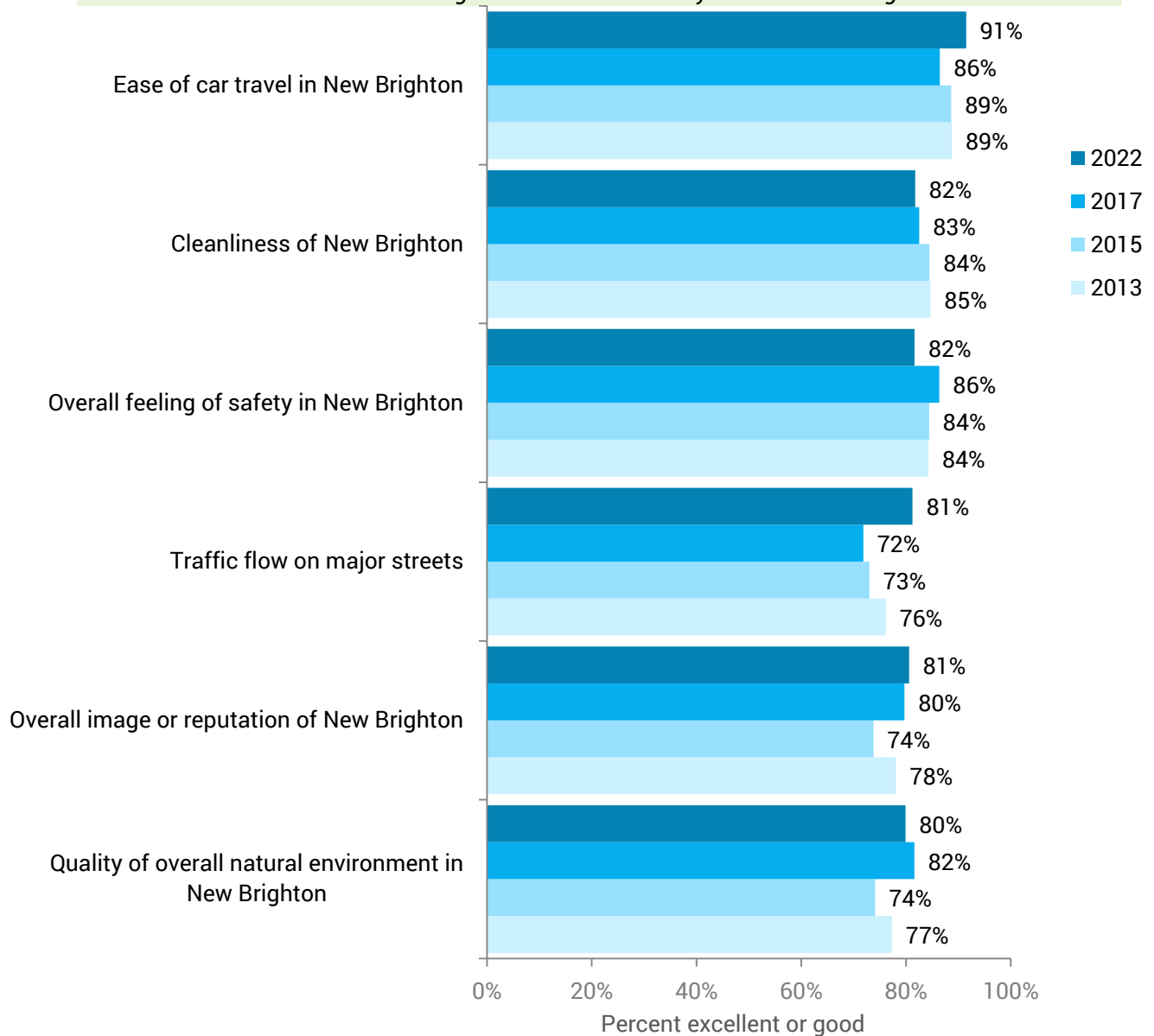


Figure 4: All Community Characteristics by Year

Please rate each of the following characteristics as they relate to New Brighton as a whole: (Percent excellent or good)	2022	2017	2015	2013
Ease of car travel in New Brighton	91%	86%	89%	89%
Cleanliness of New Brighton	82%	83%	84%	85%
Overall feeling of safety in New Brighton	82%	86%	84%	84%
Traffic flow on major streets	81%	72%	73%	76%
Overall image or reputation of New Brighton	81%	80%	74%	78%
Quality of overall natural environment in New Brighton	80%	82%	74%	77%
Educational opportunities	79%	71%	72%	75%
Overall appearance of New Brighton	76%	80%	78%	82%
Traffic flow at intersections	75%	71%	71%	67%
Recreational opportunities	75%	70%	68%	70%
Availability of paths and walking trails	73%	74%	71%	72%
Opportunities to volunteer	72%	68%	67%	73%
Sense of community	68%	73%	69%	74%
Overall quality of older neighborhoods	68%	69%	65%	62%
Ease of walking in New Brighton	67%	73%	69%	70%
Variety of housing options	67%	76%	77%	69%
Ease of bicycle travel in New Brighton	63%	65%	65%	68%
Overall quality of new development in New Brighton	59%	64%	61%	65%
Overall quality of business and service establishments in New Brighton	55%	56%	56%	59%
Opportunities to attend community or cultural activities	52%	50%	48%	53%
Availability of affordable quality housing	46%	70%	66%	64%
Ease of bus travel in New Brighton	44%	54%	57%	53%
Variety of shopping opportunities	26%	34%	34%	31%

Community Participation

Those participating in the New Brighton Resident Survey were asked about their use of various City amenities or participation in social or civic activities.

Nearly all respondents (97%) reported having recycled paper, cans, or bottles in the past 12 months, similar to what had been observed in previous survey implementations. About 9 in 10 had visited a city park in the last year, also similar to what had been seen in the past. Nearly 9 in 10 had used a trail located in New Brighton in the previous 12 months, a rate that has been increasing since 2015. About 6 in 10 respondents said they had used the New Brighton Community Center, and a similar proportion had used the Ramsey County public library or its services. About 5 in 10 respondents had participated in a recreation program or activity, while 3 in 10 had volunteered their time to a group or activity in New Brighton. Fewer than 2 in 10 respondents reported having used the Ramsey County food scrap drop-off site.

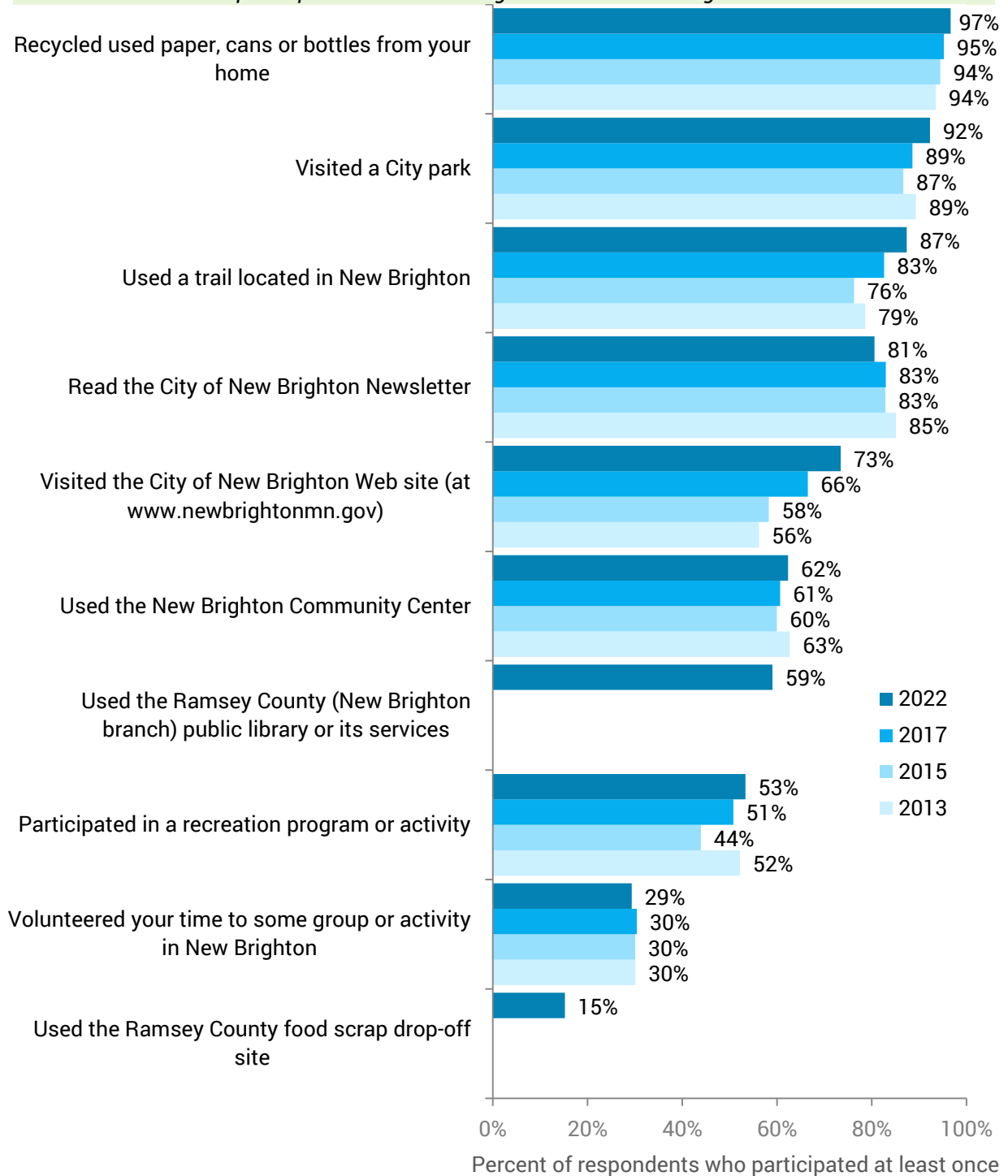
About 8 in 10 respondents said they had read the City of New Brighton Newsletter, similar to previous survey years, and 7 in 10 had visited the City's website, a rate that has increased over time.

Compared to other communities across the nation and the region, rates of recycling and use of City or neighborhood parks were higher in New Brighton, while volunteer rates were lower (see *Appendix G: Benchmark Comparisons*).

Respondents who owned their home, and respondents who lived in a single family house were more likely to have visited a park, read the City Newsletter, recycled, or used the public library than were respondents who rented their home and respondents who lived in attached housing (see *Appendix C: Comparison of Responses to Probability Survey by Respondent Demographics*).

Figure 5: Participation in Community Events and Activities, 2022

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in New Brighton?

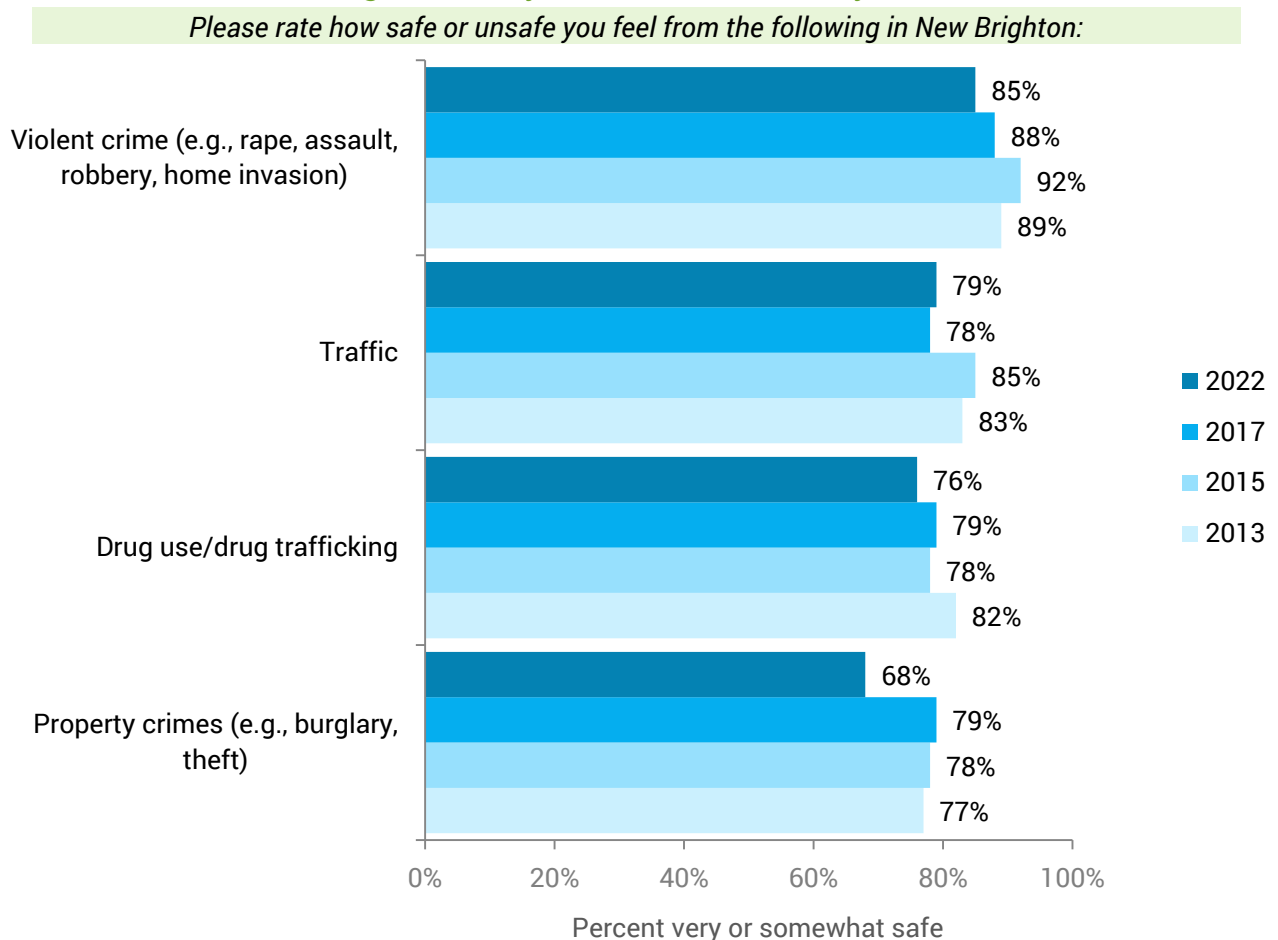


Perceptions of Safety and Crime in New Brighton

In 2022, about 7 in 10 respondents reported feeling very or somewhat safe from property crime, a decrease of about 10% compared to previous years. Over 8 in 10 felt very or somewhat safe from violent crime, while just under 8 in 10 felt very or somewhat safe from drug use or trafficking; these rates were similar to what had been observed in 2017, but the overall trend over time shows small decreases for these items. About 8 in 10 respondents said they felt very or somewhat safe from traffic, similar to what had been seen in the past.

Ratings of safety from violent crime were similar to the national and regional benchmark comparisons, while ratings of safety from property crimes were lower than the national regional benchmark comparisons (see *Appendix G: Benchmark Comparisons*).

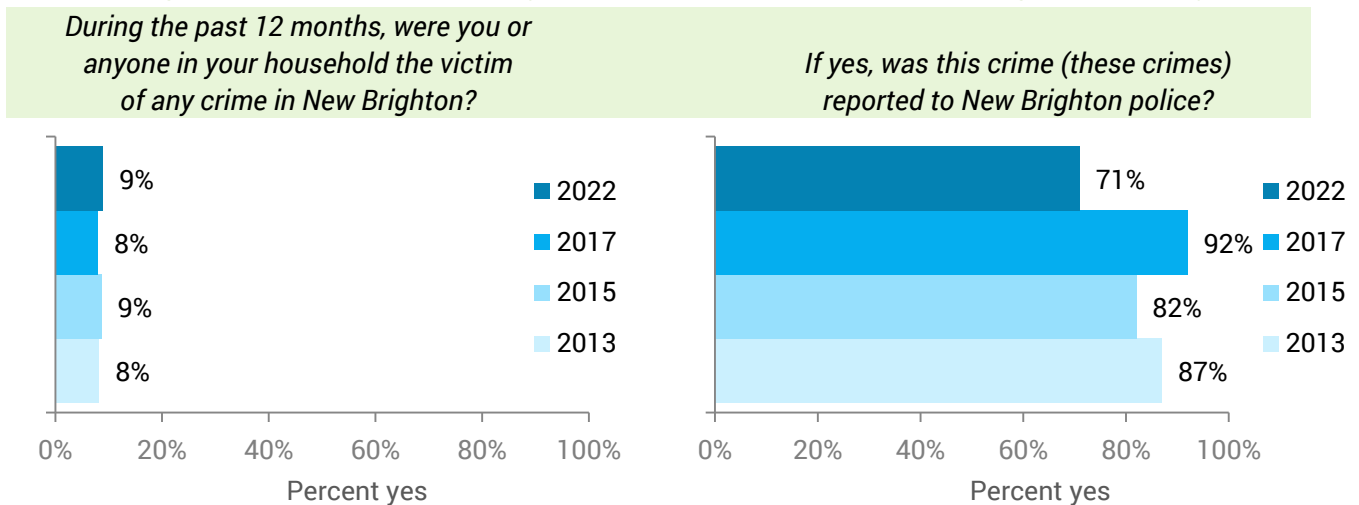
Figure 6: Safety from Crime and Traffic by Year



In 2022, about 1 in 10 respondents reported that they, or anyone in their households, had been the victim of a crime in the 12 months preceding the survey, similar to past surveys. Among those who had been a victim of a crime, 71% reported these crimes to New Brighton police, a lower proportion than what had been observed in the past.

On average, New Brighton residents reported crime victimization at a rate similar to the national benchmark but higher than the regional benchmark (see *Appendix G: Benchmark Comparisons*).

Figure 7: Crime Victimization by Year and Crimes Reported to New Brighton Police by Year

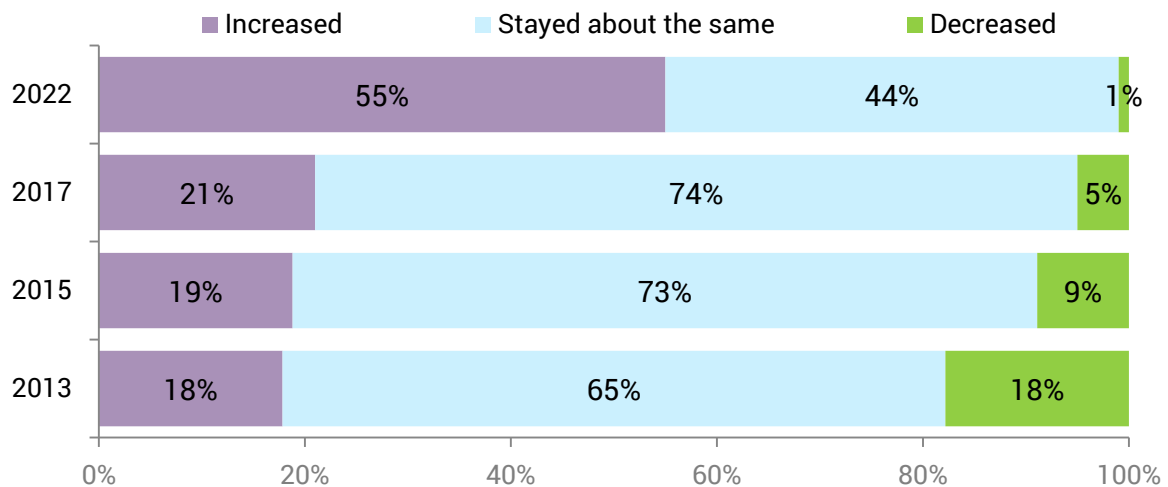


Note: Only includes respondents who reported having been a victim of a crime.

Interestingly, while feelings of safety from crime and self-reported crime victimization rates were similar in 2022 compared to 2017, when asked if they thought overall crime in the city had increased, decreased, or stayed about the same, over half of respondents said crime had increased, a much larger proportion than in previous surveys.

Figure 8: Perceived Change in Overall Crime in Past Three Years by Year

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?

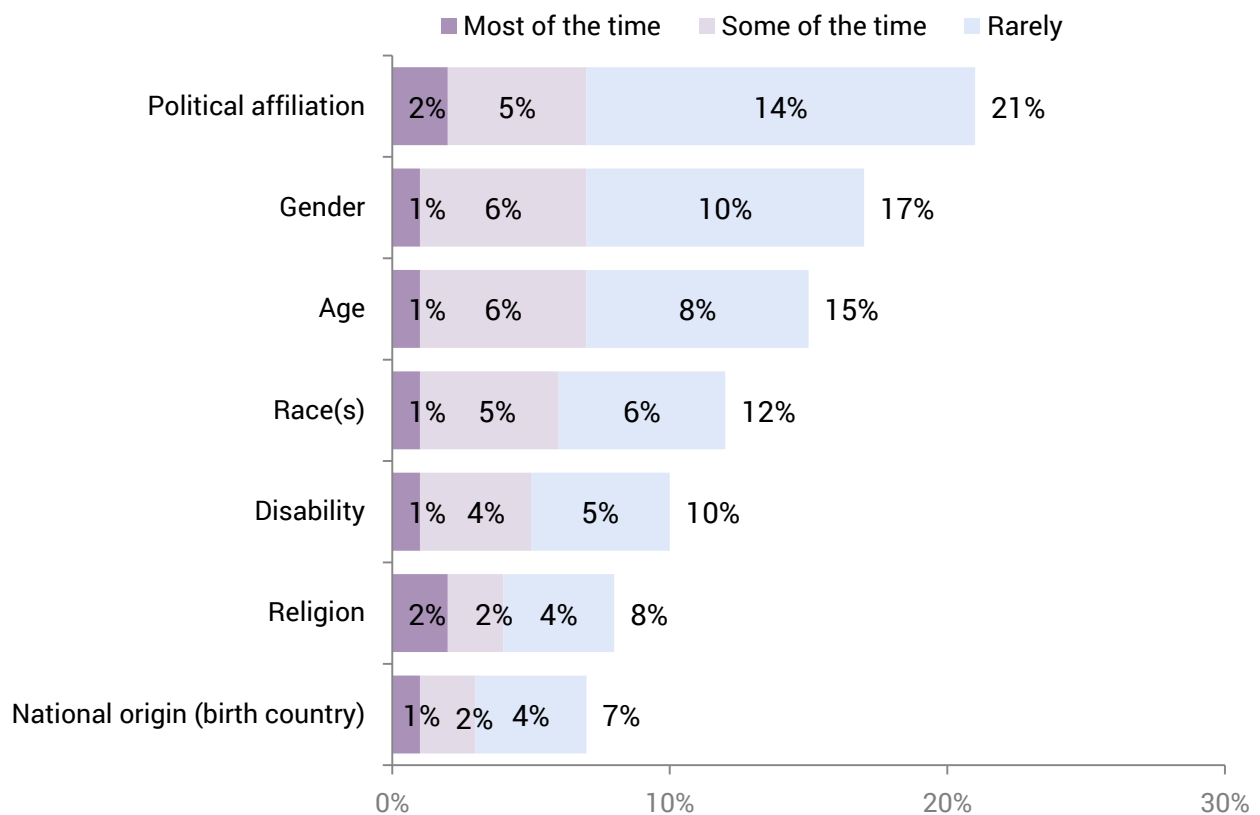


Resident Experiences of Discrimination

In 2022, survey participants were asked about their personal experiences of discrimination in New Brighton. Between 1% and 2% of respondents reported that they experienced various types of discrimination most of the time. Between 3% and 7% experienced discrimination at least some of the time based on a variety of characteristics. In a national climate of political polarization, respondents reported experiencing discrimination due to their political affiliation at least occasionally during the previous 12 months.

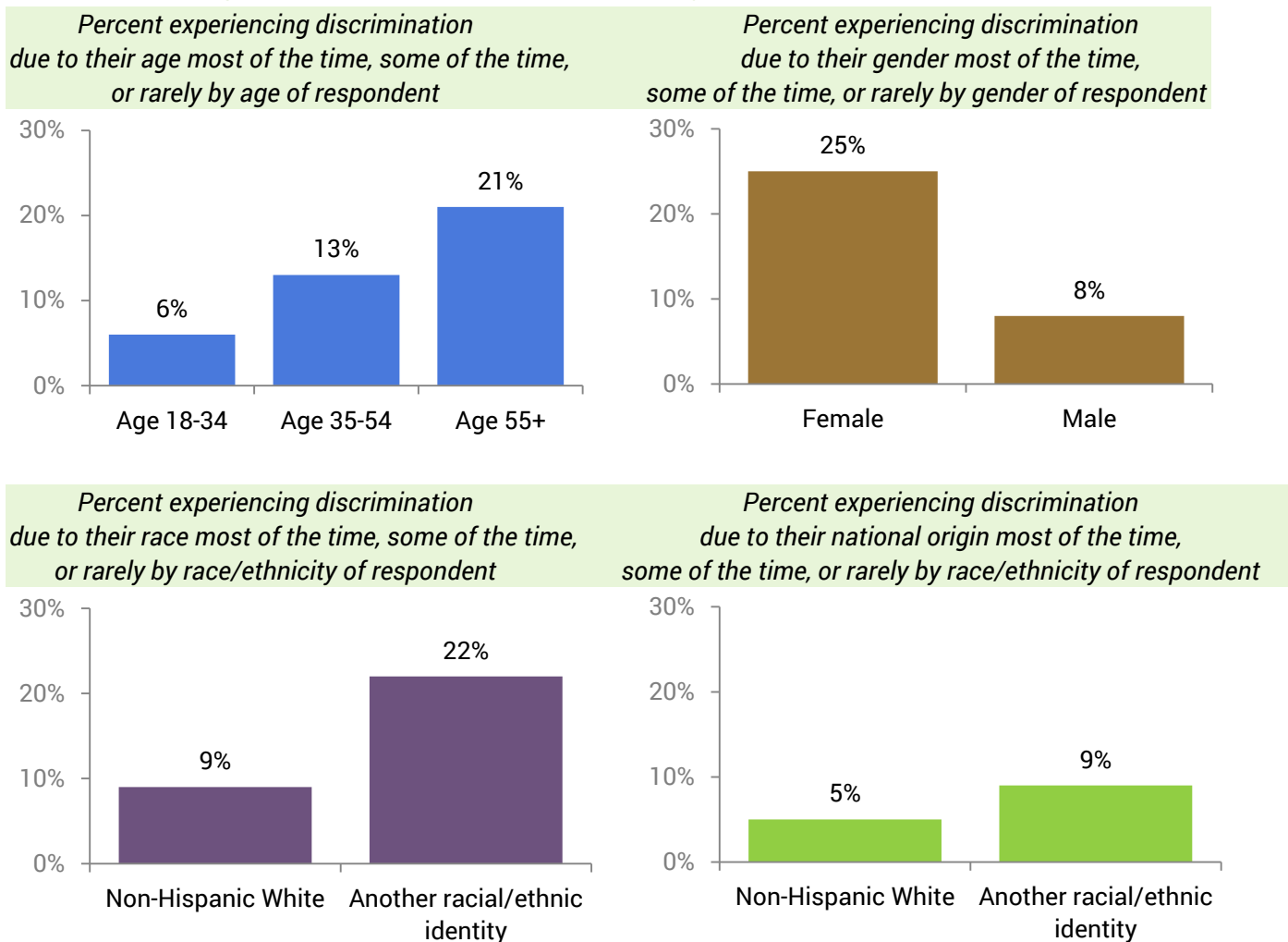
Figure 9: Residents' Personal Experience of Discrimination, 2022

To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months?



Older residents were more likely to report personal experiences of discrimination due to their age compared to younger respondents, while females were more likely to have experienced discrimination due to gender compared to males. Non-Hispanic Whites were less likely to have experienced discrimination based on their race/ethnicity or national origin compared to those who had another racial/ethnic identity.

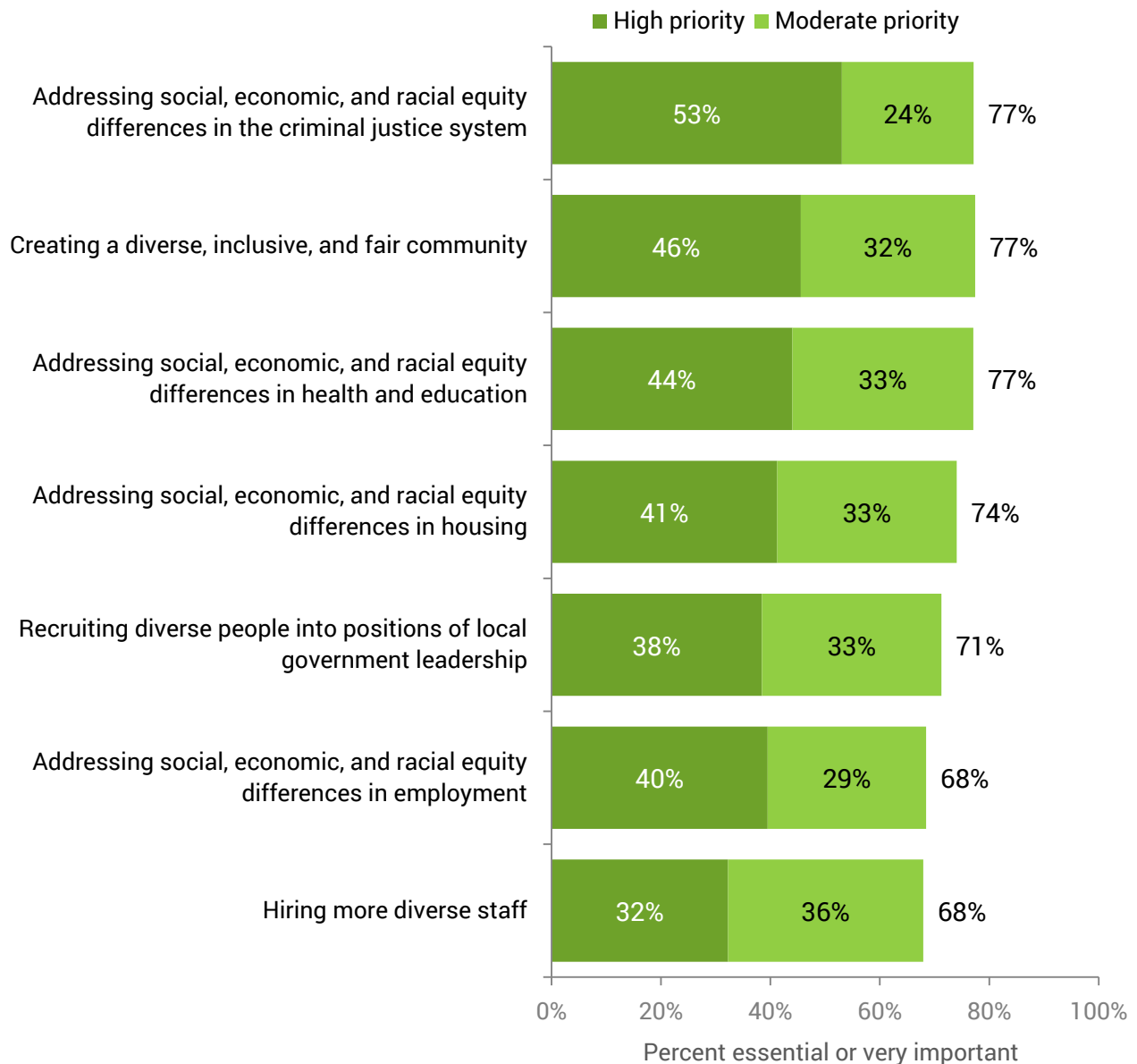
Figure 10: Experiences of Discrimination by Respondent Characteristics, 2022



Those completing the survey were asked if they felt city government should play a role in addressing social, economic, and racial equity or helping to create a diverse, inclusive, and fair community. Over two-thirds of respondents considered it essential or very important for local government to take action in various ways to respond to these issues in the local community.

Figure 11: Resident Perceptions of the Role of City Government in Community Diversity, Equity and Inclusion

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?



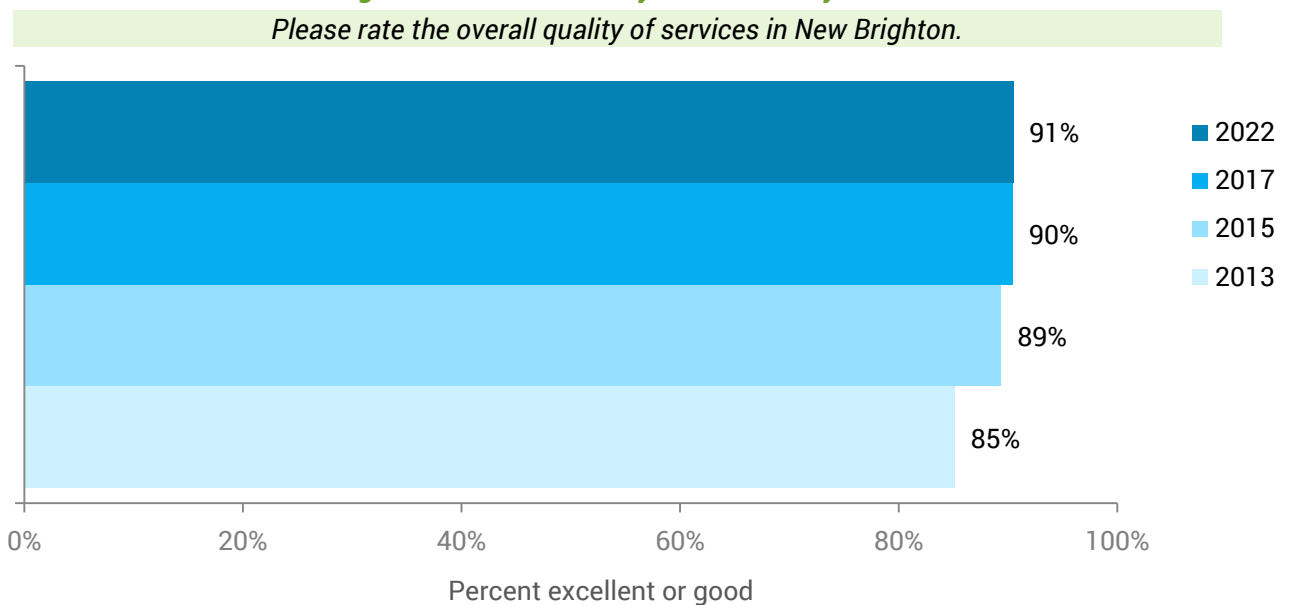
City Government Services and Performance

The City of New Brighton provides a variety of services for the community. These services address and support public safety, recreation, land use, transportation, culture, and other aspects of community life. Survey participants were asked to rate both the quality and the importance of 25 City services as well give their perception of the overall quality of city service delivery overall. They also provided their opinions on which issues they felt it was important for the City to focus.

Quality of City Services

About 9 in 10 residents gave positive reviews to the overall quality of City services in New Brighton, similar to what had been seen in the past. This rating was much higher than both the national and regional benchmark comparisons (see *Appendix G: Benchmark Comparisons*).

Figure 12: Overall Quality of Services by Year



Those completing the 2022 New Brighton Resident Survey rated the quality of 25 specific city services. All received positive ratings by a majority of respondents, and none received ratings that were lower than national or regional benchmarks (see *Appendix G: Benchmark Comparisons*). Of the 22 services that could be compared to a national benchmark, 18 received higher ratings and 4 similar ratings. Of the 20 services that could be compared to a regional benchmark, 11 received higher ratings and 9 received similar ratings.

The services receiving the highest ratings are shown in the figure on the next page. Public safety services (fire and police) were given the highest ratings. However, even street cleaning/sweeping was given ratings of excellent or good by about 8 in 10 respondents. The two services given ratings of excellent or good by fewer than 60% of respondents were land use, planning, and zoning; and street repair/maintenance. However, ratings for these two services were higher than the national benchmark comparisons.

There were six services for which ratings increased eight percentage points or more from 2017 to 2022; these were: sewer services, storm drainage, street cleaning / sweeping, city services to youth, public information services, and drinking water. There were three services that saw decreases of 8 points or greater from 2017 to 2022: traffic enforcement, crime prevention and services to seniors.

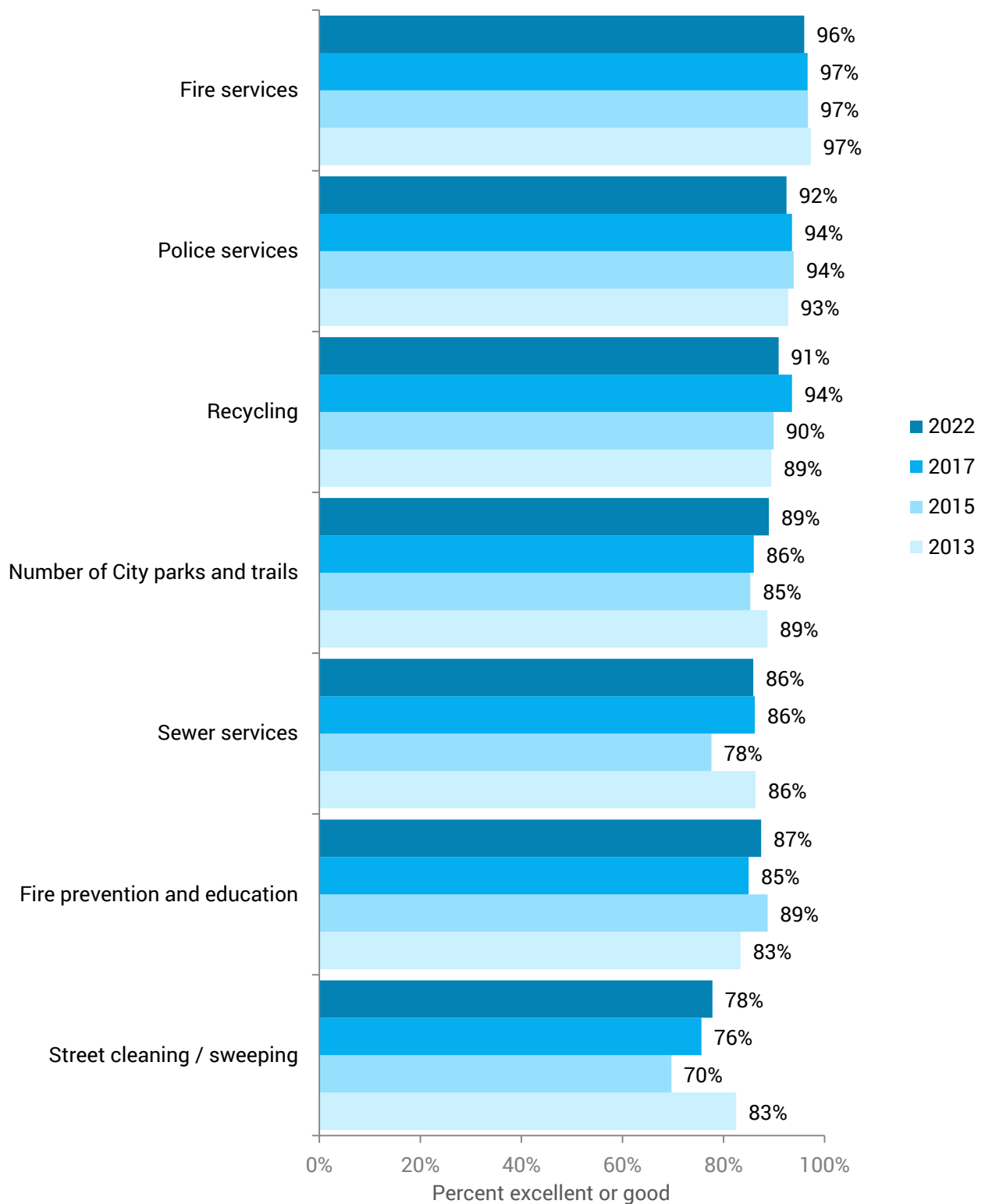
Figure 13: Services Receiving the Highest Quality Ratings by Year*Please rate the quality of each of the following services in New Brighton:*

Figure 14: Quality of Services by Year

Please rate the quality of each of the following services in New Brighton. (Percent excellent or good)	2022	2017	2015	2013
Fire services	97%	97%	97%	96%
Police services	93%	94%	94%	92%
Recycling	89%	90%	94%	91%
Number of City parks and trails	89%	85%	86%	89%
Sewer services	86%	78%	86%	86%
Storm drainage	83%	75%	83%	79%
Fire prevention and education	83%	89%	85%	87%
Street cleaning / sweeping	83%	70%	76%	78%
Parks and Athletic field maintenance	82%	NA	NA	NA
City services to youth	80%	69%	75%	76%
Snow removal / plowing	79%	81%	75%	71%
Animal control	77%	79%	73%	77%
Crime prevention	77%	86%	87%	88%
Building Inspection Services (residential)	76%	72%	72%	69%
Public information services	73%	64%	68%	70%
Traffic enforcement	71%	81%	78%	84%
Drinking water	70%	53%	69%	70%
City long-range comprehensive planning	67%	NA	NA	NA
City services to seniors	65%	73%	74%	73%
Street lighting	64%	64%	68%	68%
Sidewalk maintenance	64%	70%	73%	69%
Code enforcement	63%	NA	NA	NA
Economic development	60%	61%	59%	55%
Land use, planning and zoning	58%	64%	70%	63%
Street repair / maintenance	57%	62%	62%	70%

Importance of City Services

In addition to rating the quality of City services, those completing the survey were asked to rate the importance of each service. The figure below displays the services deemed most important by residents. As in previous survey years, almost all residents indicated that fire services, and drinking water were “essential” or “very important.” More than 9 in 10 also felt that snow removal and plowing, crime prevention, police services, sewer services and street repair/maintenance were important. Among the services deemed less important were animal control, code enforcement and public information services.

Figure 15: Service Receiving the Highest Importance Ratings by Year

Please rate the importance of each of the following services in New Brighton:

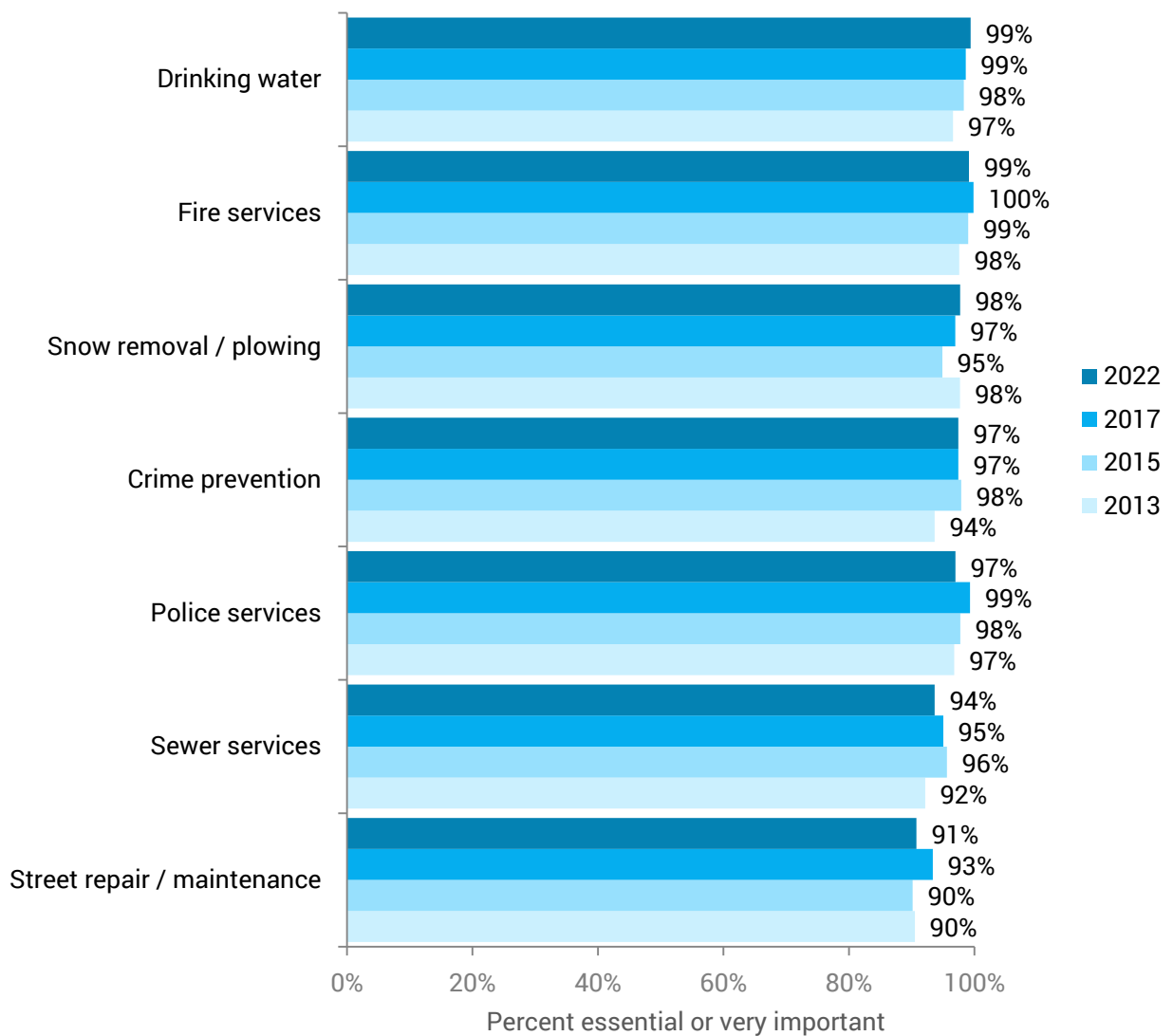


Figure 16: Importance of Services by Year

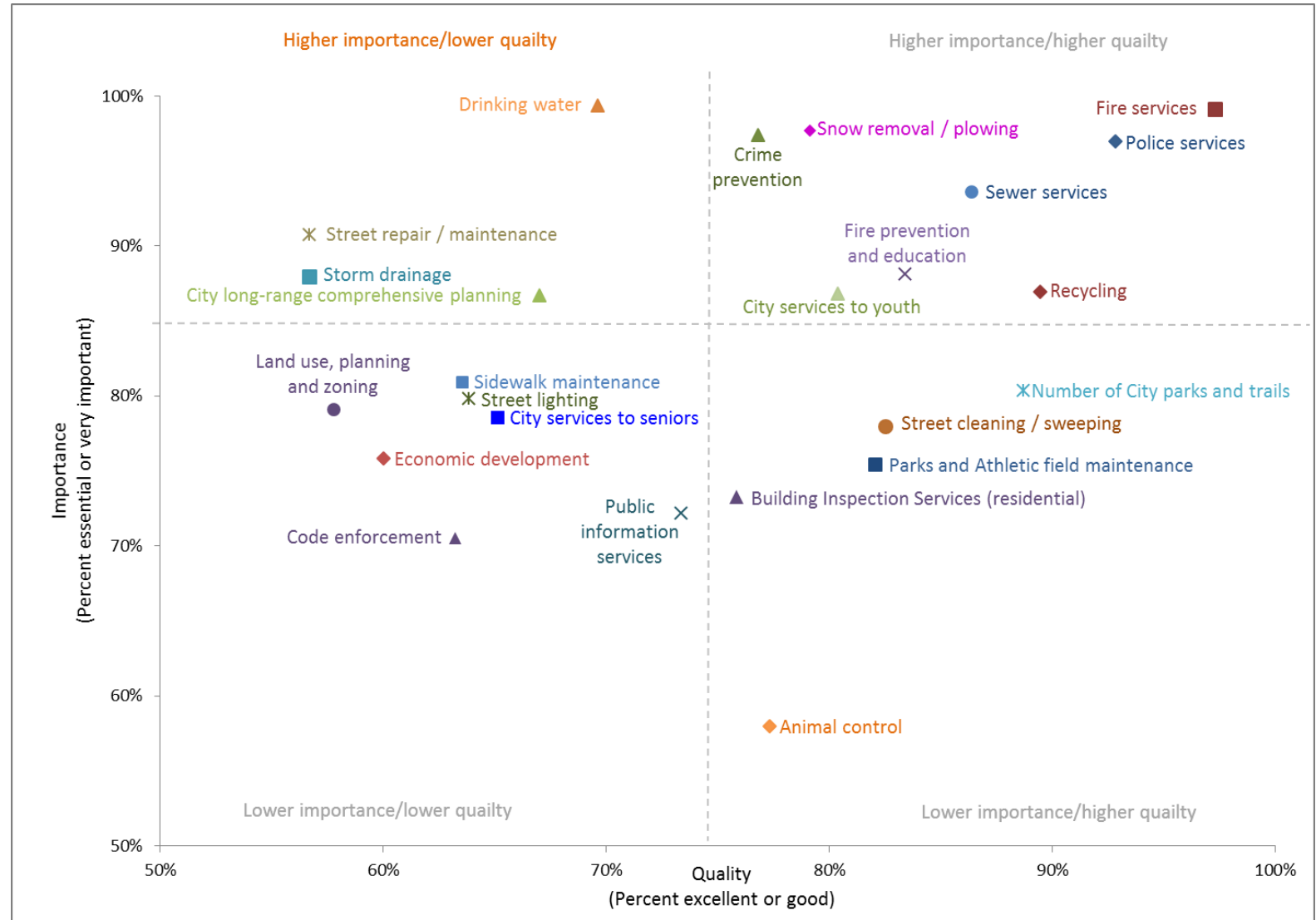
Please rate the importance of the service being provided in New Brighton. (Percent essential or very important)	2022	2017	2015	2013
Drinking water	99%	99%	98%	97%
Fire services	99%	100%	99%	98%
Snow removal / plowing	98%	97%	95%	98%
Crime prevention	97%	97%	98%	94%
Police services	97%	99%	98%	97%
Sewer services	94%	95%	96%	92%
Street repair / maintenance	91%	93%	90%	90%
Fire prevention and education	88%	90%	84%	85%
Storm drainage	88%	84%	87%	85%
Recycling	87%	90%	82%	79%
City services to youth	87%	82%	75%	76%
City long-range comprehensive planning	87%	86%		
Sidewalk maintenance	81%	80%	69%	74%
Traffic enforcement	81%	85%	80%	79%
Number of City parks and trails	80%	77%	77%	74%
Street lighting	80%	86%	81%	84%
Land use, planning and zoning	79%	75%	70%	65%
City services to seniors	79%	78%	68%	67%
Street cleaning / sweeping	78%	68%	66%	68%
Economic development	76%	81%	78%	76%
Parks and Athletic field maintenance	75%			
Building Inspection Services (residential)	73%	70%	63%	61%
Public information services	72%	75%	60%	59%
Code enforcement	71%			
Animal control	58%	61%	52%	56%

Quality and Importance Compared

Ratings of importance were compared to ratings of quality to help guide City staff and officials with decisions on future resource allocation. In the chart on the next page, the 27 services were plotted by importance from bottom to top (higher importance closer to the top), and by quality from left to right (higher quality ratings further to the right). Residents consider most government services to be important, but when competition for limited resources demands that efficiencies or cutbacks be instituted, it is wise not only to know what services are deemed most important to residents' quality of life, but which services among the most important are perceived to be delivered with the lowest quality. It is these services – more important services delivered with lower quality – to which attention needs to be paid first. These can be found in the upper left-hand quadrant of the chart.

Services that were categorized as higher in importance and lower in quality were drinking water, street repair/maintenance, storm drainage and City long-range comprehensive planning. It should be noted, however, that improvements were seen in the ratings given to drinking water and storm drainage in 2022 compared to 2017. Thus, services on which the City may wish to place emphasis are street repair/maintenance and long-range comprehensive planning.

**Figure 17:
Comparison of
Quality and
Importance
Ratings**



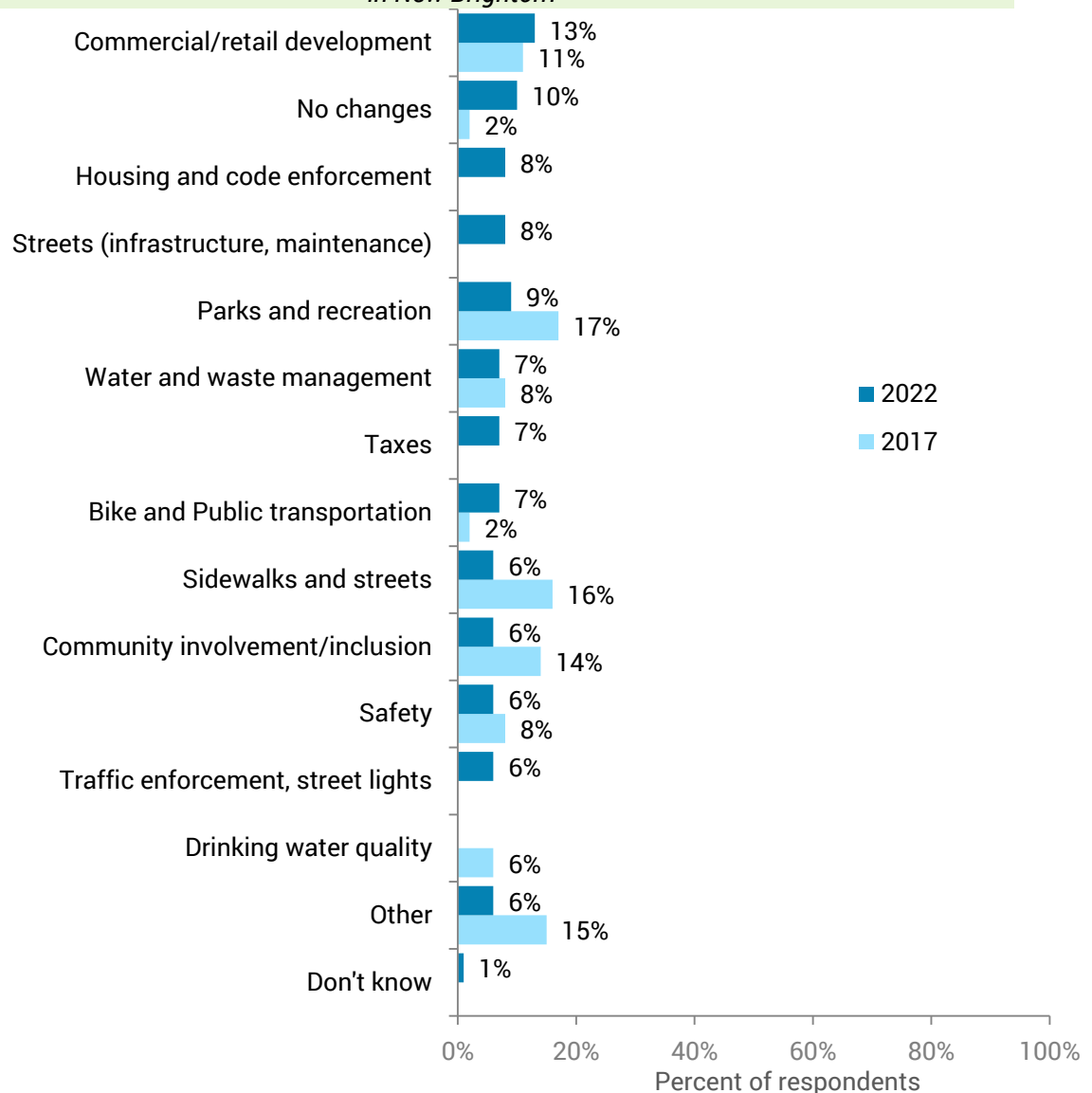
Resident Priorities

Changes to City Services

Survey respondents were asked to indicate, in their own words, what one service, amenity, offering or change they would like to see in New Brighton if money was not a concern. A wide variety of responses were provided, but at the top concerns about commercial/retail development, housing and code enforcement, parks and recreation, and streets. The “other” comments, as well as all written comments, can be found in *Appendix B: Verbatim Responses to Open-ended Questions*.

Figure 18: Desired Changes to City Services

If money was not a concern, what one service, amenity, offering or change would you like to see in New Brighton?

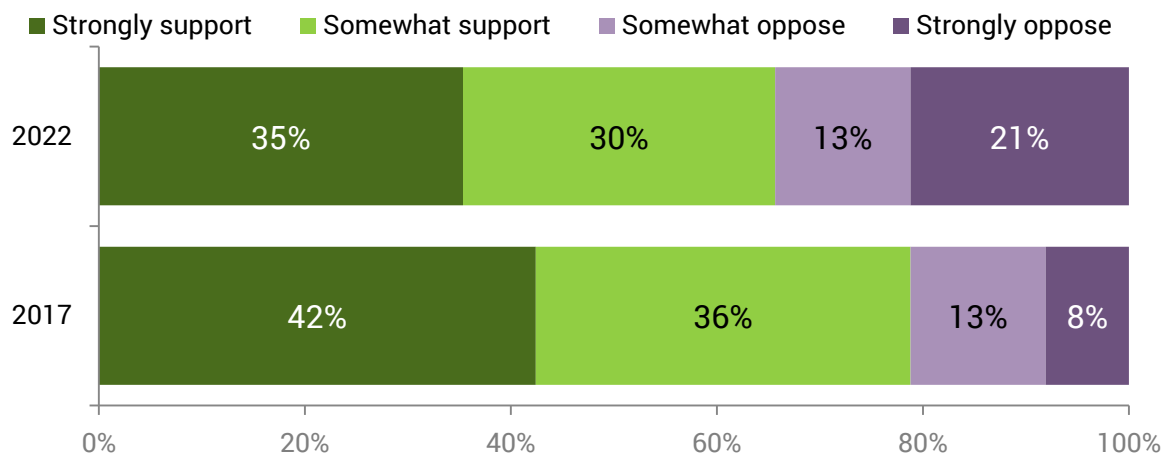


Respondents had the opportunity to write-in a response; please see Appendix B: Verbatim Responses to Open-ended Questions to review these verbatim responses.

Residents who gave a response about a change or new offering were also asked if they would support a property tax to fund the noted change or new offering. About two-thirds of respondents indicated at least some support for a property tax increase to fund the service or change, while about one-third would oppose a tax increase. Support for a tax increase to fund a desired change in service offerings was a bit lower in 2022 than it had been in 2017.

Figure 19: Potential Property Tax to Fund Service Increases by Year

To what extent would you support or oppose a property tax increase to fund the service, amenity, offering, or change you listed in the previous question?

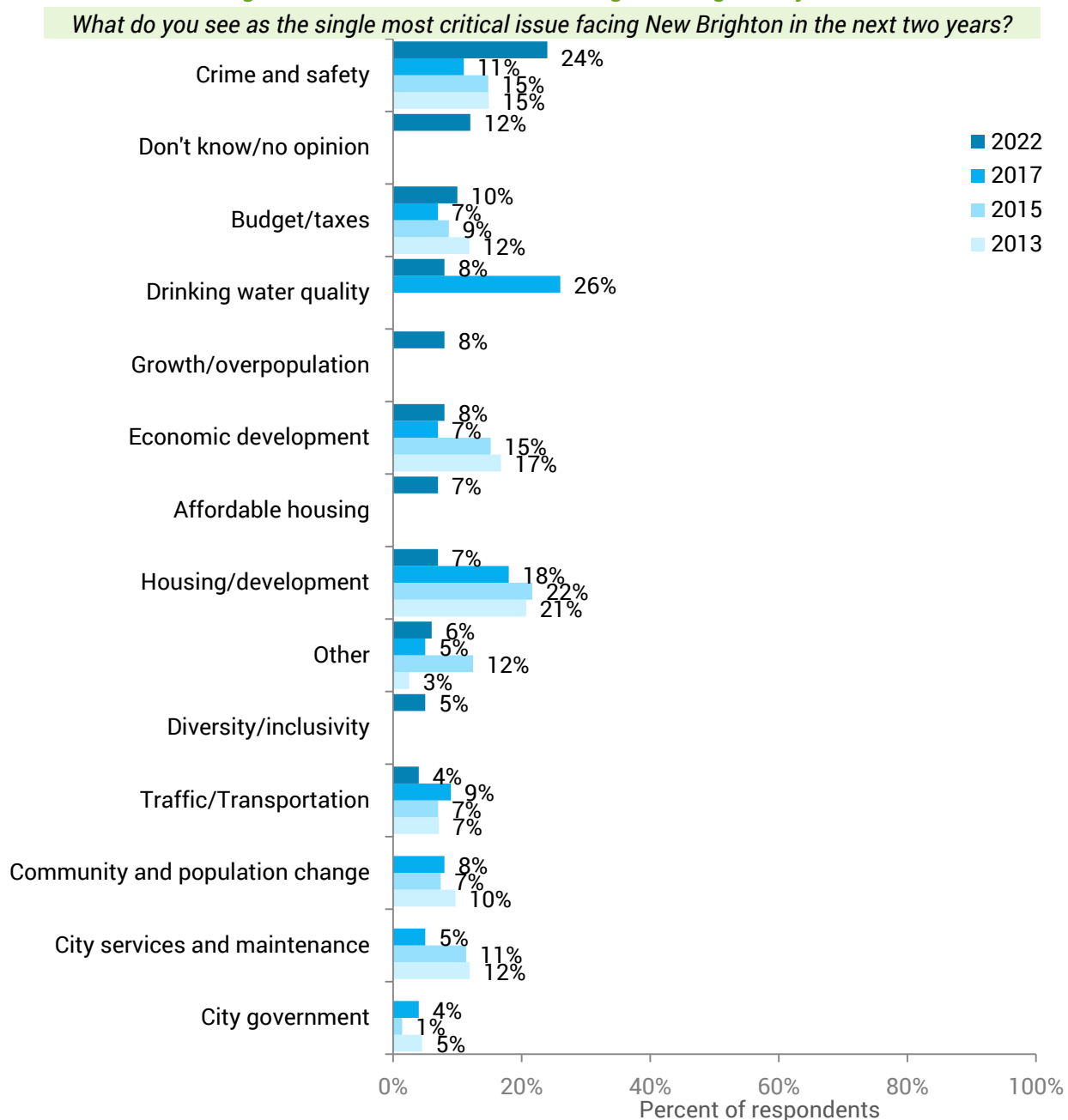


Critical Issues Facing New Brighton

Survey respondents were asked to write in their own words what they felt was the single most critical issue facing New Brighton in the next two years. In keeping with the results shown previously indicating that residents feel like crime is increasing in the city, the top critical issue was crime and safety. Also frequently mentioned were the city budget and taxes, and drinking water quality.

The “other” comments, as well as all written comments, can be found in *Appendix B: Verbatim Responses to Open-ended Questions*.

Figure 20: Most Serious Issue Facing New Brighton by Year



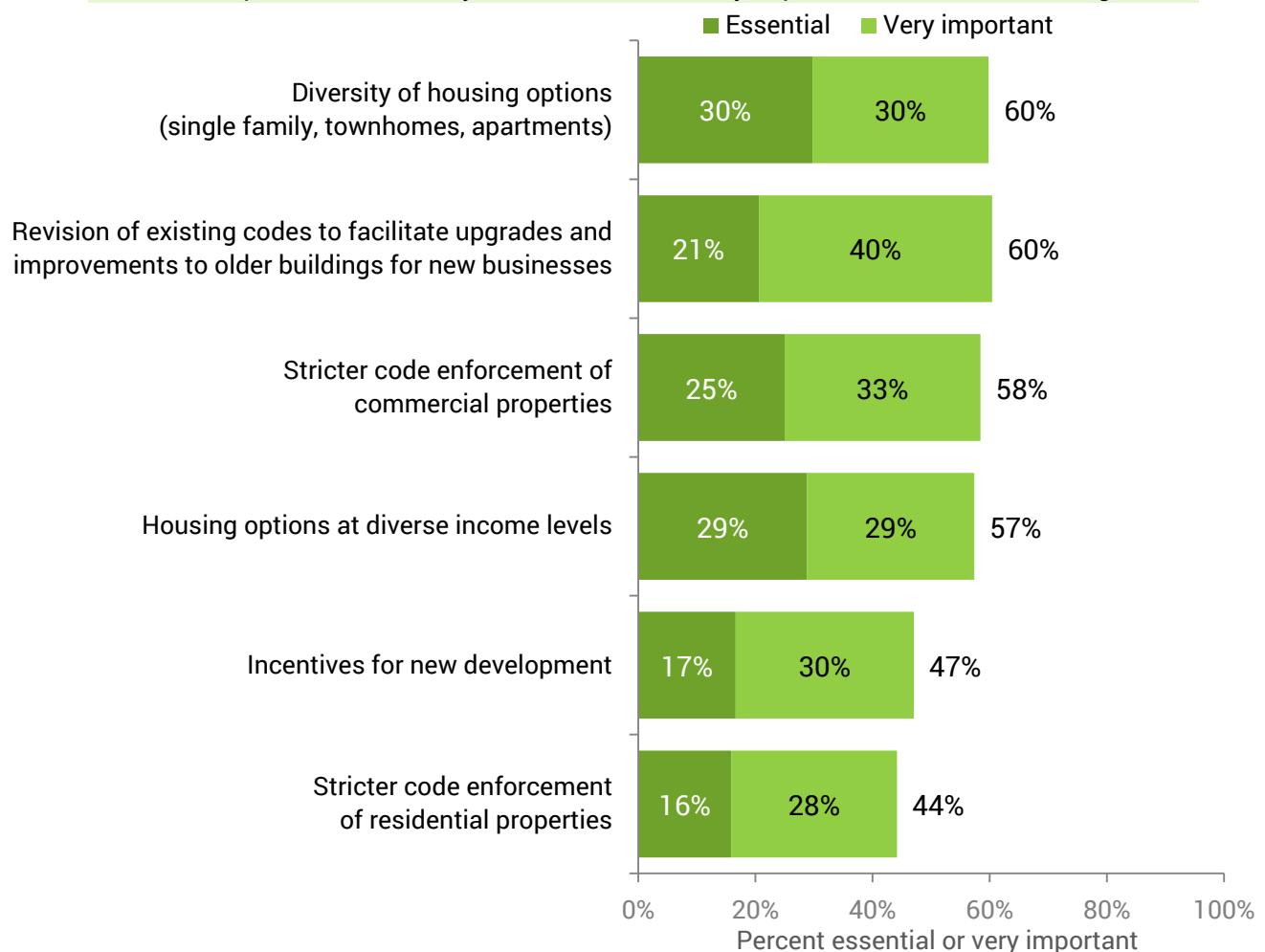
As noted earlier, the availability of affordable housing is a challenge for the New Brighton community (see page 9), with a greater than 20% decline in positive ratings since 2017 and fewer than half of respondents giving this community characteristic a positive rating. In addition, the ratings for shopping opportunities and quality of business establishments were below the benchmark comparisons. The City included a question on the 2022 survey asking respondents how important they believe it is for the City to take potential actions that might help alleviate these problems.

About 6 in 10 respondents considered it essential or very important for the City to provide diversity in housing options, and 6 in 10 thought it was at least very important to provide housing options at diverse income levels. Six in 10 survey participants believed it was essential or very important for the City to revise existing codes to facilitate upgrades and improvements to older buildings for new businesses, while 6 in 10 believed it was at least very important to have stricter code enforcement of commercial properties

Fewer than half of respondents considered it essential or very important to provide incentives for new development or to have stricter code enforcement of residential properties.

Figure 21: Resident Priorities for New Brighton, 2022

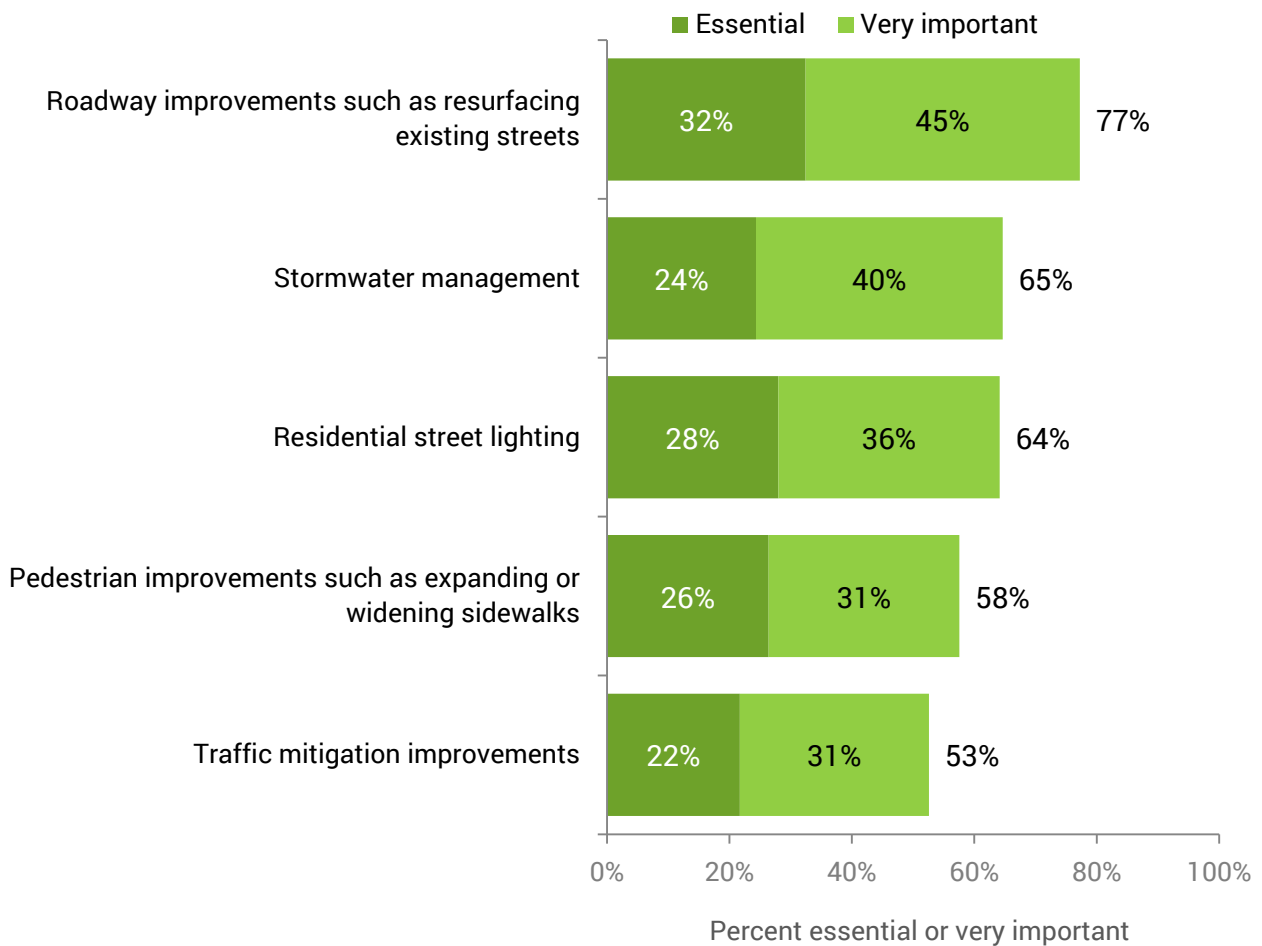
How important, if at all, do you think it is for the City to provide each of the following?



Those completing the survey were also asked how important they felt very infrastructure improvements were. All five types of improvements were considered essential or very important by over half of respondents, but the greatest support was given to roadway improvements, which was deemed at least very important by nearly 8 in 10 respondents. Stormwater management and residential street lighting were regarded as essential or very important by nearly two-thirds of respondents.

Figure 22: Importance Placed by Residents on Infrastructure Improvements, 2022

How important, if at all, is it for the City to make each of the following infrastructure improvements?



Government Performance

Survey respondents were asked to rate aspects of New Brighton city government performance. Overall, at least half of residents gave favorable grades to each facet evaluated.

Three quarters or more of respondents gave excellent or good grades to the city government treating all residents with respect, helping to resolve resident conflicts in nonviolent ways, and treating all residents fairly. Seven in 10 respondents gave positive assessments to the way in which New Brighton government helps to create a community welcoming to residents of all backgrounds and providing opportunities for residents with different opinions to voice their concerns.

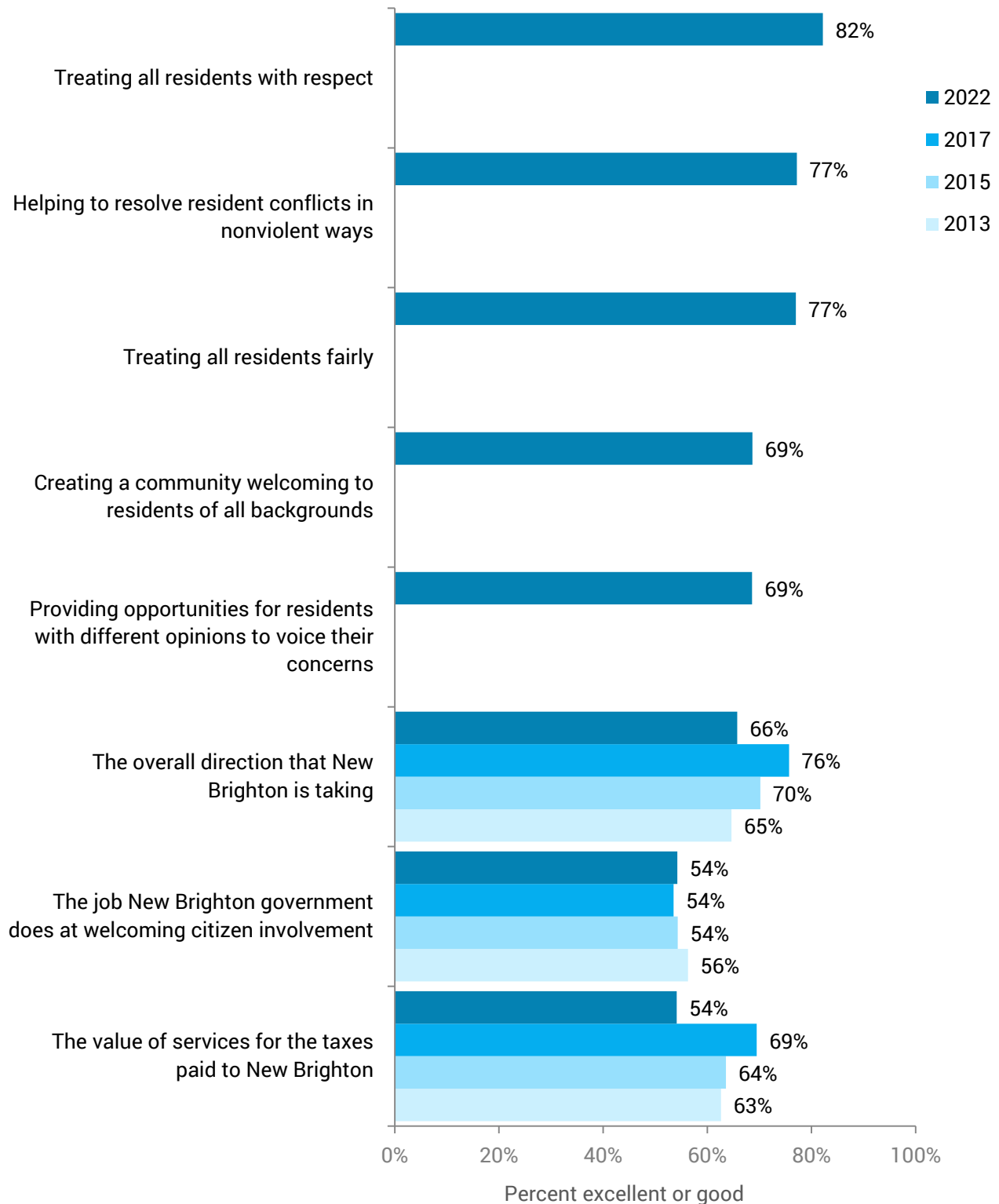
Two-thirds of respondents felt positively about the overall direction that New Brighton is taking. Just over half considered the job New Brighton government does at welcoming citizen involvement and the value of services for the taxes paid excellent or good.

However, compared to 2017, 2022 survey results showed a decline in the ratings for the overall direction the city is taking and the value of services for taxes paid.

Nonetheless, New Brighton's government performance fared well against the benchmark comparisons; where comparisons could be made, ratings were higher or similar to national average, and similar to the region (see *Appendix G: Benchmark Comparisons*).

Figure 23: Government Performance by Year

Please rate the following categories of New Brighton government performance:



Trash Haul

Two questions were included on the survey related to trash hauling services in New Brighton. Virtually all respondents (96%) were at least somewhat satisfied with their current trash hauling service. Seven in 10 respondents were very satisfied.

When asked if they would prefer single hauler or multiple hauler trash pickup, respondents were evenly split, with exactly half preferring the multiple hauler option and exactly half preferring the single hauler option.

Figure 24: Resident Satisfaction with Current Trash Hauling Services, 2022

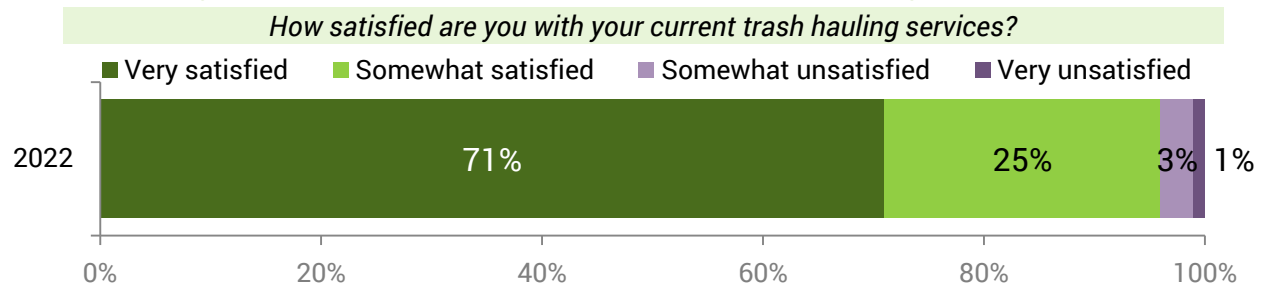
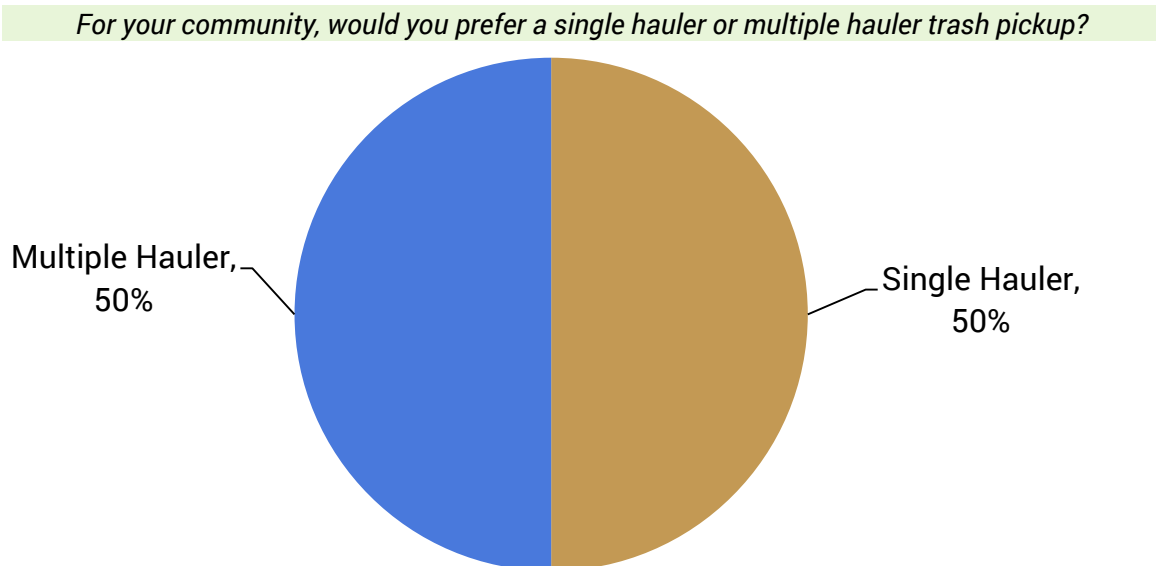


Figure 25: Resident Preference for Single Hauler or Multiple Hauler Trash Pickup, 2022



Parks

Use of Parks

Residents participating in the survey were asked for what reasons they visit parks in New Brighton. As can be seen on the next page, the most popular use was to walk, hike, or run on the trails, with 8 in 10 respondents reporting this was a way they use the New Brighton park system. About 7 in 10 use the park system to enjoy nature or wildlife.

About 4 in 10 said they attend special events like festivals or markets at City parks. About 4 in 10 bike on the park system trails.

Around 3 in 10 relax, contemplate or meditate at City parks, and about 3 in 10 play on the playgrounds.

Fewer than 1 in 10 (7%) said they don't use the City's park system.

Ratings of Parks

Those completing the 2022 resident survey were asked how much they agreed or disagreed with a variety of statements about parks, recreation, and natural lands provided by the City of New Brighton. In general, respondents viewed the park system very favorably, with 9 in 10 agreeing parks and programs serve all ages well, and that they were satisfied with the recreation programs and activities provided by the City (see Figure 27 on page 38). Nine in 10 respondents agreed that parks are equitably distributed within the city, that parks and programs are welcoming and accessible, and that parks and programs serve all abilities.

Park Accessibility

More than 8 in 10 respondents did NOT think getting to the community center is a challenge, or that it is too far from their home to get to the parks. Most respondents did NOT agree that getting to parks and programs by bike or foot is a challenge (69%).

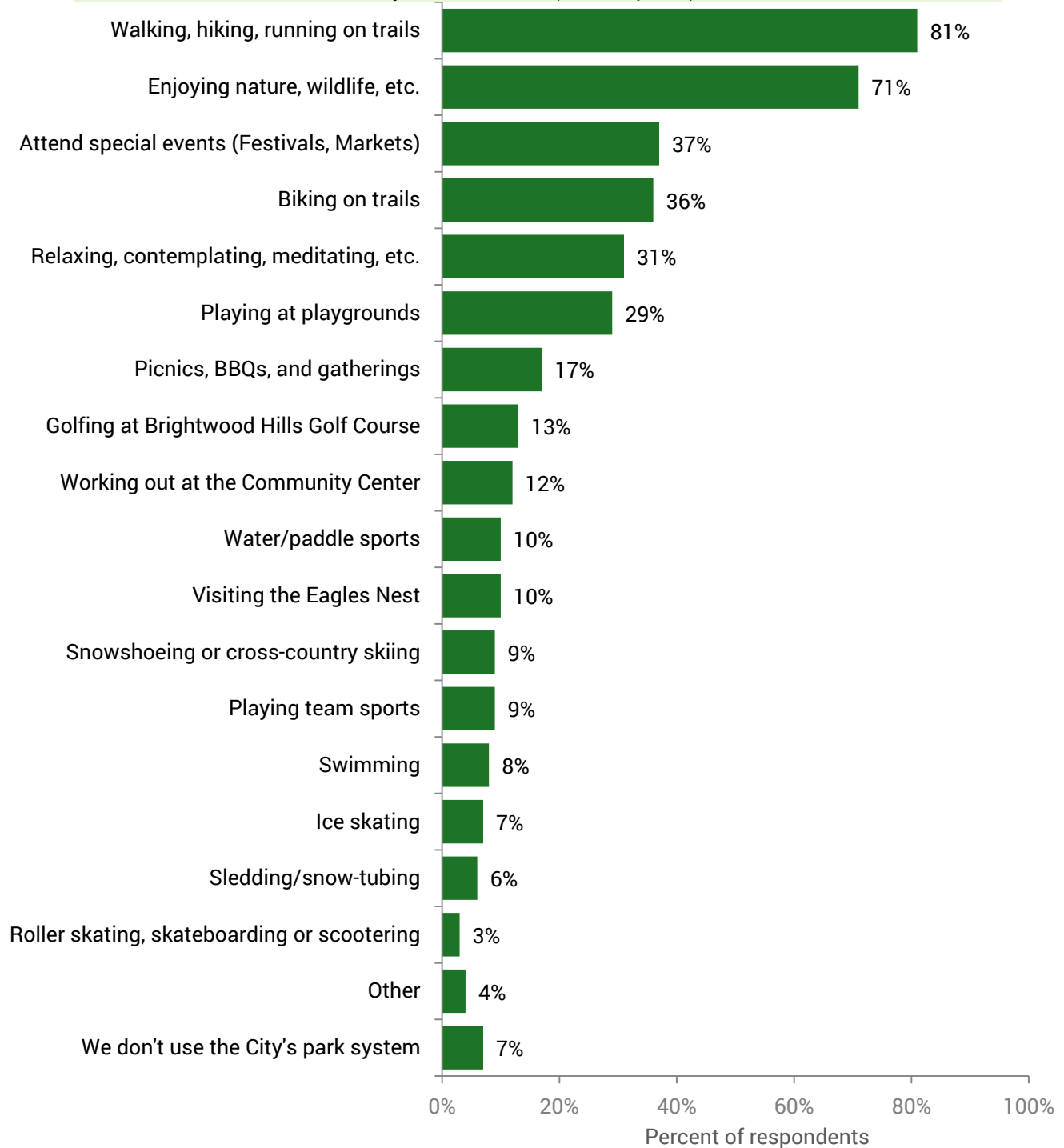
A somewhat smaller percent, but still a large majority (about 6 in 10 respondents) disagreed that user fees for park programs and activities are too high.

Park Improvements and Amenities

Nearly all respondents (97%) at least somewhat agreed that it is important to have restrooms at parks and sports fields, or that it is important to have trash bins, benches, signs, and lighting at parks.

Figure 26: Reasons for Visiting Parks, 2022

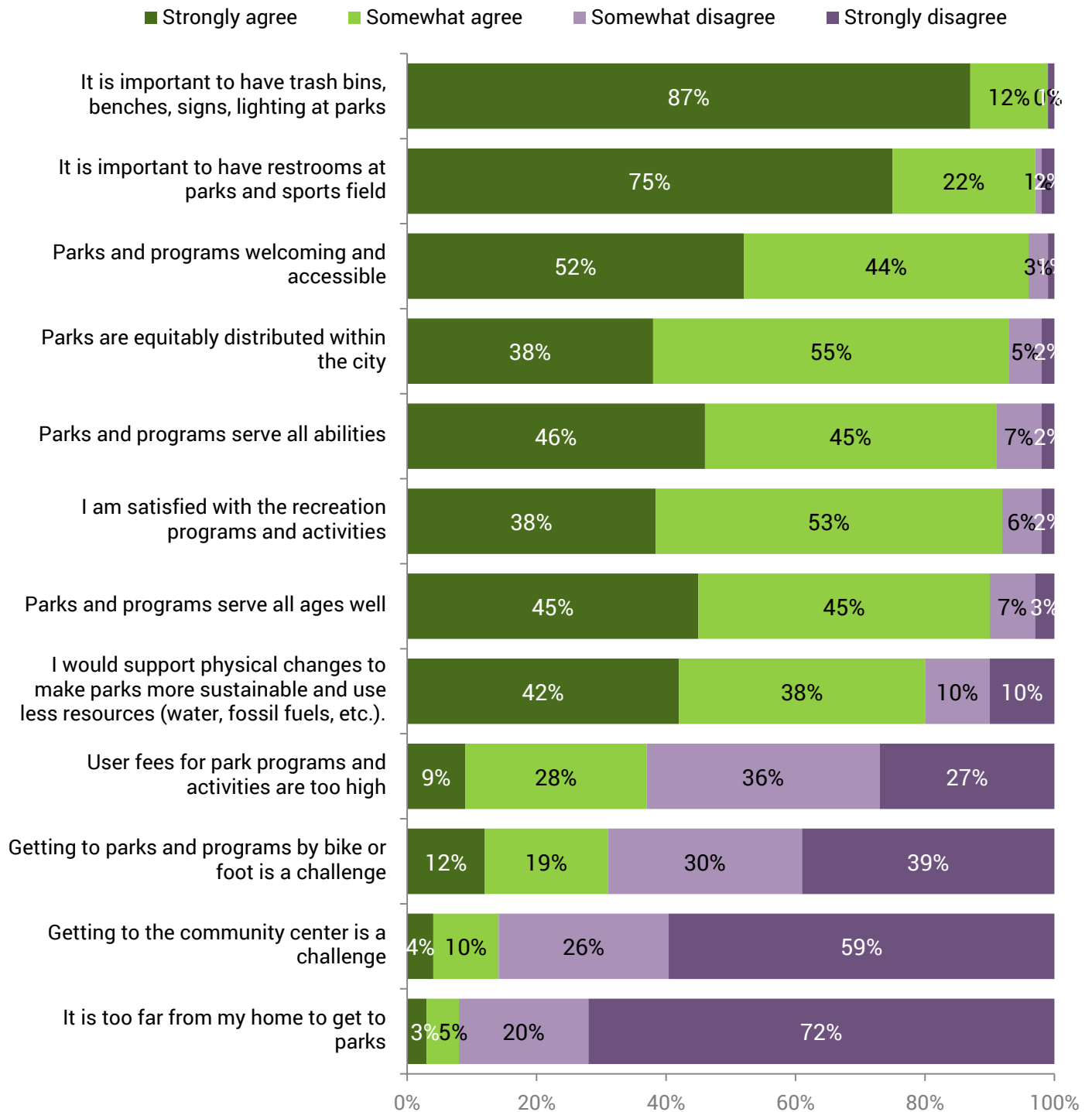
What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? (Select up to 5)



Total does not equal 100% as respondents could select more than one response. Respondents had the opportunity to write-in an "other" response; please see Appendix B: Verbatim Responses to Open-ended Questions to review these verbatim responses.

Figure 27: Resident Opinions of Parks, Recreation and Natural Lands

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?



Resident Sources of Information about City Issues, Services and Events

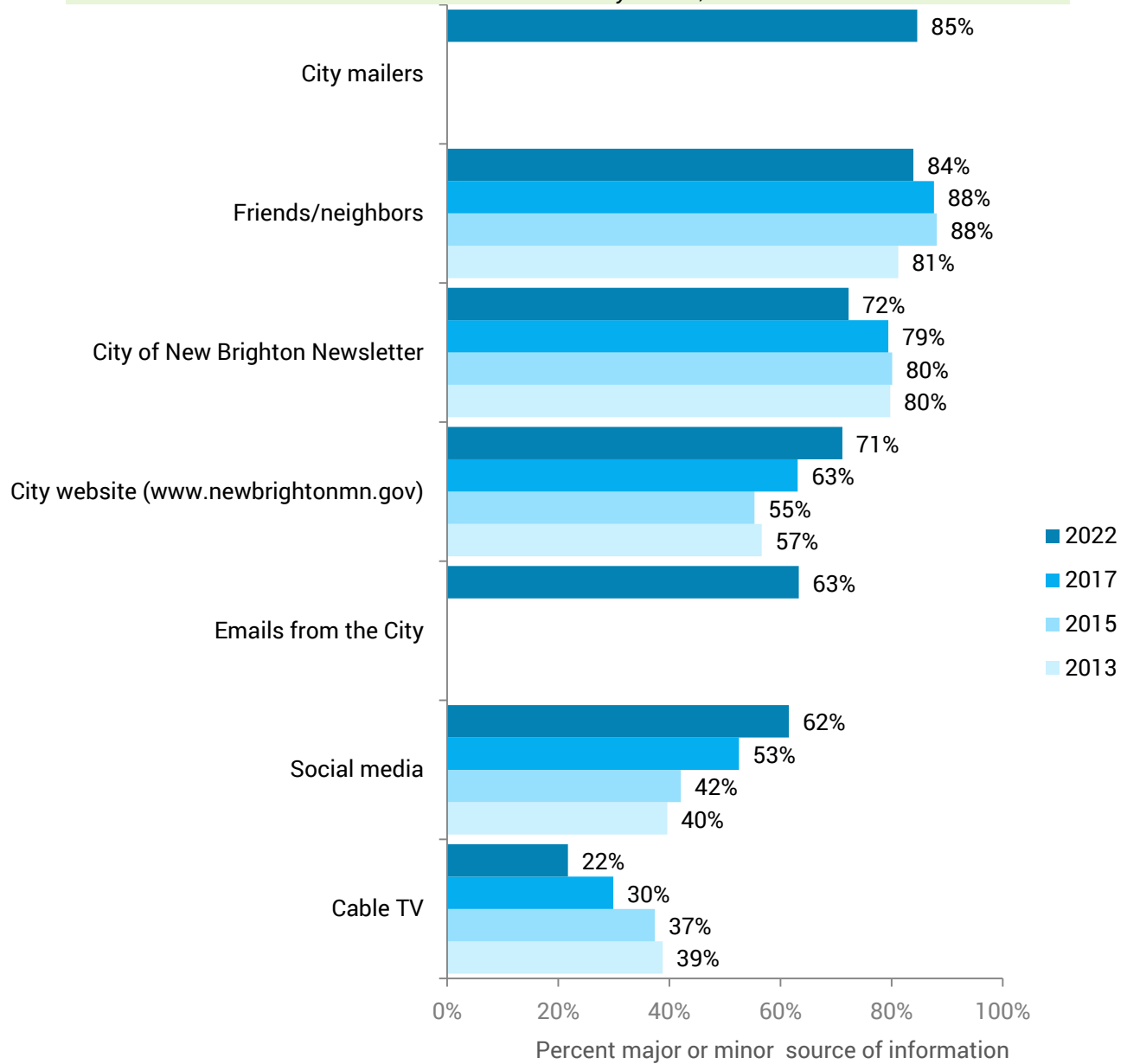
Those participating in the survey were asked about their current use of various sources for information about city issues, services, and events. Nearly 9 in 10 respondents reported currently using City mailings as a source of information, the largest single source used. About 8 in 10 rely on their friends and neighbors as a source of information about the city.

About 7 in 10 residents reported they are currently using the City of New Brighton Newsletter, and 71% visit the City's website for information. Since 2017, the proportion of residents using the newsletter has decreased, while the proportion using the City website has increased.

About two-thirds of respondents each said emails from the City or social media are a source of information about city issues, services, and events. The use of social media as a source of information has grown over time. However, the proportion who use cable TV has decreased, and was a source of information for about 22% of employees.

Figure 28: Current Uses of Sources of Information by Year

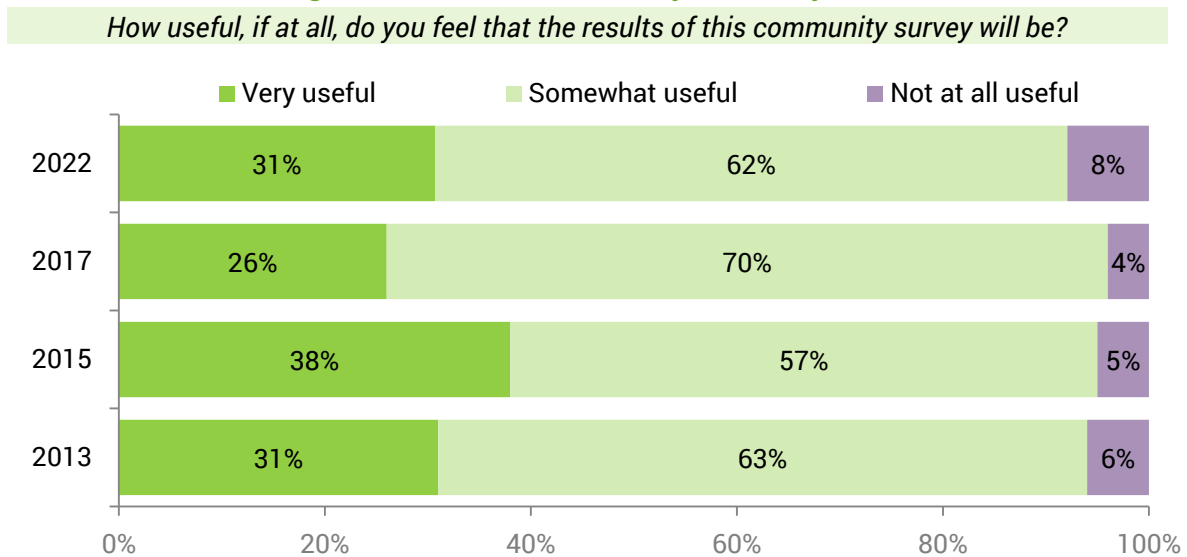
Please indicate whether you currently use each of the following as a major source, minor source or not a source of information about city issues, services and events.



Perceived Usefulness of Resident Survey Results

Nine in 10 survey participants felt that the results of the 2022 New Brighton Resident Survey would be very or somewhat useful. This was similar to what was seen in previous surveys.

Figure 29: Usefulness of Survey Results by Year



Appendix A: Complete Set of Probability Survey Responses

The full set of responses to each survey question are displayed in the tables in this appendix. Many survey questions included a “don’t know” response option. Most of the analyses in the body of the report were for respondents who had an opinion as eliminating “don’t know” responses allow for easier comparison between evaluative responses. For questions that included a don’t know response, two sets of tables are provided in this appendix; the first with the “don’t know” responses excluded, to show the proportion of respondents with an opinion giving a response; and the second with the “don’t know” responses included, to allow examination of the magnitude of unfamiliarity with certain items.

Table 1: Question #1 without don't know responses

Please rate each of the following aspects of quality of life in New Brighton:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
New Brighton as a place to live	40%	N=229	51%	N=291	7%	N=41	1%	N=7	100%	N=567
Your neighborhood as a place to live	45%	N=250	45%	N=253	8%	N=43	2%	N=13	100%	N=559
New Brighton as a place to raise children	42%	N=192	49%	N=227	8%	N=37	1%	N=3	100%	N=460
New Brighton as a place to work	26%	N=64	43%	N=103	21%	N=51	10%	N=24	100%	N=242
New Brighton as a place to retire	30%	N=120	42%	N=169	20%	N=78	8%	N=32	100%	N=400
The overall quality of life in New Brighton	31%	N=178	58%	N=327	10%	N=54	1%	N=8	100%	N=567

Table 2: Question #1 with don't know responses

Please rate each of the following aspects of quality of life in New Brighton:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
New Brighton as a place to live	40%	N=229	51%	N=291	7%	N=41	1%	N=7	0%	N=0	100%	N=567
Your neighborhood as a place to live	45%	N=250	45%	N=253	8%	N=43	2%	N=13	0%	N=1	100%	N=560
New Brighton as a place to raise children	34%	N=192	40%	N=227	6%	N=37	1%	N=3	19%	N=109	100%	N=569
New Brighton as a place to work	11%	N=64	18%	N=103	9%	N=51	4%	N=24	57%	N=324	100%	N=567
New Brighton as a place to retire	21%	N=120	30%	N=169	14%	N=78	6%	N=32	30%	N=167	100%	N=567
The overall quality of life in New Brighton	31%	N=178	58%	N=327	10%	N=54	1%	N=8	0%	N=1	100%	N=568

Table 3: Question #2 without don't know responses

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Sense of community	12%	N=64	56%	N=306	28%	N=152	4%	N=23	100%	N=545
Overall feeling of safety in New Brighton	27%	N=151	55%	N=312	16%	N=89	3%	N=15	100%	N=567
Overall appearance of New Brighton	20%	N=114	56%	N=319	21%	N=117	4%	N=20	100%	N=570
Cleanliness of New Brighton	25%	N=139	57%	N=318	16%	N=88	3%	N=14	100%	N=559
Overall quality of new development in New Brighton	17%	N=86	41%	N=205	28%	N=136	14%	N=68	100%	N=495
Overall quality of older neighborhoods	16%	N=82	52%	N=274	27%	N=142	6%	N=30	100%	N=528
Variety of housing options	17%	N=84	50%	N=247	27%	N=132	6%	N=31	100%	N=493
Overall quality of business and service establishments in New Brighton	13%	N=70	42%	N=229	35%	N=190	11%	N=58	100%	N=547
Variety of shopping opportunities	7%	N=39	19%	N=109	45%	N=257	29%	N=166	100%	N=572
Opportunities to attend community or cultural activities	11%	N=55	41%	N=206	39%	N=199	9%	N=46	100%	N=507
Recreational opportunities	22%	N=120	53%	N=285	23%	N=123	2%	N=13	100%	N=541
Employment opportunities	13%	N=33	34%	N=85	36%	N=89	17%	N=43	100%	N=248
Educational opportunities	32%	N=141	47%	N=204	17%	N=73	4%	N=16	100%	N=434
Opportunities to volunteer	19%	N=71	52%	N=192	25%	N=91	4%	N=14	100%	N=367
Ease of car travel in New Brighton	34%	N=192	57%	N=322	7%	N=41	1%	N=7	100%	N=561
Ease of bus travel in New Brighton	14%	N=33	30%	N=71	31%	N=74	25%	N=59	100%	N=237
Ease of bicycle travel in New Brighton	15%	N=64	48%	N=208	26%	N=113	11%	N=48	100%	N=433
Ease of walking in New Brighton	24%	N=134	43%	N=238	25%	N=137	8%	N=43	100%	N=552
Availability of paths and walking trails	29%	N=158	44%	N=241	22%	N=118	5%	N=29	100%	N=546
Traffic flow on major streets	19%	N=106	63%	N=355	16%	N=93	2%	N=14	100%	N=568
Traffic flow at intersections	12%	N=67	63%	N=359	21%	N=118	4%	N=22	100%	N=567
Availability of affordable quality housing	11%	N=41	35%	N=135	37%	N=141	17%	N=66	100%	N=383

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Quality of overall natural environment in New Brighton	20%	N=114	59%	N=329	18%	N=98	2%	N=14	100%	N=554
Overall image or reputation of New Brighton	23%	N=124	58%	N=311	16%	N=86	3%	N=19	100%	N=539

Table 4: Question #2 with don't know responses

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Sense of community	11%	N=64	54%	N=306	27%	N=152	4%	N=23	4%	N=21	100%	N=566
Overall feeling of safety in New Brighton	27%	N=151	55%	N=312	16%	N=89	3%	N=15	0%	N=0	100%	N=568
Overall appearance of New Brighton	20%	N=114	56%	N=319	21%	N=117	4%	N=20	0%	N=0	100%	N=570
Cleanliness of New Brighton	25%	N=139	56%	N=318	16%	N=88	3%	N=14	1%	N=5	100%	N=564
Overall quality of new development in New Brighton	15%	N=86	36%	N=205	24%	N=136	12%	N=68	12%	N=70	100%	N=566
Overall quality of older neighborhoods	14%	N=82	48%	N=274	25%	N=142	5%	N=30	7%	N=38	100%	N=566
Variety of housing options	15%	N=84	43%	N=247	23%	N=132	6%	N=31	13%	N=74	100%	N=567
Overall quality of business and service establishments in New Brighton	12%	N=70	40%	N=229	34%	N=190	10%	N=58	4%	N=20	100%	N=567
Variety of shopping opportunities	7%	N=39	19%	N=109	45%	N=257	29%	N=166	0%	N=1	100%	N=573
Opportunities to attend community or cultural activities	10%	N=55	36%	N=206	35%	N=199	8%	N=46	11%	N=60	100%	N=567
Recreational opportunities	21%	N=120	50%	N=285	22%	N=123	2%	N=13	5%	N=28	100%	N=569
Employment opportunities	6%	N=33	15%	N=85	16%	N=89	7%	N=43	56%	N=321	100%	N=569
Educational opportunities	25%	N=141	36%	N=204	13%	N=73	3%	N=16	23%	N=130	100%	N=563
Opportunities to volunteer	13%	N=71	34%	N=192	16%	N=91	2%	N=14	35%	N=196	100%	N=563
Ease of car travel in New Brighton	34%	N=192	57%	N=322	7%	N=41	1%	N=7	1%	N=5	100%	N=566
Ease of bus travel in New Brighton	6%	N=33	13%	N=71	13%	N=74	10%	N=59	58%	N=325	100%	N=562
Ease of bicycle travel in New Brighton	11%	N=64	37%	N=208	20%	N=113	8%	N=48	23%	N=132	100%	N=566
Ease of walking in New Brighton	23%	N=134	42%	N=238	24%	N=137	8%	N=43	3%	N=19	100%	N=571
Availability of paths and walking trails	28%	N=158	43%	N=241	21%	N=118	5%	N=29	4%	N=21	100%	N=568
Traffic flow on major streets	19%	N=106	62%	N=355	16%	N=93	2%	N=14	0%	N=3	100%	N=571
Traffic flow at intersections	12%	N=67	63%	N=359	21%	N=118	4%	N=22	1%	N=4	100%	N=570
Availability of affordable quality housing	7%	N=41	24%	N=135	25%	N=141	12%	N=66	33%	N=188	100%	N=571

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Quality of overall natural environment in New Brighton	20%	N=114	58%	N=329	17%	N=98	2%	N=14	3%	N=16	100%	N=570
Overall image or reputation of New Brighton	22%	N=124	55%	N=311	15%	N=86	3%	N=19	5%	N=26	100%	N=566

Table 5: Question #3 without don't know responses

Please rate the following categories of New Brighton government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The overall direction that New Brighton is taking	15%	N=66	51%	N=221	24%	N=104	10%	N=45	100%	N=436
The value of services for the taxes paid to New Brighton	13%	N=62	41%	N=195	34%	N=162	12%	N=56	100%	N=474
The job New Brighton government does at welcoming citizen involvement	15%	N=57	39%	N=147	35%	N=134	10%	N=39	100%	N=377
Creating a community welcoming to residents of all backgrounds	16%	N=63	53%	N=214	25%	N=100	7%	N=27	100%	N=403
Treating all residents with respect	24%	N=104	58%	N=255	13%	N=58	5%	N=20	100%	N=437
Treating all residents fairly	23%	N=93	54%	N=219	16%	N=66	7%	N=27	100%	N=406
Providing opportunities for residents with different opinions to voice their concerns	18%	N=66	50%	N=180	22%	N=79	9%	N=33	100%	N=359
Helping to resolve resident conflicts in nonviolent ways	22%	N=55	55%	N=140	18%	N=45	5%	N=12	100%	N=253

Table 6: Question #3 with don't know responses

Please rate the following categories of New Brighton government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The overall direction that New Brighton is taking	12%	N=66	39%	N=221	18%	N=104	8%	N=45	23%	N=131	100%	N=568
The value of services for the taxes paid to New Brighton	11%	N=62	34%	N=195	29%	N=162	10%	N=56	16%	N=91	100%	N=564
The job New Brighton government does at welcoming citizen involvement	10%	N=57	26%	N=147	24%	N=134	7%	N=39	33%	N=190	100%	N=567
Creating a community welcoming to residents of all backgrounds	11%	N=63	38%	N=214	18%	N=100	5%	N=27	29%	N=165	100%	N=568
Treating all residents with respect	18%	N=104	45%	N=255	10%	N=58	4%	N=20	23%	N=132	100%	N=568
Treating all residents fairly	17%	N=93	39%	N=219	12%	N=66	5%	N=27	28%	N=159	100%	N=565
Providing opportunities for residents with different opinions to voice their concerns	12%	N=66	32%	N=180	14%	N=79	6%	N=33	37%	N=209	100%	N=568
Helping to resolve resident conflicts in nonviolent ways	10%	N=55	25%	N=140	8%	N=45	2%	N=12	55%	N=309	100%	N=562

Table 7: Question #4

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in New Brighton?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Participated in a recreation program or activity	47%	N=254	30%	N=163	12%	N=67	6%	N=30	5%	N=29	100%	N=544
Visited a City park	8%	N=44	17%	N=98	28%	N=155	14%	N=79	33%	N=187	100%	N=563
Read the City of New Brighton Newsletter	19%	N=109	31%	N=171	42%	N=236	5%	N=30	3%	N=15	100%	N=562
Visited the City of New Brighton Web site (at www.newbrightonmn.gov)	27%	N=149	29%	N=162	37%	N=209	4%	N=25	3%	N=16	100%	N=561
Recycled used paper, cans or bottles from your home	3%	N=19	1%	N=8	5%	N=30	14%	N=79	76%	N=430	100%	N=566
Volunteered your time to some group or activity in New Brighton	71%	N=395	16%	N=88	7%	N=37	3%	N=17	4%	N=22	100%	N=559
Used the New Brighton Community Center	38%	N=213	25%	N=140	23%	N=129	7%	N=40	7%	N=42	100%	N=564
Used a trail located in New Brighton	13%	N=71	17%	N=98	26%	N=148	13%	N=71	31%	N=172	100%	N=559
Used the Ramsey County (New Brighton branch) public library or its services	41%	N=231	18%	N=99	21%	N=119	12%	N=67	9%	N=48	100%	N=564
Used the Ramsey County food scrap drop-off site	85%	N=478	4%	N=23	3%	N=19	3%	N=17	5%	N=27	100%	N=564

Table 8: Question #5 without don't know responses

Please rate how safe or unsafe you feel from the following in New Brighton:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Violent crime (e.g., rape, assault, robbery, home invasion)	48%	N=266	37%	N=203	8%	N=44	6%	N=33	2%	N=8	100%	N=554
Property crimes (e.g., burglary, theft)	25%	N=143	43%	N=243	13%	N=71	14%	N=80	5%	N=27	100%	N=564
Traffic	35%	N=197	44%	N=248	11%	N=64	7%	N=37	3%	N=15	100%	N=560
Drug use/drug trafficking	46%	N=220	29%	N=140	13%	N=59	7%	N=35	4%	N=20	100%	N=474

Table 9: Question #5 with don't know responses

Please rate how safe or unsafe you feel from the following in New Brighton:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
Violent crime (e.g., rape, assault, robbery, home invasion)	48%	N=266	36%	N=203	8%	N=44	6%	N=33	2%	N=8	1%	N=4	100%	N=558
Property crimes (e.g., burglary, theft)	25%	N=143	43%	N=243	13%	N=71	14%	N=80	5%	N=27	1%	N=4	100%	N=568
Traffic	35%	N=197	44%	N=248	11%	N=64	7%	N=37	3%	N=15	1%	N=6	100%	N=566
Drug use/drug trafficking	39%	N=220	25%	N=140	10%	N=59	6%	N=35	4%	N=20	17%	N=94	100%	N=568

Table 10: Question #6 without don't know responses

During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	%	N
No	91%	N=510
Yes	9%	N=53
Total	100%	N=563

Table 11: Question 6 with don't know responses

During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	%	N
No	90%	N=510
Yes	9%	N=53
Don't know	0%	N=3
Total	100%	N=566

Table 12: Question #7 without don't know responses

If yes, was this crime (these crimes) reported to New Brighton police?	%	N
No	29%	N=15
Yes	71%	N=36
Total	100%	N=50

Table 13: Question #7 with don't know responses

If yes, was this crime (these crimes) reported to New Brighton police?	%	N
No	27%	N=15
Yes	68%	N=36
Don't know	5%	N=3
Total	100%	N=53

Table 14: Question #8 without don't know responses

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?	%	N
Increased	55%	N=212
Decreased	1%	N=4
Stayed about the same	44%	N=170
Total	100%	N=386

Table 15: Question #8 with don't know responses

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?	%	N
Increased	37%	N=212
Decreased	1%	N=4
Stayed about the same	30%	N=170
Don't know	32%	N=180
Total	100%	N=567

Table 16: Question #9 without don't know responses

How important, if at all, do you think it is for the City to provide each of the following?	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Incentives for new development	17%	N=85	30%	N=155	40%	N=202	13%	N=68	100%	N=510
Diversity of housing options (single family, townhomes, apartments)	30%	N=164	30%	N=166	29%	N=159	11%	N=62	100%	N=551
Stricter code enforcement of residential properties	16%	N=75	28%	N=133	39%	N=185	16%	N=77	100%	N=470
Stricter code enforcement of commercial properties	25%	N=105	33%	N=141	33%	N=138	9%	N=36	100%	N=420
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	21%	N=95	40%	N=183	36%	N=166	3%	N=16	100%	N=460
Housing options at diverse income levels	29%	N=152	29%	N=150	27%	N=141	16%	N=84	100%	N=527

Table 17: Question #9 with don't know responses

How important, if at all, do you think it is for the City to provide each of the following?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Incentives for new development	15%	N=85	28%	N=155	37%	N=202	12%	N=68	7%	N=39	100%	N=549
Diversity of housing options (single family, townhomes, apartments)	29%	N=164	29%	N=166	28%	N=159	11%	N=62	3%	N=15	100%	N=566
Stricter code enforcement of residential properties	13%	N=75	24%	N=133	33%	N=185	14%	N=77	16%	N=89	100%	N=559
Stricter code enforcement of commercial properties	19%	N=105	25%	N=141	25%	N=138	7%	N=36	24%	N=135	100%	N=555
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	17%	N=95	33%	N=183	30%	N=166	3%	N=16	18%	N=102	100%	N=562
Housing options at diverse income levels	27%	N=152	27%	N=150	25%	N=141	15%	N=84	6%	N=33	100%	N=560

Table 18: Question #10 without don't know responses

How important, if at all, is it for the City to make each of the following infrastructure improvements?	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Pedestrian improvements such as expanding or widening sidewalks	26%	N=144	31%	N=169	32%	N=171	11%	N=59	100%	N=544
Roadway improvements such as resurfacing existing streets	32%	N=182	45%	N=252	22%	N=124	1%	N=4	100%	N=562
Traffic mitigation improvements	22%	N=116	31%	N=165	38%	N=203	9%	N=50	100%	N=533
Stormwater management	24%	N=116	40%	N=191	32%	N=151	4%	N=17	100%	N=475
Residential street lighting	28%	N=149	36%	N=192	29%	N=152	7%	N=38	100%	N=531

Table 19: Question #10 with don't know responses

How important, if at all, is it for the City to make each of the following infrastructure improvements?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Pedestrian improvements such as expanding or widening sidewalks	25%	N=144	30%	N=169	30%	N=171	11%	N=59	4%	N=22	100%	N=566
Roadway improvements such as resurfacing existing streets	32%	N=182	44%	N=252	22%	N=124	1%	N=4	1%	N=4	100%	N=566
Traffic mitigation improvements	21%	N=116	29%	N=165	36%	N=203	9%	N=50	5%	N=30	100%	N=563
Stormwater management	20%	N=116	34%	N=191	27%	N=151	3%	N=17	16%	N=92	100%	N=567
Residential street lighting	26%	N=149	34%	N=192	27%	N=152	7%	N=38	6%	N=32	100%	N=563

Table 20: Question #11 Quality without don't know responses

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	46%	N=232	47%	N=237	4%	N=22	3%	N=15	100%	N=506
Fire services	58%	N=261	40%	N=180	3%	N=12	0%	N=0	100%	N=453
Crime prevention	28%	N=119	49%	N=206	18%	N=76	5%	N=23	100%	N=424
Fire prevention and education	39%	N=135	44%	N=151	15%	N=53	1%	N=4	100%	N=343
Traffic enforcement	19%	N=85	53%	N=236	21%	N=95	8%	N=34	100%	N=450
Street repair / maintenance	12%	N=67	44%	N=238	33%	N=179	10%	N=54	100%	N=537
Street cleaning / sweeping	27%	N=144	55%	N=291	15%	N=78	3%	N=14	100%	N=527
Street lighting	15%	N=82	49%	N=264	27%	N=147	9%	N=49	100%	N=541
Snow removal / plowing	33%	N=184	46%	N=260	17%	N=96	4%	N=21	100%	N=562
Sidewalk maintenance	14%	N=68	49%	N=234	30%	N=141	7%	N=32	100%	N=475
Recycling	41%	N=216	49%	N=258	9%	N=48	1%	N=8	100%	N=531
Storm drainage	19%	N=85	64%	N=280	14%	N=59	3%	N=14	100%	N=437
Drinking water	25%	N=133	45%	N=243	20%	N=105	11%	N=59	100%	N=539
Sewer services	28%	N=124	59%	N=261	11%	N=48	3%	N=13	100%	N=446
Number of City parks and trails	44%	N=235	45%	N=241	10%	N=53	1%	N=8	100%	N=537
Land use, planning and zoning	11%	N=42	46%	N=171	29%	N=108	13%	N=48	100%	N=370
Building Inspection Services (residential)	18%	N=51	58%	N=166	19%	N=55	5%	N=14	100%	N=285
Code enforcement	15%	N=38	48%	N=119	27%	N=68	9%	N=23	100%	N=247
Animal control	19%	N=52	58%	N=161	17%	N=48	5%	N=15	100%	N=277
Economic development	13%	N=46	47%	N=164	29%	N=103	11%	N=37	100%	N=350
City services to seniors	18%	N=48	47%	N=127	26%	N=71	8%	N=23	100%	N=268
City services to youth	25%	N=90	55%	N=193	16%	N=57	3%	N=12	100%	N=352
Public information services	16%	N=68	57%	N=239	23%	N=96	4%	N=16	100%	N=420

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Parks and Athletic field maintenance	24%	N=119	58%	N=282	15%	N=73	3%	N=14	100%	N=488
City long-range comprehensive planning	14%	N=35	53%	N=133	24%	N=61	9%	N=21	100%	N=250

Table 21: Question #11 Quality with don't know responses

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	41%	N=232	42%	N=237	4%	N=22	3%	N=15	11%	N=60	100%	N=565
Fire services	46%	N=261	32%	N=180	2%	N=12	0%	N=0	19%	N=110	100%	N=562
Crime prevention	21%	N=119	37%	N=206	13%	N=76	4%	N=23	25%	N=139	100%	N=563
Fire prevention and education	24%	N=135	27%	N=151	9%	N=53	1%	N=4	39%	N=220	100%	N=563
Traffic enforcement	15%	N=85	42%	N=236	17%	N=95	6%	N=34	20%	N=112	100%	N=562
Street repair / maintenance	12%	N=67	42%	N=238	32%	N=179	10%	N=54	5%	N=25	100%	N=563
Street cleaning / sweeping	26%	N=144	52%	N=291	14%	N=78	2%	N=14	6%	N=36	100%	N=564
Street lighting	15%	N=82	47%	N=264	26%	N=147	9%	N=49	4%	N=20	100%	N=561
Snow removal / plowing	33%	N=184	46%	N=260	17%	N=96	4%	N=21	1%	N=3	100%	N=565
Sidewalk maintenance	12%	N=68	41%	N=234	25%	N=141	6%	N=32	16%	N=90	100%	N=565
Recycling	38%	N=216	46%	N=258	9%	N=48	1%	N=8	6%	N=35	100%	N=565
Storm drainage	15%	N=85	50%	N=280	11%	N=59	2%	N=14	22%	N=124	100%	N=561
Drinking water	24%	N=133	43%	N=243	19%	N=105	10%	N=59	4%	N=22	100%	N=561
Sewer services	22%	N=124	47%	N=261	9%	N=48	2%	N=13	20%	N=115	100%	N=562
Number of City parks and trails	42%	N=235	43%	N=241	9%	N=53	1%	N=8	5%	N=28	100%	N=565
Land use, planning and zoning	8%	N=42	31%	N=171	19%	N=108	9%	N=48	34%	N=191	100%	N=561
Building Inspection Services (residential)	9%	N=51	30%	N=166	10%	N=55	3%	N=14	49%	N=274	100%	N=559
Code enforcement	7%	N=38	21%	N=119	12%	N=68	4%	N=23	56%	N=313	100%	N=561
Animal control	9%	N=52	29%	N=161	9%	N=48	3%	N=15	51%	N=287	100%	N=563
Economic development	8%	N=46	29%	N=164	18%	N=103	7%	N=37	37%	N=207	100%	N=557
City services to seniors	9%	N=48	23%	N=127	13%	N=71	4%	N=23	52%	N=285	100%	N=553
City services to youth	16%	N=90	34%	N=193	10%	N=57	2%	N=12	38%	N=211	100%	N=563
Public information services	12%	N=68	43%	N=239	17%	N=96	3%	N=16	25%	N=137	100%	N=557

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Parks and Athletic field maintenance	21%	N=119	50%	N=282	13%	N=73	3%	N=14	13%	N=74	100%	N=563
City long-range comprehensive planning	6%	N=35	24%	N=133	11%	N=61	4%	N=21	55%	N=310	100%	N=560

Table 22: Question #11 Importance without don't know responses

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	81%	N=431	16%	N=86	2%	N=12	1%	N=4	100%	N=534
Fire services	86%	N=467	13%	N=69	1%	N=4	0%	N=1	100%	N=541
Crime prevention	74%	N=385	24%	N=123	2%	N=9	1%	N=4	100%	N=522
Fire prevention and education	47%	N=246	41%	N=213	11%	N=58	1%	N=4	100%	N=521
Traffic enforcement	38%	N=202	43%	N=226	18%	N=95	1%	N=7	100%	N=531
Street repair / maintenance	53%	N=285	38%	N=205	9%	N=50	0%	N=0	100%	N=540
Street cleaning / sweeping	29%	N=155	49%	N=267	22%	N=117	0%	N=2	100%	N=541
Street lighting	36%	N=192	44%	N=233	19%	N=103	1%	N=5	100%	N=533
Snow removal / plowing	67%	N=365	30%	N=166	2%	N=12	0%	N=0	100%	N=543
Sidewalk maintenance	37%	N=195	44%	N=234	19%	N=98	1%	N=3	100%	N=530
Recycling	50%	N=270	37%	N=200	11%	N=58	2%	N=13	100%	N=541
Storm drainage	49%	N=256	39%	N=200	12%	N=61	0%	N=2	100%	N=519
Drinking water	85%	N=460	14%	N=77	1%	N=3	0%	N=0	100%	N=540
Sewer services	65%	N=337	29%	N=151	6%	N=33	0%	N=0	100%	N=522
Number of City parks and trails	37%	N=193	44%	N=229	19%	N=97	1%	N=6	100%	N=525
Land use, planning and zoning	29%	N=138	50%	N=234	17%	N=81	4%	N=17	100%	N=470
Building Inspection Services (residential)	28%	N=130	45%	N=210	23%	N=106	4%	N=18	100%	N=464
Code enforcement	29%	N=130	42%	N=189	26%	N=119	3%	N=14	100%	N=453
Animal control	18%	N=88	40%	N=189	38%	N=181	4%	N=19	100%	N=477
Economic development	30%	N=148	46%	N=222	21%	N=105	3%	N=13	100%	N=488
City services to seniors	32%	N=163	46%	N=235	20%	N=100	2%	N=9	100%	N=507
City services to youth	41%	N=211	46%	N=235	12%	N=61	1%	N=7	100%	N=514

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Public information services	26%	N=134	46%	N=235	26%	N=131	2%	N=12	100%	N=511
Parks and Athletic field maintenance	25%	N=131	50%	N=257	22%	N=115	2%	N=11	100%	N=514
City long-range comprehensive planning	43%	N=201	44%	N=205	11%	N=52	2%	N=10	100%	N=467

Table 23: Question #11 Importance with don't know responses

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	80%	N=431	16%	N=86	2%	N=12	1%	N=4	1%	N=6	100%	N=539
Fire services	86%	N=467	13%	N=69	1%	N=4	0%	N=1	1%	N=4	100%	N=545
Crime prevention	72%	N=385	23%	N=123	2%	N=9	1%	N=4	3%	N=15	100%	N=537
Fire prevention and education	46%	N=246	40%	N=213	11%	N=58	1%	N=4	3%	N=18	100%	N=539
Traffic enforcement	38%	N=202	42%	N=226	18%	N=95	1%	N=7	1%	N=8	100%	N=539
Street repair / maintenance	53%	N=285	38%	N=205	9%	N=50	0%	N=0	0%	N=0	100%	N=541
Street cleaning / sweeping	29%	N=155	49%	N=267	22%	N=117	0%	N=2	0%	N=0	100%	N=542
Street lighting	36%	N=192	44%	N=233	19%	N=103	1%	N=5	0%	N=1	100%	N=534
Snow removal / plowing	67%	N=365	30%	N=166	2%	N=12	0%	N=0	0%	N=0	100%	N=544
Sidewalk maintenance	36%	N=195	43%	N=234	18%	N=98	1%	N=3	2%	N=10	100%	N=541
Recycling	50%	N=270	37%	N=200	11%	N=58	2%	N=13	0%	N=2	100%	N=543
Storm drainage	48%	N=256	37%	N=200	11%	N=61	0%	N=2	3%	N=19	100%	N=538
Drinking water	85%	N=460	14%	N=77	1%	N=3	0%	N=0	0%	N=2	100%	N=542
Sewer services	62%	N=337	28%	N=151	6%	N=33	0%	N=0	3%	N=19	100%	N=540
Number of City parks and trails	36%	N=193	43%	N=229	18%	N=97	1%	N=6	2%	N=11	100%	N=536
Land use, planning and zoning	26%	N=138	44%	N=234	15%	N=81	3%	N=17	13%	N=68	100%	N=538
Building Inspection Services (residential)	24%	N=130	39%	N=210	20%	N=106	3%	N=18	14%	N=75	100%	N=539
Code enforcement	24%	N=130	35%	N=189	22%	N=119	3%	N=14	16%	N=87	100%	N=540
Animal control	16%	N=88	35%	N=189	34%	N=181	4%	N=19	11%	N=60	100%	N=537
Economic development	28%	N=148	41%	N=222	20%	N=105	2%	N=13	9%	N=49	100%	N=536
City services to seniors	30%	N=163	44%	N=235	19%	N=100	2%	N=9	5%	N=29	100%	N=536
City services to youth	39%	N=211	44%	N=235	11%	N=61	1%	N=7	5%	N=24	100%	N=538

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Public information services	25%	N=134	44%	N=235	24%	N=131	2%	N=12	5%	N=27	100%	N=538
Parks and Athletic field maintenance	24%	N=131	48%	N=257	22%	N=115	2%	N=11	4%	N=21	100%	N=535
City long-range comprehensive planning	37%	N=201	38%	N=205	10%	N=52	2%	N=10	13%	N=72	100%	N=540

Table 24: Question #12 without don't know responses

How satisfied are you with your current trash hauling services?	%	N
Very satisfied	71%	N=384
Somewhat satisfied	25%	N=133
Somewhat unsatisfied	3%	N=18
Very unsatisfied	1%	N=6
Total	100%	N=540

Table 25: Question #12 with don't know responses

How satisfied are you with your current trash hauling services?	%	N
Very satisfied	68%	N=384
Somewhat satisfied	23%	N=133
Somewhat unsatisfied	3%	N=18
Very unsatisfied	1%	N=6
Don't know/NA	4%	N=25
Total	100%	N=566

Table 26: Question #13

For your community, would you prefer a single hauler or multiple hauler trash pickup?	%	N
Single hauler	50%	N=266
Multiple hauler	50%	N=261
Total	100%	N=527

Table 27: Question #14 without don't know responses

Please rate the overall quality of services in New Brighton.	%	N
Excellent	28%	N=153
Good	63%	N=349
Fair	9%	N=48
Poor	1%	N=4
Total	100%	N=554

Table 28: Question #14 with don't know responses

Please rate the overall quality of services in New Brighton.	%	N
Excellent	27%	N=153
Good	62%	N=349
Fair	9%	N=48
Poor	1%	N=4
Don't know	2%	N=10
Total	100%	N=564

Table 29: Question #15

If money was not a concern, what one service, amenity, offering, or change would you like to see in New Brighton? Note: Respondents could answer in their own words. Those responses were classified into the categories shown below. The verbatim responses can be found in <i>Appendix B: Verbatim Responses to Open-ended Questions from Probability Survey</i> .		
	%	N
Commercial/retail development	13%	N=59
Traffic enforcement, street lights	6%	N=25
Safety	6%	N=27
Parks and recreation	9%	N=43
Water and waste management	7%	N=34
Community involvement and inclusion	6%	N=27
Housing and code enforcement	8%	N=38
Streets (infrastructure, maintenance)	8%	N=35
Taxes	7%	N=33
Sidewalks (snow removal, maintenance)	6%	N=27
Bike and public transportation	7%	N=30
No changes	10%	N=46
Other	6%	N=28
Don't know	1%	N=5
Total	100%	N=456

Table 30: Question #16

To what extent would you support or oppose a property tax increase to fund the service, amenity, offering, or change you listed in question 15?	%	N
Strongly support	35%	N=155
Somewhat support	30%	N=133
Somewhat oppose	13%	N=57
Strongly oppose	21%	N=93
Total	100%	N=438

Table 31: Question #17

Please indicate whether you currently use each of the following as a major source, minor source or not a source of information about city issues, services and events.	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
City of New Brighton Newsletter	31%	N=172	41%	N=227	28%	N=153	100%	N=553
City website (www.newbrightonmn.gov)	28%	N=156	43%	N=241	29%	N=161	100%	N=558
Cable TV	11%	N=61	11%	N=60	78%	N=438	100%	N=559
Social media	28%	N=157	33%	N=186	38%	N=215	100%	N=558
Friends/neighbors	36%	N=200	48%	N=271	16%	N=91	100%	N=562
Emails from the City	21%	N=116	43%	N=240	37%	N=206	100%	N=562
City mailers	42%	N=238	42%	N=237	15%	N=86	100%	N=562

Table 32: Question #18

What do you see as the single most critical issue facing New Brighton in the next two years?		
Note: Respondents could answer in their own words. Those responses were classified into the categories shown below. The verbatim responses can be seen in <i>Appendix B: Verbatim Responses to Open-ended Questions from Probability Survey</i>.		
	%	N
Budget taxes/affordability	10%	N=43
Population growth/overpopulation/	8%	N=34
Crime	20%	N=87
Economic Development/City Services/Schools	8%	N=36
Housing/Code enforcement	7%	N=29
Traffic	4%	N=19
Water Quality/trash/recycling/infrastructure	8%	N=35
Diversity/Inclusivity	5%	N=23
Affordable Housing	7%	N=31
Safety	4%	N=18
No opinion	2%	N=11
Other	6%	N=24
Don't Know	10%	N=41
Total	100%	N=432

Table 33: Question #19 without don't know responses

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?	Not a priority		Low priority		Moderate priority		High priority		Total	
	%	N	%	N	%	N	%	N	%	N
Creating a diverse, inclusive, and fair community	7%	N=38	15%	N=81	32%	N=168	46%	N=241	100%	N=528
Addressing social, economic, and racial equity differences in housing	10%	N=54	16%	N=83	33%	N=173	41%	N=217	100%	N=527
Addressing social, economic, and racial equity differences in health and education	11%	N=57	12%	N=64	33%	N=175	44%	N=232	100%	N=528
Addressing social, economic, and racial equity differences in the criminal justice system	10%	N=52	13%	N=69	24%	N=127	53%	N=280	100%	N=528
Addressing social, economic, and racial equity differences in employment	11%	N=57	21%	N=107	29%	N=150	40%	N=205	100%	N=519
Hiring more diverse staff	11%	N=54	22%	N=111	36%	N=184	32%	N=166	100%	N=516
Recruiting diverse people into positions of local government leadership	11%	N=56	18%	N=94	33%	N=172	38%	N=201	100%	N=523

Table 34: Question #19 with don't know responses

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?	Not a priority		Low priority		Moderate priority		High priority		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Creating a diverse, inclusive, and fair community	7%	N=38	15%	N=81	30%	N=168	43%	N=241	5%	N=29	100%	N=557
Addressing social, economic, and racial equity differences in housing	10%	N=54	15%	N=83	31%	N=173	39%	N=217	5%	N=29	100%	N=556
Addressing social, economic, and racial equity differences in health and education	10%	N=57	11%	N=64	31%	N=175	41%	N=232	6%	N=32	100%	N=560
Addressing social, economic, and racial equity differences in the criminal justice system	9%	N=52	12%	N=69	23%	N=127	50%	N=280	5%	N=30	100%	N=558
Addressing social, economic, and racial equity differences in employment	10%	N=57	20%	N=107	27%	N=150	38%	N=205	5%	N=27	100%	N=546
Hiring more diverse staff	10%	N=54	20%	N=111	33%	N=184	30%	N=166	8%	N=42	100%	N=558
Recruiting diverse people into positions of local government leadership	10%	N=56	17%	N=94	31%	N=172	36%	N=201	6%	N=31	100%	N=555

Table 35: Question #20

To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months?	Never		Rarely		Some of the time		Most of the time		Total	
	%	N	%	N	%	N	%	N	%	N
Age	85%	N=469	8%	N=44	6%	N=35	1%	N=4	100%	N=551
Gender	83%	N=461	10%	N=56	6%	N=32	1%	N=8	100%	N=557
Race(s)	89%	N=496	6%	N=33	5%	N=26	1%	N=5	100%	N=560
National origin (birth country)	94%	N=527	4%	N=21	2%	N=9	1%	N=4	100%	N=560
Religion	93%	N=519	4%	N=21	2%	N=9	2%	N=9	100%	N=558
Political affiliation	79%	N=444	14%	N=76	5%	N=30	2%	N=10	100%	N=559
Disability	90%	N=504	5%	N=28	4%	N=21	1%	N=4	100%	N=558
Disability	90%	N=504	5%	N=28	4%	N=21	1%	N=4	100%	N=558

Table 36: Question #21

What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? (Select up to 5) Total does not equal 100% as respondents could select up to 5 items.	%	N
We don't use the City's park system	7%	N=37
Enjoying nature, wildlife, etc.	71%	N=398
Relaxing, contemplating, meditating, etc.	31%	N=172
Visiting the Eagles Nest	10%	N=58
Playing at playgrounds	29%	N=163
Picnics, BBQs, and gatherings	17%	N=93
Playing team sports	9%	N=50
Working out at the Community Center	12%	N=69
Walking, hiking, running on trails	81%	N=456
Biking on trails	36%	N=201
Roller skating, skateboarding or scootering	3%	N=16
Swimming	8%	N=46
Water/paddle sports	10%	N=57
Golfing at Brightwood Hills Golf Course	13%	N=74
Snowshoeing or cross-country skiing	9%	N=50
Ice skating	7%	N=39
Sledding/snow-tubing	6%	N=35
Attend special events (Festivals, Markets)	37%	N=208
Other	4%	N=21

Table 37: Question #22 without no opinion/don't know responses

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total	
	%	N	%	N	%	N	%	N	%	N
I am satisfied with the recreation programs and activities	38%	N=181	53%	N=252	6%	N=31	2%	N=8	100%	N=471
User fees for park programs and activities are too high	9%	N=27	28%	N=84	36%	N=108	27%	N=81	100%	N=300
Parks are equitably distributed within the city	38%	N=158	55%	N=230	5%	N=21	2%	N=9	100%	N=419
Parks and programs welcoming and accessible	52%	N=236	44%	N=203	3%	N=12	1%	N=6	100%	N=457
Parks and programs serve all abilities	46%	N=173	45%	N=170	7%	N=27	2%	N=9	100%	N=379
Parks and programs serve all ages well	45%	N=194	45%	N=196	7%	N=32	3%	N=12	100%	N=435
Getting to parks and programs by bike or foot is a challenge	12%	N=52	19%	N=87	30%	N=133	39%	N=176	100%	N=447
Getting to the community center is a challenge	4%	N=20	10%	N=48	26%	N=124	59%	N=281	100%	N=473
It is too far from my home to get to parks	3%	N=16	5%	N=22	20%	N=99	72%	N=354	100%	N=492
It is important to have restrooms at parks and sports field	75%	N=413	22%	N=122	1%	N=7	2%	N=10	100%	N=552
It is important to have trash bins, benches, signs, lighting at parks	87%	N=479	12%	N=68	0%	N=0	1%	N=6	100%	N=553
Parks and programs serve all ages well	45%	N=194	45%	N=196	7%	N=32	3%	N=12	100%	N=435
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).	42%	N=202	38%	N=183	10%	N=50	10%	N=46	100%	N=481

Table 38: Question #22 with no opinion/don't know responses

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		No opinion/Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
I am satisfied with the recreation programs and activities	33%	N=181	46%	N=252	6%	N=31	1%	N=8	15%	N=81	100%	N=552
User fees for park programs and activities are too high	5%	N=27	15%	N=84	19%	N=108	15%	N=81	46%	N=254	100%	N=554
Parks are equitably distributed within the city	29%	N=158	42%	N=230	4%	N=21	2%	N=9	24%	N=133	100%	N=551
Parks and programs welcoming and accessible	42%	N=236	37%	N=203	2%	N=12	1%	N=6	18%	N=98	100%	N=555
Parks and programs serve all abilities	31%	N=173	30%	N=170	5%	N=27	2%	N=9	32%	N=178	100%	N=557
Parks and programs serve all ages well	35%	N=194	36%	N=196	6%	N=32	2%	N=12	21%	N=117	100%	N=552
Getting to parks and programs by bike or foot is a challenge	9%	N=52	16%	N=87	24%	N=133	32%	N=176	19%	N=103	100%	N=551
Getting to the community center is a challenge	4%	N=20	9%	N=48	22%	N=124	51%	N=281	15%	N=83	100%	N=556
It is too far from my home to get to parks	3%	N=16	4%	N=22	18%	N=99	65%	N=354	10%	N=54	100%	N=545
It is important to have restrooms at parks and sports field	74%	N=413	22%	N=122	1%	N=7	2%	N=10	1%	N=8	100%	N=560
It is important to have trash bins, benches, signs, lighting at parks	86%	N=479	12%	N=68	0%	N=0	1%	N=6	1%	N=6	100%	N=558
Parks and programs serve all ages well	35%	N=194	36%	N=196	6%	N=32	2%	N=12	21%	N=117	100%	N=552
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).	36%	N=202	33%	N=183	9%	N=50	8%	N=46	13%	N=73	100%	N=554

Table 39: Question D1

How many years have you lived in New Brighton?	%	N
Less than 2 years	13%	N=74
2-5 years	23%	N=129
6-10 years	12%	N=68
11-20 years	17%	N=95
More than 20 years	35%	N=200
Total	100%	N=567

Table 40: Question D2

Which best describes the building you live in?	%	N
One family house detached from any other houses	60%	N=335
House attached to one or more houses (e.g., a duplex or townhome)	6%	N=33
Building with two or more apartments or condos	34%	N=190
Manufactured home	0%	N=3
Other	0%	N=2
Total	100%	N=561

Table 41: Question D3

Is this house, apartment or manufactured home?	%	N
Rented	34%	N=190
Owned	66%	N=369
Total	100%	N=558

Table 42: Question D4

Do any children 17 or under live in your household?	%	N
No	71%	N=402
Yes	29%	N=162
Total	100%	N=565

Table 43: Question D5

Are you or any other members of your household aged 65 or older?	%	N
No	66%	N=371
Yes	34%	N=191
Total	100%	N=562

Table 44: Question D6

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	%	N
Less than \$24,999	3%	N=17
\$25,000 to \$49,999	16%	N=84
\$50,000 to \$99,999	32%	N=167
\$100,000 to \$149,999	25%	N=131
\$150,000 to \$199,999	12%	N=63
\$200,000 or more	13%	N=67
Total	100%	N=529

Table 45: Question D7

Are you Spanish, Hispanic or Latino?	%	N
No, not Spanish, Hispanic or Latino	98%	N=540
Yes, I consider myself to be Spanish, Hispanic or Latino	2%	N=12
Total	100%	N=551

Table 46: Question D8

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	%	N
Total does not equal 100% as respondents could select more than one response.		
American Indian or Alaskan Native	1%	N=4
Asian, Asian Indian or Pacific Islander	4%	N=22
Black or African American	8%	N=43
White	88%	N=475
Other	2%	N=10

Table 47: Question D9

In which category is your age?	%	N
18-24 years	2%	N=13
25-34 years	21%	N=115
35-44 years	15%	N=83
45-54 years	19%	N=107
55-64 years	13%	N=70
65-74 years	16%	N=90
75 years or older	14%	N=78
Total	100%	N=555

Table 48: Question D10

What is your gender identity?	%	N
Female	53%	N=290
Male	47%	N=257
Non-binary	0%	N=2
Total	100%	N=549

Table 49: Question D11

How useful, if at all, do you feel that the results of this community survey will be?	%	N
Very useful	31%	N=172
Somewhat useful	62%	N=344
Not at all useful	8%	N=42
Total	100%	N=558

Appendix B: Verbatim Responses to Open-ended Questions from Probability Survey

Following are responses to questions 15, 18, 21 (other). Responses are presented here in verbatim form, including any typographical, grammatical or other mistakes. Responses are in alphabetical order within the category in which the response was categorized.

Question 15: If money was not a concern, what one service, amenity, offering, or change would you like to see in New Brighton?

Bike and public transportation

- A dedicated bike lane along Silver Lake Road
- Better bus service & shopping opportunities.
- Better options for transportation (including bus) for seniors. Work with the county to facilitate if necessary. Make it safer and easier to ride a bus if you are a senior. The options are limited. Provide some outreach to senior living facilities to include seniors more in community activities etc. Library outreach too.
- Bike lanes on busy streets
- Bike paths, more sidewalks, better street lighting, municipal pool, more public lake access, bigger library.
- Bike trails! A downtown as well.
- Dedicated bicycle paths.
- Dedicated bike infrastructure on streets. I commute with my bicycle and with very fast moving cars/trucks/suvs and lack of bike infrastructure, New Brighton is by far the worst part of my route to and from work.
- Dedicated bike lanes
- Light rail service
- Mass transit that is designed to do more than get people to and from downtown MPLS between 7am-5:30pm on weekdays.
- More bike infrastructure! I wish it was easier to bike around town and into neighboring communities. We are so close to the city and so many things, but it feels very challenging to plan safe routes, especially when my kids are with me.
- More designated 'safe' bicycle lanes
- More maintained bike and walking trails.
- More pedestrian or bike dedicated trails away from vehicles.
- Need more bike paths/bike lanes
- protected bike lanes.
- Safe Bicycle lanes
- Shuttle bus loop around town
- transportation

Commercial/retail development

- 1) Create a downtown in New Brighton! 2) Omit multi-housing and apartment developments! 3) Add single-family housing in various price ranges! (4) Tax reductions for seniors!

- 1. Money is always a concern. 2. Nothing is free, everything has a cost. 3. The question always is : "Is the service worth the cost".
- a bit more zoning for restaurants
- A Crisp and Green Restaurant/ Healthy restaurants/ better tap water-tastes horrible
- A good restaurant or eating establishment in N.B.
- A localized downtown area with shops and restaurants. There are not any cities near here that have something like that. The closest is White Bear Lake or Maple Grove
- A more vital "downtown". Similar to White Bear Lake, shops, restaurants, etc.
- A RESTAURANT DISTRICT.
- A vibrant selection of fun, new, interesting, independent shops and restaurants to not only serve locals, but interesting enough to cull in people from neighboring suburbs and the cities
- Better Restaurant Options and/or more big box stores in New Brighton.
- Big athletic facility sport fields/indoor field house
- Change downtown N.B. to be more vibrant & entertaining like 50th & France.
- Closer retail store
- Creation of area for retail, restaurant destination in town.
- Downtown center with shops, theatre, and restaurants to stroll to.
- Downtown with restaurants and businesses in one area
- Economic development - new services/businesses and updating of older buildings
- Given Barley Johns the right to expand the business.
- Grocery store in the city.
- High quality / more upscale restaurant options.
- Improve appearance of Silver Lake Rd businesses on the north end of the city.
- Increase shopping and increase dining.
- Invite developers to add more restaurants
- Larger quantity of sit-down restaurants.
- More businesses and job opportunities.
- More coffee shops, small business restaurants (cafe), shopping, breweries.
- More development for restaurant and retail and upgrade of the unsightly and dated ones we do have
- More good dine-in restaurants and more sidewalks and bike trails
- more high quality (that does not mean expensive) restaurants
- More higher end restaurant choices
- more higher quality restaurants
- More local restaurants (as opposed to chain restaurants)
- More places to shop
- More restaurant and shopping choices
- More restaurants
- More restaurants
- More restaurants
- More restaurants & shopping opportunities - upscale grocery stores - I remember when levels were hoe & loved it!
- MORE RESTAURANTS AND BUSINESSES AND NEW BRIGHTON MGMT PEOPLE TO NEVER ALLOW THE SAME BUSINESSES LIKE THE ADDITION OF NE STATE BANK WHICH MADE 3 BANKS IN ONE-TWO BUCKS ON SILVER LAKE ROAD WHICH ENDED US BANK THE FORMER 1ST STATE BANK OF NEW BRIGHTON=WHAT A DISGRACE.
- More restaurants besides fast food.

- more restaurants in New Brighton
- more restaurants with a community neighborhood feel
- MORE RESTAURANTS, BETTER ROADS, BETTER TREE MAINTENANCE.
- More restaurants.
- More shopping options.
- new businesses: restaurants, small shops
- NO MORE BARS, MORE QUALITY RESTAURANTS. THANK GOD FOR GIUSEPPE'S!
- quality "foody" type restaurants
- Redevelop the Old Hwy 8 corridor--such as bring in a grocery store and more retail instead of Bell Pole
- Revitalizing the shopping area at Rice Creek/Mississippi and Silver Lake Rd
- seems like dining options in new brighton are limited, for that matter most retail businesses are limited
- Stop developing open land!
- Vibrant downtown area accessible by walking or biking

Community involvement and inclusion

- (#1) Mental health support in public schools. Park maint. ie; trash pick up, repairs, etc. Off-leash dog park.
- A "paper" newspaper- local.
- Community center with various facilities
- Community gardens
- community gardens in each neighborhood for residents to grow and share food
- Community network of services to provide help to residences with needs. For example, volunteers for lawn mowing, snow removal, storm mitigation, painting, etc.
- Community newspaper.
- DAILY E-MAILS OF CITY; SCHOOL EVENTS. CITY DEVELOPMENT NEWS (PRIVATE).
- Equality and equity for all.
- FREE SENIOR RESIDENT TRANSPORTATION TO SHOPPING.
- Increased youth programming.
- May not be a government function, but our loss of a local newspaper is a serious issue. What can be put in its place?
- Mental health community support and educational courses on mental health. Outdoor racquetball court Community pool
- More activities for seniors.
- More awareness of services available to seniors.
- More community recreational and social opportunities for children and teenage youth
- More educational classes for seniors, and families in general college/crafts health more books in media center classes taught by professionals.
- More free/low-cost youth programming and extracurricular options
- More gym time available for kids at New Brighton Community Center and lower charge for kids daily use.
- more meaningful/useful programs programs for Seniors
- More senior assistance.
- More user-friendly navigation on city website
- NEW COMMUNITY CENTER, WITH MORE ACTIVITIES FOR KIDS & ADULTS.
- REGULAR MEETINGS FEATURING ALL SERVICES Q&A.

- Services to seniors.
- The community center was upgraded to offer more amenities for the community. The current building is dark, old, and ill-kept.
- Visits from city officials or police to senior apartment buildings to listen to senior's concerns.
- Welcome packets for new home owners and enforcing violations to property owners/renters

Housing and code enforcement

- 1) Houses with debris in front should be inspected/enforced codes. 2) Improved emergency alerts; some people do not use Facebook
- all new construction should be required to include solar energy, and existing structures should be incentivized to add solar
- All the new cheaply built, mostly ugly multi family housing torn down and replaced with quality , long lasting building material with beautiful architectural flair
- Build more single family homes, not town homes (expensive) or apartments. Too many buildings on small parcels of land. Looks ugly & creates a number of issues!
- Clean up low income housing and apartments
- Code Enforcement: A lot of homes and yards are looking horrible in my opinion.
- Development of more single level townhomes for middle income people. This would be to keep lifelong residents in New Brighton.
- Dig barking ordinance
- enforce keeping yards clean, grass cut and enforcing not using a home for a business hub
- Enforce the older apartments and commercial buildings to update the outside of the property and landscaping.
- Enforcement of property cleanliness, private and businesses!
- fewer apartments and multiple family dwellings
- FEWER APARTMENTS.
- Get rid of slum lords & provide affordable quality housing. (Persuade Bramantes!!!). Dog poop all over they never clean (Mold in bathrooms, disgustingly dirty).
- I would like to see better enforcement of city ordinances and codes.
- Less apartment building!
- Less apartment building.
- Less building of Apts etc. it's getting crowded
- More affordable housing
- More affordable housing options
- More development for single family homes, not apartments.
- More first time homes available.
- More housing inspectors to enforce the city ordinances for maintaining homes and yards. Many homes and yards are not in compliance and this is a reflection on the community. Such as cars, trucks, and trailers parked in the yard. Trash cans in front of houses, yards not maintained, and houses that are in dire need of repair.
- more low income housing
- More Policing and Housing Code enforcement (furniture in yard, junk against garages, etc.)
- More Single family homes built(no more multi-housing)
- Much less high density development....it's out of control I consider them the 'slum of the future.
- No more condos/apts crammed into small spaces.
- Property enforcement
- Residential code enforcement.

- Single-level senior housing - better restaurants.
- Start enforcing city residential codes, some neighborhoods look really run down, busted utility connection boxes on every corner.
- Strict enforcement of residential property owners! More code enforcement!
- That train blowing its horn so long.
- To create sustainable housing that meets the demand for climate crisis
- TO HAVE THE TRAIN WHISTLES STOPPED. EVERYTHING TO STOP THAT IS ALREADY IN PLACE. THEY'RE HORRIBLE. IT WOULD BEING MORE PEOPLE TO OUR CITY AND KEEP THE PEOPLE WE HAVE.
- Today, most of the homes are very old, and are mostly land value, which is high as New Brighton is one the best locations in the Twin Cities. I would be building multi use developments with retail, offices, residential and essential services for the residents. I would be finding a creative way to help finance and upgrade homes with a new look for present residents and then give them the option to sell or pay taxes on the new value. This would help retire some of the elderly residents by providing the much needed extra income or monies, and also attract a younger, vibrant, working community with higher incomes, to move to New Brighton. It is unfortunate that a city like Maple Grove which is far away from the cities has a higher value of properties, whereas New Brighton feels like a very old city, with hardly any activity in the city to attract. I would do a survey on successful new communities and remodeled older cities as to what is attractive for the younger and higher income residents and that would also help improve the services for the elderly, as the children would prefer their senior members live close to their homes.
- Too many new multiple living buildings.
- We have a neighbor who has had a cardboard box on his roof for over [?] their home. I would like to see homeowners encouraged or mandated to maintain their homes & yards. No junk: Pride in.
- We need more high income single family housing. More high income jobs. Less low income housing, fewer apartments, fewer multi-family buildings.

Parks and recreation

- a community pool
- A public swimming pool (not the lake).
- a well-maintained bike trail that runs through new brighton and connects to the rice creek chain of lakes trail system.
- ADD MOUNTAIN BIKE TRAILS TO LONG LAKE PARK.
- An improved community center: pool, bigger library, more children's facilities
- Better community center, something similar to the facilities Andover has.
- Better parks - some of the parks are very plain. We have so many families who want playgrounds, fields, walking trails, etc. It would be nice to see some investment on the parks we have.
- Bike Trails/paths connecting to other trails.
- Bike-able trails (Rice Creek Trail is quite far north of my house). Silver Lake Road, both north and south, in particular.
- City Amusement/Water Park
- Community gardens at Ne Brighton parks
- concerts in the park
- Dog parks
- free parks/recreation/preK classes and services for new brighton residents, supported by increased tax base and non-resident user fees
- GREATER INVESTMENT IN PARKS & TRAILS.

- I would like the park paths (Driftwood especially) to be much smoother to allow roller blading. They are quite rough right now.
- I'd like to see the city do more to prevent people from leaving their dog's poop all over the city parks. Hansen Park is disgusting with the amount of dog poop it has throughout the year - this problem exists well beyond the spring snow melt. The bridge in the middle of Hansen Park has repeatedly need maintenance for the boards and whoever is in charge of fixing it goes a long time before actually fixing the broken boards. There's one right now that is failing.
- Improve/upgrade the look of our parks and other common areas/nature-filled areas. They are kept up very poorly and various areas are just weeds.
- Improved parks and archery facilities
- IMPROVEMENT OF HANSEN PARK FACILITIES & DRAINAGE.
- increase in parks and maintance budgets and continued public safety and not lower
- Individual parks sponsoring health and fitness programs programs/groups
- Indoor sports facility available to individuals (batting cages, tennis practice, etc.)
- kill all strodes build actual walk and bike paths to connect parks make a nature integrated community make neighborhoods actually connect by trail or path reduce speed on silver lake Rd to 35mph / reduce to 1 lane adjacent to residential
- Maintenance of paved park & trail system.
- Maintenance of the baseball fields
- Make our existing parks better! Ideas: 1) Dog park 2) Maintenance & clean up 3) Better designs & signage 4) Skate park 5) Look at Shoreview!
- Make the entirety of Long Lake a public park rather than just half of it.
- More fields designated to youth. Crosswalk enforcement going to parks.
- more hiking/biking trails
- More investment in parks, trails, and sidewalks.
- More parks and trails
- More parks.
- More trails throughout the community - for bikes and multi-use
- Outdoor swimming pool.
- park improvements. better buildings and facilities
- Parks maintenance & improvements. They're all very run down & poorly maintained. Look at our neighboring cities. They have beautiful park buildings, paths & facilities.
- Parks.
- Pool available.
- Regulation fields for softball. Ice Arena for our kids.
- Splash pad would be fun. But my number one concern is a crosswalk to the dairy queen on old hwy 8
- SUMMER PARK PROGRAMS FOR CHILDREN.
- Swimming pool at the community center.
- To build a quality skate park/playground similar setup as Shoreview

Safety

- A lot more police officers to help stop crime - carjacking, catalytic converter theft, shoplifting, etc
- A strong law enforcement presence.
- Additional police
- Catalytic Converter Theft
- Crackdown on break-ins/burglaries.

- crime prevention
- Crime prevention
- crime prevention and a way to inform the police of suspicious activity.
- Improved community safety to decrease crime occurrences (theft, home invasion, scams, etc)
- Increased police force & improved park maintenance.
- More aggressive/visible action to address catalytic converter theft as I feel that it is the single biggest issue driving a perception of increased crime rate in New Brighton. The reality is that we are in the same boat as everyone else on this issue, but doing more/different to address it than everyone else would be important. Sting vehicles, drones, cameras, etc.
- More crime prevention.
- More police
- More police in the middle and high school because that is where a lot drug dealing and using is happening in the bathrooms of the school. We know this for a fact. Our son was buying drugs in Irondale. We send them to learn in school, NOT BUY DRUGS. Isn't that screwed up? And in reference to the next question, our taxes are already out of control. What is being done with it?
- more police presence
- More police presence and better upkeep of the smaller parks
- More police presence in store parking lots - like cub on Silver Lake Rd.
- More police presence. Routine police presence of parks.
- POLICE THAT WERE NOYT SOINSISTANT ON WRITING TICKETS AND UNECESSARY ARRESTS
- Police- zero crime.
- Public safety
- reduce crime
- Reinstate NB police presence on Long Lake which was deleted from the budget w out citizen input.
- Security cameras.
- Stronger focus on crime prevention
- We need the New Brighton public safety dept to return to patrolling the Long Lake water surface.
- Weekend staffed police department. Or even 24/7 staffed police department

Sidewalks (snow removal, maintenance)

- * Faster and better plowing on culdesacs - we pay high taxes, yet the plows do not plow us as fast as other streets! * Monitoring of boats entering Long lake on public access.
- Adding sidewalks to existing residential areas.
- I see no reason for the city to plow sidewalks. The job is poorly done leaving slippery spots all over leaving the city open for lawsuits.
- Keep snow plows from dumping snow in driveways.
- more pedestrian-friendly walkways between residential areas and local businesses
- More sidewalks
- More sidewalks
- More sidewalks and trails for walking and biking
- MORE SIDEWALKS AND TRAILS.
- More sidewalks for running and walking
- More sidewalks for sm children and us old people.
- More sidewalks for walking
- More sidewalks in my neighborhood. I have to walk on the street and one street can have busy/fast moving traffic
- More sidewalks keep the schools excellent. A splash pad park.

- More sidewalks that are better maintained. Particularly in winter. Too much ice
- More sidewalks.
- MORE SIDEWALKS.
- new sidewalks and walking paths
- no ice at the intersection at 16th St NW and 29th Ave / bring back the US Bank behind Cowboy Jacks / I little more retail options
- Plowing sidewalks prior to the start of school
- Residential sidewalks and/or street lighting
- Sidewalk on the south side of county road E.
- Sidewalk snow cleaning. I have to shovel my entire block on Long Lake Rd because the sidewalk plow leaves 2 to 3 inches after it goes by. I'm 72 years old. Moundsview does a much better job. Also, sidewalks are damaged needing repair. People use the street instead.
- Sidewalks
- Sidewalks cleared of ice and snow in winter.
- Sidewalks or walking paths everywhere
- Sidewalks!
- snow plowing - they did a horrible job, it's like the person never ran a plow before. It was a mess in our neighborhood all winter
- snow plowing of every city street during a snow event.
- Year-long walkability throughout the city. I would love to walk more in the winter, but for 14 years I have lived here, first along Mississippi and Long Lake Road, the sidewalks are nearly impassible in the winter without spikes on your boots.

Streets (infrastructure, maintenance)

- More invested in street maintenance and vegetation control--ie. Long Lake Rd and Rice Creek Rd
- Better road maintenance
- Better road planning, they don't make sense. I have drive around and waste 10 mins to get to a place that could be a 3 min drive.
- Better road repairs, & investigation of smaller crimes- i.e. vehicle disturbances (theft, cc theft).
- BETTER ROAD SURFACE/POTHOLE MANAGEMENT. LONG LAKE ROAD SUCKS - BUMPY - OLD HWY 8 SUCKS.
- Better roads
- Better roads.
- Dig out the many drainage ponds in our city.
- Fix Old Hwy 8 -- the street and sidewalks that need attention year-round
- Fix potholes
- Fix roads where sewers are not draining properly.
- Fix the roads
- I would like to see more frequent sealing of asphalt surfaces, streets and trails. Replacement and better drainage around trails falling apart.
- Immediate road repair
- Improve road surfaces, and road maintenance.
- Long Lake Road is like a roller coaster ride. Or moguls, lots of bumps...
- Maintaining roads for safe driving
- Old Hwy 8 needs to be cleaned up south of the new development. Get rid of the trailer court- It needs a strip mall.
- Physical Infrastructure

- Reduce length of time for essential road repairs.
- Resurface Long Lake Road.
- resurfaced roads, curbs ect
- Roadways without potholes.
- STREET MAINTENANCE.
- Street repair
- Street repair on all streets & roads.
- Street repair.
- Street surface upkeep.

Taxes

- Affordable single family housing
- fees for sports activities reduced
- Free community center membership to residents. Charge those that don't live in New Brighton.
- I WANT TAXES TO GO DOWN!
- I want to pay lower taxes. Cut spending or hold spending at current levels.
- less expensive membership and class fees for the recreational center for people over 55 yrs old
- Low income housing.
- Lower property tax (county).
- LOWER PROPERTY TAX.
- Lower property taxes! We don't have children in school & don't use most city services.
- Lower property taxes.
- Lower Taxes
- Lower taxes!!
- Lower taxes.
- lower water bill
- MONEY IS A CONCERN!
- Money is the main concern. Many new residents, much new housing in last 20 years. Why haven't my taxes been reduced?
- More funds to further remediate ongoing environmental issues in the land and water in New Brighton from legacy industries, as well as funds to take stricter enforcement actions against existing businesses that continue to pollute New Brighton's land, groundwater flow, and air (namely, Bell Pole and Lumber Company).
- Reduce utilities cost
- Reduced prop. tax for seniors.
- REDUCED PROPERTY TAXES.
- Rental decrease .

Traffic enforcement, street lights

- Traffic management - speed limit - flashing lights to & from roads leading to/from Hansen park; something to slow traffic down.
- Better and more efficient street lighting, recycling, and any possible way to make our city "greener"
- Better street lighting in residential areas, some intersections need better light for pedestrians and vehicles.
- Better street lighting.
- great traffic enforcement

- I would like to see speed bumps and a line to designate the shoulder on 16th St. NW between Stinson and Silver Lake Road. In the winter, 16th St. NW is rarely plowed to the curb in New Brighton. In Fridley, 16th St. NW is Gardinia, and it has lines to designate the shoulder and is always plowed to the curb. It is much safer to walk on Gardinia in Fridley than on 16th in New Brighton, especially with students driving from Totino-Grace at break-neck speeds (far over the speed limit), during the winter due to the line designating the shoulder and the fact that it's plowed to the curb all the time.
- Improve street lighting
- In my neighborhood, there is an intersection that has no stop sign and some streets are poorly lit.
- less truck travel
- Lighting in intersections; tree removal=should get the owner be informed, services.
- Lighting our city streets, that keeps us safe
- Lower speed limit; add speed bumps.
- More class walk warning lights like one on silver lake road.
- More lighting on streets.
- More residential street lighting
- More residential street lighting.
- More street lights and a dog park (I don't even have a dog but I know it's a need just by listening to my community).
- More street lights.
- More street lights.
- More traffic enforcement- constantly see drivers speeding and running red lights on Silver Lake Road
- Restrict through traffic in neighborhoods and alleys.
- Return stoplights to Long Lake Rd Bridge over 694.
- Speed control on streets.
- Street lightning in my neighborhood
- street lights
- Street lights for every city street not just the business districts that aren't (mostly) occupied overnight when the lights are on. It's a matter of safety. Love calling 911 and being asked for a description of a person, car etc and not being able to give it because it's too dark to see anything.
- Streets lights.
- The style of street light, as on 5th Ave NW are energy wasters. The glare impairs drivers vision and the safety of drivers and pedestrians STOP INSTALLING THIS STYLE OF LIGHTING! Consider removing them and using the full cut-off style used on Silver Lake rd between CO RD E and 694. The purpose of street lighting is to illuminate the street and objects on it. Light that enters a drivers eyes directly from the source serves no purpose. STOP INSTALLING BAD LIGHTING! This will save money not cost money.
- Traffic control on 8th avenue - excessive speeding, aggressive drivers - no respect that they are in a residential area.
- Traffic enforcement on silver lake road. Easier access to enter silver lake road for those of us who live on the street.
- Traffic lights back on 35W intersections and 694 intersections
- Very poor traffic control for traffic driving south on Long Lake Road turning on to 10th street wanting to turn right on 9th ave while traffic is exiting the 694 ramps on 10th street (scary and dangerous). Additional: More indoor dining restaurants - delivered newspaper for NB only.

Water and waste management

- A water feature in Hanson Park for children.
- better drinking water
- Better drinking water - It stinks periodically.
- Better water drainage systems for residential areas and indoor skating/field area for kids for Rec use (not booked out by classes or groups)
- Better water quality
- City wide leaf removal in the fall
- Curbside organic recycling + more local restaurants, coffee shops and bars
- drinking the water its terrible and it smells like sewage
- Drinking water that is of the highest quality.
- Food scrap pick up
- Good scraps pick up
- Good scraps pick up
- Have recycling every week. My bin is always full, and my garbage bin is half full each week.
- I would like to rake my leaves to the curb and have them collected as is done in Roseville.
- I would love to go back to Minneapolis water, it was wonderful to have great water when the wells were under construction. I absolutely hate New Brighton's water.
- I'm excited for curbside compost pickup to begin soon - that would have been high on my list otherwise
- Improved drinking water.
- Lawn clippings/leaf removal
- Less garbage trucks on garbage pickup day.
- NA
- New Brighton Clean up days is to expensive and inconvenient, It is not held often enough, the company hired to do it is crabby. We have not used it in 15 years. It is very important for the environment and it seems like New Brighton treats it as something to get out of the way.
- organic recycling pickup
- Organic recycling pickup at residence.
- Pick up composting with recycling, better sidewalks.
- RECYCLE WKLY.
- Recycling pick up weekly, instead of biweekly
- Single hauler waste service; pick-up of compost materials
- Soften the city water supply
- Trash pick up by city of New Brighton, as same recycle.
- Trash was cleaned up on & along streets.
- Water - water was better when it was from Minneapolis.
- weekly recycling
- Weekly recycling
- Weekly recycling
- Weekly recycling pickup.
- Weekly recycling, park enhancement.
- Yard waste management
- Yard waste pick up
- Yard waste pickup

Other

- 100% solar
- A maintenance service to help homeowners keep their homes in good condition. (Which in turn benefits the entire community)
- Affordable internet service
- Allowing ADU's to encourage multigenerational housing options.
- Better maintenance of assets that are already in the community rather than investment in new assets and ignoring the old ones. Also New Brighton is too heavy in city expenses, cut employees of the city to fund what is needed in this city, stop being wasteful at City Hall.
- Bigger library
- Charge to launch your boat at the public boat launches and charge a parking pass at the parks. Maybe have a seasonal pass to use these services like other cities and counties. It could assist with the funding to repair the parking lots and boat launches.
- City owned high quality internet.
- Community services or amenities from a family prospective,, something that all can partake in. Summer family events, and/or events for children in the parks.
- Cross country ski trails and mountain bike trails
- Fiber Optic Internet
- Free Teslas for everyone :). And lawn care at Freedom Park where the lawn mowers don't create ruts around the trees that look like crop circles for most of the summer.
- Free/public housing
- How about you people STOP ripping out trees and leave some vegetation! Enough with all the development of new building structures. ever hear of climate change???
- I would like to see all city departments fully staffed, with trained, qualified people, that live in the community they serve. They need to be compensated fairly.
- Internet. Century Link is just terrible.
- Job Training especially in the trades, ie electric, plumbing etc
- Lake water cleaning
- More attention to and in put from community in land use, planning, and zoning.
- more community festivals or events
- More environmental care across all decision making.
- More environmental care across all decision making.
- Municipal broadband (fiber).
- municipal fiber internet
- Provide the fire and police departments with all the latest equipment and technology
- public pool
- Quality of life.
- Removal of lead in old homes
- Remove the pole yards!! We have no business housing it. Belongs in a rural less populated area.
- renter advocacy/noisy cars/speeding violations
- re-open the NB branch library
- Smaller City Government
- The city would have a person to answer the phone.

No changes

- Can't think of anything
- can't think of one at this point

- [illegible]

- NO COMMENT.
- No idea pretty content already
- No opinion.
- none
- none
- None
- None, doing a good job.
- NOTHING.

Don't know

- ?
- ???
- don't know
- DON'T KNOW.
- Don't know.
- I JUST MOVED HERE SO HAVE NO CLUE.
- Not sure.

Question 18: What do you see as the single most critical issue facing New Brighton in the next two years?

Affordable Housing

- Affordable housing
- affordable housing
- Affordable housing
- Affordable housing
- Affordable housing
- affordable housing
- Affordable housing and keeping prices reasonable.
- affordable housing and redevelopment opportunities
- affordable housing, childcare, and youth activities
- Affordable housing.
- AFFORDABLE HOUSING.
- Affordable housing. Options to allow seniors to remain in their residences after retirement- currently taxes cause many seniors to sell and move elsewhere.
- Affordable quality housing.
- better low-to-mid income housing, with emphasis on lower income, new residents
- Increase of high rent
- Lack of affordable housing
- low income housing
- Low income housing & job opportunities.
- Maintaining affordable housing.
- maintaining balance of affordable to own/rent residential properties and properties that pay higher taxes.
- Not enough affordable housing
- Rising housing prices
- Subsidized housing increase.
- Supporting affordable development so that people are not priced out of the community.
- Young families being able to afford non-apartment housing.

Budget taxes/affordability

- Adequate funding for education.
- Affordable housing & high property taxes
- As the city welcomes more young people, make it affordable to live here with amenities. There are too many old "this is the way it was" who want to pay nothing to improve the city. Get them out of here!!!!
- balance budget
- Control of tax increases.
- controlling property tax increases
- High property taxes
- High property taxes & crime.
- high taxes
- HIGH TAXES.

- I have lived in New Brighton for 21 years, in that time my taxes have increased almost 90%!
ENOUGH! It's insane and I would warn anyone NOT to move to New Brighton! City Council needs to STOP spending tax payer money like its water!
- Income disparity
- Increased spending and increased taxes..
- Increases in property taxes!
- Keeping housing affordable
- keeping property taxes down
- Keeping utilities costs reasonable so people of all economic situations can afford to live in New Brighton
- Maintaining a strong budget.
- Managing property tax for funding city projects
- Middle and lower class struggling to pay their bills because the government is destroying the country while forcing the citizens to pay more and more taxes eventually forcing each individual onto a social justice credit systems and taking away their rights and prosperity.
- Pressure from right-wing groups to reduce essential and important city services/budget
- Property tax hike
- Property tax hikes. "Value" of homes are increasing. Families could be taxed out.
- Property tax increase
- Property Tax Increases
- PROPERTY TAX.
- Property taxes
- property taxes and and utilities are very expensive. I pay more taxes and utilities for my small house that is 1/3 the size of my last house in Dakota county. Also not a lot of affordable rent or housing here.
- Property taxes increasing
- Property taxes.
- PROPERTY TAXES.
- Raise price (taxes; water).
- Skyrocketing taxes from the city and local school district
- SPEND OUR TAX MONEY WHISLEY.
- Stagnating tax flow
- Stop raising taxes. Why am I paying taxes for a gym/workout club used by less than 5% of the population?
- Tax increase
- Taxation of real estate.
- taxes
- taxes
- Taxes I will soon have to move as taxes are outrageous! Have been living here for 40 years.
- Taxes are high
- TAXES TOO HIGH.
- TAXES.
- TAXES.

Crime

- Although we feel fairly safe here, greater emphasis on deterring crime.
- Avoiding crime/safety increases

- Civil defense.
- Crime
- crime
- Crime
- crime
- Crime
- crime
- Crime
- crime
- Crime
- Crime
- Crime
- crime
- Crime
- Crime
- Crime
- Crime
- Crime
- Crime
- Crime
- Crime
- Crime - Drug use and sales (often times minors) particularly with multi-family complexes, Auto theft (including parts such as catalytic converters), affordable housing.
- Crime - vehicle break-ins.
- Crime / safety.
- Crime /livability
- Crime \ car jacking.
- Crime and affordable housing.
- crime and drugs
- crime and safety
- Crime but hope I am wrong.
- Crime control.
- Crime control.
- Crime from Mpls, Fridley, New Brighton and Roseville moving into the city
- Crime if it migrates out of the cities.
- crime prevention
- Crime prevention
- crime prevention
- Crime prevention
- Crime prevention
- Crime prevention.
- Crime prevention.
- Crime prevention.
- Crime rates and equality
- crime reduction
- crime reduction or at least not increase
- Crime rise
- Crime, Crime, Crime.

- CRIME.
- Crime.
- Crime.
- Crime.
- Crime.
- Crime.
- Crime.
- Crime.
- Crime. This would include the significant increase of drivers running of red lights.
- Crime/safety as well as increased scrutiny on existing industries operating in New Brighton in light of environmental social justice being very popular at the moment (i.e., why are low income housing developments always located nearest areas of industry and the impact it has on long-term health and well being, etc.).
- Drugs and crime
- drugs and not enough police
- Improve crime prevention
- Increase in crime
- Increase in crime
- Increase in crime and drug related issues.
- Increase in crime.
- increase of crime
- Increased Crime
- Increasing crime.
- increasing vandalism/crime
- Keep the crime rate down
- Keeping crime from encroaching on us
- Keeping crime from expanding from Minneapolis and St. Paul.
- Keeping crime levels low.
- Keeping the citizens safe from crime and traffic dangers
- Over the years I have lived here it seems like crime has increased a lot. People don't want to live where they don't feel safe.
- Possibly crime, maybe schools? I don't really know.
- quality of life (crime and ability of residents to safely and easily live in New Brighton without a car)
- Rising crime.
- The amount of car thefts and the theft of catalytic converters (and other car parts). I don't feel safe leaving my car parked outside or even having guests park their car outside. It seems to have gotten out of control!
- theft
- Theft and school system improvement to maintain status as great school district
- theft of catalytic converters
- Theft, crime
- UP IN CRIME.
- Worried about thefts, break-ins of sheds, garages etc.

Diversity/Inclusivity

- Addressing diversity and cooperation.
- Assimilating many new residences into the community.

- Blending a diverse community. De-escalating crime.
 - Community involvement
 - Community relations
 - Creating a welcoming, diverse community
 - Creating and supporting racial and class diversity, beginning with housing/zoning
 - creating more sense of community and neighborhood developments that will in turn help to fight crime
 - Diversity and equity for all residents.
 - diversity, not enough need more
 - Engaging community involvement and encouraging diversity.
 - Ensuring that we have a welcoming community to all ethnic groups.
 - equity issues
 - Grappling with the issues listed in question 20. City government can't create a diverse community, but you can help to be inclusive and fair. Some of the items listed though seem to be under the purview of the county or state. Of course the city can play a role but likely cannot be the primary service provider.
 - Investing in the community to make it a great place to live for a diverse population. There are many choices of where to live, and New Brighton needs to be a place that is both livable and welcoming.
 - Our city administrators need to treat residents with more respect and seek greater input.
 - Promotion of community spirit and inclusion
 - Providing services for new residents soon to occupy newly developed apartments.
 - Re-gaining sense of community after COVID.
 - Social justice
- Workforce diversity and upgrading of old buildings and places across the city

Economic Development/City Services/Schools

- Attracting businesses
- Attracting more commerce/restaurants/businesses in the area
- Bring in businesses. Reduce property taxes.
- BUSINESS DEVELOPMENT.
- business expansion. we need more small businesses - revitalized commercial corridor.
- Cap on classroom size, keep our schools excellent rating
- CITY NEWS ACCESS TO COMMUNITY NEWSPAPER.
- commercial growth of tax base
- Continue to offer top level education opportunities and options, reduction of apartment building
- Development of commercial properties along Old Hwy 8.
- Economic development
- Economic development
- Economic development.....business rather than 'highrise'!!
- Financial stability.
- Lack of nearby job opportunities.
- Little room to develop more
- MAINTAINING CURRENT HIGH-LEVEL OF SERVICES.
- Maintaining services to community.
- make our schools #1 in the state which will drive value go 100% green, lead the USA for something we already are good at

- No newspaper so no local info & news.
- Nothing especially critical except filling the information vacuum with the loss of the New Brighton Bulletin
- Reputation of Mounds View School District slipping
- School capacity
- School development
- the overall wellness of the public schools
- Too much housing, no shopping or places for family & teens to do stuff, ie regulation softball fields hockey arena etc
- Vacant jobs near City Center
- What is being taught in our schools.
- With so many new developments, the community needs more local establishments

Housing/Code enforcement

- Adding too many apartment buildings.
- Allowing large apartment buildings to be built!!!
- Code enforcement in residential housing.
- Code Enforcement: A lot of homes and yards are looking horrible in my opinion.
- Continued redevelopment of city - both in residential areas and commercial areas
- control multi-family housing developments - there are more and more all the time :(
- Development of housing that is not always focused on hundreds of multi-family units. High housing density (with its increased traffic and crime) is NOT why we live in suburbs.
- Homes that are sold as rentals.
- housing
- Housing
- Housing
- Housing
- Housing
- Housing market
- Housing.
- Housing.
- Keeping down rental property, maintaining home ownership.
- land use, development, zoning (I guess that's what I mean).
- Lower level of interest to live in New Brighton. It is a nice city but no standing out attractive features
- Maintaining high quality of life in New Brighton with enforcement of codes & ordinances regarding building maintenance, animal control, street maintenances, good police monitoring to prevent crimes, maintain good quality of schools, etc.
- Maintainingthe quality of housing
- Making this a desirable place to move (especially given how much work the houses need) by competing with other suburbs on city esthetics, restaurant/retail offerings.
- New Brighton needs more one level townhomes, condominiums for people ready to downsize/retire. There seem to be quite a few apartment buildings going up but not very many townhomes or condos.
- Readiness for a younger population as the city real estate continues to turn over ownership.
- Regulate new housing

- revisioning/greening up silver lake road and old Hwy 8 to attract more businesses - especially the old hwy 8 corridor. Both have high traffic as pass through roads and we need to have more places that cause some of these people to stop and shop/eat
- Slow the building of more apartments. Invest in attracting businesses, services and entertainment amenities. Let's compete with Woodbury and Maple Grove business areas!
- Stop having so many big rental buildings, too many apartments in the city now. Also, many condos.
- This cannot get done in the next two years but plans can be put into place and action taken to increase housing density, specifically coops, condos, tiny home, ADU's, to facilitate long-term residency. This does need to cover a range of income levels, seek incentives to build for those at lower income levels. Attendant amenities and services (including retail) need to be planned at the same time.
- Thoughtful and well planned housing expansions (townhouses, condos, apartments) that have city infrastructure changing with it.
- Too many low income residents.
- too many new apartments. I feel like our resources will be busting at the seems.

Population growth/overpopulation/

- Aging population
- Becoming a destination suburb by offering clean, updated, safe neighborhoods.
- Changing population (old to young), economic growth possibilities.
- Continuing to allow greedy developers construct housing eyesores that they quickly sell for a fast buck- all in the name of "equality "
- Growth.
- HIGH DENSITY NEIGHBORHOODS, REPLACING SINGLE FAMILY COMMUNITIES.
- Increase in needs due to housing expansion.
- Increased population. Narrowing of major traffic ways.
- Keeping up with residential growth - we need access to housing for all families and we need support in keeping traffic, schools, and buildings kept up accordingly.
- Managing all the new residents - make sure increased # people does not equal increased crime.
- More residents. Therefore, we need more sidewalks, more parks, dog park, shopping, restaurants, etc.
- Over crowding
- Over crowding of new buildings.
- Over development
- Over development of multi-family housing.
- Over development, loss of open spaces
- Over development.
- Over population
- Over population and increase crime. The questions in this poll are concerning as well.
- Over population with constructing too many dense housing options. This has created more traffic and increase of students in the school system. More than enough housing choices in this community.
- Over population.
- Over population.
- Overbuilding - specifically apartments.
- Overcrowded.

- Overcrowding in schools caused by all of the apartments and townhomes the city allowed to be built. If I had school aged children we would be moving.
 - overcrowding with all the new apartments/townhouses built in New Brighton and surrounding areas.
 - overpopulation and crime
 - Population growth with all the new condo's, apt complex, (traffic, crime for example).
 - Population increase due to high density housing
 - Population increase due to mass housing additions
 - Quite a bit of land that were filled with trees being converted into apartment complex.
 - Severely curtail high density housing.
 - So much new housing....townhomes, condos, apartments! How will New Brighton support everything related to the population moving into those new housing spaces? What resources will be pushed to the limit?
 - The over development that is encroaching upon the existing established neighborhoods and ensuing fallout that will create for the established residents
 - The population density is increasing faster than what the roads can handle. This also puts a strain on the police and fire department to respond to the needs of the residents. The building of the many large apartment and townhome complexes are putting a strain on the resources of the city. Sewer and water issues will also have to be adequately addressed. Storm drains are being clogged with litter (and other unmentionables) from the road ways and the garbage that is just dumped in the streets or along the roadways. So many people living in tight quarters and narrow access roads to main roads increases the chances of accidents. Vehicle crashes happen more frequently and also vehicle accidents involving pedestrians. More people, businesses, roads and sidewalks is creating more noise and congestion. The encroachment on the open spaces of New Brighton is making it hard to find a quiet place to rest, enjoy nature and reenergize. Since the population density is increasing the park areas are being used more, trampled up and more litter. Most parks require a reservation to use not just the big pavilion but even the little BBQ areas. So now all these people who live in those big complexes have to bump into each other at the park where they are trying to enjoy some open space? The Rice Creek Water shed covers a big area and much of that area has many of those large housing complexes built near it or on top of it. New Brighton is looking more like a compacted city of stacked boxes, a concrete jungle and don't forget the graffiti showing up everywhere. These eye sores are taking New Brighton down a path that looks like it is used up. Limiting (or stopping) the building of these large unsightly complexes and focusing on keeping the open spaces and parks clean and inviting would go further to making New Brighton a pleasant place to live. Seeing the beauty in natural scenery like the tall grass, birds in the trees and the bees and butterflies going through the wild flowers is a welcome sight indeed. Parks that have basketball, volleyball and other group activities is certainly more appealing than just building another complex of stacked up boxes for people to crowd into. Give the existing residents of New Brighton some breathing room.
- Since there was no space for thoughts: Our taxes are sky high and only get higher but I see roads and sidewalks that need repair. We don't need more of them just take good care of what there is. More signs and lighting? Only where absolutely needed. Let our eyes know the difference between night and day. Street lights, house lights, car head light and those billboard lights. Whatever can be toned down for the night would be welcomed. I didn't know I had so much to say. There is more but I have rattled on quite a bit. Much of this is just speaking in general but I believe I am not the only one with these same statements. I have my 50+ years of living in New Brighton to support what I have seen and experienced.
- To many dwellings with multiple households and poor roads

- to many housings going up more traffic
- Too many eg. apartment / home complexes in small area. Concern of over - crowding and increased traffic.
- too much new multi-family housing which is going to lead to traffic problems and crowding in the schools. When we moved here in 2000, a school was closed and families had to shuffle and adjust. Now, there is going to be an issue in the opposite direction. In 2000, we bought our home from the original owner and most of the homes in our neighborhood were owned by soon-to-retire original owners. We could see the writing on the wall that young families would be moving in and there would be an increase in young children. But obviously the City did not see that, or the consultants they hired. Now, we have that and the new housing, which will bring in more families and children. Has this been considered?
- Turnover in housing so new groups of people moving into neighborhoods. They need help being welcomed and gaining pride in the community.
- We have too much multi family housing- we need more retail & restaurants - keep \$ here rather than going to neighboring cities.
- With too many apartments being built, there must be an expansion of commercial shopping and service opportunities.
- Work with developers instead of selling land and let them make all decisions to build & flip.

Traffic

- cars racing up and down Silver Lake Road late at night
- concerns about traffic that is going to come from new huge developments, especially where Korean church was
- Construction of Benedictine area / drug deals in parks & parking lot of cowboy jacks.
- Development and traffic
- increase in traffic as people go back to work , the speeds on "through" streets is too fast for residential safety, I think more meters showing speed helps when they are installed. There is a bit of apathy around this issue unless you walk to parks with your stroller, child, dog, cycle along busy roads. Cars are driving too fast, as if Care for your Neighbor is something to do someplace else. I've seen several of the "green men" tipped over and had mine vandalized. This needs to be part of National Night Out Discussing ways to make our travels safer for everyone.
- Quality of roads and flow of traffic.
- Road traffic with all of the apts be built.
- The lack of transportation alternatives to the car for access to work and essential goods and services
- TOO MUCH TRAFFIC WITH ALL THE NEW APARTMENTS BEING BUILT.
- Traffic
- Traffic - driving is poor & speeding.
- traffic concerns concerning the amount of new multiple housing
- Traffic congestion and lack of enforcement
- Traffic due to apartment construction.
- Traffic enforcement.
- traffic flow and street maintenance
- Traffic flow around new developments.
- Traffic from new housing / apartments.
- Traffic Increases, Noise and Code violations. (Can't open windows in the spring someones always burning, fires smolder all night!!!)

- Traffic Management
- Traffic management
- Traffic management
- traffic mitigation as a result of all the new apartment buildings, and ensuring that there are enough places for people to park without forcing them to use city streets.
- traffic, bad roads,
- Traffic, petty crimes

Water Quality/trash/recycling/infrastructure

- Aging of the community infrastructure and becoming an outdated city.
- Bad roads.
- City water supply needs to be softened at the City
- Continue monitoring our water supply along with other environmental issues related to air and water quality
- Continued investment in basic quality of life features: parks, trails, streets, etc.
- Development and road repair
- Having the infrastructure to support the influx of new residents stemming from dense new multi unit housing being built.
- Improve the look of our city! It looks trashy! 45 yrs. age it was beautiful!
- Improvement of walking and biking paths throughout town.
- Improvements to existing parks.
- infrastructure
- Infrastructure
- Lake water quality
- Maintenance of infrastructure
- Make the major roads look better with trees and make sure our roads are repaired.
- Not trash service by city of New Brighton.
- Ramsey county's neglect of old highway 8's road surface. Deterioration of the south half of the asphalt trail in Long Lake Park (also Ramsey county). Significant cracking of relatively new trail in Hanson park. How about consideration of the racial difference in crime victims. Who are the victims? Does our justice system contribute to greater victims among the poor?
- Recycling / water (Global warming).
- road improvements
- Road maintenance and crime prevention!!
- Roads.
- Smart development for long term future
- Sticking to the 40 year park plan, and maintaining roadways
- Street upgrades.
- streets need repair
- The condition of the roads
- The hard water(quality) we have lived with for over 25 years
- The lack of bike trails and lack of a downtown.
- the removal of the pond between DMV and St John's Church p

Other

- 1. keeping children active during the summer months. 2. stop the car racing on Silver Lake Road in the late evening hours.

- Change the look of the city and have an aggressive and creative person to attract the right environment and a do over that will result in the city collecting a lot more taxes due to improved property values, and income levels of the residents and businesses.
- Climate change mitigation and planning
- Climate crisis, more sustainable outdoor environment that includes water protection for all that includes our wild life. Creating sustainable housing that can meet the demands of the climate and support programs for home owner to upgrade hearting, windows, cooling, and wast control etc.
- Connecting New Brighton to surrounding and internal diverse communities
- Deer population is out of control. Need a removal strategy for disease control (lyme, covid?) and property damage.
- Employment opportunity.
- environmental sustainability
- environmental sustainability
- global warming
- Homelessness
- keeping our First Responders their the best
- local efforts to impact climate change
- Mental health
- Pandemic
- Socialism
- The extreme views of people on the left or right who influence decision making even though they represent a small group of people. The vast majority of people are in the middle but when people on the City Council or Mayor's office focus only on an extreme minority, it is not beneficial to the larger population. I don't see that now in New Brighton but it is a concern for me in the next few years. Our State and National governments are already there.
- Woke Liberal ***** ruining everything

Don't Know

- ?
- ?
- ???
- Don't know.
- Don't know.
- Haven't thought about this. Don't know.
- I really don't have enough information to take this survey. I pay my taxes, but really don't hear anything from those running our city.
- I really don't know,
- N/A
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA

- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- New resident
- NO CLUE.
- NO IDEA.
- No opinion - lived in New Brighton for 9 months.
- none
- none
- not certain
- Not sure
- Not sure
- not sure
- Not sure - newer resident.
- Not sure (we are not that involved).
- Nothing at this time.
- NOTHING COMES TO MIND

No opinion/left blank

- ?
- n/a
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- None.

Question 21, other: What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? If other, please specify

- Social card game 1 day per week.
- We mostly use Silverwood which is not an N. B. recreational site.
- FARMERS MARKET.
- Dog walking.
- Ice castle.
- BOATING N LONG LAKE.
- Using the library at the community center.
- Tennis.
- Disc Golf.
- Long Lake Park Beach.
- regularly using the tennis courts
- Dog walking
- Walking Trails
- Kayaking
- freesbee golf
- dogs - when it's possible to avoid all the frisbees
- Dog walking, almost daily.
- Basketball

Appendix C: Comparison of Responses to Probability Survey by Respondent Demographics

Understanding the Tables

For most of the questions, for ease of comparison, responses have been condensed to show only the proportion of respondents selecting specific response options; for example, the percent of respondents who gave an evaluation of “excellent” or “good”, or who said they “strongly” or “somewhat agree” with an item.

Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.

For each pair or set of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper-case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 50 on the following page, 92% of respondents who own their home rated their neighborhood as a place to live as excellent or good. That cell contains an “A.” Column A is in the header for those who rent their home, of whom 85% rated their neighborhood as a place to live as excellent or good. The A in the cell for homeowners indicates that proportion is statistically significantly higher than the proportion of those who rent their home.

There are five groups of respondent characteristics examined in the tables in this appendix. The letters start over for each set, and the letters only refer to the other subgroups within that characteristic; e.g., renters are in Column A and owners in Column B, while those living in single family houses are in Column A (new category – type of housing unit) while those in attached housing units are in Column B, and so on.

Table 50: Question #1 by Respondent Characteristics

Please rate each of the following aspects of quality of life in New Brighton: Percent excellent or good	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall I
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
New Brighton as a place to live	91%	92%	91%	92%	93%	93%	98% B	89%	92%	94%	89%	92%
Your neighborhood as a place to live	85%	92% A	92% B	86%	89%	92%	90%	90%	91%	91%	88%	90%
New Brighton as a place to raise children	91%	91%	91%	91%	92%	93%	91%	92%	93%	93% B	86%	91%
New Brighton as a place to work	67%	71%	69%	71%	72%	69%	65%	68%	75%	72%	65%	69%
New Brighton as a place to retire	82% B	69%	66%	83% A	79% B	69%	72%	66%	79% B	74%	72%	72%
The overall quality of life in New Brighton	91%	89%	88%	91%	91%	90%	94%	89%	90%	91%	87%	89%

Table 51: Question #2 by Respondent Characteristics

Please rate each of the following characteristics as they relate to New Brighton as a whole: Percent excellent or good	Rent (A)	Own (B)	Single Family House (A)	Other Type of Housing Unit (B)	Female (A)	Male (B)	18-34 (A)	35-54 (B)	55+ (C)	White (A)	Not White (B)	Overall (A)
Sense of community	71%	67%	65%	73%	67%	71%	66%	66%	74%	68%	71%	68%
Overall feeling of safety in New Brighton	84%	81%	80%	85%	80%	86%	83%	81%	83%	83%	83%	82%
Overall appearance of New Brighton	87% B	70%	69%	87% A	75%	80%	80%	70%	80%	78%	75%	76%
Cleanliness of New Brighton	85%	80%	80%	85%	83%	84%	90% B	78%	83%	84%	77%	82%
Overall quality of new development in New Brighton	67% B	55%	55%	66% A	59%	64%	58%	67%	56%	59%	73% A	59%
Overall quality of older neighborhoods	69%	67%	67%	69%	67%	72%	70%	67%	70%	67%	82% A	68%
Variety of housing options	52%	75% A	74% B	57%	67%	68%	69%	67%	68%	68%	66%	67%
Overall quality of business and service establishments in New Brighton	62% B	51%	52%	60% A	55%	57%	57%	54%	55%	55%	62%	55%
Variety of shopping opportunities	34% B	22%	22%	32% A	27%	27%	16%	30% A	29% A	24%	45% A	26%
Opportunities to attend community or cultural activities	53%	51%	49%	57%	48%	58% A	58%	49%	52%	54%	51%	52%
Recreational opportunities	71%	77%	77%	74%	76%	78%	85% B	73%	74%	77%	77%	75%
Overall quality of older neighborhoods	69%	67%	67%	69%	67%	72%	70%	67%	70%	67%	82% A	68%
Educational opportunities	72%	83% A	82%	76%	78%	83%	79%	75%	85%	82% B	69%	79%
Opportunities to volunteer	67%	74%	73%	70%	70%	75%	81%	67%	72%	74%	63%	72%
Ease of car travel in New Brighton	92%	92%	92%	92%	93%	91%	98% C	94% C	87%	92%	95%	91%

Please rate each of the following characteristics as they relate to New Brighton as a whole: Percent excellent or good	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Ease of bus travel in New Brighton	50%	41%	42%	45%	41%	45%	54%	42%	39%	38%	64% A	44%
Ease of bicycle travel in New Brighton	73% B	59%	58%	73% A	61%	66%	61%	63%	67%	61%	75% A	63%
Ease of walking in New Brighton	63%	70%	67%	68%	65%	72%	64%	63%	75% B	67%	73%	67%
Availability of paths and walking trails	76%	72%	68%	81% A	76%	72%	63%	73%	82% A	75%	68%	73%
Traffic flow on major streets	82%	82%	81%	83%	83%	82%	89% C	85%	77%	82%	87%	81%
Traffic flow at intersections	78%	75%	75%	77%	75%	78%	83% C	79%	71%	76%	76%	75%
Availability of affordable quality housing	32%	55% A	51% B	38%	41%	51%	38%	45%	53%	47%	39%	46%
Quality of overall natural environment in New Brighton	81%	80%	79%	82%	82%	81%	86%	77%	83%	83%	75%	80%
Overall image or reputation of New Brighton	86% B	79%	78%	87% A	81%	84%	86%	82%	81%	82%	84%	81%

Table 52: Question #3 by Respondent Characteristics

Please rate the following categories of New Brighton government performance: Percent excellent or good	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
The overall direction that New Brighton is taking	74% B	63%	63%	74% A	67%	70%	68%	72%	64%	68%	71%	66%
The value of services for the taxes paid to New Brighton	55%	54%	53%	58%	54%	58%	55%	57%	54%	57%	47%	54%
The job New Brighton government does at welcoming citizen involvement	58%	53%	53%	57%	54%	58%	54%	65% C	47%	53%	68% A	54%
Creating a community welcoming to residents of all backgrounds	72%	68%	68%	71%	71%	69%	80% C	66%	65%	69%	72%	69%
Treating all residents with respect	84%	82%	82%	83%	85%	81%	83%	88%	78%	81%	94% A	82%
Treating all residents fairly	74%	79%	79%	76%	77%	79%	69%	85% A	77%	79%	74%	77%
Providing opportunities for residents with different opinions to voice their concerns	70%	70%	70%	70%	71%	70%	75%	74%	65%	69%	83% A	69%
Helping to resolve resident conflicts in nonviolent ways	78%	76%	77%	78%	81%	75%	76%	85%	73%	75%	92% A	77%

Table 53: Question #4 by Respondent Characteristics

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in New Brighton?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
Percent excellent or good	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Participated in a recreation program or activity	52%	54%	55%	51%	59% B	48%	50%	59%	51%	55%	46%	53%
Visited a City park	89%	95% A	95% B	89%	90%	95% A	93%	94%	91%	92%	92%	92%
Read the City of New Brighton Newsletter	65%	89% A	89% B	69%	78%	83%	68%	85% A	84% A	82% B	69%	81%
Visited the City of New Brighton Web site (at www.newbrightonmn.gov)	53%	85% A	86% B	57%	76%	70%	69%	82% A C	69%	74%	68%	73%
Recycled used paper, cans or bottles from your home	93%	99% A	99% B	93%	95%	98%	100% B	93%	97% B	97% B	91%	97%
Volunteered your time to some group or activity in New Brighton	25%	30%	33% B	24%	27%	31%	11%	38% A	34% A	29%	30%	29%
Used the New Brighton Community Center	53%	67% A	65%	59%	68% B	56%	60%	64%	63%	63%	62%	62%
Used a trail located in New Brighton	84%	90% A	91% B	83%	85%	91% A	93% C	92% C	81%	87%	91%	87%
Used the Ramsey County (New Brighton branch) public library or its services	46%	65% A	64% B	52%	64% B	55%	52%	60%	62%	63% B	33%	59%
Used the Ramsey County food scrap drop-off site	5%	20% A	18%	12%	17%	15%	8%	15%	20% A	17% B	8%	15%

Table 54: Question #5 by Respondent Characteristics

Please rate how safe or unsafe you feel from the following in New Brighton: Percent very or somewhat safe	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Violent crime (e.g., rape, assault, robbery, home invasion)	80%	88% A	87%	81%	83%	90% A	88%	86%	84%	86%	85%	85%
Property crimes (e.g., burglary, theft)	68%	68%	69%	67%	66%	72%	69%	63%	75% B	67%	82% A	68%
Traffic	80%	79%	79%	80%	81%	80%	96% B C	72%	79%	80%	81%	79%
Drug use/drug trafficking	71%	79%	80% B	71%	76%	79%	91% B C	73%	72%	75%	92% A	76%

Table 55: Question #6 by Respondent Characteristics

During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
No	88%	92%	92%	89%	90%	91%	93%	86%	93%	90%	99% A	91%
Yes	12%	8%	8%	11%	10%	9%	7%	14%	7%	10% B	1%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 56: Question #7 by Respondent Characteristics

If yes, was this crime (these crimes) reported to New Brighton police?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
No	34%	27%	29%	31%	18%	47% A	0%	44%	25%	27%	0%	29%
Yes	66%	73%	71%	69%	82% B	53%	100%	56%	75%	73%	100%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 57: Question #8 by Respondent Characteristics

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Increased	58%	54%	55%	53%	62% B	44%	50%	55%	54%	56%	42%	55%
Decreased	0%	2%	1%	1%	1%	1%	0%	1%	2%	1%	0%	1%
Stayed about the same	42%	45%	44%	45%	36%	54% A	50%	45%	44%	43%	58%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 58: Question #9 by Respondent Characteristics

How important, if at all, do you think it is for the City to provide each of the following?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
Percent essential or very important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Incentives for new development	51%	46%	48%	47%	45%	52%	39%	59% A C	44%	48%	58%	47%
Diversity of housing options (single family, townhomes, apartments)	76% B	53%	52%	73% A	63%	60%	61%	63%	60%	61%	64%	60%
Stricter code enforcement of residential properties	39%	46%	45%	43%	44%	44%	36%	39%	54% A B	43%	57%	44%
Stricter code enforcement of commercial properties	57%	59%	59%	58%	60%	58%	57%	58%	60%	57%	74% A	58%
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	62%	60%	59%	64%	61%	62%	70%	62%	56%	57%	85% A	60%
Housing options at diverse income levels	75% B	50%	50%	70% A	63% B	54%	72% B C	58%	51%	59%	57%	57%

Table 59: Question #10 by Respondent Characteristics

How important, if at all, is it for the City to make each of the following infrastructure improvements?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
Percent essential or very important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Pedestrian improvements such as expanding or widening sidewalks	60%	58%	58%	58%	57%	61%	66%	60%	53%	56%	77% A	58%
Roadway improvements such as resurfacing existing streets	78%	77%	73%	83% A	77%	78%	76%	77%	79%	79%	72%	77%
Traffic mitigation improvements	48%	54%	52%	53%	53%	52%	44%	49%	60% A	51%	66% A	53%
Stormwater management	59%	67%	67%	60%	68%	62%	60%	62%	69%	64%	65%	65%
Residential street lighting	63%	65%	64%	65%	65%	63%	55%	63%	71% A	65%	65%	64%

Table 60: Question #11 Quality by Respondent Characteristics

Please rate the quality of each of the following services in New Brighton: Percent excellent or good	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18- 34	35- 54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Police services	91%	94%	94%	92%	92%	95%	92%	92%	96%	95%	89%	93%
Fire services	93%	99% A	99% B	94%	97%	98%	93%	97%	100% A	99% B	90%	97%
Crime prevention	75%	78%	77%	77%	73%	82% A	69%	78%	84% A	78%	80%	77%
Fire prevention and education	73%	89% A	89% B	77%	90% B	78%	74%	85%	88% A	82%	92%	83%
Traffic enforcement	62%	76% A	76% B	66%	73%	71%	66%	75%	73%	71%	76%	71%
Street repair / maintenance	52%	59%	60% B	51%	50%	63% A	50%	57%	60%	56%	62%	57%
Street cleaning / sweeping	80%	84%	84%	81%	82%	84%	84%	83%	82%	83%	78%	83%
Street lighting	63%	64%	63%	66%	63%	66%	56%	66%	67%	63%	69%	64%
Snow removal / plowing	81%	78%	78%	82%	80%	80%	76%	80%	82%	79%	82%	79%
Sidewalk maintenance	59%	66%	66%	61%	63%	65%	49%	74% A	64% A	62%	71%	64%
Recycling	89%	90%	90%	90%	93% B	87%	87%	87%	93%	90%	90%	89%
Street repair / maintenance	52%	59%	60% B	51%	50%	63% A	50%	57%	60%	56%	62%	57%
Drinking water	66%	71%	71%	67%	66%	75% A	78%	68%	68%	71%	63%	70%
Sewer services	81%	89% A	90% B	82%	83%	91% A	91%	89%	83%	89%	82%	86%
Number of City parks and trails	92%	87%	85%	93% A	88%	91%	76%	91% A	95% A	90%	88%	89%

Please rate the quality of each of the following services in New Brighton: Percent excellent or good	Rent (A)	Own (B)	Single Family House (A)	Other Type of Housing Unit (B)	Female (A)	Male (B)	18- 34 (A)	35- 54 (B)	55+ (C)	White (A)	Not White (B)	Overall (A)
Land use, planning and zoning	47%	63% A	63% B	50%	56%	62%	58%	59%	59%	58%	67%	58%
Building Inspection Services (residential)	77%	76%	76%	76%	68%	83% A	75%	81%	73%	78%	67%	76%
Code enforcement	66%	62%	63%	64%	54%	72% A	68%	64%	60%	64%	65%	63%
Animal control	83%	75%	76%	81%	74%	83%	95% C	79%	69%	76%	87%	77%
Economic development	68%	57%	57%	68% A	61%	63%	56%	64%	63%	60%	68%	60%
City services to seniors	55%	70% A	70%	59%	60%	71%	71%	73%	62%	62%	89% A	65%
City services to youth	77%	82%	81%	80%	80%	82%	84%	78%	82%	81%	83%	80%
Public information services	75%	73%	72%	77%	75%	73%	76%	80% C	68%	74%	82%	73%
Parks and Athletic field maintenance	83%	81%	82%	84%	86%	80%	81%	80%	87%	85% B	75%	82%
City long-range comprehensive planning	66%	68%	69%	66%	67%	72%	70%	75%	63%	67%	82%	67%

Table 61: Question #11 Importance by Respondent Characteristics

Please rate the importance of each of the following services being provided in New Brighton: Percent essential or very important	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Police services	96%	98%	98%	96%	96%	98%	98%	94%	98%	97%	100%	97%
Fire services	100%	99%	99%	100%	99%	100%	100%	99%	100%	99%	100%	99%
Crime prevention	97%	98%	98%	97%	97%	98%	98%	95%	99%	97%	98%	97%
Fire prevention and education	93%	86%	85%	93%	92%	85%	88%	88%	90%	89%	89%	88%
Traffic enforcement	79%	81%	79%	84%	84%	77%	74%	74%	90%	79%	92%	81%
Street repair / maintenance	86%	93%	91%	90%	91%	91%	83%	92%	94%	91%	91%	91%
Street cleaning / sweeping	81%	76%	76%	82%	79%	76%	83%	73%	79%	75%	96%	78%
Street lighting	80%	80%	78%	84%	84%	75%	71%	77%	88%	78%	97%	80%
Snow removal / plowing	95%	99%	99%	95%	96%	99%	95%	97%	99%	98%	96%	98%
Sidewalk maintenance	83%	80%	77%	87%	83%	81%	81%	80%	83%	80%	93%	81%
Recycling	84%	89%	89%	85%	87%	88%	88%	86%	88%	88%	89%	87%
Storm drainage	86%	89%	89%	87%	86%	90%	84%	90%	89%	87%	94%	88%
Drinking water	99%	100%	100%	99%	100%	99%	100%	100%	99%	99%	100%	99%
Sewer services	92%	94%	94%	93%	91%	97%	91%	94%	96%	95%	90%	94%
Number of City parks and trails	76%	83%	83%	78%	83%	79%	80%	79%	83%	82%	75%	80%
Land use, planning and zoning	72%	82%	82%	74%	86%	71%	80%	75%	82%	79%	79%	79%
Building Inspection Services (residential)	79%	71%	70%	80%	78%	69%	73%	66%	79%	70%	95%	73%

Please rate the importance of each of the following services being provided in New Brighton: Percent essential or very important	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Code enforcement	71%	70%	68%	74%	77% B	62%	58%	64%	81% A B	68%	88% A	71%
Animal control	55%	59%	56%	60%	59%	55%	39%	53% A	72% A B	54%	78% A	58%
Economic development	76%	76%	74%	79%	78%	74%	74%	75%	78%	74%	91% A	76%
City services to seniors	85% B	75%	77%	82%	82%	76%	79%	78%	80%	78%	84%	79%
City services to youth	92% B	85%	86%	89%	90%	85%	91%	85%	88%	88%	88%	87%
Public information services	76%	70%	68%	78% A	81% B	64%	57%	74% A	80% A	70%	87% A	72%
Parks and Athletic field maintenance	70%	78%	78%	72%	74%	77%	73%	72%	80%	73%	90% A	75%
City long-range comprehensive planning	89%	85%	85%	89%	90%	84%	87%	88%	86%	86%	95% A	87%

Table 62: Question #12 by Respondent Characteristics

How satisfied are you with your current trash hauling services?	Rent (A)	Own (B)	Single Family House (A)	Other Type of Housing Unit (B)	Female (A)	Male (B)	18-34 (A)	35-54 (B)	55+ (C)	White (A)	Not White (B)	Overall (A)
Very satisfied	82% B	65%	67%	77% A	73%	68%	79% B	61%	73% B	70%	73%	71%
Somewhat satisfied	13%	31% A	30% B	17%	22%	29%	18%	31% A	25%	26%	21%	25%
Somewhat unsatisfied	4%	3%	3%	4%	3%	3%	2%	6% C	2%	3%	5%	3%
Very unsatisfied	2%	1%	0%	2%	2%	0%	0%	3%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 63: Question #13 by Respondent Characteristics

For your community, would you prefer a single hauler or multiple hauler trash pickup?	Rent (A)	Own (B)	Single Family House (A)	Other Type of Housing Unit (B)	Female (A)	Male (B)	18-34 (A)	35-54 (B)	55+ (C)	White (A)	Not White (B)	Overall (A)
Single hauler	57% B	48%	46%	59% A	48%	55%	64% C	51%	43%	53%	41%	50%
Multiple hauler	43%	52% A	54% B	41%	52%	45%	36%	49%	57% A	47%	59%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 64: Question #14 by Respondent Characteristics

Please rate the overall quality of services in New Brighton.	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Excellent	32%	26%	28%	27%	23%	33% A	29%	31%	25%	26%	46% A	28%
Good	63%	63%	60%	69% A	69% B	59%	64%	62%	64%	68% B	39%	63%
Fair	5%	10% A	11% B	4%	7%	8%	7%	7%	10%	6%	14% A	9%
Poor	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 65: Question #15 by Respondent Characteristics

If money was not a concern, what one service, amenity, offering, or change would you like to see in New Brighton?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Commercial/retail development	11%	14%	15%	9%	13%	13%	16%	16%	9%	14%	9%	13%
Traffic enforcement, street lights	0%	8%	7%	3%	5%	6%	5%	5%	7%	6%	4%	6%
Safety	6%	6%	6%	6%	6%	4%	8%	4%	7%	4%	20% A	6%
Parks and recreation	6%	11%	11%	6%	9%	9%	7%	14% C	6%	10%	5%	9%
Water and waste management	4%	9% A	8%	6%	9%	6%	6%	8%	9%	8%	5%	7%
Community involvement and inclusion	7%	5%	4%	9%	7%	4%	5%	5%	7%	7%	2%	6%
Housing and code enforcement	12% B	6%	9%	7%	8%	8%	5%	8%	9%	8%	10%	8%
Streets (infrastructure, maintenance)	13% B	6%	5%	14% A	8%	7%	13% B	3%	8%	9%	3%	8%
Taxes	15% B	3%	3%	13% A	4%	10% A	11%	6%	5%	6%	11%	7%
Sidewalks (snow removal, maintenance)	2%	7% A	8% B	3%	5%	7%	8%	3%	7%	6%	6%	6%
Bike and public transportation	11% B	5%	5%	10%	8%	6%	11% C	9%	3%	6%	11%	7%
No changes	7%	11%	12%	7%	9%	11%	2%	11% A	13% A	10%	9%	10%
Other	5%	6%	6%	6%	6%	6%	0%	8%	9%	6%	6%	6%
Don't know	1%	1%	1%	2%	1%	1%	0%	0%	3%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 66: Question #16 by Respondent Characteristics

To what extent would you support or oppose a property tax increase to fund the service, amenity, offering, or change you listed in question 15?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Strongly support	41%	32%	33%	39%	34%	38%	45% C	37%	29%	38% B	25%	35%
Somewhat support	29%	32%	32%	29%	36% B	26%	21%	37% A	33%	31%	32%	30%
Somewhat oppose	9%	15%	14%	12%	12%	15%	12%	12%	16%	12%	23% A	13%
Strongly oppose	22%	21%	22%	19%	18%	21%	22%	14%	23%	18%	21%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 67: Question #17 by Respondent Characteristics

Please indicate whether you currently use each of the following as a major source, minor source or not a source of information about city issues, services and events. Percent major source	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
City of New Brighton Newsletter	56%	81% A	81% B	61%	70%	77%	66%	74%	76%	73%	72%	72%
City website (www.newbrightonmn.gov)	53%	81% A	83% B	55%	72%	69%	65%	83% A C	66%	70%	78%	71%
Cable TV	24%	19%	19%	26%	23%	21%	15%	18%	29% A B	20%	34% A	22%
Social media	65%	60%	61%	63%	67% B	57%	72% C	73% C	48%	62%	64%	62%
Friends/neighbors	72%	90% A	88% B	78%	86%	81%	80%	80%	89% B	84%	85%	84%
Emails from the City	51%	69% A	66%	58%	58%	69% A	54%	68% A	64%	63%	68%	63%
City mailers	72%	91% A	89% B	78%	86%	83%	69%	89% A	89% A	83%	95% A	85%

Table 68: Question #18 by Respondent Characteristics

What do you see as the single most critical issue facing New Brighton in the next two years?	Rent (A)	Own (B)	Single Family House (A)	Other Type of Housing Unit (B)	Female (A)	Male (B)	18-34 (A)	35-54 (B)	55+ (C)	White (A)	Not White (B)	Overall (A)
Budget taxes/affordability	10%	9%	9%	10%	7%	13%	12%	7%	11%	10%	6%	10%
Population growth/overpopulation/	0%	11%	10% B	4%	7%	7%	5%	7%	10%	8%	6%	8%
Crime	23%	20%	21%	21%	22%	19%	13%	28% A	19%	20%	22%	20%
Economic Development/City Services/Schools	8%	8%	9%	9%	9%	8%	13%	6%	6%	6%	18% A	8%
Housing/Code enforcement	6%	7%	9% B	2%	6%	7%	9%	6%	6%	8% B	1%	7%
Traffic	0%	6%	6% B	1%	4%	6%	5%	2%	6%	5%	0%	4%
Water Quality/trash/recycling/infrastructure	10%	8%	7%	10%	7%	9%	8%	8%	9%	9%	4%	8%
Diversity/Inclusivity	3%	7%	6%	4%	5%	6%	7%	4%	5%	6%	2%	5%
Affordable Housing	14% B	5%	4%	13% A	6%	9%	12%	7%	5%	6%	15% A	7%
Safety	1%	6% A	5%	2%	5%	3%	2%	5%	5%	4%	5%	4%
No opinion	0%	4%	3%	1%	3%	2%	0%	5%	2%	3%	3%	2%
Other	11% B	3%	4%	10% A	7%	4%	6%	7%	4%	5%	9%	6%
Don't Know	12%	8%	7%	13% A	12%	7%	8%	8%	11%	9%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 69: Question #19 by Respondent Characteristics

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following? Percent high or moderate priority.	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Creating a diverse, inclusive, and fair community	19%	23%	24%	19%	15%	29% A	18%	26%	20%	22%	16%	23%
Addressing social, economic, and racial equity differences in housing	22%	27%	27%	23%	18%	31% A	23%	28%	22%	23%	31%	26%
Addressing social, economic, and racial equity differences in health and education	17%	25% A	25%	18%	14%	29% A	15%	26%	20%	20%	20%	23%
Addressing social, economic, and racial equity differences in the criminal justice system	19%	23%	25%	18%	15%	28% A	16%	29% A C	18%	20%	23%	23%
Addressing social, economic, and racial equity differences in employment	35%	29%	32%	30%	21%	40% A	40% C	33%	23%	28%	45% A	32%
Hiring more diverse staff	35%	30%	32%	30%	21%	41% A	39%	30%	26%	29%	35%	32%
Recruiting diverse people into positions of local government leadership	26%	30%	32% B	23%	19%	37% A	28%	27%	27%	27%	23%	29%

Table 70: Question #20 by Respondent Characteristics

To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months? Percent some or most of the time.	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Age	11% B	5%	5%	10% A	6%	6%	0%	8% A	10% A	7%	3%	7%
Gender	11% B	5%	5%	10% A	10% B	4%	10%	8%	5%	8%	2%	7%
Race(s)	10% B	3%	3%	8% A	4%	5%	2%	10% A C	3%	4%	13% A	6%
National origin (birth country)	3%	2%	2%	3%	1%	3% A	2%	5% C	0%	2%	0%	2%
Religion	5%	2%	2%	5%	1%	5% A	0%	6% A	3%	3%	3%	3%
Political affiliation	5%	8%	8%	6%	6%	7%	0%	12% A	7% A	7%	5%	7%
Disability	10% B	1%	1%	9% A	4%	5%	0%	9% A C	3%	5%	4%	4%
Sexual orientation or gender identity	4%	1%	2%	3%	2%	2%	0%	5% A	2%	2%	4%	2%

Table 71: Question #21 by Respondent Characteristics

What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? (Select up to 5) Percents add to more than 100% as respondents could choose up to five ways	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
We don't use the City's park system	9%	5%	5%	9% A	5%	7%	5%	4%	8%	6%	10%	7%
Enjoying nature, wildlife, etc.	73%	70%	68%	76% A	70%	71%	75%	73%	67%	70%	76%	71%
Relaxing, contemplating, meditating, etc.	45% B	24%	21%	46% A	34%	27%	36%	27%	32%	29%	44% A	31%
Visiting the Eagles Nest	8%	12%	12%	8%	13%	8%	8%	15%	8%	10%	14%	10%
Playing at playgrounds	21%	34% A	34% B	21%	31%	27%	27%	45% A C	18%	30%	28%	29%
Picnics, BBQs, and gatherings	16%	17%	15%	19%	17%	17%	23% B	12%	18%	16%	23%	17%
Playing team sports	3%	12% A	12% B	4%	7%	11%	3%	20% A C	3%	9%	6%	9%
Working out at the Community Center	12%	13%	13%	11%	13%	11%	11%	10%	15%	13%	10%	12%
Walking, hiking, running on trails	78%	83%	85% B	77%	84%	81%	85%	84%	79%	83%	76%	81%
Biking on trails	19%	45% A	47% B	19%	33%	40%	45% C	38%	31%	38%	26%	36%
Roller skating, skateboarding or scootering	3%	3%	3%	2%	3%	3%	2%	6% C	1%	3%	1%	3%
Swimming	8%	8%	9%	7%	11% B	5%	11%	11% C	4%	7%	17% A	8%
Water/paddle sports	15% B	8%	8%	13%	13% B	7%	17% C	11%	6%	11% B	2%	10%
Golfing at Brightwood Hills Golf Course	2%	18% A	19% B	4%	11%	15%	7%	10%	19% A B	13%	11%	13%

What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? (Select up to 5) Percents add to more than 100% as respondents could choose up to five ways	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
Snowshoeing or cross-country skiing	9%	9%	11% B	5%	7%	11%	13%	10%	7%	10% B	2%	9%
Ice skating	3%	9% A	9% B	4%	9%	5%	10% C	11% C	2%	7%	3%	7%
Sledding/snow-tubing	2%	8% A	8% B	2%	5%	7%	2%	10% A	5%	7%	2%	6%
Attend special events (Festivals, Markets)	36%	37%	37%	39%	44% B	31%	33%	29%	47% A B	40% B	17%	37%
Other	8% B	2%	4%	4%	2%	6% A	10% B C	2%	2%	4%	0%	4%

Table 72: Question #22 by Respondent Characteristics

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?	Rent	Own	Single Family House	Other Type of Housing Unit	Female	Male	18-34	35-54	55+	White	Not White	Overall
Percent strongly or somewhat agree	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)
I am satisfied with the recreation programs and activities	92%	92%	92%	93%	89%	96% A	86%	94%	93%	92%	97%	92%
User fees for park programs and activities are too high	59% B	30%	30%	53% A	34%	41%	36%	28%	46% B	35%	48%	37%
Parks are equitably distributed within the city	96%	91%	91%	96%	92%	95%	95%	90%	94%	93%	94%	93%
Parks and programs welcoming and accessible	97%	95%	95%	97%	96%	96%	100% C	96%	94%	96%	99%	96%
Parks and programs serve all abilities	87%	92%	92%	89%	88%	93%	93%	89%	90%	91%	86%	90%
Parks and programs serve all ages well	92%	89%	89%	92%	86%	96% A	94%	88%	91%	91%	91%	90%
Getting to parks and programs by bike or foot is a challenge	33%	30%	28%	36%	33%	29%	32%	34%	28%	30%	36%	31%
Getting to the community center is a challenge	18%	13%	13%	15%	14%	14%	10%	17%	13%	13%	21%	14%
It is too far from my home to get to parks	9%	7%	8%	7%	8%	7%	15% B C	3%	7%	7%	16% A	8%
It is important to have restrooms at parks and sports field	96%	97%	97%	96%	98%	96%	100% C	97%	95%	98% B	92%	97%
It is important to have trash bins, benches, signs, lighting at parks	99%	99%	100%	99%	100%	99%	100%	99%	98%	99%	100%	99%
Overcrowding of parks and trails is a problem	27% B	14%	13%	25% A	15%	18%	16%	24% C	12%	14%	37% A	17%
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).	83%	79%	78%	83%	85% B	77%	82%	87% C	76%	82%	79%	80%

Appendix D: Complete Set of Open Participation Survey Responses

The full set of responses to each survey question are displayed in the tables in this appendix. Many survey questions included a “don’t know” response option. Most of the analyses in the body of the report were for respondents who had an opinion as eliminating “don’t know” responses allow for easier comparison between evaluative responses. For questions that included a don’t know response, two sets of tables are provided in this appendix; the first with the “don’t know” responses excluded, to show the proportion of respondents with an opinion giving a response; and the second with the “don’t know” responses included, to allow examination of the magnitude of unfamiliarity with certain items.

Table 73: Question #1 without don't know responses

Please rate each of the following aspects of quality of life in New Brighton:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
New Brighton as a place to live	27%	N=41	62%	N=94	11%	N=17	0%	N=0	100%	N=151
Your neighborhood as a place to live	39%	N=59	48%	N=72	13%	N=20	0%	N=0	100%	N=151
New Brighton as a place to raise children	40%	N=52	45%	N=58	15%	N=19	0%	N=0	100%	N=130
New Brighton as a place to work	19%	N=14	28%	N=20	34%	N=24	19%	N=13	100%	N=70
New Brighton as a place to retire	12%	N=14	42%	N=48	39%	N=45	7%	N=7	100%	N=114
The overall quality of life in New Brighton	23%	N=35	66%	N=99	11%	N=16	0%	N=0	100%	N=151

Table 74: Question #1 with don't know responses

Please rate each of the following aspects of quality of life in New Brighton:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
New Brighton as a place to live	27%	N=41	62%	N=94	11%	N=17	0%	N=0	0%	N=0	100%	N=151
Your neighborhood as a place to live	39%	N=59	48%	N=72	13%	N=20	0%	N=0	0%	N=0	100%	N=151
New Brighton as a place to raise children	35%	N=52	39%	N=58	13%	N=19	0%	N=0	14%	N=21	100%	N=150
New Brighton as a place to work	9%	N=14	13%	N=20	16%	N=24	9%	N=13	53%	N=80	100%	N=151
New Brighton as a place to retire	9%	N=14	32%	N=48	30%	N=45	5%	N=7	24%	N=36	100%	N=150
The overall quality of life in New Brighton	23%	N=35	66%	N=99	11%	N=16	0%	N=0	0%	N=0	100%	N=151

Table 75: Question #2 without don't know responses

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Sense of community	6%	N=10	55%	N=82	35%	N=52	4%	N=6	100%	N=150
Overall feeling of safety in New Brighton	28%	N=41	52%	N=78	19%	N=29	0%	N=0	100%	N=148
Overall appearance of New Brighton	17%	N=26	63%	N=94	18%	N=26	3%	N=4	100%	N=150
Cleanliness of New Brighton	26%	N=40	58%	N=87	15%	N=23	1%	N=1	100%	N=151
Overall quality of new development in New Brighton	11%	N=16	46%	N=66	29%	N=41	13%	N=19	100%	N=143
Overall quality of older neighborhoods	16%	N=22	47%	N=66	27%	N=38	10%	N=14	100%	N=139
Variety of housing options	12%	N=17	41%	N=56	33%	N=46	13%	N=18	100%	N=137
Overall quality of business and service establishments in New Brighton	9%	N=13	43%	N=62	35%	N=49	13%	N=19	100%	N=143
Variety of shopping opportunities	2%	N=3	20%	N=29	48%	N=72	30%	N=45	100%	N=150
Opportunities to attend community or cultural activities	9%	N=13	32%	N=46	46%	N=66	13%	N=19	100%	N=144
Recreational opportunities	22%	N=32	46%	N=67	28%	N=41	5%	N=7	100%	N=148
Employment opportunities	3%	N=2	22%	N=18	46%	N=39	29%	N=25	100%	N=84
Educational opportunities	27%	N=34	36%	N=46	29%	N=37	7%	N=9	100%	N=125
Opportunities to volunteer	11%	N=13	55%	N=63	28%	N=31	7%	N=8	100%	N=114
Ease of car travel in New Brighton	34%	N=51	55%	N=83	11%	N=16	0%	N=0	100%	N=151
Ease of bus travel in New Brighton	1%	N=1	10%	N=7	39%	N=27	50%	N=34	100%	N=69
Ease of bicycle travel in New Brighton	5%	N=6	38%	N=47	39%	N=48	18%	N=22	100%	N=124
Ease of walking in New Brighton	16%	N=24	47%	N=71	20%	N=30	17%	N=25	100%	N=151
Availability of paths and walking trails	15%	N=22	50%	N=71	30%	N=43	5%	N=7	100%	N=144
Traffic flow on major streets	9%	N=13	55%	N=83	29%	N=43	8%	N=12	100%	N=151
Traffic flow at intersections	6%	N=9	56%	N=83	23%	N=34	15%	N=23	100%	N=148
Availability of affordable quality housing	2%	N=2	34%	N=33	40%	N=38	23%	N=22	100%	N=95
Quality of overall natural environment in New Brighton	12%	N=19	60%	N=89	26%	N=38	2%	N=3	100%	N=149

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall image or reputation of New Brighton	20%	N=28	60%	N=87	18%	N=26	2%	N=3	100%	N=144

Table 76: Question #2 with don't know responses

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Sense of community	6%	N=10	55%	N=82	35%	N=52	4%	N=6	0%	N=0	100%	N=150
Overall feeling of safety in New Brighton	28%	N=41	52%	N=78	19%	N=29	0%	N=0	0%	N=0	100%	N=148
Overall appearance of New Brighton	17%	N=26	63%	N=94	18%	N=26	3%	N=4	0%	N=0	100%	N=150
Cleanliness of New Brighton	26%	N=40	58%	N=87	15%	N=23	1%	N=1	0%	N=0	100%	N=151
Overall quality of new development in New Brighton	11%	N=16	44%	N=66	28%	N=41	13%	N=19	5%	N=7	100%	N=150
Overall quality of older neighborhoods	14%	N=22	44%	N=66	25%	N=38	9%	N=14	8%	N=11	100%	N=150
Variety of housing options	11%	N=17	38%	N=56	31%	N=46	12%	N=18	8%	N=12	100%	N=150
Overall quality of business and service establishments in New Brighton	9%	N=13	41%	N=62	33%	N=49	12%	N=19	5%	N=8	100%	N=151
Variety of shopping opportunities	2%	N=3	20%	N=29	48%	N=72	30%	N=45	0%	N=0	100%	N=150
Opportunities to attend community or cultural activities	9%	N=13	31%	N=46	44%	N=66	13%	N=19	4%	N=5	100%	N=149
Recreational opportunities	22%	N=32	45%	N=67	28%	N=41	5%	N=7	1%	N=1	100%	N=149
Employment opportunities	2%	N=2	12%	N=18	26%	N=39	17%	N=25	44%	N=65	100%	N=149
Educational opportunities	23%	N=34	31%	N=46	25%	N=37	6%	N=9	16%	N=24	100%	N=149
Opportunities to volunteer	8%	N=13	42%	N=63	21%	N=31	5%	N=8	24%	N=36	100%	N=150
Ease of car travel in New Brighton	34%	N=51	55%	N=83	11%	N=16	0%	N=0	0%	N=0	100%	N=151
Ease of bus travel in New Brighton	1%	N=1	5%	N=7	18%	N=27	23%	N=34	54%	N=82	100%	N=151
Ease of bicycle travel in New Brighton	4%	N=6	31%	N=47	32%	N=48	15%	N=22	18%	N=27	100%	N=151
Ease of walking in New Brighton	16%	N=24	47%	N=71	20%	N=30	17%	N=25	0%	N=0	100%	N=151
Availability of paths and walking trails	15%	N=22	48%	N=71	29%	N=43	5%	N=7	4%	N=5	100%	N=149
Traffic flow on major streets	9%	N=13	55%	N=83	29%	N=43	8%	N=12	0%	N=0	100%	N=151
Traffic flow at intersections	6%	N=9	56%	N=83	23%	N=34	15%	N=23	0%	N=0	100%	N=148
Availability of affordable quality housing	1%	N=2	22%	N=33	25%	N=38	15%	N=22	37%	N=56	100%	N=151

Please rate each of the following characteristics as they relate to New Brighton as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Quality of overall natural environment in New Brighton	12%	N=19	59%	N=89	25%	N=38	2%	N=3	1%	N=2	100%	N=151
Overall image or reputation of New Brighton	19%	N=28	58%	N=87	17%	N=26	2%	N=3	5%	N=7	100%	N=151

Table 77: Question #3 without don't know responses

Please rate the following categories of New Brighton government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The overall direction that New Brighton is taking	12%	N=17	46%	N=61	31%	N=42	11%	N=14	100%	N=134
The value of services for the taxes paid to New Brighton	10%	N=13	42%	N=56	42%	N=56	7%	N=9	100%	N=133
The job New Brighton government does at welcoming citizen involvement	19%	N=24	40%	N=49	32%	N=38	9%	N=11	100%	N=122
Creating a community welcoming to residents of all backgrounds	18%	N=21	48%	N=57	28%	N=33	6%	N=7	100%	N=118
Treating all residents with respect	23%	N=29	50%	N=63	23%	N=29	3%	N=4	100%	N=126
Treating all residents fairly	27%	N=32	45%	N=54	25%	N=30	3%	N=4	100%	N=120
Providing opportunities for residents with different opinions to voice their concerns	12%	N=14	49%	N=57	26%	N=31	13%	N=15	100%	N=118
Helping to resolve resident conflicts in nonviolent ways	18%	N=14	56%	N=43	18%	N=14	9%	N=7	100%	N=78

Table 78: Question #3 with don't know responses

Please rate the following categories of New Brighton government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The overall direction that New Brighton is taking	11%	N=17	41%	N=61	28%	N=42	10%	N=14	11%	N=16	100%	N=150
The value of services for the taxes paid to New Brighton	9%	N=13	37%	N=56	38%	N=56	6%	N=9	10%	N=16	100%	N=149
The job New Brighton government does at welcoming citizen involvement	16%	N=24	33%	N=49	26%	N=38	7%	N=11	18%	N=27	100%	N=149
Creating a community welcoming to residents of all backgrounds	14%	N=21	38%	N=57	22%	N=33	5%	N=7	21%	N=31	100%	N=149
Treating all residents with respect	20%	N=29	42%	N=63	19%	N=29	3%	N=4	16%	N=24	100%	N=149
Treating all residents fairly	21%	N=32	36%	N=54	20%	N=30	2%	N=4	20%	N=30	100%	N=150
Providing opportunities for residents with different opinions to voice their concerns	10%	N=14	38%	N=57	20%	N=31	10%	N=15	22%	N=32	100%	N=150
Helping to resolve resident conflicts in nonviolent ways	9%	N=14	29%	N=43	9%	N=14	4%	N=7	48%	N=73	100%	N=150

Table 79: Question #4

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in New Brighton?	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Participated in a recreation program or activity	33%	N=50	33%	N=49	21%	N=31	8%	N=12	5%	N=7	100%	N=149
Visited a City park	6%	N=9	10%	N=16	26%	N=40	32%	N=49	25%	N=38	100%	N=151
Read the City of New Brighton Newsletter	5%	N=7	33%	N=50	40%	N=59	17%	N=26	5%	N=7	100%	N=149
Visited the City of New Brighton Web site (at www.newbrightonmn.gov)	3%	N=5	30%	N=46	48%	N=72	11%	N=17	8%	N=12	100%	N=150
Recycled used paper, cans or bottles from your home	3%	N=5	0%	N=0	4%	N=6	21%	N=31	72%	N=109	100%	N=150
Volunteered your time to some group or activity in New Brighton	53%	N=78	19%	N=29	22%	N=32	3%	N=5	2%	N=3	100%	N=147
Used the New Brighton Community Center	22%	N=33	35%	N=54	33%	N=50	3%	N=5	6%	N=10	100%	N=151
Used a trail located in New Brighton	10%	N=15	18%	N=28	26%	N=39	26%	N=39	20%	N=31	100%	N=151
Used the Ramsey County (New Brighton branch) public library or its services	24%	N=36	32%	N=48	28%	N=43	11%	N=17	4%	N=7	100%	N=150
Used the Ramsey County food scrap drop-off site	71%	N=107	5%	N=7	15%	N=22	3%	N=5	6%	N=9	100%	N=150

Table 80: Question #5 without don't know responses

Please rate how safe or unsafe you feel from the following in New Brighton:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Violent crime (e.g., rape, assault, robbery, home invasion)	39%	N=58	45%	N=68	7%	N=10	8%	N=13	1%	N=2	100%	N=151
Property crimes (e.g., burglary, theft)	13%	N=20	46%	N=70	8%	N=13	24%	N=37	8%	N=12	100%	N=151
Traffic	25%	N=38	41%	N=61	20%	N=30	8%	N=12	6%	N=9	100%	N=149
Drug use/drug trafficking	37%	N=49	34%	N=45	10%	N=13	17%	N=23	2%	N=3	100%	N=132

Table 81: Question #5 with don't know responses

Please rate how safe or unsafe you feel from the following in New Brighton:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
Violent crime (e.g., rape, assault, robbery, home invasion)	39%	N=58	45%	N=68	7%	N=10	8%	N=13	1%	N=2	0%	N=0	100%	N=151
Property crimes (e.g., burglary, theft)	13%	N=20	46%	N=70	8%	N=13	24%	N=37	8%	N=12	0%	N=0	100%	N=151
Traffic	25%	N=38	41%	N=61	20%	N=30	8%	N=12	6%	N=9	1%	N=1	100%	N=150
Drug use/drug trafficking	32%	N=49	30%	N=45	9%	N=13	15%	N=23	2%	N=3	12%	N=18	100%	N=151

Table 82: Question #6 without don't know responses

During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	%	N
No	90%	N=135
Yes	10%	N=15
Total	100%	N=150

Table 83: Question 6 with don't know responses

During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	%	N
No	90%	N=135
Yes	10%	N=15
Don't know	1%	N=1
Total	100%	N=151

Table 84: Question #7 without don't know responses

If yes, was this crime (these crimes) reported to New Brighton police?	%	N
No	7%	N=1
Yes	93%	N=13
Total	100%	N=14

Table 85: Question #7 with don't know responses

If yes, was this crime (these crimes) reported to New Brighton police?	%	N
No	7%	N=1
Yes	89%	N=13
Don't know	4%	N=1
Total	100%	N=15

Table 86: Question #8 without don't know responses

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?	%	N
Increased	59%	N=79
Decreased	6%	N=8
Stayed about the same	35%	N=47
Total	100%	N=134

Table 87: Question #8 with don't know responses

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?	%	N
Increased	52%	N=79
Decreased	5%	N=8
Stayed about the same	31%	N=47
Don't know	11%	N=17
Total	100%	N=151

Table 88: Question #9 without don't know responses

How important, if at all, do you think it is for the City to provide each of the following?	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Incentives for new development	13%	N=20	29%	N=42	42%	N=62	16%	N=23	100%	N=147
Diversity of housing options (single family, townhomes, apartments)	25%	N=36	26%	N=37	36%	N=53	13%	N=19	100%	N=145
Stricter code enforcement of residential properties	22%	N=30	25%	N=35	32%	N=43	22%	N=30	100%	N=137
Stricter code enforcement of commercial properties	21%	N=28	40%	N=53	26%	N=34	12%	N=16	100%	N=131
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	16%	N=22	37%	N=49	38%	N=51	10%	N=13	100%	N=135
Housing options at diverse income levels	21%	N=30	32%	N=44	34%	N=47	13%	N=18	100%	N=139

Table 89: Question #9 with don't know responses

How important, if at all, do you think it is for the City to provide each of the following?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Incentives for new development	13%	N=20	28%	N=42	41%	N=62	16%	N=23	2%	N=4	100%	N=151
Diversity of housing options (single family, townhomes, apartments)	24%	N=36	25%	N=37	35%	N=53	13%	N=19	3%	N=4	100%	N=149
Stricter code enforcement of residential properties	20%	N=30	23%	N=35	29%	N=43	20%	N=30	9%	N=14	100%	N=151
Stricter code enforcement of commercial properties	19%	N=28	35%	N=53	23%	N=34	11%	N=16	13%	N=19	100%	N=150
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	14%	N=22	33%	N=49	34%	N=51	9%	N=13	10%	N=14	100%	N=150
Housing options at diverse income levels	21%	N=30	31%	N=44	33%	N=47	12%	N=18	4%	N=5	100%	N=145

Table 90: Question #10 without don't know responses

How important, if at all, is it for the City to make each of the following infrastructure improvements?	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Pedestrian improvements such as expanding or widening sidewalks	28%	N=41	37%	N=55	27%	N=39	8%	N=12	100%	N=148
Roadway improvements such as resurfacing existing streets	27%	N=41	43%	N=65	28%	N=43	2%	N=3	100%	N=151
Traffic mitigation improvements	19%	N=29	41%	N=62	34%	N=51	5%	N=7	100%	N=150
Stormwater management	22%	N=27	46%	N=56	29%	N=35	3%	N=4	100%	N=122
Residential street lighting	33%	N=50	38%	N=58	26%	N=40	2%	N=3	100%	N=151

Table 91: Question #10 with don't know responses

How important, if at all, is it for the City to make each of the following infrastructure improvements?	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Pedestrian improvements such as expanding or widening sidewalks	27%	N=41	36%	N=55	26%	N=39	8%	N=12	2%	N=4	100%	N=151
Roadway improvements such as resurfacing existing streets	27%	N=41	43%	N=65	28%	N=43	2%	N=3	0%	N=0	100%	N=151
Traffic mitigation improvements	19%	N=29	41%	N=62	34%	N=51	5%	N=7	0%	N=0	100%	N=150
Stormwater management	18%	N=27	37%	N=56	23%	N=35	3%	N=4	19%	N=29	100%	N=151
Residential street lighting	33%	N=50	38%	N=58	26%	N=40	2%	N=3	0%	N=0	100%	N=151

Table 92: Question #11 Quality without don't know responses

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	49%	N=70	41%	N=58	6%	N=9	4%	N=6	100%	N=143
Fire services	51%	N=65	43%	N=55	7%	N=9	0%	N=0	100%	N=129
Crime prevention	18%	N=22	50%	N=62	30%	N=37	2%	N=3	100%	N=124
Fire prevention and education	32%	N=34	56%	N=59	10%	N=10	2%	N=2	100%	N=105
Traffic enforcement	16%	N=21	55%	N=72	18%	N=23	11%	N=14	100%	N=131
Street repair / maintenance	9%	N=12	47%	N=65	38%	N=53	6%	N=9	100%	N=139
Street cleaning / sweeping	21%	N=31	50%	N=74	22%	N=33	7%	N=11	100%	N=149
Street lighting	5%	N=8	54%	N=81	31%	N=47	9%	N=14	100%	N=149
Snow removal / plowing	27%	N=39	48%	N=70	18%	N=26	7%	N=10	100%	N=145
Sidewalk maintenance	10%	N=12	58%	N=67	29%	N=34	2%	N=3	100%	N=114
Recycling	28%	N=41	60%	N=87	8%	N=11	4%	N=6	100%	N=145
Storm drainage	10%	N=12	75%	N=84	14%	N=15	1%	N=1	100%	N=112
Drinking water	19%	N=29	59%	N=88	17%	N=25	5%	N=8	100%	N=150
Sewer services	19%	N=23	66%	N=80	15%	N=18	0%	N=0	100%	N=121
Number of City parks and trails	31%	N=45	60%	N=88	8%	N=11	2%	N=3	100%	N=147
Land use, planning and zoning	6%	N=6	60%	N=63	22%	N=23	13%	N=14	100%	N=106
Building Inspection Services (residential)	16%	N=13	48%	N=39	28%	N=23	8%	N=6	100%	N=81
Code enforcement	16%	N=12	39%	N=28	23%	N=16	23%	N=16	100%	N=72
Animal control	15%	N=15	42%	N=41	32%	N=31	11%	N=11	100%	N=98
Economic development	9%	N=10	50%	N=55	33%	N=36	9%	N=10	100%	N=111
City services to seniors	2%	N=2	41%	N=27	45%	N=30	11%	N=7	100%	N=67
City services to youth	18%	N=20	54%	N=57	21%	N=23	6%	N=7	100%	N=106
Public information services	18%	N=23	41%	N=51	35%	N=44	6%	N=8	100%	N=126

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Parks and Athletic field maintenance	15%	N=20	62%	N=86	14%	N=20	9%	N=13	100%	N=139
City long-range comprehensive planning	8%	N=8	54%	N=54	23%	N=23	15%	N=15	100%	N=100

Table 93: Question #11 Quality with don't know responses

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	47%	N=70	38%	N=58	6%	N=9	4%	N=6	5%	N=8	100%	N=151
Fire services	43%	N=65	36%	N=55	6%	N=9	0%	N=0	15%	N=22	100%	N=151
Crime prevention	15%	N=22	41%	N=62	25%	N=37	2%	N=3	18%	N=27	100%	N=151
Fire prevention and education	23%	N=34	39%	N=59	7%	N=10	1%	N=2	30%	N=44	100%	N=149
Traffic enforcement	14%	N=21	48%	N=72	16%	N=23	10%	N=14	13%	N=19	100%	N=150
Street repair / maintenance	8%	N=12	43%	N=65	35%	N=53	6%	N=9	8%	N=12	100%	N=150
Street cleaning / sweeping	20%	N=31	49%	N=74	22%	N=33	7%	N=11	1%	N=2	100%	N=151
Street lighting	5%	N=8	54%	N=81	31%	N=47	9%	N=14	1%	N=1	100%	N=150
Snow removal / plowing	27%	N=39	48%	N=70	18%	N=26	7%	N=10	0%	N=0	100%	N=145
Sidewalk maintenance	8%	N=12	44%	N=67	22%	N=34	2%	N=3	24%	N=37	100%	N=151
Recycling	28%	N=41	58%	N=87	7%	N=11	4%	N=6	2%	N=3	100%	N=148
Storm drainage	8%	N=12	56%	N=84	10%	N=15	1%	N=1	26%	N=39	100%	N=151
Drinking water	19%	N=29	58%	N=88	17%	N=25	5%	N=8	0%	N=0	100%	N=151
Sewer services	15%	N=23	53%	N=80	12%	N=18	0%	N=0	20%	N=30	100%	N=151
Number of City parks and trails	30%	N=45	58%	N=88	7%	N=11	2%	N=3	2%	N=4	100%	N=150
Land use, planning and zoning	4%	N=6	42%	N=63	15%	N=23	9%	N=14	30%	N=46	100%	N=151
Building Inspection Services (residential)	8%	N=13	26%	N=39	15%	N=23	4%	N=6	47%	N=71	100%	N=151
Code enforcement	8%	N=12	19%	N=28	11%	N=16	11%	N=16	52%	N=78	100%	N=150
Animal control	10%	N=15	28%	N=41	21%	N=31	7%	N=11	34%	N=51	100%	N=149
Economic development	6%	N=10	36%	N=55	24%	N=36	7%	N=10	27%	N=40	100%	N=151
City services to seniors	1%	N=2	19%	N=27	21%	N=30	5%	N=7	53%	N=76	100%	N=143
City services to youth	13%	N=20	38%	N=57	15%	N=23	4%	N=7	29%	N=44	100%	N=150
Public information services	15%	N=23	34%	N=51	29%	N=44	5%	N=8	16%	N=23	100%	N=150

Please rate the quality of each of the following services in New Brighton	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Parks and Athletic field maintenance	14%	N=20	57%	N=86	13%	N=20	9%	N=13	7%	N=11	100%	N=150
City long-range comprehensive planning	5%	N=8	36%	N=54	16%	N=23	10%	N=15	33%	N=50	100%	N=150

Table 94: Question #11 Importance without don't know responses

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	80%	N=120	12%	N=17	4%	N=5	4%	N=7	100%	N=150
Fire services	81%	N=122	18%	N=27	1%	N=2	0%	N=0	100%	N=151
Crime prevention	71%	N=107	21%	N=32	7%	N=11	1%	N=1	100%	N=151
Fire prevention and education	42%	N=63	39%	N=58	19%	N=28	0%	N=0	100%	N=149
Traffic enforcement	42%	N=63	32%	N=49	21%	N=32	4%	N=6	100%	N=150
Street repair / maintenance	48%	N=73	45%	N=68	7%	N=10	0%	N=0	100%	N=151
Street cleaning / sweeping	29%	N=43	40%	N=60	30%	N=45	2%	N=3	100%	N=151
Street lighting	41%	N=62	44%	N=67	14%	N=21	1%	N=1	100%	N=151
Snow removal / plowing	63%	N=95	36%	N=54	1%	N=2	0%	N=0	100%	N=151
Sidewalk maintenance	22%	N=33	56%	N=83	21%	N=31	0%	N=0	100%	N=148
Recycling	43%	N=64	37%	N=55	20%	N=30	0%	N=1	100%	N=150
Storm drainage	42%	N=52	44%	N=54	13%	N=16	0%	N=0	100%	N=123
Drinking water	89%	N=134	9%	N=14	2%	N=3	0%	N=0	100%	N=151
Sewer services	59%	N=80	38%	N=52	3%	N=4	0%	N=0	100%	N=135
Number of City parks and trails	20%	N=30	48%	N=71	31%	N=47	1%	N=2	100%	N=150
Land use, planning and zoning	16%	N=22	57%	N=80	26%	N=36	2%	N=2	100%	N=140
Building Inspection Services (residential)	21%	N=26	50%	N=63	28%	N=34	1%	N=1	100%	N=124
Code enforcement	24%	N=31	53%	N=68	21%	N=28	1%	N=2	100%	N=128
Animal control	28%	N=39	42%	N=59	30%	N=43	0%	N=0	100%	N=142
Economic development	20%	N=29	51%	N=74	25%	N=37	4%	N=5	100%	N=145
City services to seniors	28%	N=36	47%	N=60	24%	N=31	0%	N=1	100%	N=128
City services to youth	30%	N=43	52%	N=74	17%	N=24	1%	N=1	100%	N=142

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Public information services	31%	N=44	40%	N=56	28%	N=39	1%	N=1	100%	N=141
Parks and Athletic field maintenance	19%	N=28	55%	N=82	25%	N=37	1%	N=1	100%	N=149
City long-range comprehensive planning	27%	N=37	54%	N=72	19%	N=25	1%	N=1	100%	N=134

Table 95: Question #11 Importance with don't know responses

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	80%	N=120	12%	N=17	4%	N=5	4%	N=7	1%	N=1	100%	N=151
Fire services	80%	N=122	18%	N=27	1%	N=2	0%	N=0	0%	N=0	100%	N=151
Crime prevention	71%	N=107	21%	N=32	7%	N=11	1%	N=1	0%	N=0	100%	N=151
Fire prevention and education	42%	N=63	38%	N=58	19%	N=28	0%	N=0	1%	N=1	100%	N=150
Traffic enforcement	42%	N=63	32%	N=49	21%	N=32	4%	N=6	0%	N=0	100%	N=151
Street repair / maintenance	48%	N=73	45%	N=68	7%	N=10	0%	N=0	0%	N=0	100%	N=151
Street cleaning / sweeping	28%	N=43	39%	N=60	30%	N=45	2%	N=3	0%	N=0	100%	N=151
Street lighting	41%	N=62	44%	N=67	14%	N=21	1%	N=1	0%	N=0	100%	N=151
Snow removal / plowing	63%	N=95	36%	N=54	1%	N=2	0%	N=0	0%	N=0	100%	N=151
Sidewalk maintenance	22%	N=33	55%	N=83	21%	N=31	0%	N=0	2%	N=4	100%	N=151
Recycling	43%	N=64	37%	N=55	20%	N=30	0%	N=1	0%	N=0	100%	N=150
Storm drainage	36%	N=52	38%	N=54	11%	N=16	0%	N=0	15%	N=22	100%	N=145
Drinking water	89%	N=134	9%	N=14	2%	N=3	0%	N=0	0%	N=0	100%	N=151
Sewer services	53%	N=80	34%	N=52	3%	N=4	0%	N=0	10%	N=16	100%	N=151
Number of City parks and trails	20%	N=30	48%	N=71	31%	N=47	1%	N=2	0%	N=0	100%	N=150
Land use, planning and zoning	15%	N=22	53%	N=80	24%	N=36	2%	N=2	7%	N=10	100%	N=150
Building Inspection Services (residential)	17%	N=26	42%	N=63	23%	N=34	1%	N=1	17%	N=26	100%	N=150
Code enforcement	21%	N=31	46%	N=68	18%	N=28	1%	N=2	14%	N=21	100%	N=150
Animal control	26%	N=39	39%	N=59	29%	N=43	0%	N=0	6%	N=8	100%	N=150
Economic development	20%	N=29	49%	N=74	25%	N=37	4%	N=5	3%	N=4	100%	N=149
City services to seniors	24%	N=36	40%	N=60	21%	N=31	0%	N=1	14%	N=21	100%	N=149
City services to youth	28%	N=43	49%	N=74	16%	N=24	1%	N=1	6%	N=9	100%	N=151

Please rate the importance of each of the following services in New Brighton	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Public information services	29%	N=44	38%	N=56	26%	N=39	1%	N=1	6%	N=9	100%	N=150
Parks and Athletic field maintenance	19%	N=28	54%	N=82	25%	N=37	1%	N=1	1%	N=1	100%	N=150
City long-range comprehensive planning	26%	N=37	50%	N=72	17%	N=25	0%	N=1	7%	N=9	100%	N=143

Table 96: Question #12 without don't know responses

How satisfied are you with your current trash hauling services?	%	N
Very satisfied	49%	N=73
Somewhat satisfied	45%	N=68
Somewhat unsatisfied	4%	N=6
Very unsatisfied	3%	N=4
Total	100%	N=151

Table 97: Question #12 with don't know responses

How satisfied are you with your current trash hauling services?	%	N
Very satisfied	49%	N=73
Somewhat satisfied	45%	N=68
Somewhat unsatisfied	4%	N=6
Very unsatisfied	3%	N=4
Don't know/NA	0%	N=0
Total	100%	N=151

Table 98: Question #13

For your community, would you prefer a single hauler or multiple hauler trash pickup?	%	N
Single hauler	55%	N=83
Multiple hauler	45%	N=68
Total	100%	N=150

Table 99: Question #14 without don't know responses

Please rate the overall quality of services in New Brighton.	%	N
Excellent	25%	N=37
Good	68%	N=102
Fair	7%	N=10
Poor	0%	N=0
Total	100%	N=150

Table 100: Question #14 with don't know responses

Please rate the overall quality of services in New Brighton.	%	N
Excellent	25%	N=37
Good	68%	N=102
Fair	7%	N=10
Poor	0%	N=0
Don't know	1%	N=1
Total	100%	N=151

Table 101: Question #16

To what extent would you support or oppose a property tax increase to fund the service, amenity, offering, or change you listed in question 15?	%	N
Strongly support	31%	N=44
Somewhat support	47%	N=66
Somewhat oppose	10%	N=14
Strongly oppose	11%	N=16
Total	100%	N=140

Table 102: Question #17

Please indicate whether you currently use each of the following as a major source, minor source or not a source of information about city issues, services and events.	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
City of New Brighton Newsletter	32%	N=48	50%	N=74	18%	N=27	100%	N=149
City website (www.newbrightonmn.gov)	34%	N=50	58%	N=86	8%	N=12	100%	N=148
Cable TV	2%	N=3	17%	N=26	80%	N=119	100%	N=148
Social media	49%	N=73	32%	N=49	18%	N=28	100%	N=150
Friends/neighbors	49%	N=72	43%	N=63	8%	N=12	100%	N=146
Emails from the City	35%	N=53	44%	N=66	21%	N=32	100%	N=151
City mailers	37%	N=56	48%	N=72	15%	N=22	100%	N=151

Table 103: Question #19 without don't know responses

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?	Not a priority		Low priority		Moderate priority		High priority		Total	
	%	N	%	N	%	N	%	N	%	N
Creating a diverse, inclusive, and fair community	5%	N=7	9%	N=13	42%	N=63	45%	N=67	100%	N=151
Addressing social, economic, and racial equity differences in housing	8%	N=11	14%	N=20	39%	N=57	40%	N=59	100%	N=148
Addressing social, economic, and racial equity differences in health and education	9%	N=13	11%	N=16	33%	N=48	46%	N=67	100%	N=144
Addressing social, economic, and racial equity differences in the criminal justice system	5%	N=7	13%	N=19	37%	N=53	44%	N=63	100%	N=143
Addressing social, economic, and racial equity differences in employment	7%	N=10	16%	N=22	39%	N=57	38%	N=55	100%	N=143
Hiring more diverse staff	7%	N=11	10%	N=15	48%	N=69	34%	N=49	100%	N=142
Recruiting diverse people into positions of local government leadership	6%	N=8	11%	N=16	49%	N=71	34%	N=48	100%	N=144

Table 104: Question #19 with don't know responses

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?	Not a priority		Low priority		Moderate priority		High priority		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Creating a diverse, inclusive, and fair community	5%	N=7	9%	N=13	42%	N=63	45%	N=67	0%	N=0	100%	N=151
Addressing social, economic, and racial equity differences in housing	7%	N=11	13%	N=20	38%	N=57	39%	N=59	2%	N=3	100%	N=150
Addressing social, economic, and racial equity differences in health and education	9%	N=13	11%	N=16	32%	N=48	44%	N=67	4%	N=6	100%	N=150
Addressing social, economic, and racial equity differences in the criminal justice system	5%	N=7	13%	N=19	36%	N=53	42%	N=63	4%	N=6	100%	N=149
Addressing social, economic, and racial equity differences in employment	7%	N=10	15%	N=22	38%	N=57	36%	N=55	5%	N=7	100%	N=151
Hiring more diverse staff	7%	N=11	10%	N=15	46%	N=69	32%	N=49	5%	N=8	100%	N=151
Recruiting diverse people into positions of local government leadership	6%	N=8	11%	N=16	47%	N=71	32%	N=48	5%	N=7	100%	N=151

Table 105: Question #20

To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months?	Never		Rarely		Some of the time		Most of the time		Total	
	%	N	%	N	%	N	%	N	%	N
Age	69%	N=101	19%	N=28	10%	N=15	2%	N=3	100%	N=148
Gender	70%	N=104	16%	N=24	12%	N=18	2%	N=2	100%	N=149
Race(s)	75%	N=112	16%	N=24	5%	N=7	4%	N=7	100%	N=149
National origin (birth country)	80%	N=118	12%	N=18	4%	N=6	4%	N=7	100%	N=149
Religion	68%	N=101	19%	N=28	12%	N=17	1%	N=2	100%	N=147
Political affiliation	58%	N=84	19%	N=28	13%	N=19	10%	N=15	100%	N=146
Disability	80%	N=118	5%	N=7	15%	N=21	1%	N=1	100%	N=148
Disability	80%	N=118	5%	N=7	15%	N=21	1%	N=1	100%	N=148

Table 106: Question #21

What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? (Select up to 5) Total does not equal 100% as respondents could select up to 5 items.	%	N
We don't use the City's park system	7%	N=11
Enjoying nature, wildlife, etc.	64%	N=96
Relaxing, contemplating, meditating, etc.	26%	N=39
Visiting the Eagles Nest	15%	N=23
Playing at playgrounds	29%	N=44
Picnics, BBQs, and gatherings	19%	N=29
Playing team sports	8%	N=12
Working out at the Community Center	15%	N=22
Walking, hiking, running on trails	71%	N=108
Biking on trails	32%	N=48
Roller skating, skateboarding or scootering	3%	N=4
Swimming	10%	N=15
Water/paddle sports	7%	N=11
Golfing at Brightwood Hills Golf Course	10%	N=16
Snowshoeing or cross-country skiing	5%	N=8
Ice skating	6%	N=10
Sledding/snow-tubing	10%	N=15
Attend special events (Festivals, Markets)	35%	N=53
Other	8%	N=12

Table 107: Question #22 without no opinion/don't know responses

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total	
	%	N	%	N	%	N	%	N	%	N
I am satisfied with the recreation programs and activities	35%	N=46	56%	N=73	7%	N=10	2%	N=3	100%	N=131
User fees for park programs and activities are too high	1%	N=1	27%	N=25	49%	N=46	23%	N=22	100%	N=94
Parks are equitably distributed within the city	33%	N=40	60%	N=74	6%	N=7	1%	N=1	100%	N=122
Parks and programs welcoming and accessible	47%	N=63	48%	N=63	5%	N=6	1%	N=1	100%	N=133
Parks and programs serve all abilities	26%	N=29	57%	N=65	17%	N=20	1%	N=1	100%	N=115
Parks and programs serve all ages well	31%	N=36	60%	N=71	5%	N=6	4%	N=4	100%	N=118
Getting to parks and programs by bike or foot is a challenge	11%	N=15	39%	N=52	18%	N=24	32%	N=42	100%	N=133
Getting to the community center is a challenge	1%	N=2	17%	N=23	23%	N=32	59%	N=81	100%	N=138
It is too far from my home to get to parks	1%	N=2	7%	N=10	20%	N=30	72%	N=104	100%	N=145
It is important to have restrooms at parks and sports field	63%	N=93	33%	N=49	3%	N=4	1%	N=1	100%	N=148
It is important to have trash bins, benches, signs, lighting at parks	86%	N=130	14%	N=20	0%	N=0	0%	N=0	100%	N=150
Parks and programs serve all ages well	31%	N=36	60%	N=71	5%	N=6	4%	N=4	100%	N=118
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).	38%	N=48	40%	N=50	19%	N=23	3%	N=4	100%	N=125

Table 108: Question #22 with no opinion/don't know responses

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		No opinion/Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
I am satisfied with the recreation programs and activities	31%	N=46	49%	N=73	6%	N=10	2%	N=3	13%	N=19	100%	N=150
User fees for park programs and activities are too high	1%	N=1	17%	N=25	31%	N=46	15%	N=22	37%	N=55	100%	N=149
Parks are equitably distributed within the city	27%	N=40	49%	N=74	5%	N=7	1%	N=1	19%	N=29	100%	N=151
Parks and programs welcoming and accessible	42%	N=63	42%	N=63	4%	N=6	1%	N=1	11%	N=17	100%	N=150
Parks and programs serve all abilities	20%	N=29	43%	N=65	13%	N=20	1%	N=1	24%	N=35	100%	N=150
Parks and programs serve all ages well	25%	N=36	48%	N=71	4%	N=6	3%	N=4	21%	N=30	100%	N=148
Getting to parks and programs by bike or foot is a challenge	10%	N=15	34%	N=52	16%	N=24	28%	N=42	11%	N=17	100%	N=150
Getting to the community center is a challenge	1%	N=2	15%	N=23	21%	N=32	54%	N=81	8%	N=13	100%	N=150
It is too far from my home to get to parks	1%	N=2	7%	N=10	20%	N=30	69%	N=104	4%	N=6	100%	N=150
It is important to have restrooms at parks and sports field	63%	N=93	33%	N=49	3%	N=4	1%	N=1	1%	N=1	100%	N=149
It is important to have trash bins, benches, signs, lighting at parks	86%	N=130	14%	N=20	0%	N=0	0%	N=0	0%	N=0	100%	N=150
Parks and programs serve all ages well	25%	N=36	48%	N=71	4%	N=6	3%	N=4	21%	N=30	100%	N=148
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).	34%	N=48	35%	N=50	16%	N=23	3%	N=4	12%	N=18	100%	N=143

Table 109: Question D1

How many years have you lived in New Brighton?	%	N
Less than 2 years	6%	N=9
2-5 years	19%	N=28
6-10 years	24%	N=36
11-20 years	15%	N=22
More than 20 years	37%	N=56
Total	100%	N=151

Table 110: Question D2

Which best describes the building you live in?	%	N
One family house detached from any other houses	64%	N=97
House attached to one or more houses (e.g., a duplex or townhome)	22%	N=33
Building with two or more apartments or condos	9%	N=14
Manufactured home	0%	N=0
Other	5%	N=7
Total	100%	N=151

Table 111: Question D3

Is this house, apartment or manufactured home?	%	N
Rented	30%	N=45
Owned	70%	N=104
Total	100%	N=149

Table 112: Question D4

Do any children 17 or under live in your household?	%	N
No	59%	N=89
Yes	41%	N=63
Total	100%	N=151

Table 113: Question D5

Are you or any other members of your household aged 65 or older?	%	N
No	70%	N=106
Yes	30%	N=45
Total	100%	N=151

Table 114: Question D6

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	%	N
Less than \$24,999	1%	N=1
\$25,000 to \$49,999	23%	N=31
\$50,000 to \$99,999	37%	N=50
\$100,000 to \$149,999	15%	N=21
\$150,000 to \$199,999	17%	N=23
\$200,000 or more	8%	N=11
Total	100%	N=137

Table 115: Question D7

Are you Spanish, Hispanic or Latino?	%	N
No, not Spanish, Hispanic or Latino	94%	N=138
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=9
Total	100%	N=147

Table 116: Question D8

What is your race? (Mark one or more races to indicate what race you consider yourself to be.) Total does not equal 100% as respondents could select more than one response.	%	N
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	1%	N=2
Black or African American	7%	N=10
White	88%	N=128
Other	6%	N=9

Table 117: Question D9

In which category is your age?	%	N
18-24 years	0%	N=1
25-34 years	21%	N=31
35-44 years	17%	N=25
45-54 years	17%	N=25
55-64 years	18%	N=27
65-74 years	20%	N=29
75 years or older	6%	N=9
Total	100%	N=147

Table 118: Question D10

What is your gender identity?	%	N
Female	56%	N=82
Male	42%	N=62
Non-binary	1%	N=2
Total	100%	N=146

Table 119: Question D11

How useful, if at all, do you feel that the results of this community survey will be?	%	N
Very useful	25%	N=37
Somewhat useful	62%	N=93
Not at all useful	13%	N=20
Total	100%	N=151

Table 120: How did you hear about this survey

How did you hear about this survey (Select all that apply.) Total does not equal 100% as respondents could select more than one response.	%	N
The city's website	3%	N=4
The city's social media (Facebook, Twitter, Instagram, etc.)	39%	N=59
Received an email for the city	40%	N=61
In a city newsletter or utility bill	2%	N=3
Received a postcard or letter from the city	9%	N=14
Nextdoor	2%	N=3
In my Facebook feed	16%	N=24
Saw it on a video of a public meeting or at a meeting I attended	0%	N=0
Saw it on the city's cable channel	0%	N=0
Saw it in a newspaper articles or ad (hard copy or online)	0%	N=0
Saw a flyer or poster about it	0%	N=0
Heard about it from a family member, friend or neighbor	1%	N=2
Heard about it from a business or social organization in my community	0%	N=0
Polco's weekly email	0%	N=1
Polco social media post	0%	N=0
On my Polco feed	0%	N=0
Other	0%	N=0

Appendix E: Verbatim Responses to Open-ended Questions from Open Participation Survey

Following are responses to questions 15, 18, 21 (other). Responses are presented here in verbatim form, including any typographical, grammatical or other mistakes. Responses are in alphabetical order.

Question 15: If money was not a concern, what one service, amenity, offering, or change would you like to see in New Brighton?

- A community pool that's not inside a school
- A newspaper [paper or electronic] similar to the New Brighton Bulletin. A 'third party' review; not a 'self' review of information.
- a weekly food truck, live music event for all ages
- Additional trails
- Because not everyone has access to a truck, either free appliance pickup at curb or fall lead curb pickup
- Better bussing east west
- Better dedicated/protected connecting bike trails
- Better parks
- Better restaurant/shopping options that are walkable for residents, less of the industrial buildings along Old Hwy 8 that add no value to quality of life. Less constriction from the railroad for pedestrians by having tunnels or overpasses so we can get to nearby areas without going around railroad areas. More pedestrian trails and walkways across 694 and 35W so we can get to the lakes nearby without cars. Music in the park or similar summer community events. Splash pads, public art & gathering places.
- Better street lighting (high-quality, focused, not interfering with bird migration)
- Better traffic control on residential streets. Kids live and play here and the streets seem like race tracks. I also like to walk, and without sidewalks, it can be dangerous.
- Better traffic control, especially as we have added TONS more housing
- better water , BETTER WATER
- Bigger Library
- Bike path. Walking oath
- Biking trails/parks
- City run internet
- City swimming pool
- Community fitness programs/classes
- Community pool
- Community pool
- Community splash pad and pool
- Complete sidewalk and trail network, especially to schools, parks, and shopping areas
- Crime prevention
- Cross country ski
- Crosswalks in a handful of spots throughout the city with flashing lighted signs like they have in St. Anthony (there is one at 34th & Silver lake rd.)
- Curbside clean up once a year
- Cute outdoor shops, restaurant, bar area you could walk and enjoy.

- Disappointed by the high concentration of apartment housing recently built in New Brighton. It's unattractive, increases traffic substantially and detracts from the quality of New Brighton. In addition, we don't have the retail services needed to service such a high concentration of traffic. If I owned a house very near that new housing, I'd sell it.
- Do not build housing units so close together.
- Dog park
- dog park at hanson park
- Efcce classes
- Enforcement of residential aesthetics - People leaving garbage cans in front of their house like it's a flower pot. Makes the whole neighborhood looks ugly and trashy! NB needs to enforce residential codes so our communities look nice. Many cities don't allow this - but New Brighton doesn't seem to care. EASY FIX FOR BETTER LOOKING COMMUNITY!
- Even more trails
- Face lift for Pike Lake Trail Park.
- Free swimming lessons for anyone (child or adult), a community pool (indoor and outdoor like Maple Grove) and several water feature parks and zero depth pools (like you find in Mpls).
- Improved bikeways
- Improved Community Center
- Improved community center
- Improved community center and park amenities like Shoreview has
- Improved parks and walking trails
- Improved roads and sidewalks
- In order to remain a top level city, our schools must remain high achievements and even improve on where we are at
- Increased police patrol of city parks
- Increased public safety.
- Increased services/assistance to families in need, including affordable housing.
- Larger variety of youth and teen activities
- Less noise on Silver Lake Road
- Light rail or rapid bus transit to St Paul
- Lighted pickle all courts / lighted cross country ski trails
- Mental health advocates to help all
- Money is always a concern.
- More affordable housing options and services
- more bike paths, convert Silver Lake Road to two lanes and add bike lanes (similar to Long Lake Road)
- More business retail and restaurants
- more casual/fast food options
- More code enforcement on residential and commercial properties.
- More community events
- More green spaces
- more local choice vendors for essential needs i.e. shopping
- More money put into youth sports
- More native plantings, bioswales, permeable pavement in parking lots, ecological restoration projects paired w/education&outreach in parks, programs to assist homeowners with native plantings and rain gardens
- More organic/composting options from home

- More Park and Rec options specifically more walking trails and pickleball only courts
- More police
- More police officers
- More police patrol in neighborhoods
- more police presence on our neighborhood streets and parks
- more police, more patrolling. Especially at night for car break ins and catalytic converter thefts. I have not been a victim of catalytic converter theft yet, but it appears very rampant with few getting caught doing it. Perhaps some kind of sting operation or plain clothes detective work needs to be done.
- More quality shopping and eating establishments. Also beautify the boulevards.
- more restaurants and high-end shopping
- More services
- More shops, restaurants
- More sidewalks
- More sidewalks and designated bicycle lanes.
- More sidewalks to make our community walkable! More bike lanes to make biking safer. More local services such as restaurants and places to gather.
- More sidewalks; specifically up 16th St NW. or at least a painted shoulder.
- More sit down (non-chain) restaurants
- More streetlights in residential neighborhoods
- More trails
- More trails and safe sidewalks
- More trails for biking and walking safely and connecting all neighborhoods
- my personal safety
- N/A
- N/A
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- Necessary improvements Hansen Park.
- Nice parks, parkways, play grounds, basketball courts, tennis courts, baseball diamonds, soccer fields, trails, waterways.
- No trucks, slower speed limit and enforcement or speed on county road E
- none
- not sure
- outdoor community pool
- Outdoor pool
- Outdoor Public swimming pool
- Outdoor water feature such as a splash pad
- Permanent traffic lights at the 694 & Long Lake Road intersection.
- Pet friendly parks
- proper senior housing and proper metro transportation no matter income

- Public pool facility
- public transportation within the city
- Put a crosswalk on Ld Highway 8 across from the DQ. I get that it's the County's problem but someone do something before a kid gets killed. Seriously.
- Redevelop highway 8 north of corridor as a shopping and restaurant district
- Reduce traffic noise on Silver Lake Road
- Reign in over-reaching city government and the associated property taxes.
- Repairing lawns on Continental drive after street repairs.
- Replace apartment buildings with single family homes.
- Resurface roads...at least keep potholes filled smoothly
- Road maintenance, and lighten up on the overnight parking restriction.
- Sami's club, Costco Trader Joe's or Whole Foods located here would be great
- Senior care
- Shuttle bus around the city. This will create sustainability.
- Sidewalk on N side of 16th street.
- Sidewalks in residential areas or lowered speed limits.
- Sidewalks, public art, community activities
- Single family homes instead of overly huge senior living and townhomes that dwarf the rest of the neighborhood.
- Snow plowing. Too slow to clear off side streets.
- Splash pad or outdoor pool!
- Spruce up Highway 8. Uniform business fronts, Special globe light posts, a restaurant or two, grocery store. It would probably mean buying out some businesses to make room for new ones.
- Stop building all the multi housing units. Brings in more traffic and riff raff. It has currently been touted as affordable, but looking at the prices don't seem affordable to me.
- Stop building low income apartments.
- Stop building so much housing, especially tall buildings. The schools are full. And it makes us feel like a bigger city. We have been a smaller community. People live here because that is what they want!
- Stop doing our own water management. Use Minneapolis water.
- Street lighting and walking options are very unsafe in New Brighton. Most streets are dark and only place to walk is on the street.
- Street maintenance and business area beautification.
- Study and adjust traffic lights (timing) at intersections to prevent unnecessary delays on cross streets. For example, the Silver Lake Road/5th Street lights disproportionately prioritize Silver Lake Road regardless of actual traffic volume. A 15-sec green light is woefully inadequate for accumulated vehicles on 5th Street and fewer than 1/4 of them typically make it through before the light changes on them.
- Ticket loud pipes
- Weekly pickup of organic recycling
- Youth sports complex

Question 18: What do you see as the single most critical issue facing New Brighton in the next two years?

- Crime

- Actual affordable housing. Where the Council would actually stand up to developers and build truly affordable options within the income reach of lower class citizens. We were promised that with the last development project but then the developer went ahead with condos more expensive than half the houses in town while the Council ignored the original intent of the project.
- affordable housing
- Affordable housing and increased crime
- Allowing developers to bully their narrative to what gets built/redeveloped. Growth is great, but only if it fits. Their ROI expectations are fine, but we need to have our own opinion on what a proper payback is to not put buildings that don't fit in the city or areas of the city there based off what the developer says is best.
- Amenities to encourage a sense of community. I've been here a decade and still feel like I don't know anyone.
- Apparently you assumed all seniors would want to leave their homes and move into a senior living facility. So glad I get to stare at that monstrosity every day, instead of the park the CITIZENS actually wanted. You're all greedy ***** who don't give a **** about the actual people who live in the city.
- Attracting businesses that will provide a variety of local amenities to residents
- attracting new families
- Balancing the need for thoughtful change with emotional changes of little actual significance
- Being a peaceful community. Having unity and community. NOT building more and crowding us.
- Building community with new residents
- Business development
- City planning and zoning - we need to
- Commercial development
- Control of property crimes
- Cost of housing, taxes,
- Crime
- Crime
- crime
- Crime
- crime
- Crime
- Crime
- Crime
- Crime
- Crime and infrastructure. Managing traffic with the influx of multi housing dwelling. More partnership with County on county Ed's within New Brighton. Old hiway 8 is horrible between Cty rd E and 5 st.
- Crime control
- crime from Minneapolis
- Crime increase
- Crime increases
- crime prevention
- Crime prevention
- Crime prevention
- Crime prevention
- Crime prevention with the growing population of the city.

- Crime rate increases and overcrowded roads
- Crime!
- Crime.
- Development and housing constraints
- Development of a walkable community with amenities available within a walkable range
- Drug and alcohol related crimes, mental illness needs.
- Economic and quality of life decline due to the woke/incompetent city council
- Economic development
- economic development of the city
- Excessive building of multiple unit housing
- Fevelopment
- Food desert. We have one grocery store.
- Getting rid of city officials who think they are social justice warriors instead of public servants. It is not the job of government to promote "equity, diversity, inclusivity."
- Growth of residents without the growth of supporting businesses ie better shopping in the downtown are.
- Hard question. Decreasing the personal property thefts. Porch pirates, catalytic converter , mail box theft. Probably the hardest thing. Very opportunistic & happening everywhere & at all times. Very upsetting.
- Having so many seniors and not as many younger families
- Health/safety
- Helping residents overcome Covid and recession.
- High density housing.
- High taxes
- High taxes, crime, too many liberal policies, lack of nice single family homes for young families.
- Housing
- Housing
- Housing challenges
- Housing costs are so high (gas, electricity, trash)
- Housing equity
- Housing for all income levels
- How to deal with the increased use of roads, services, and schools due to the increase in multiple housing units.
- How to keep the citizens from revolting at sticker shock to do the things we want them to do.
- I do feel as though the amount of break ins have increased (homes and cars)
- Increase in crime
- increase in crime and road condition sustainability
- Increase in property crimes
- increasing crime
- Infrastructure
- Keeping housing affordable
- Keeping property taxes low.
- Keeping the crime from spreading in from Columbia Heights and Hiltop and Fridley into NB.
- Keeping the neighborhood in repair. Parts of the city need cosmetic help. Make the city more welcoming near county d and old highway 8.
- Lack of community
- Less apartments, more single home dwellings/ town homes

- Maintain infrastructure
- Maintaining affordable housing to make living here possible for a people from a wide range of economic backgrounds
- Managing growth to ensure the high quality of life & services don't suffer
- Massive number of new condos and apartments with schools that are already crowded.
- Middle school violence
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- NA
- Not sure. I am aware of increases in crimes in my neighborhood.
- Park reinvestment
- Peacekeeping
- Personal safety and traffic control
- Population and traffic increases due to all the new housing
- Population over growing school capacity
- Poverty
- Property taxes for seniors on fixed incomes.
- Public Safety.
- Quality education and aligning with the needs of residents, including how recover from Covid and better prepare for a next pandemic within our education system, considering science when making decisions, and not \$\$ from other cities within our district.
- Red light runners.
- Remaining an affordable place to live as housing costs rise.
- right wing extremism
- Rise of crime
- Rising cost of housing and cost of living.
- Safe drinking water
- Safety
- smart redevelopment
- SOFT WATER „not this acid tasting you call water . go back to FRidley Water
- Stop building some many apartments
- STOP with the apartments!!!! Our taxes should be going down with all the development \$4000 for a medium size house is ridiculous!
- Street lights in residential areas
- Taxes and community development.
- Their ability to keep the community and its residents safe.

- Too many apartments and townhomes going up. We moved here 25 years ago to get away from all that. They currently are not affordable housing, as claimed before they were built. The rent on them is sky high! They tend to lower our property values.
- Too many multi-family structures crammed into small spaces
- Too many people moving in with no plan to fix traffic off 694 and 35 and the fact that our community already seemed to skew old with very few families and kids.
- Too much growth. I moved here because it was small and quiet. Now my view is no longer of the sky, but ugly apartments. Crime is also a huge concern.
- Too much housing developments
- too much housing, not enough free space
- Traffic
- traffic and noise control
- Traffic control
- Traffic issues (speeding, noise pollution, reckless driving)
- Traffic management
- Traffic patterns with new development
- Traffic with new apartments and town houses being built in older established neighborhoods.
- unknown
- Unknown
- Updating businesses and amenities to become a more desirable place to live.

Question 21, other: What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? If other, please specify

- Disc golf at Hansen
- Disc Golf at Hansen Park
- running on trails
- Tennis!
- Walking dogs

Appendix F: Comparison of Probability Survey and Open Participation Survey Responses

Understanding the Tables

For most of the questions, for ease of comparison, responses have been condensed to show only the proportion of respondents selecting specific response options; for example, the percent of respondents who gave an evaluation of “excellent” or “good”, or who said they “strongly” or “somewhat agree” with an item.

Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.

For each pair or set of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper-case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 121 on the following page, 91% of respondents from the address-based probability sample survey rated New Brighton as a place to raise children as excellent or good compared to 85% of respondents from the open participation sample survey. The cell for the address-based sample respondents contains an “B.” Column B is in the header for the open participation sample, and indicates that the proportion of address-based probability sample respondents is statistically significantly higher than the proportion of open participation sample respondents. If no letter is present in either cell, then the differences in proportions are not statistically significant.

Table 121: Question #1 by Type of Survey

Please rate each of the following aspects of quality of life in New Brighton: Percent excellent or good	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
New Brighton as a place to live	92%	89%
Your neighborhood as a place to live	90%	87%
New Brighton as a place to raise children	91%	85%
New Brighton as a place to work	69%	47%
New Brighton as a place to retire	72%	54%
The overall quality of life in New Brighton	89%	89%

Table 122: Question #2 by Type of Survey

Please rate each of the following characteristics as they relate to New Brighton as a whole: Percent excellent or good	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Sense of community	68%	61%
Overall feeling of safety in New Brighton	82%	80%
Overall appearance of New Brighton	76%	80%
Cleanliness of New Brighton	82%	84%
Overall quality of new development in New Brighton	59%	57%
Overall quality of older neighborhoods	68%	63%
Variety of housing options	67%	53%
	B	
Overall quality of business and service establishments in New Brighton	55%	52%
Variety of shopping opportunities	26%	22%
Opportunities to attend community or cultural activities	52%	41%
	B	
Recreational opportunities	75%	67%
Overall quality of older neighborhoods	68%	63%
Educational opportunities	79%	64%
	B	
Opportunities to volunteer	72%	66%
Ease of car travel in New Brighton	91%	89%
Ease of bus travel in New Brighton	44%	11%
	B	
Ease of bicycle travel in New Brighton	63%	43%
	B	
Ease of walking in New Brighton	67%	63%
Availability of paths and walking trails	73%	65%
Traffic flow on major streets	81%	63%
	B	
Traffic flow at intersections	75%	62%
	B	
Availability of affordable quality housing	46%	36%
Quality of overall natural environment in New Brighton	80%	72%
	B	
Overall image or reputation of New Brighton	81%	80%

Table 123: Question #3 by Type of Survey

Please rate the following categories of New Brighton government performance: Percent excellent or good	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
The overall direction that New Brighton is taking	66%	58%
The value of services for the taxes paid to New Brighton	54%	51%
The job New Brighton government does at welcoming citizen involvement	54%	60%
Creating a community welcoming to residents of all backgrounds	69%	66%
Treating all residents with respect	82%	74%
Treating all residents fairly	77%	72%
Providing opportunities for residents with different opinions to voice their concerns	69%	61%
Helping to resolve resident conflicts in nonviolent ways	77%	74%

Table 124: Question #4 by Type of Survey

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in New Brighton? Percent ever doing each activity	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Participated in a recreation program or activity	53%	67% A
Visited a City park	92%	94%
Read the City of New Brighton Newsletter	81%	95% A
Visited the City of New Brighton Web site (at www.newbrightonmn.gov)	73%	97% A
Recycled used paper, cans or bottles from your home	97%	97%
Volunteered your time to some group or activity in New Brighton	29%	47% A
Used the New Brighton Community Center	62%	78% A
Used a trail located in New Brighton	87%	90%
Used the Ramsey County (New Brighton branch) public library or its services	59%	76% A
Used the Ramsey County food scrap drop-off site	15%	29% A

Table 125: Question #5 by Type of Survey

Please rate how safe or unsafe you feel from the following in New Brighton: Percent very or somewhat safe	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Violent crime (e.g., rape, assault, robbery, home invasion)	85%	84%
Property crimes (e.g., burglary, theft)	68% B	59%
Traffic	79% B	66%
Drug use/drug trafficking	76%	71%

Table 126: Question #6 by Type of Survey

During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
No	91%	90%
Yes	9%	10%
Total	100%	100%

Table 127: Question #7 by Type of Survey

If yes, was this crime (these crimes) reported to New Brighton police?	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
No	29%	7%
Yes	71%	93%
Total	100%	100%

Table 128: Question #8 by Type of Survey

During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Increased	55%	59%
Decreased	1%	6%
Stayed about the same	44%	35%
Total	100%	100%

Table 129: Question #9 by Type of Survey

How important, if at all, do you think it is for the City to provide each of the following? Percent essential or very important	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Incentives for new development	47%	42%
Diversity of housing options (single family, townhomes, apartments)	60% B	51%
Stricter code enforcement of residential properties	44%	47%
Stricter code enforcement of commercial properties	58%	62%
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	60%	53%
Housing options at diverse income levels	57%	53%

Table 130: Question #10 by Type of Survey

How important, if at all, is it for the City to make each of the following infrastructure improvements? Percent essential or very important	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Pedestrian improvements such as expanding or widening sidewalks	58%	65%
Roadway improvements such as resurfacing existing streets	77%	70%
Traffic mitigation improvements	53%	61%
Stormwater management	65%	68%
Residential street lighting	64%	71%

Table 131: Question #11 Quality by Type of Survey

Please rate the quality of each of the following services in New Brighton: Percent excellent or good	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Police services	93%	90%
Fire services	97%	93%
Crime prevention	B	
Fire prevention and education	77%	68%
Traffic enforcement	B	
Street repair / maintenance	83%	88%
Street cleaning / sweeping	71%	71%
Street lighting	57%	56%
Snow removal / plowing	83%	70%
Sidewalk maintenance	B	
Recycling	64%	59%
Street repair / maintenance	79%	75%
Drinking water	64%	68%
Sewer services	89%	88%
Number of City parks and trails	89%	88%
Land use, planning and zoning	57%	56%
Building Inspection Services (residential)	70%	78%
Code enforcement	86%	85%
Animal control	89%	90%
Economic development	58%	65%
City services to seniors	76%	64%
City services to youth	B	
Public information services	63%	55%
Parks and Athletic field maintenance	77%	57%
City long-range comprehensive planning	B	
	60%	58%
	65%	44%
	B	
	80%	73%
	73%	59%
	B	
	82%	77%
	67%	62%

Table 132: Question #11 Importance by Type of Survey

Please rate the importance of each of the following services being provided in New Brighton: Percent essential or very important	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Police services	97% B	92%
Fire services	99%	99%
Crime prevention	97% B	92%
Fire prevention and education	88% B	81%
Traffic enforcement	81%	75%
Street repair / maintenance	91%	93%
Street cleaning / sweeping	78% B	68%
Street lighting	80%	85%
Snow removal / plowing	98%	99%
Sidewalk maintenance	81%	79%
Recycling	87% B	80%
Storm drainage	88%	87%
Drinking water	99%	98%
Sewer services	94%	97%
Number of City parks and trails	80% B	67%
Land use, planning and zoning	79%	73%
Building Inspection Services (residential)	73%	71%
Code enforcement	71%	77%
Animal control	58%	69% A
Economic development	76%	71%
City services to seniors	79%	75%
City services to youth	87%	82%
Public information services	72%	71%
Parks and Athletic field maintenance	75%	74%
City long-range comprehensive planning	87%	81%

Table 133: Question #12 by Type of Survey

How satisfied are you with your current trash hauling services?	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Very satisfied	71% B	49%
Somewhat satisfied	25%	45% A
Somewhat unsatisfied	3%	4%
Very unsatisfied	1%	3%
Total	100%	100%

Table 134: Question #13 by Type of Survey

For your community, would you prefer a single hauler or multiple hauler trash pickup?	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Single hauler	50%	55%
Multiple hauler	50%	45%
Total	100%	100%

Table 135: Question #14 by Type of Survey

Please rate the overall quality of services in New Brighton.	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Excellent	28%	25%
Good	63%	68%
Fair	9%	7%
Poor	1%	0%
Total	100%	100%

Table 136: Question #16 by Type of Survey

To what extent would you support or oppose a property tax increase to fund the service, amenity, offering, or change you listed in question 15?	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Not applicable (nothing written in previous question)	17% B	6%
Strongly support	29%	29%
Somewhat support	25%	44% A
Somewhat oppose	11%	9%
Strongly oppose	17% B	11%
Total	100%	100%

Table 137: Question #17 by Type of Survey

Please indicate whether you currently use each of the following as a major source, minor source or not a source of information about city issues, services and events. Percent major source	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
City of New Brighton Newsletter	72%	82% A
City website (www.newbrightonmn.gov)	71%	92% A
Cable TV	22%	20%
Social media	62%	82% A
Friends/neighbors	84%	92% A
Emails from the City	63%	79% A
City mailers	85%	85%

Table 138: Question #19 by Type of Survey

How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following? Percent high or moderate priority.	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Creating a diverse, inclusive, and fair community	23% B	13%
Addressing social, economic, and racial equity differences in housing	26%	21%
Addressing social, economic, and racial equity differences in health and education	23%	20%
Addressing social, economic, and racial equity differences in the criminal justice system	23%	18%
Addressing social, economic, and racial equity differences in employment	32% B	22%
Hiring more diverse staff	32% B	18%
Recruiting diverse people into positions of local government leadership	29% B	17%

Table 139: Question #20 by Type of Survey

To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months? Percent some or most of the time.	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
Age	7%	12%
Gender	7%	14% A
Race(s)	6%	9%
National origin (birth country)	2%	8% A
Religion	3%	13% A
Political affiliation	7%	23% A
Disability	4%	15% A
Sexual orientation or gender identity	2%	11% A

Table 140: Question #22 by Type of Survey

To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City? Percent strongly or somewhat agree	Address-based Probability Sample	Open Participation Sample
	(A)	(B)
I am satisfied with the recreation programs and activities	92%	91%
User fees for park programs and activities are too high	37%	28%
Parks are equitably distributed within the city	93%	93%
Parks and programs welcoming and accessible	96%	95%
Parks and programs serve all abilities	90%	82%
	B	
Parks and programs serve all ages well	90%	91%
Getting to parks and programs by bike or foot is a challenge	31%	50%
		A
Getting to the community center is a challenge	14%	18%
It is too far from my home to get to parks	8%	8%
It is important to have restrooms at parks and sports field	97%	96%
It is important to have trash bins, benches, signs, lighting at parks	99%	100%
Overcrowding of parks and trails is a problem	17%	14%
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).	80%	78%

Appendix G: Benchmark Comparisons

Understanding The Benchmark Comparisons

Communities use the comparative information provided by benchmarks to help interpret their own citizen survey results, to create or revise community plans, to evaluate the success of policy or budget decisions and to measure local government or organizational performance. Taking the pulse of the community has little meaning without knowing what pulse rate is too high and what is too low. When surveys of service satisfaction turn up “good” resident evaluations, it is necessary to know how others rate their services to understand if “good” is good enough or if most other communities are “excellent.” Furthermore, in the absence of national or peer community comparisons, a community is left with comparing its police protection rating to its street maintenance rating. That comparison is unfair as street maintenance always gets lower ratings than police protection. More illuminating is how residents’ ratings of police service compare to opinions about police service in other communities and to resident ratings over time.

A police department that provides the fastest and most efficient service – one that closes most of its cases, solves most of its crimes, and keeps the crime rate low – still has a problem to fix if the residents in the community rate police services lower than ratings given by residents in other cities with objectively “worse” departments. Benchmark data can help that police department – or any department – to understand how well citizens think it is doing.

While benchmarks help set the basis for evaluation, resident opinion should be used in conjunction with other sources of data about budget, population demographics, personnel and politics to help administrators know how to respond to comparative results.

Comparison data

NRC has designed a method for quantitatively integrating the results of surveys that we have conducted with those that others have conducted. These integration methods have been described thoroughly in *Public Administration Review*, *Journal of Policy Analysis and Management*, and in NRC’s first book on conducting and using citizen surveys, *Citizen Surveys: how to do them, how to use them, what they mean*, published by the International City/County Management Association (ICMA). Scholars who specialize in the analysis of citizen surveys regularly have relied on NRC’s work.^{1,2} The method described in those publications is refined regularly and statistically tested on a growing number of citizen surveys in NRC’s proprietary databases.

Communities in NRC’s benchmark database are distributed geographically across the country and range from small to large in population size. Comparisons may be made to all communities in the database or to a subset. Despite the differences in characteristics across communities, all are in the business of providing services to residents. Though individual community circumstances, resources and practices vary, the objective in every community is to provide services that are so timely, tailored and effective that residents conclude the services are of the highest quality. High

¹ Kelly, J. & Swindell, D. (2002). Service quality variation across urban space: First steps towards a model of citizen satisfaction, *Journal of Urban Affairs*, 24, 271-288.

² Van Ryzin, G., Muzzio, D., Immerwahr, S., Gulick, L. & Martinez, E. (2004). Drivers and consequences of citizen satisfaction: An application of the American Customer Satisfaction Index Model to New York City, *Public Administration Review*, 64, 331-341.

ratings in any community, like SAT scores in any teen household, bring pride and a sense of accomplishment.

NRC's database of comparative resident opinion comprises resident perspectives gathered in citizen surveys from over 500 communities whose residents evaluated local government services and gave their opinion about the quality of community life. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The City of New Brighton chose to have comparisons made to the entire database as well as to communities in the region.

Interpreting The Results

Average ratings are compared when questions similar to those asked in the New Brighton survey are included in NRC's database, and there are at least five communities in which the question was asked.

Where comparisons for quality ratings were available, the City of New Brighton's results were noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark. In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much higher"). These labels come from a statistical comparison of New Brighton's rating to the benchmark where a rating is considered "similar" if it is within the margin of error; "higher" or "lower" if the difference between New Brighton's rating and the benchmark is greater the margin of error; and "much higher" or "much lower" if the difference between New Brighton's rating and the benchmark is more than twice the margin of error.

Benchmark Comparisons

Table 141: Overall Community Quality Benchmarks

	National comparison	Regional comparison
New Brighton as a place to live	Higher	Similar
Your neighborhood as a place to live	Higher	Similar
New Brighton as a place to raise children	Much higher	Higher
New Brighton as a place to work	Higher	Similar
New Brighton as a place to retire	Higher	Higher
The overall quality of life in New Brighton	Higher	Higher

Table 142: Community Characteristics Benchmarks

	National comparison	Regional comparison
Sense of community	Similar	Similar
Overall feeling of safety in New Brighton	Similar	Similar
Overall appearance of New Brighton	Similar	Similar
Cleanliness of New Brighton	Higher	Similar
Overall quality of new development in New Brighton	Higher	Similar
Variety of housing options	Much higher	Higher
Overall quality of business and service establishments in New Brighton	Much lower	Much lower
Variety of shopping opportunities	Much lower	Much lower
Opportunities to attend community or cultural activities	Similar	Lower
Recreational opportunities	Higher	Similar
Employment opportunities	Higher	Similar
Educational opportunities	Much higher	Not available
Opportunities to volunteer	Similar	Similar
Ease of car travel in New Brighton	Much higher	Higher
Ease of bus travel in New Brighton	Similar	Not available
Ease of bicycle travel in New Brighton	Higher	Lower
Ease of walking in New Brighton	Similar	Lower
Availability of paths and walking trails	Higher	Similar
Traffic flow on major streets	Much higher	Much higher
Availability of affordable quality housing	Much higher	Similar
Quality of overall natural environment in New Brighton	Similar	Lower
Overall image or reputation of New Brighton	Higher	Higher

Table 143: Government Performance Benchmarks

	National comparison	Regional comparison
The value of services for the taxes paid to New Brighton	Similar	Similar
The overall direction that New Brighton is taking	Higher	Similar
The job New Brighton government does at welcoming citizen involvement	Higher	Similar

Table 144: Community Participation Benchmarks

	National comparison	Regional comparison
Participated in a recreation program or activity	Similar	Lower
Visited a neighborhood park or City park	Much higher	Much higher
Read the City of New Brighton Newsletter	Not available	Not available
Recycled used paper, cans or bottles from your home	Much higher	Much higher
Volunteered your time to some group or activity in New Brighton	Lower	Lower

Table 145: Safety and Crime Victimization Benchmarks

	National comparison	Regional comparison
Violent crime (e.g., rape, assault, robbery, home invasion)	Similar	Similar
Property crimes (e.g., burglary, theft)	Lower	Much lower
During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?	Similar	Higher

Table 146: City Services Benchmarks

	National comparison	Regional comparison
Police services	Much higher	Much higher
Fire services	Much higher	Much higher
Crime prevention	Higher	Higher
Fire prevention and education	Much higher	Higher
Traffic enforcement	Higher	Similar
Street repair / maintenance	Much higher	Higher
Street cleaning / sweeping	Much higher	Much higher
Street lighting	Similar	Similar
Snow removal / plowing	Much higher	Higher
Sidewalk maintenance	Higher	Similar
Recycling	Much higher	Much higher
Storm drainage	Much higher	Higher
Drinking water	Similar	Similar
Sewer services	Higher	Similar
Land use, planning and zoning	Much higher	Similar
Building Inspection Services (residential)	Higher	Not available
Animal control	Higher	Higher
Economic development	Higher	Similar
City services to seniors	Similar	Similar
City services to youth	Much higher	Not available
Public information services	Similar	Similar
Please rate the overall quality of services in New Brighton.	Much higher	Much higher

Appendix H: Survey Methodology

Survey Instrument Development

General resident surveys, such as this one, ask recipients their perspectives about the quality of life in the city, use of City amenities, opinions on policy issues facing the city and assessments of City service delivery. The 2022 Citizen Survey instrument for New Brighton was developed through a collaborative process between City and NRC staff. The 2017 survey served as the basis for the 2022 survey and the five-page 2022 questionnaire was finalized. . The City of New Brighton funded this research. Please contact Trevor Hamdorf of the City of New Brighton at Trevor.Hamdorf@newbrightonmn.gov if you have any questions about the survey.

Selecting Survey Recipients

Approximately 2,700 New Brighton households were randomly selected to participate in the survey. To ensure households selected to participate in the survey were within the city of New Brighton boundaries, the latitude and longitude of each address was plotted to determine its location within the city. Addresses that fell outside of the city boundaries were removed from the sample. Attached units within the city were oversampled to compensate for detached unit residents' tendency to return surveys at a higher rate.

The list of 2,700 addresses was further split into two parts: 1,200 addresses were randomly selected to receive three mailings including a paper version of the survey (see below for more details), while 1,500 addresses received two mailings inviting them to participate in the survey online.

An individual within each household was selected using the birthday method. (The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire regardless of year of birth. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys.)

Survey Administration and Response

The three mailings received by the 1,200 households selected to participate in the "traditional mailed survey" included 1) a prenotification postcard announcing the upcoming survey, with a URL where recipients could go to complete the survey online, sent in January 2022; 2) a first wave survey packet sent a week later that included a letter from the mayor, a paper questionnaire (with an option to complete the survey online if preferred) and postage-paid envelope; 3) a second wave survey packet with a reminder letter from the mayor, a paper questionnaire and a postage-paid return envelope. Among these 1,200 households, a total of 333 completed surveys were obtained; 202 paper hard copy surveys and 131 online surveys. There were 41 postcards that were returned as undeliverable by the post office (likely because the address was vacant), meaning that 1,159 households had a chance to participate. The response rate for this portion of the sample was 29%. The 1,500 households selected to participate in the "mailed invitation to online survey" were sent two mailings: 1) a large-size (half-sheet) postcard explaining the purpose of the survey with a URL where they could respond to the survey sent in January 2022; and 2) a reminder postcard several days later. An average of 48 postcards were returned by the post office as undeliverable to each

mailing, resulting in 1,452 households who had a chance to participate. A total of 240 online surveys were completed by this group, for a response rate of 17%. Altogether, 573 completed surveys were obtained for an overall response rate of 22%.

95% Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be calculated for any size sample and quantifies the “sampling error” or precision of the estimates made from the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error around results for the entire sample (573 respondents) is plus or minus 4.1 percentage points around any given percentage.

A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents indicate that a service is “excellent,” then a 5% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 70% and 80%. This source of error is called sampling error. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (potentially introducing non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error).

Results for subgroups will have wider confidence intervals. The margin of error rises to plus or minus 14% for a sample size of 50 and plus or minus 10% for 100 completed surveys. Therefore, where estimates are given for subgroups, they are less precise than the overall margin of error.

Survey Processing (Data Entry)

Mailed hard copy surveys were submitted via postage-paid business reply envelopes. Once received, staff assigned a unique identification number to each questionnaire. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; staff would choose randomly two of the three selected items to be coded in the dataset.

Once cleaned and numbered, all surveys were entered into an electronic dataset. This dataset was subject to a data entry protocol of “key and verify,” in which survey data were entered twice into an electronic dataset and then compared. Discrepancies were evaluated against the original survey form and corrected. Range checks as well as other forms of quality control were also performed.

Data from the web surveys were automatically collected and stored while respondents answered the questions. The online survey data were downloaded, cleaned as necessary and appended to the mail survey data to create a final, complete dataset.

Open Participation Survey

In addition to the randomly selected probability sample survey, an open participation survey was also conducted by the City of New Brighton. This survey was conducted entirely online and was publicized by the City. The questionnaire was identical to the probability sample survey, with the addition of a question asking how respondents had heard of the survey. A total of 146 completed surveys were obtained through this effort. These survey responses were kept separate from the probability sample survey response. Responses to the open participation survey can be found in *Appendix D: Complete Set of Open Participation Survey Responses* and *Appendix E: Verbatim Responses to Open-ended Questions from Open Participation Survey*. In addition, comparisons of the results to the probability sample survey and the open participation survey are provided in *Appendix F: Comparison of Probability Survey and Open Participation Survey Responses*.

Weighting the Data

The demographic characteristics of respondents to the probability sample survey and the open participation sample survey were compared to those of adults who live in New Brighton according to the US Census. Survey responses were weighted using the population norms to reflect the appropriate percent of those residents in the city. Other discrepancies between the whole population and the sample were also aided by the weighting due to the intercorrelation of many socioeconomic characteristics.

The variables used for weighting were respondent gender, age, race, tenure (rent versus own) and housing unit type. This decision was based on:

- The disparity between the survey respondent characteristics and the population norms for these variables
- The saliency of these variables in differences of opinion among subgroups
- The historical profile created and the desirability of consistently representing different groups over the years

Several different weighting “schemes” are tested to ensure the best fit for the data.

The process begins at the point of sampling. Knowing that residents in single-family dwellings are more likely to respond to a mail survey, NRC oversamples residents of multi-family dwellings to ensure they are accurately represented in the sample data. Rather than giving all residents an equal chance of receiving the survey, this is systematic, stratified sampling, which gives each resident of the jurisdiction a known chance of receiving the survey (and apartment dwellers, for example, a greater chance than single family home dwellers). Therefore, results must be weighted to recapture the proper representation of apartment dwellers.

The results of the weighting scheme are presented on the following page.

Table 147: New Brighton, MN 2022 Weighting Table

Characteristic	Population Norm	Probability Sample Survey		Open Participation Survey	
		Unweighted Data	Weighted Data	Unweighted Data	Weighted Data
Rent home	39%	13%	34%	6%	30%
Own home	61%	87%	66%	94%	70%
Detached unit*	56%	76%	60%	90%	64%
Attached unit*	44%	24%	40%	10%	36%
White	85%	91%	86%	91%	84%
Not white	15%	9%	14%	9%	16%
Not Hispanic	95%	98%	98%	97%	94%
Hispanic	5%	2%	2%	3%	6%
Female	52%	58%	53%	73%	57%
Male	48%	42%	47%	27%	43%
18-34 years of age	28%	6%	23%	11%	21%
35-54 years of age	33%	29%	34%	44%	34%
55+ years of age	39%	64%	43%	45%	45%
Females 18-34	15%	3%	11%	7%	10%
Females 35-54	16%	18%	19%	34%	21%
Females 55+	21%	36%	23%	31%	25%
Males 18-34	13%	3%	12%	3%	11%
Males 35-54	18%	11%	15%	11%	15%
Males 55+	18%	28%	20%	14%	19%

* Source: US Census -- American Community Survey

Analyzing the Data

The surveys were analyzed using the Statistical Package for the Social Sciences (SPSS). Frequency distributions are presented in the body of the report. Chi-square and ANOVA tests of significance were applied to breakdowns of selected survey questions by respondent and geographic characteristics (see *Appendix C: Comparison of Responses to Probability Survey by Respondent Demographics*). A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of our sample represent “real” differences among those populations. Differences between subgroups that were statistically significant were marked in this appendix.

Appendix I: Survey Materials

The following pages contain a copy of the mailing materials and questionnaire. Shown first are the message and then address side of the postcard invitations received by the mailed invitation to online survey group.

That is followed by the prenotification postcard for the traditional mailed survey group, then the outgoing envelope for the survey packet, the wave 1 and wave 2 cover letters, and then the reminder postcard. Last of all is the 5-page questionnaire.

Dear New Brighton Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in New Brighton's 2022 Community Survey. You can go online and complete the **confidential survey** at:

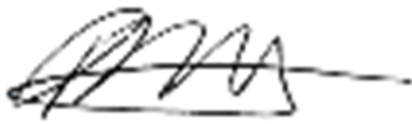
<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 651-288-4102.

Thank you for helping create a better City!

Sincerely,

A handwritten signature in black ink, appearing to read 'Kari Niedfeldt-Thomas', with a long horizontal line extending to the right.

Kari Niedfeldt-Thomas
Mayor

Dear New Brighton Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in New Brighton's 2022 Community Survey. You can go online and complete the **confidential survey** at:

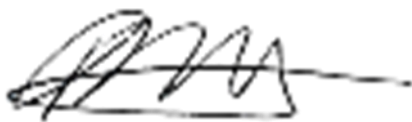
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Kari Niedfeldt-Thomas
Mayor



City of New Brighton
785 Old Highway 8 NW
New Brighton, MN 55112

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



City of New Brighton
785 Old Highway 8 NW
New Brighton, MN 55112

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Dear New Brighton Resident,

Just a reminder—if you have not yet completed New Brighton’s 2022 Community Survey, please do so. **If you have completed it, thank you. Please do not respond twice.**

Your participation in this **confidential survey** is very important—your answers will help New Brighton make decisions that affect our community.

Please complete the survey online at:

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

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Please complete the survey online at:

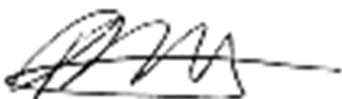
<https://polco.us/xxplaceholder>

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Kari Niedfeldt-Thomas
Mayor



City of New Brighton
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New Brighton, MN 55112

Presorted
First Class Mail
US Postage
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Boulder, CO
Permit NO. 94



City of New Brighton
785 Old Highway 8 NW
New Brighton, MN 55112

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Dear New Brighton Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in New Brighton's 2022 Community Survey. You can go online and complete the **confidential survey** at:

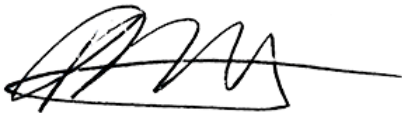
<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now. You can also wait a few days for the survey to arrive in the mail.

If you have any questions about the survey, please call 651-288-4102.

Thank you for helping create a better City!

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Mayor

Dear New Brighton Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in New Brighton's 2022 Community Survey. You can go online and complete the **confidential survey** at:

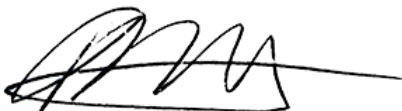
<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now. You can also wait a few days for the survey to arrive in the mail.

If you have any questions about the survey, please call 651-288-4102.

Thank you for helping create a better City!

Sincerely,

A handwritten signature in black ink, appearing to read 'Kari Niedfeldt-Thomas', with a long horizontal line extending to the right.

Kari Niedfeldt-Thomas
Mayor



City of New Brighton
785 Old Highway 8 NW
New Brighton, MN 55112

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March 2022

Dear City of New Brighton Resident:

Please help us shape the future of New Brighton! You have been selected at random to participate in the 2022 New Brighton Community Survey. **If you've already completed the survey online, thank you. Please do not respond twice.**

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number being surveyed. Your feedback will help New Brighton make decisions that affect our City.

A few things to remember:

- **Your responses are confidential and no identifying information will be shared.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 651-288-4102.

Thank you for your time and participation!

Sincerely,

Kari Niedfeldt-Thomas
Mayor



March 2022

Dear City of New Brighton Resident:

Here's another chance if you haven't already responded to the 2022 New Brighton Community Survey! **If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.**

Please help us shape the future of New Brighton! You have been selected at random to participate in the 2022 New Brighton Community Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important—especially since your household is one of only a small number being surveyed. Your feedback will help New Brighton make decisions that affect our City.

A few things to remember:

- **Your responses are confidential and no identifying information will be shared.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 651-288-4102.

Thank you for your time and participation!

Sincerely,

Kari Niedfeldt-Thomas
Mayor

Dear New Brighton Resident,

Just a reminder—if you have not yet completed New Brighton's 2022 Community Survey, please do so. **If you have completed it, thank you. Please do not respond twice.**

Your participation in this **confidential survey** is very important—your answers will help New Brighton make decisions that affect our community.

Please complete the survey online at:

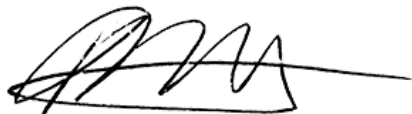
<https://polco.us/xxplaceholder>

Please do not share your survey link. This survey is for randomly selected households only. The City will conduct a separate survey that is open to all residents just a few weeks from now.

If you have any questions about the survey, please call 651-288-4102.

Thank you very much!

Sincerely,

A handwritten signature in black ink, appearing to read 'Kari Niedfeldt-Thomas', with a long horizontal line extending to the right.

Kari Niedfeldt-Thomas
Mayor



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City of New Brighton, MN 2022 Resident Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in New Brighton:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
New Brighton as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
New Brighton as a place to raise children	1	2	3	4	5
New Brighton as a place to work	1	2	3	4	5
New Brighton as a place to retire	1	2	3	4	5
The overall quality of life in New Brighton	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to New Brighton as a whole:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Sense of community	1	2	3	4	5
Overall feeling of safety in New Brighton	1	2	3	4	5
Overall appearance of New Brighton	1	2	3	4	5
Cleanliness of New Brighton	1	2	3	4	5
Overall quality of new development in New Brighton	1	2	3	4	5
Overall quality of older neighborhoods	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Overall quality of business and service establishments in New Brighton	1	2	3	4	5
Variety of shopping opportunities	1	2	3	4	5
Opportunities to attend community or cultural activities	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Ease of car travel in New Brighton	1	2	3	4	5
Ease of bus travel in New Brighton	1	2	3	4	5
Ease of bicycle travel in New Brighton	1	2	3	4	5
Ease of walking in New Brighton	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Traffic flow on major streets	1	2	3	4	5
Traffic flow at intersections	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Quality of overall natural environment in New Brighton	1	2	3	4	5
Overall image or reputation of New Brighton	1	2	3	4	5

3. Please rate the following categories of New Brighton government performance:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The overall direction that New Brighton is taking	1	2	3	4	5
The value of services for the taxes paid to New Brighton	1	2	3	4	5
The job New Brighton government does at welcoming resident involvement	1	2	3	4	5
Creating a community welcoming to residents of all backgrounds	1	2	3	4	5
Treating all residents with respect	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Providing opportunities for residents with different opinions to voice their concerns	1	2	3	4	5
Helping to resolve resident conflicts in nonviolent ways	1	2	3	4	5

4. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in New Brighton?

	<u>Never</u>	<u>Once or twice</u>	<u>3 to 12 times</u>	<u>13 to 26 times</u>	<u>More than 26 times</u>
Participated in a recreation program or activity	1	2	3	4	5
Visited a City park.....	1	2	3	4	5
Read the City of New Brighton Newsletter	1	2	3	4	5
Visited the City of New Brighton website (www.newbrightonmn.gov)	1	2	3	4	5
Recycled used paper, cans or bottles from your home.....	1	2	3	4	5
Volunteered your time to some group or activity in New Brighton.....	1	2	3	4	5
Used the New Brighton Community Center.....	1	2	3	4	5
Used a trail located in New Brighton.....	1	2	3	4	5
Used the Ramsey County (New Brighton branch) public library or its services.....	1	2	3	4	5
Used the Ramsey County food scrap drop-off site.....	1	2	3	4	5

5. Please rate how safe or unsafe you feel from the following in New Brighton:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
Violent crime (e.g., rape, assault, robbery, home invasion)	1	2	3	4	5	6
Property crimes (e.g., burglary, theft).....	1	2	3	4	5	6
Traffic.....	1	2	3	4	5	6
Drug use/drug trafficking	1	2	3	4	5	6

6. During the past 12 months, were you or anyone in your household the victim of any crime in New Brighton?

☐ No → Go to Question 8 ☐ Yes → Go to Question 7 ☐ Don't know → Go to Question 8

7. If yes, was this crime (these crimes) reported to New Brighton police?

☐ No ☐ Yes ☐ Don't know

8. During the past 3 years, do you think overall crime in the City of New Brighton has increased, decreased or stayed about the same?

☐ Increased ☐ Decreased ☐ Stayed about the same ☐ Don't know

9. How important, if at all, do you think it is for the City to provide each of the following?

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>	<u>Don't Know</u>
Incentives for new development.....	1	2	3	4	5
Diversity of housing options (single family, townhouses, apartments)	1	2	3	4	5
Stricter code enforcement of residential properties	1	2	3	4	5
Stricter code enforcement of commercial properties.....	1	2	3	4	5
Revision of existing codes to facilitate upgrades and improvements to older buildings for new businesses	1	2	3	4	5
Housing options at diverse income levels	1	2	3	4	5

City of New Brighton, MN 2022 Resident Survey

10. How important, if at all, is it for the City to make each of the following infrastructure improvements?

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't Know</i>
Pedestrian improvements such as expanding or widening sidewalks.....	1	2	3	4	5
Roadway improvements such as resurfacing existing streets.....	1	2	3	4	5
Traffic mitigation improvements.....	1	2	3	4	5
Stormwater management	1	2	3	4	5
Residential street lighting.....	1	2	3	4	5

11. Please first rate the quality of each of the following services in New Brighton and then rate the importance of the service being provided in New Brighton.

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't Know</i>
Police services.....	1	2	3	4	5	1	2	3	4	5
Fire services	1	2	3	4	5	1	2	3	4	5
Crime prevention.....	1	2	3	4	5	1	2	3	4	5
Fire prevention and education	1	2	3	4	5	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5	1	2	3	4	5
Street repair / maintenance	1	2	3	4	5	1	2	3	4	5
Street cleaning / sweeping	1	2	3	4	5	1	2	3	4	5
Street lighting	1	2	3	4	5	1	2	3	4	5
Snow removal / plowing.....	1	2	3	4	5	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5	1	2	3	4	5
Recycling.....	1	2	3	4	5	1	2	3	4	5
Storm drainage.....	1	2	3	4	5	1	2	3	4	5
Drinking water	1	2	3	4	5	1	2	3	4	5
Sewer services	1	2	3	4	5	1	2	3	4	5
Number of City parks and trails.....	1	2	3	4	5	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5	1	2	3	4	5
Building Inspection Services (residential)...	1	2	3	4	5	1	2	3	4	5
Code Enforcement.....	1	2	3	4	5	1	2	3	4	5
Animal control	1	2	3	4	5	1	2	3	4	5
Economic development.....	1	2	3	4	5	1	2	3	4	5
City services to seniors	1	2	3	4	5	1	2	3	4	5
City services to youth	1	2	3	4	5	1	2	3	4	5
Public information services	1	2	3	4	5	1	2	3	4	5
Parks and Athletic field maintenance.....	1	2	3	4	5	1	2	3	4	5
City long-range comprehensive planning...	1	2	3	4	5	1	2	3	4	5

12. How satisfied are you with your current trash hauling services?

☐ Very satisfied ☐ Somewhat satisfied ☐ Somewhat unsatisfied ☐ Very unsatisfied ☐ Don't know/NA

13. For your community, would you prefer a single hauler or multiple hauler trash pickup?

☐ Single hauler ☐ Multiple hauler

14. Please rate the overall quality of services in New Brighton.

☐ Excellent ☐ Good ☐ Fair ☐ Poor ☐ Don't know

15. If money was not a concern, what one service, amenity, offering, or change would you like to see in New Brighton?

16. To what extent would you support or oppose a property tax increase to fund the service, amenity, offering, or change you listed in question 15?

- ☐ Not applicable (nothing written in question 15)
 ☐ Strongly support
 ☐ Somewhat support
 ☐ Somewhat oppose
 ☐ Strongly oppose

17. Please indicate whether you currently use each of the following as a major source, minor source or not a source of information about city issues, services and events.

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City of New Brighton Newsletter.....	1	2	3
City website (www.newbrightonmn.gov)	1	2	3
Cable TV.....	1	2	3
Social media.....	1	2	3
Friends/neighbors	1	2	3
Emails from the City	1	2	3
City mailers	1	2	3

18. What do you see as the single most critical issue facing New Brighton in the next two years?

19. How much of a priority, if at all, should it be for your CITY GOVERNMENT to focus on the following?

	<u>Not a priority</u>	<u>Low priority</u>	<u>Moderate priority</u>	<u>High priority</u>	<u>Don't know</u>
Creating a diverse, inclusive, and fair community.....	1	2	3	4	5
Addressing social, economic, and racial equity differences in housing	1	2	3	4	5
Addressing social, economic, and racial equity differences in health and education	1	2	3	4	5
Addressing social, economic, and racial equity differences in the criminal justice system	1	2	3	4	5
Addressing social, economic, and racial equity differences in employment.....	1	2	3	4	5
Hiring more diverse staff	1	2	3	4	5
Recruiting diverse people into positions of local government leadership	1	2	3	4	5

20. To what extent, if at all, have YOU personally experienced discrimination based on each of the following in the City of New Brighton in the past 12 months?

	<u>Never</u>	<u>Rarely</u>	<u>Some of the time</u>	<u>Most of the time</u>
Age.....	1	2	3	4
Gender	1	2	3	4
Race(s)	1	2	3	4
National origin (birth country).....	1	2	3	4
Religion	1	2	3	4
Political affiliation	1	2	3	4
Disability	1	2	3	4
Sexual orientation or gender identity.....	1	2	3	4

21. What are the top 5 ways your household uses the City of New Brighton's park system, if you use it at all? (Select up to 5)

- ☐ We don't use the City's park system
 - ☐ Enjoying nature, wildlife, etc.
 - ☐ Relaxing, contemplating, meditating, etc.
 - ☐ Visiting the Eagles Nest
 - ☐ Playing at playgrounds
 - ☐ Picnics, BBQs, and gatherings
 - ☐ Playing team sports
 - ☐ Working out at the Community Center
 - ☐ Walking, hiking, running on trails
 - ☐ Biking on trails

- ☐ Roller skating, skateboarding or scootering
 - ☐ Swimming
 - ☐ Water/paddle sports
 - ☐ Golfing at Brightwood Hills Golf Course
 - ☐ Snowshoeing or cross-country skiing
 - ☐ Ice skating
 - ☐ Sledding/snow-tubing
 - ☐ Attend special events (Festivals, Markets)
 - ☐ Other (please specify): _____

City of New Brighton, MN 2022 Resident Survey

22. To what extent do you agree or disagree with each of the following statements about parks, recreation, and natural lands provided by the City?

	<i>Strongly agree</i>	<i>Somewhat agree</i>	<i>Somewhat disagree</i>	<i>Strongly disagree</i>	<i>No opinion/Don't know</i>
I am satisfied with the recreation programs and activities.....	1	2	3	4	5
User fees for park programs and activities are too high.....	1	2	3	4	5
Parks are equitably distributed within the city	1	2	3	4	5
Parks and programs welcoming and accessible	1	2	3	4	5
Parks and programs serve all abilities	1	2	3	4	5
Parks and programs serve all ages well.....	1	2	3	4	5
Getting to parks and programs by bike or foot is a challenge	1	2	3	4	5
Getting to the community center is a challenge	1	2	3	4	5
It is too far from my home to get to parks	1	2	3	4	5
It is important to have restrooms at parks and sports field.....	1	2	3	4	5
It is important to have trash bins, benches, signs, lighting at parks....	1	2	3	4	5
Overcrowding of parks and trails is a problem.....	1	2	3	4	5
I would support physical changes to make parks more sustainable and use less resources (water, fossil fuels, etc.).....	1	2	3	4	5

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How many years have you lived in New Brighton?

- ☐ Less than 2 years ☐ 11-20 years
☐ 2-5 years ☐ More than 20 years
☐ 6-10 years

D2. Which best describes the building you live in?

- ☐ One family house detached from any other houses
☐ House attached to one or more houses (e.g., a duplex or townhome)
☐ Building with two or more apartments or condos
☐ Manufactured home
☐ Other

D3. Is this house, apartment or manufactured home?

- ☐ Rented ☐ Owned

D4. Do any children 17 or under live in your household?

- ☐ No ☐ Yes

D5. Are you or any other members of your household aged 65 or older?

- ☐ No ☐ Yes

D6. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$24,999 ☐ \$100,000 to \$149,999
☐ \$25,000 to \$49,999 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$99,999 ☐ \$200,000 or more

D7. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic or Latino
☐ Yes, I consider myself to be Spanish, Hispanic or Latino

D8. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian, Asian Indian or Pacific Islander
☐ Black or African American
☐ White
☐ Other

D9. In which category is your age?

- ☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D10. What is your gender identity?

- ☐ Female ☐ Male ☐ Non-binary

D11. How useful, if at all, do you feel that the results of this community survey will be?

- ☐ Very useful
☐ Somewhat useful
☐ Not at all useful

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549,
Belle Mead, NJ 08502**